

Customer Retention Dashboard

For Churned Customers Analysis

Services Offered

Customers Accounts Info

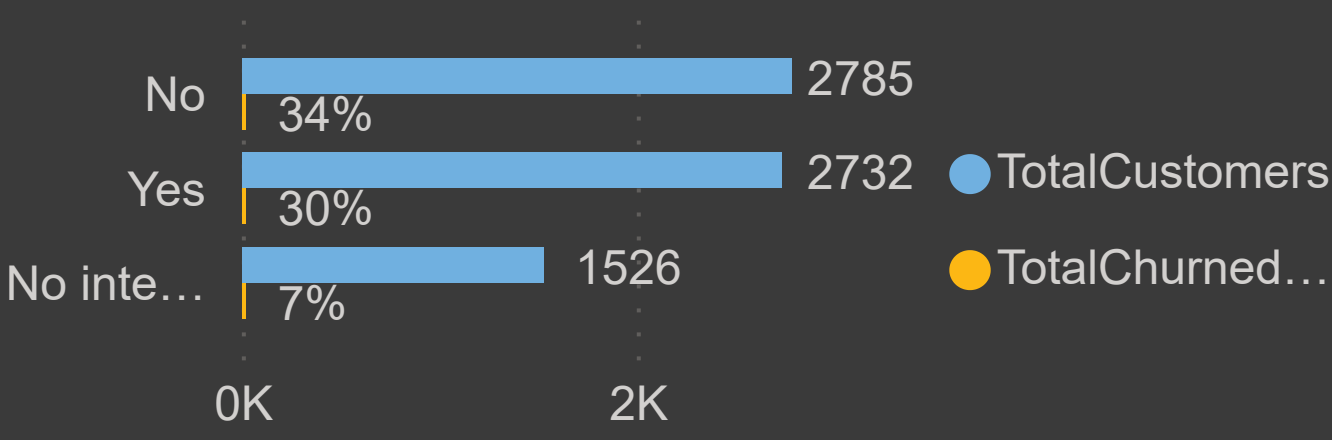
Demographic Overview

Churned Analysis on Services Offered

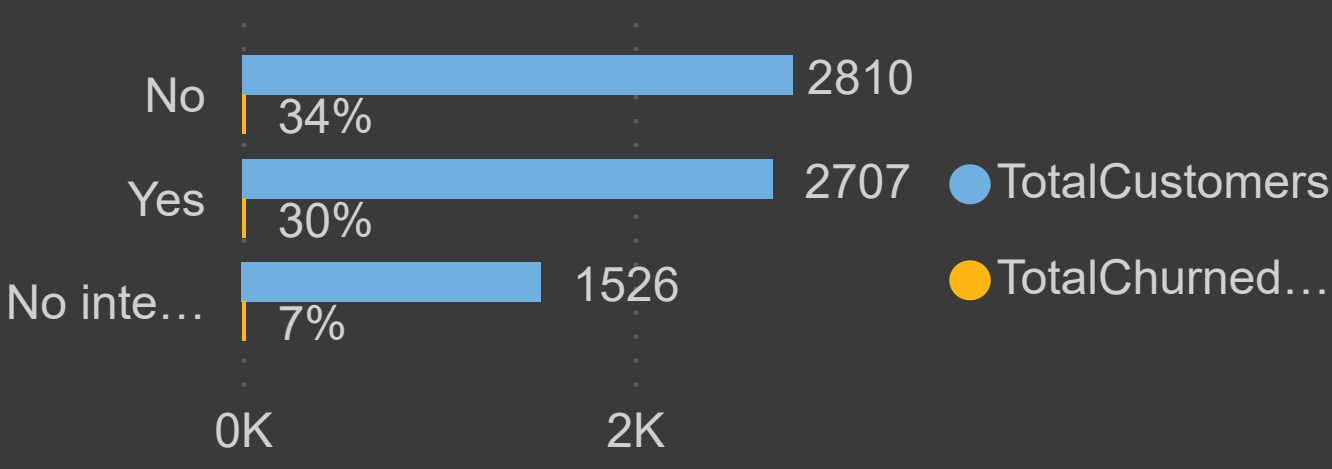
Total Customers
7043

% of Customers Churned
27%

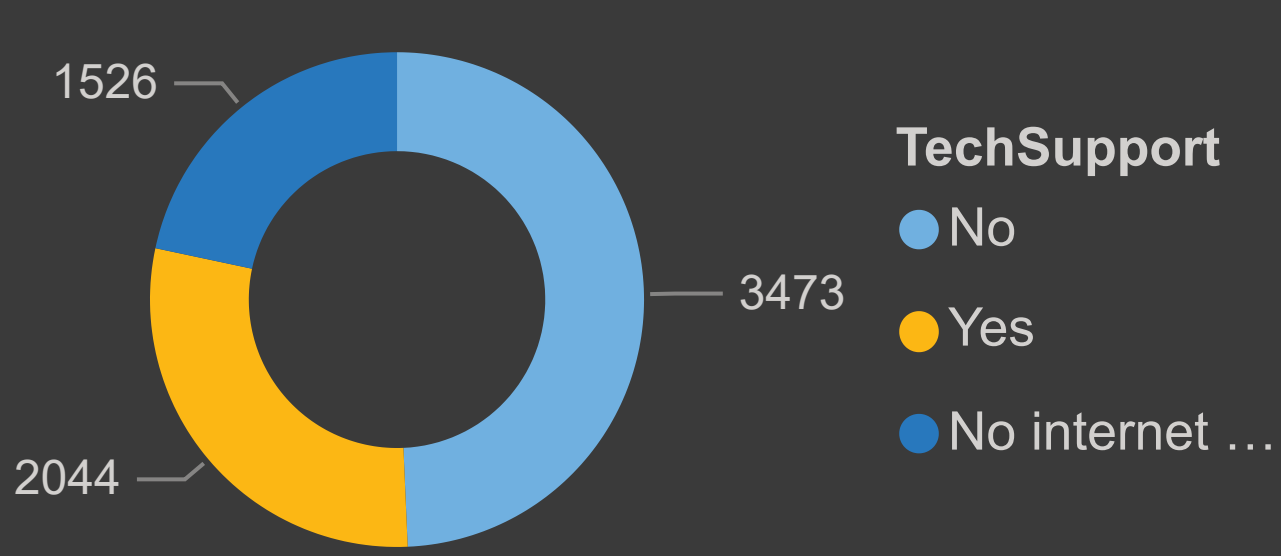
Total % of customers churned in Streaming movie



