



No.1 unified brand of cow products to support Goshalas



KALPAVRIKSHA Foundation

Cow Panchgavya | Organic | Dairy Products
R & D | Rural Consultancy | Events

Visit : www.kalpavriksha.info

Contact us

KALPAVRIKSHA Foundation

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 E-mail : kalpavrikshaproject@gmail.com
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www.serveourmothercow.com

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Sanchi Exports
 (An ISO & GMP Certified Company)
 Govindpura, Industrial Area
 Bhopal - 462023 (M.P.)
 Phone : +91-8109045954

Products available at ISKCON :

New Delhi | Kolkata | Mumbai
 Chennai | Pune | Faridabad
 Ujjain | Bhubneshwar | Secunderabad

Franchise :

Delhi : Gautam Nagar, Ashok Vihar, Hauz Khas, Geeta Colony, Dilshad Garden, Mahipalpur

Haryana : Faridabad, Ballabgarh, Gurgaon, Rewari

Uttar Pradesh : Vrindavan, Aligarh, Noida, Ghaziabad

Himachal Pradesh : Mandi, Dharamsala

Uttarakhand : Rudrapur

Punjab : Amritsar

Gujarat : Baroda

Tamil Nadu : Chennai, Tirunelveli

Karnataka : Bangalore

Andhra Pradesh : Hyderabad, Visakhapatnam

Goa : Panaji, Pernem

Orissa : Bhubneshwar, Behrampur

Maharashtra : Mumbai, Kharghar, Pune, Sangli

Bihar : Patna

Jharkhand : Ranchi

Madhya Pradesh : Bhopal, Ujjain, Satna

West Bengal : Mayapur

KALPAVRIKSHA

Services

- DOCTOR COW Projects
- Cow Breeding Projects
- Dairy & Milk Products
- Animal Welfare
- Cow Conservation
- Milk Cow Craft
- Books

Global Marketing Platform

Transform your Grasslands / Farms into Profit oriented Project

Global Market

Contact for Global Marketing Platform, Product Development & Information

Freelive Gift Offer!

Welcome to Kalpavriksha

Information PMB by the institution of ISKCON Founder Acharya His Divine Grace A.C. Bhaktivedanta Swami Prabhupada & His Associate Acharya Sri Bhakti Prajnana Swami

DOCTOR COW

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Doctor cow product store

Kalpavriksha photo gallery:

Why Doctor Cow Products are Best?

Doctors often recommend healthy diet for their patients. If you have any health issues, it is better to consult a doctor. However, if you are looking for a healthy diet, Doctor Cow Products are the best choice. They are rich in protein, calcium, and vitamins. They help in maintaining a healthy weight and reducing cholesterol levels.

Other uses: Doctor Cow Products are also used in cosmetics, perfumes, and soaps. They are great for skin care and hair care. They help in reducing acne, wrinkles, and fine lines. They are also used in beauty treatments like facials and massages.

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Online Shop at : www.doctorcow.in

KALPAVRIKSHA FOUNDATION



Vision

GOSEVA for Health, Wealth & Devotion

Mission

Make divine cows self sustainable

Platform

"DOCTOR COW" The First Unified Brand of
Cow Products, supporting Goshalas nationwide

