**SANTOSH KUMAR SHETTY**

📞 +91 7411632563,9606119442 | 📧 santucs.dsce@gmail.com

📍 Bengaluru, India | LinkedIn: <https://www.linkedin.com/in/santosh-shetty-k>

**PROFESSIONAL SUMMARY**

Lead BI Developer with 10+ years of experience in designing end-to-end Business Intelligence solutions. Expertise in Power BI, SSRS, SQL Server, ETL pipelines, and DAX. Proven ability to transform raw data into insights through data modeling, dashboarding, and report optimization. Adept in stakeholder communication, data governance, and mentoring junior developers.

**CORE COMPETENCIES**

* BI Tools: Power BI (Desktop & Service), SSRS, SSAS
* Data Handling: SQL Server, MySQL, Sybase, T-SQL, Data Modelling
* ETL & Reporting: ETL Pipelines, DAX, Power Query, Paginated Reports
* Performance Tuning: Query Optimization, Indexing, Execution Plans
* Business Skills: Business Analysis, Stakeholder Collaboration, Project Management (Zoho)
* Other Tools: Zoho Projects, GitHub, SQL Profiler

**PROFESSIONAL EXPERIENCE**

**Lead Engineer / Lead Software Developer**

Encora Innovation Labs | 2024 – Present

* Architected enterprise BI solutions integrating diverse data sources.
* Developed SSRS and Power BI reports for billing, budgeting, and tracking.
* Optimized ETL pipelines for efficient data flows and reporting.
* Collaborated with business users to deliver actionable insights.

Tools: SQL Server, SSRS, SSMS, Power BI, DAX, T-SQL, SQL Profiler

**Senior Power BI Developer / Architect**

Leapsurge Business Innovations Pvt Ltd | 2019 – 2024

* Built Power BI dashboards for Finance, Inventory, and Sales analytics.
* Implemented advanced DAX and data models for KPI tracking.
* Translated requirements into scalable BI artifacts.
* Mentored junior BI developers and enforced BI standards.

Tools: Power BI, Power Query, DAX, SQL, Relational DBs, Zoho Projects

**Software Engineer (SQL Developer)**

C-Square Info Solutions Pvt Ltd | 2015 – 2019

* Maintained complex SQL queries, procedures, and triggers for pharma analytics.
* Created client-specific dashboards and custom reports.
* Improved query performance through tuning and indexing strategies.

Tools: SQL Server, Sybase, T-SQL, Pharma Analytics

**EDUCATION**

* M.Tech in Computer Science – Rajeev Institute of Technology (2013 – 2015)
* B.E. in Computer Science – Dayanand Sagar College of Engineering (2009 – 2013)

**CERTIFICATIONS**

* Generative AI Certifications on Coursera: LLMs, Prompt Engineering, Team Software Engineering with AI etc.

**PROJECT HIGHLIGHTS**

**Executive BI Dashboard – Encora Labs**

* Built centralized dashboard integrating KPIs from Sales, Budget, and Billing.
* Enabled dynamic filtering, drill-down, and export for leadership insights.

**Inventory, Sales Forecasting, Finance Analysis – Leapsurge BI Suite**

* Created dashboards for tracking inventory trends, distributor analytics, HR, and budgeting, Sales Trend, Finance Dashboard(Income, Expenditure, Assets, Liabilities).

**LANGUAGES**

* English – Fluent
* Hindi – Fluent
* Kannada – Fluent