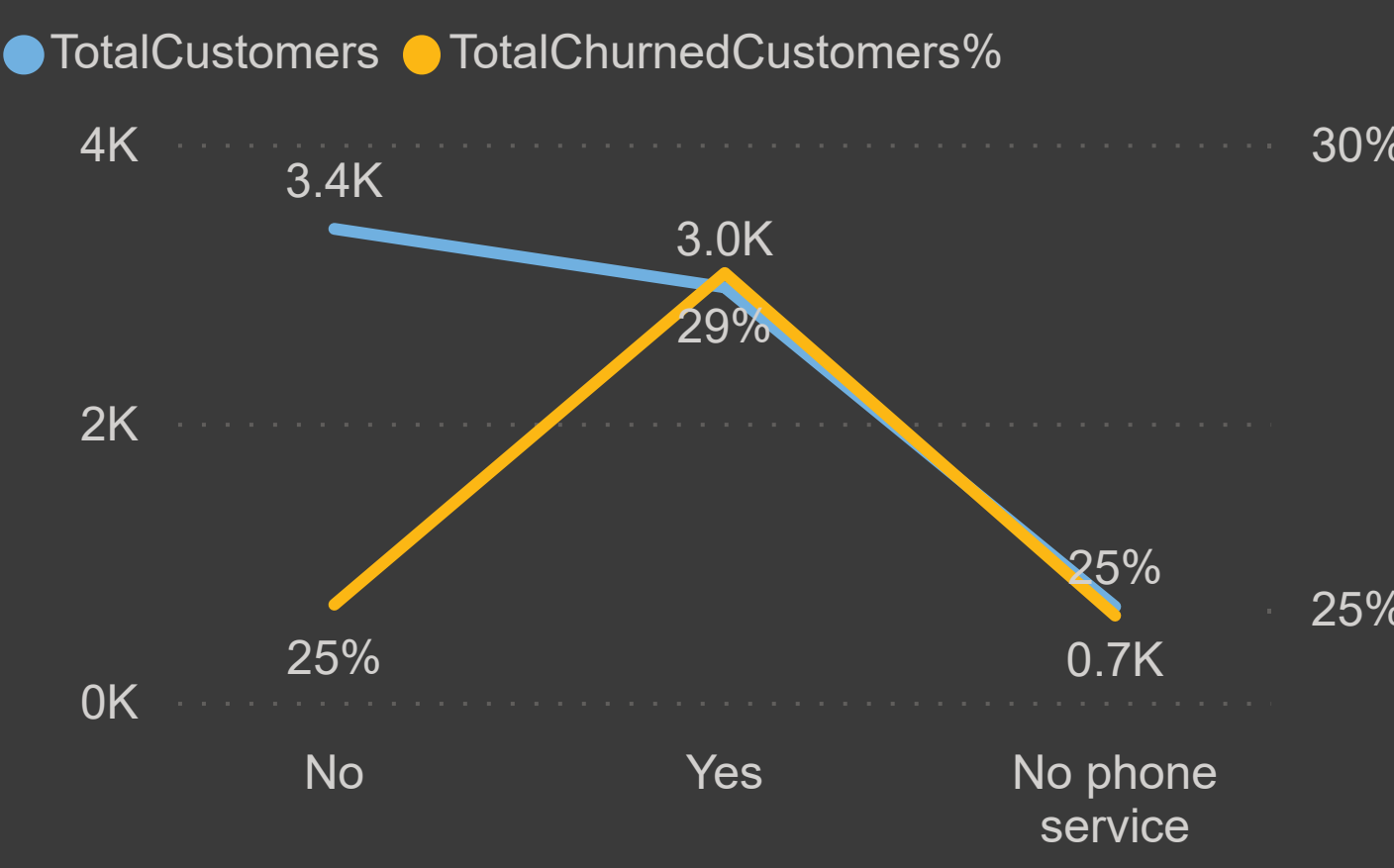
TotalCustomers and % of Customer Churned in StreamingTV