Commitment

Global Distribution of Cow Product

INSPIRATIONS & BLESSINGS



H.H. Gopal Krishna Goswami Maharaj Ji



H.H. Radhanath Swami Maharaj Ji



H.H. Loknath Swami Maharaj Ji



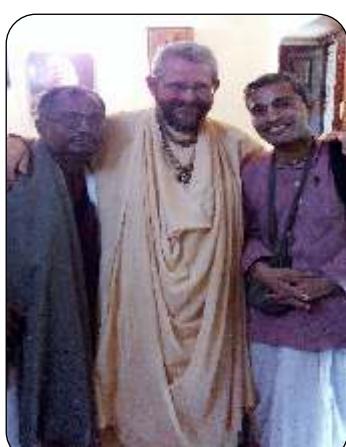
H.H. Radha Govind Swami Maharaj Ji



H.H. Sacinandana Swami Maharaj Ji



H.H. Navyogendra Swami Maharaj Ji



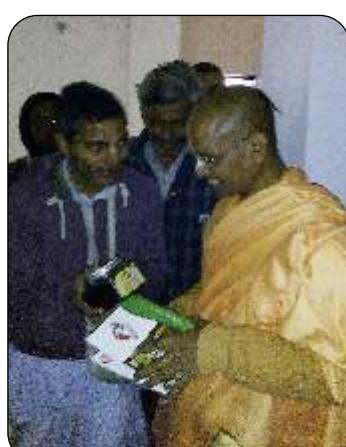
H.H. Param Advaita Swami Maharaj Ji



H.G. Panchganda Pr Ji



H.H. Bhakti Rasamrta Swami Maharaj Ji



H.H. Bhakti Prema Swami Maharaj Ji



Maluk Pithadhisthvar Swami
Shri Rajendra Das Ji Maharaj



H.G. Radhe Shyam Prabhu Ji
& H.G. Mohan Roopa Prabhu Ji



Reasons for Cow Slaughter & Permanent Solution for GO-RAKSHA



Current scenario

60,000 cows daily slaughtered in India, creating unlimited problems in the society related to health, environment, culture, employment, economy etc.

- Cows are raised for the sole purpose of producing milk. A mistake. A cow will not produce milk unless it has calves. Needless to say, there can be no calves if there is no bull. But the bulls are only used for production and are not essentially engaged in farming, resulting in an excess bovine population that is costly to support. This leads them to the slaughterhouse, since they will have no economic value other than their meat.
- Mostly people don't know the real difference between Indian Breed Cow & Hybrid / Buffalo. Even cow lovers are using hybrid cow products in the name of cow as a common misunderstanding in society, leads indigenous cows to slaughter houses.
- By the usage of market products having E-Codes, ignorant people indirectly supporting cow slaughter.

What do the scriptures say

'Akarmool bakar fahinaha saiydul bahaisah'

- Kuran sharif para 14 rukwa 7-15

Respect the cow because it is the leader of all 4-legged animals. The milk, ghee (shifa) and butter of cow is nectar. Its flesh is the main cause of all the diseases.

'Killing a cow or a bull is as sinful as killing a human'

- Isai hyada 66-3 Jesus Christ

"Just like parents and siblings are considered family and are respected, similarly the cow is also a part of the family and should be equally respected."

- Buddhism

"You can have darshan & worship all of the Gods and teerthas when you worship the 'Holy Cow'."

- Hinduism

'yatvagasthi gatam papam dehe tishthti mamke prasnat panchgavyasya dahasagnirivendhnam'

- Sanskrit saying

From skin to bones, whatever sins (diseases) are in my body, are destroyed by panchagavya (cow dung, cow urine, cow milk, cow ghee and cow curd) just as fire destroys fuel.

- The urine and dung of Cow and Bull is taahir (pure), thus considered Halal'

- Majmoo'al-Fataawa (21/542- 586) and Fataawa al-Lajnah al-Daa'imah (6/414)

You can make a difference

The solution to the challenges lies not only in the compassion towards the cow, but in a fundamental change in making divine cows self sustainable by implementation of vedic agricultural production system as well as by usage & distribution of cow products as a source of economy generation.



ABOUT KALPAVRIKSHA



KALPAVRIKSHA FOUNDATION is an NGO founded in 2009 by the blessings of Lord Sri Sri Krishna Balram, Gaumata & leading Saints of India to make divine cows self sustainable. This organization is availing a real time opportunity to the society for HEALTH, WEALTH & DEVOTIONAL Prosperity through GOSEVA.

In order to find out the root solution of cow slaughter and to support more than 5000 Goshalas of India who are in heavy financial crises. Founder of this project got an inspiration by Shri Gopal Goverdhan Gaushala, Pathmeda, Rajasthan, a great institution serving more than 125000 Govansh since 1993 to bring up a cow self sustainable model.