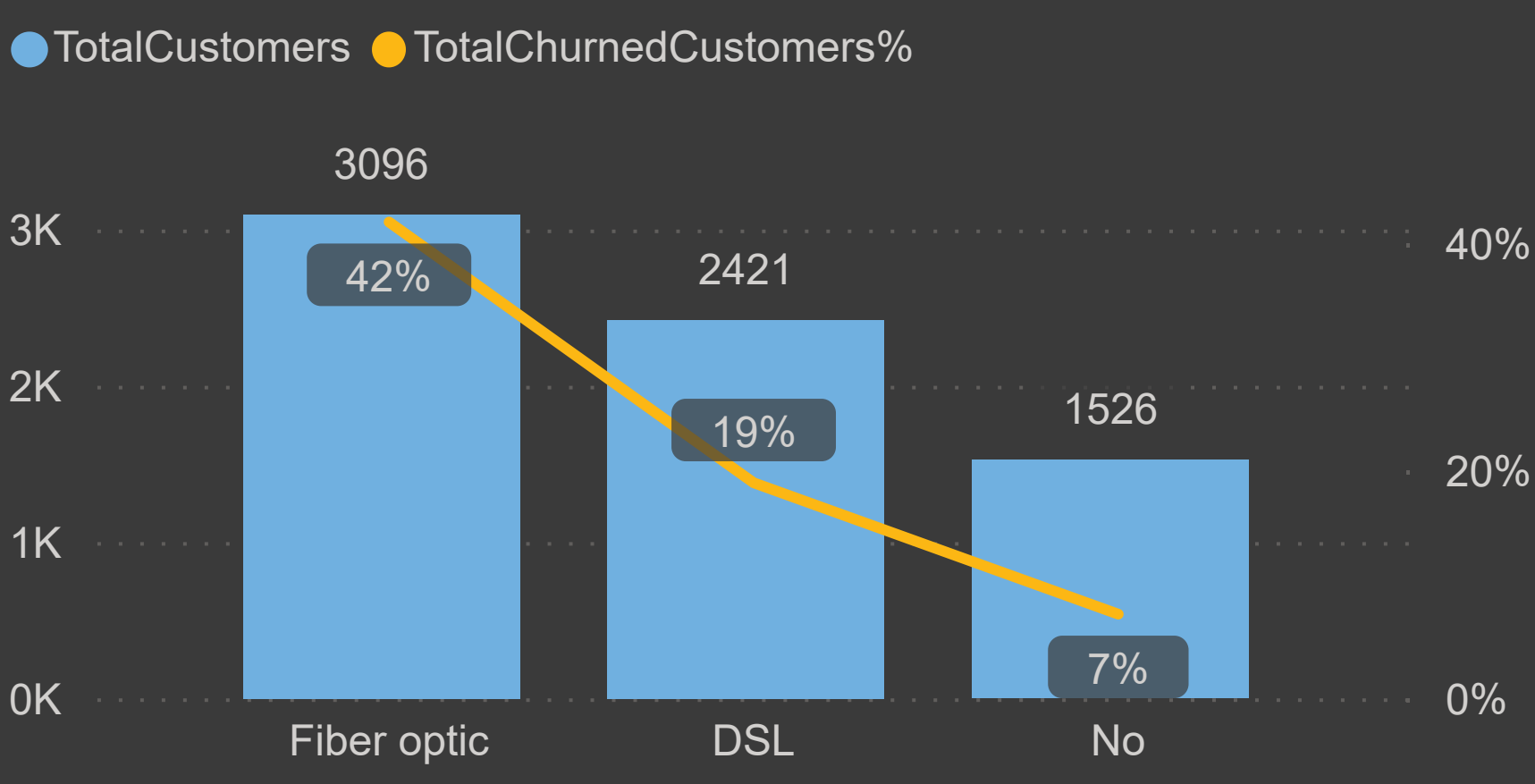
Total Customers and % Churned in Tech Support



% of Customers Churned in Multiple Lines



% of Customers Churned in InternetService



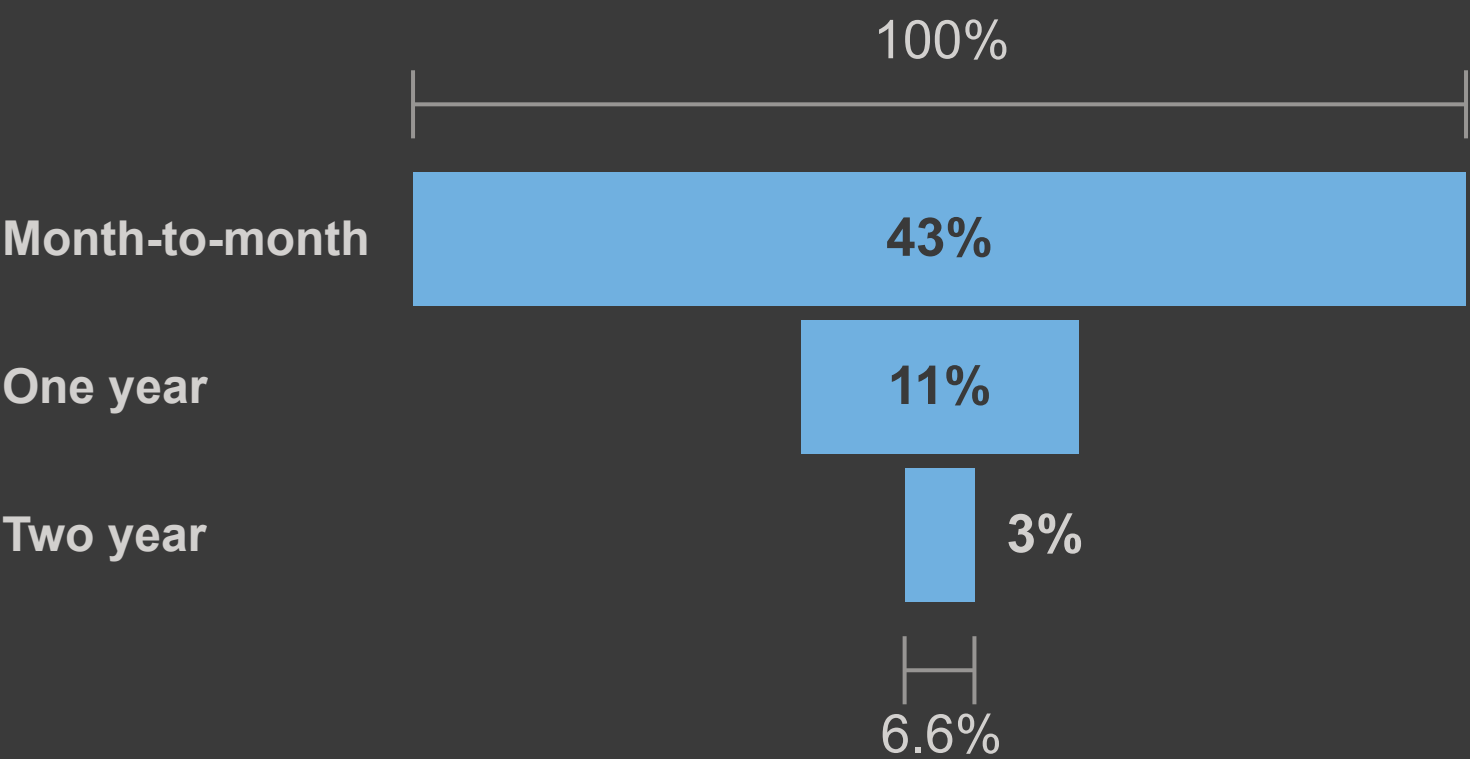
TotalCustomers	TotalChurnedCustomers%	OnlineSecurity	OnlineBackup	DeviceProtection
1509	53%	No	No	No
686	38%	No	No	Yes
678	35%	No	Yes	No
625	27%	No	Yes	Yes
475	25%	Yes	No	No
433	15%	Yes	Yes	No
418	14%	Yes	No	Yes
693	8%	Yes	Yes	Yes
1526	7%	No internet service	No internet service	No internet service
7043	27%			

Churned Analysis on Customers Accounts

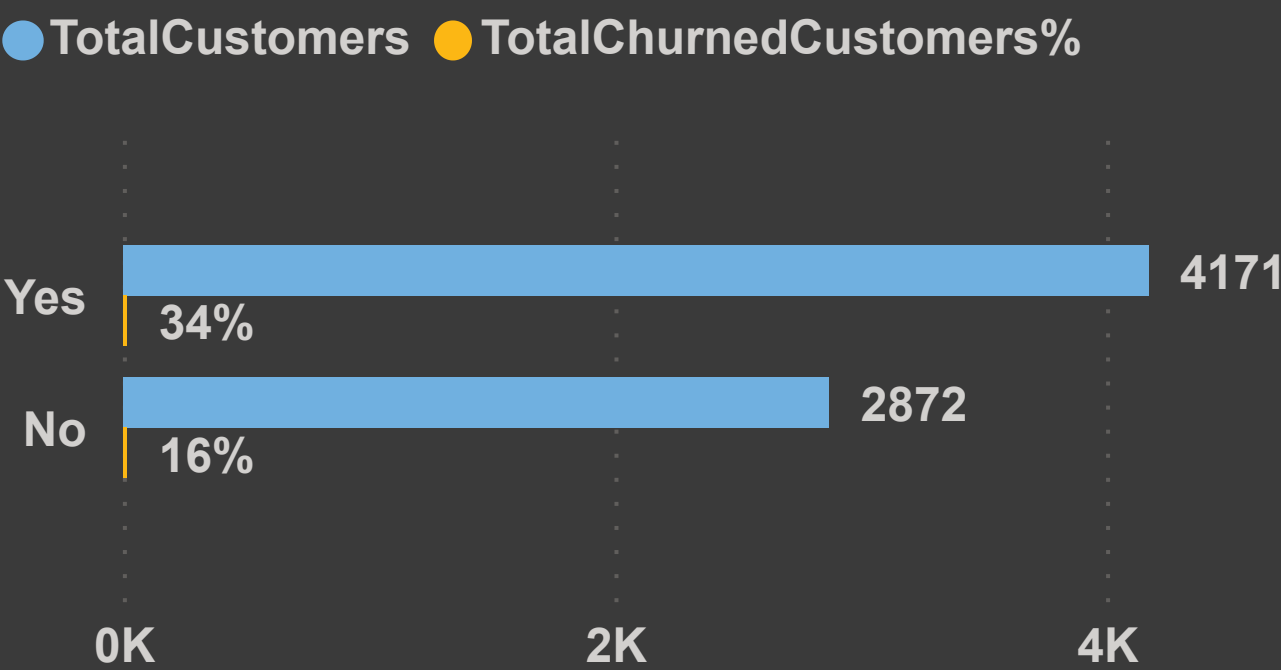
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7043