KALPAVRIKSHA FOUNDATION has launched the first Unified Brand - DOCTOR COW to support Goshalas. This NGO is assisting Goshalas, by purchasing Cow Panchgavya (five products obtained from the cow, viz. dung, urine, milk, ghee and curd) from them, hence indirectly bartering divine Gavyas against

sumptuous grass, water and shelter for the Mother Cow. Thus transforming loss making Goshala into profit oriented Goshala by optimum utilization of their unused dung and urine through Technical Training & Consultancy program to manufacture quality products and finally help them to Market globally. By this initiative, KALPAVRIKSHA is saving Gaushala's resources and creating a standardization in cow products.

This divine project is blessed and supported by the prominent personalities, advisors, R&D Institutes and thousands of volunteers. As project is propagating cow pathy teachings given by prominent health speakers like Shri Baba Ramdev Ji, Shri Uttam Maheshwari Ji, Shri Rajeev Dixit Ji etc. One of the most popular cow event "Holy Cow Festival" was introduced by Kalpavriksha Foundation in 2012 to award nationwide Go-Sevaks from Chief Guest like Smt. Menaka Gandhi Ji.



OUR TEAM



Founder & President : Vaisnava Charan Das (Vivek Dhoot), B.Tech, Life Member & Devotee of ISKCON

Founded the organization by the inspiration of H.D.G. A.C Bhakti Vedanta Swami Srila Prabhupada and with the blessings of H.H. Gopal Krishna Goswami Maharaj Ji. His Gurudev instruction for the cow products distribution is his goal of life, as a solution for GO-RAKSHA.

Trustee & CEO : Sharda Dhoot, MA

Founder Trustee, has been the force behind the organization. She is having more than 25years of business management experience.

Chairman : Dr VK Bahuguna, M.Sc (zoo), MSc Resource

Management UK, MSc Forestry and PhD.

Former IFS officer with 38 yrs professional experience. Rtd in April 2015 as Principal Secretary Agriculture, Animal Resources and Forest Government of Tripura. Director General Indian Council of Forestry Research and Education and Chancellor FRI University

Management Head : Dr. Sahadev Das (Sanjay Shah),

CA, ICWA with national ranks

He is a monk in Vaisnava tradition. His areas of work include research in vedic and contemporary thought, corporate and educational training, social work and counseling.

Finance Head : Arun Kumar, MA, LLB, CAIIB, Diploma in finance management

An Ex.Banker dealing with financial sector since more than 30 years and wide experience of evaluation and implementation of various financial project. Also participate in various seminar/training related with financial sector.

Technical Head : Dr. Sunil Prakash Chaturvedi, M.Pharm, PhD from Sagar University, Sagar.

Rich experience of more than 16 years in teaching, research & academic management in Pharmaceutical Sciences. Have competency in Panchgavya product development, quality control, validation & research as

well. His skillset contribute for global expansion of cow products through research & development.

Marketing Head : Siddharth Jain, MBA IIM Bangalore, B.Tech (Electronics Engg) NIT Surat

Did his MBA from IIM Bangalore in Marketing & Strategy. He has rich experience in the field of project management, operations strategy & Marketing spanning diverse sectors such as FMCG, Healthcare, Automobiles, Energy, etc. After having demonstrated his marketing skills for top MNC's, he is contributing his skills for DOCTOR COW GOSEVA project to increase the consumption of panchgavya products globally.

Human Resource Head : Himanshu Vohra, BA from Delhi University

Overall experience of 10 years in corporates. Her excellent communication with a strong relation building & team management skills helps in to bring cow lovers together for global GOSEVA Project to make divine cows self sustainable.

Administration Head : Antaryami Balram Das, PhD. Commerce

Masters from Delhi University, working experience of more than 10 years with American MNC. Excellent leadership qualities with strong interpersonal and work management skills. He is a initiated devotee of ISKCON.

Event & Promotion Head : Uttamagati Devi Dasi, M.A in Political Science.