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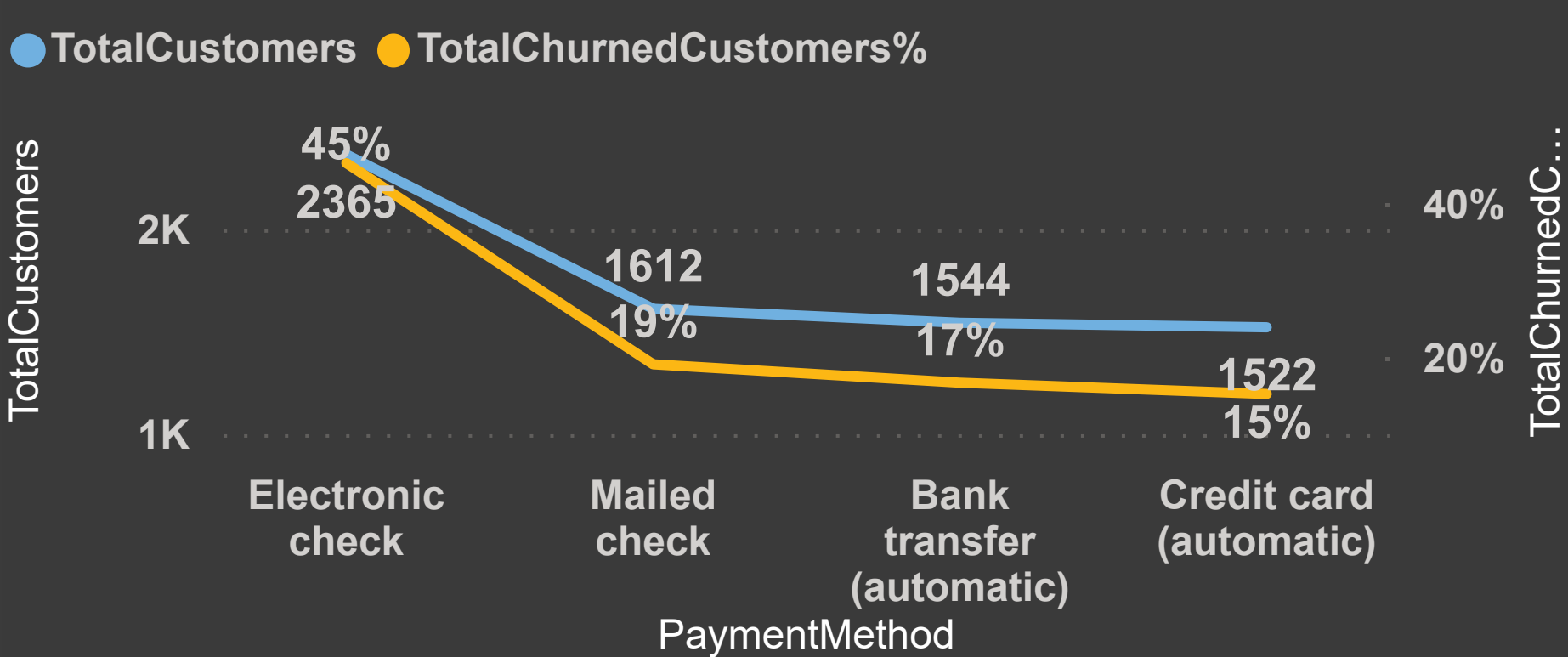
% of customers Churned in each Contract



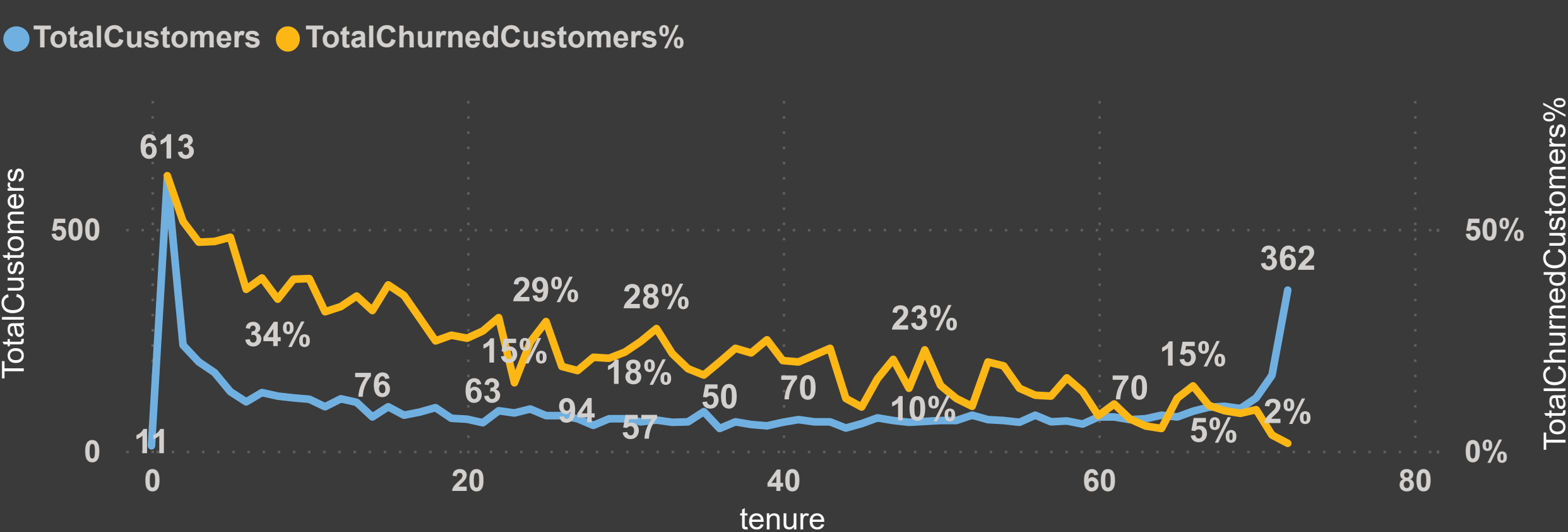
% of Customers Churned in Paperless billing



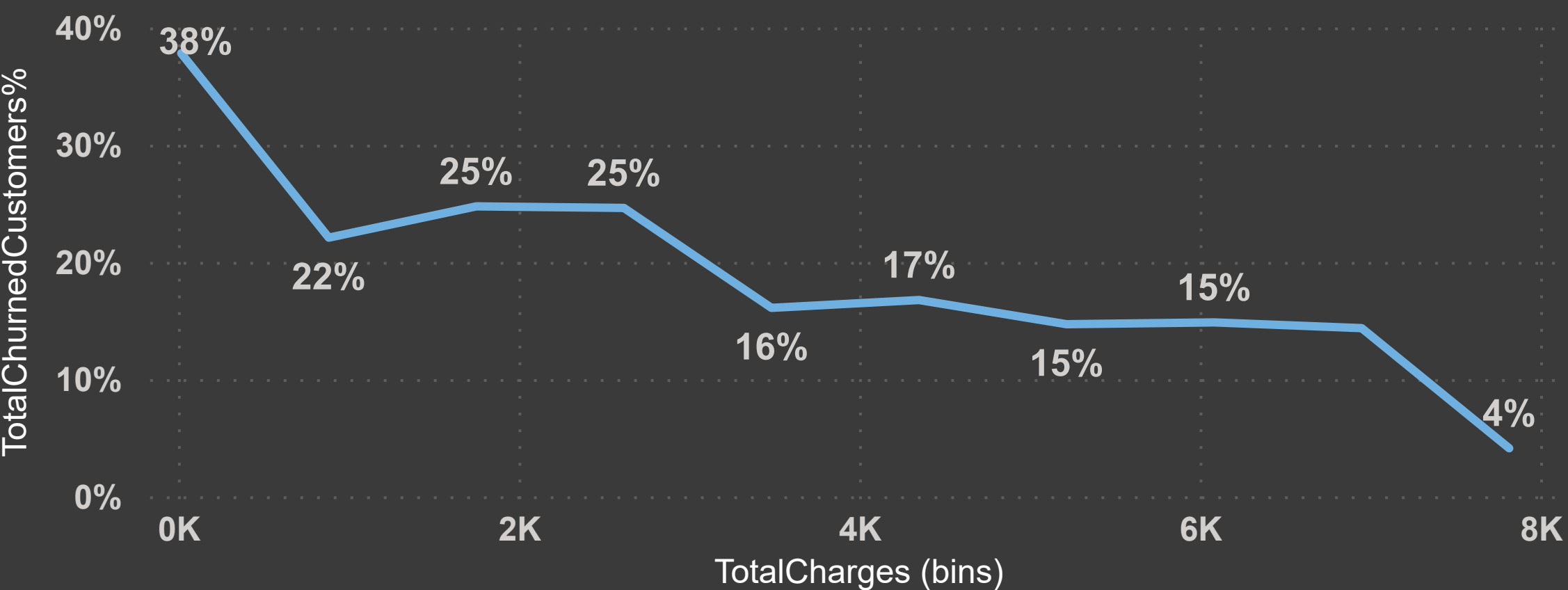
% of Customers Churned in each Payment Methods