An initiated devotee of ISKCON, having more than 15 years experience in event management in ISKCON. Have hands on experience in organizing various events. Proven competency in giving seminars presentations, preaching and team counselling.

Goshala & Rural Consultancy Head : Ankit Kumar Khanwal, M.Sc. in Agriculture,

Passionate about GOSEVA, having wide experience in Natural farming and counseling to farmers & goshalas.



DOCTOR COW Unified Brand Products

(Standardized Technical Approaches to Support ALL Goshalas)



- Checking the cow breeds – Indian / Desi cows
- Guidance for Ahimsa, Grazing & Happy Cows
- Vedic & Local breeding practices
- Agreement with goshalas as per Kalpavriksha Foundation's quality standards
- Consulting for self sustainable goshala
- Right fooder for cows
- Natural medicines for cows
- Utilization of bulls for farming
- Cow care by devotees, cow lovers



Goshala Network Development

R&D



Manufacturing

Quality Control



- Conduct Training, Workshop
- Optimum manufacturing practices to save time & money
- Hygienic, Natural Preservatives and Substitutes to maintain purity
- Forbidden items like tulsi, mushroom, onion, garlic etc.
- Contract manufacturing to help small goshalas
- Maintain the supply chain as per demand and supply.
- Standardization of the products

- Formulation development
- Parameters setup to identify product of Indian cow, hybrid, buffalo & any sort of adulteration
- Technology to observe happy cows in goshala
- Machinery for cow products
- Cow milking techniques
- Mantra to add divinity
- Specialized products development
- Product analysis & improvement



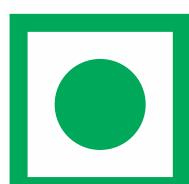
STANDARDS & CERTIFICATIONS



- ✓ Perfect standardization of Cow Products through a Unified Brand DOCTOR COW for all goshalas.
- ✓ 100 % Pure panchgavya from Indian Cows.
- ✓ Ghee Quality as per AGMARK Standard.
- ✓ Panchgavya collections by Happy Cows from AHIMSA Goshalas
- ✓ Best quality Natural Herbs usage for the effectiveness of products.
- ✓ Eco friendly attractive packaging.
- ✓ Used & Tested by thousands of customers accross the globe.
- ✓ Strongest supply chain system, supported by all India goshala network.
- ✓ Project run by the team of ISKCON Devotees & well Qualified dedicated team of cow lovers.
- ✓ Profit goes for GAU SEVA & GOPAL SEVA.



fssai



100% Vegetarian



PERSONAL CARE ITEMS

(Prepared from Cow Panchgavya & Natural Herbs)



Cow's Ghee Soap



Angraag Soap (100% Natural)



Herbal Color



Premium Shampoo



Herbal Shampoo



Hair Oil



Tooth Powder



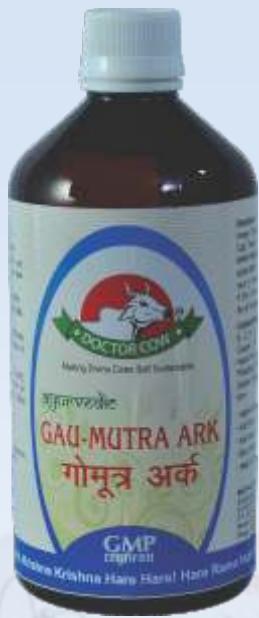
Body Pack



Face Pack



COW PATHY AYURVEDIC MEDICINES



Gau-Mutra Ark
(Distilled Cow Urine)



Fat Loss Tonic



Natural Health Tonic



Ghanvati
(Cow Urine Tablets)



Pain Relief Oil



Nasal Drop (Ayur Ghrit)



Digestive Powder



Eye Drop



Diabetes Powder



ORGANIC FOOD

(Natural Farming Produce using Indian's Cow Dung, Urine)



Moong Mogar



Urad Split Washed



Split Green Gram



Basmati Brown Rice



Sesame Whole



Maida



Rock Salt



Turmeric Powder



Coriander Powder



Kabuli Chana



Wheat Flour



Jaggery (Gur)