Changes in % of Churned Customers based on Tenure



Total % Of Churned Customers Based on Total Charges



Demographic Overview on Churned Data

Total Customers

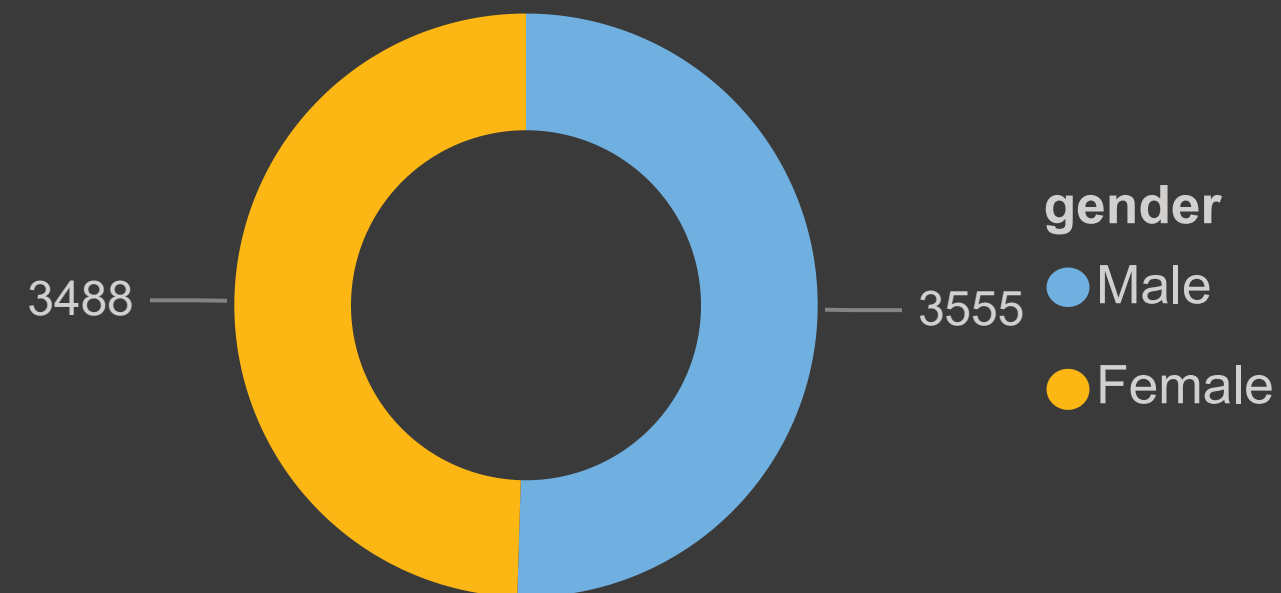
7043

% of Customers

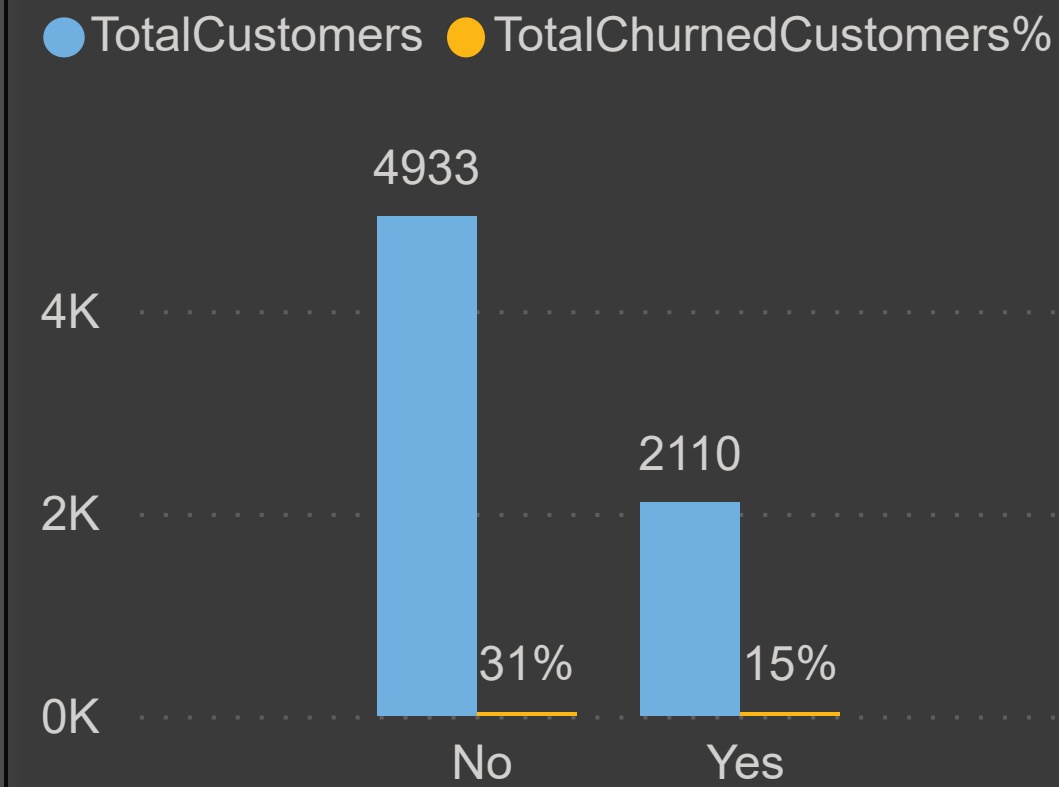
Churned

27%

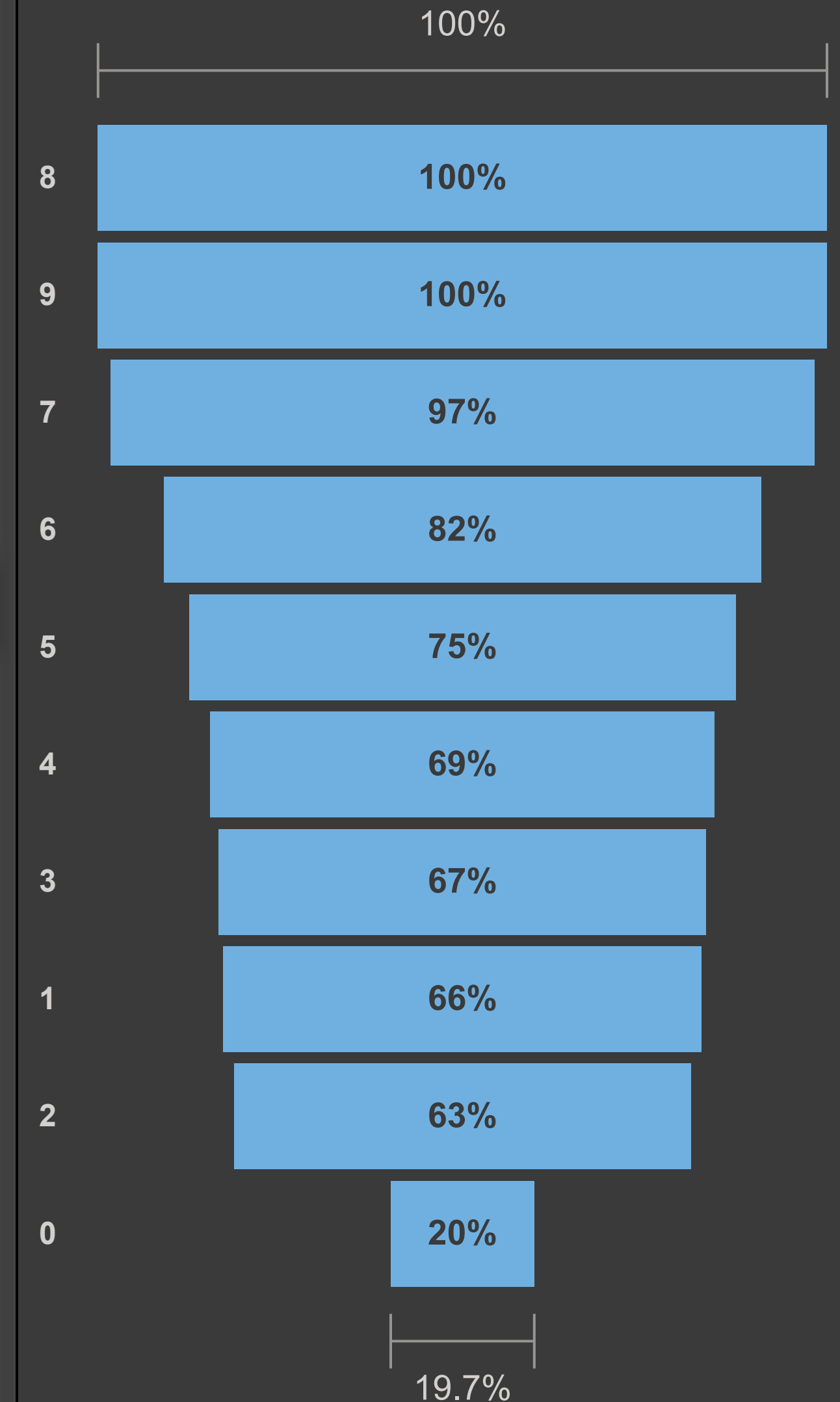
Total Customer with % of Churned by Gender



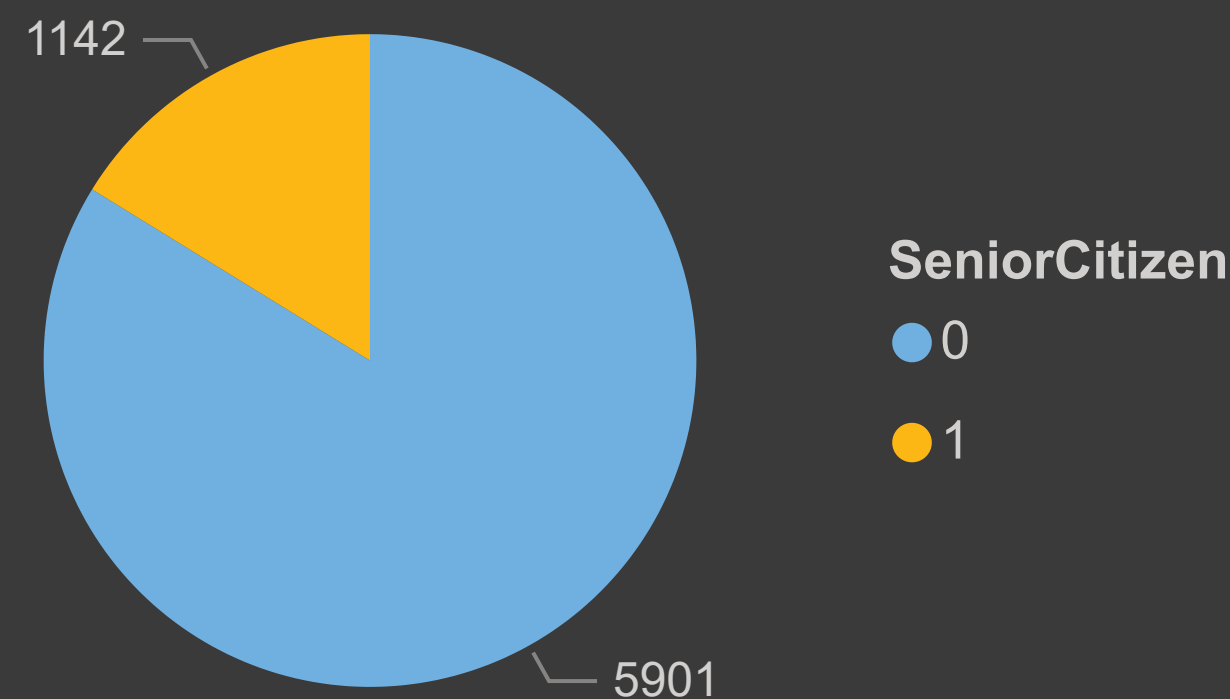
% of Customers Churned based on Dependents



% of Customers Churned by numTechTickets



% of Customers Churned based on Senior Citizen



% of Customers Churned by Partner