NUTRITION & DAIRY PRODUCTS

(Prepared from Indian Cow's Milk, Ghee & Organic Foods)



Indian Cow's Ghee



Indian Cow's Ghrit
(Prepared from Milk Butter)



Indian Cow's Vedic Ghee
(100% Organic Hand Churned)



Ayurvedic Squash



Indian Cow's Milk Powder



Chyawanprash
(100% Sugar Free, from Honey,
Indian Cow's Ghrit & Organic Amla)



VEDIC GIFTS

(from Cow Dung)



Wall Hanging



Memanto



Key Holder



Visiting Card Holder



Pen Holder



Wall Clock



Hanging Mirror



Napkin Holder



Envelops



Office Files



Carry Bags



Statues



Lord Ganesha



Gift Pack Baskets



Plants Eco-Pots



Testimonial For Kalpavriksha Gau-Seva Project & Doctor Cow Products

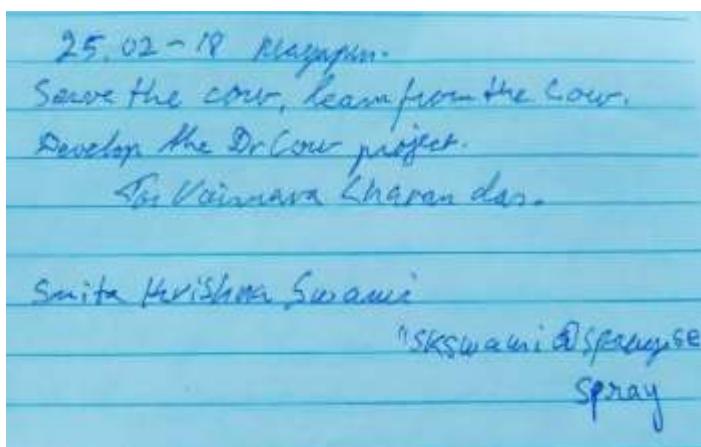


I appreciate..... Please continue your service in Delhi Temple.....

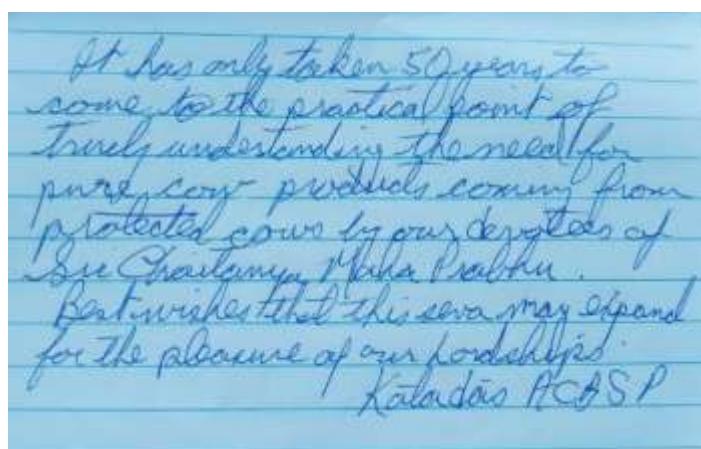
-HH Gopal Krishna Goswami Maharaj

ॐ श्री सुराम्यै नमः Hare Krishna. Thank you Vaisnava Charan prabhu. Your hard and sincere work, by Krishna's mercy, is beginning to produce good results. Another way to look at one packet a month for each temple is that all temples will directly get the opportunity to serve the Lord with the purest of incense and this will serve as an incentive for them to offer more such incense. As Vaisnavas we should offer only what is the purest to the Lord. May Lord Krishna be pleased with your service and continue to bless your honest endeavors to please Him and the Vaisnavas.

-HH Bhakti Raghav Swami Maharaj



-HH Smita Krishna Swami



-Kata das

I am very much thankful to "Doctor Cow" products and their manager Vaisnav Caran prabhu. My five Girirajas Radhe-Shyam, Shyam-Balaram and Rūpa Manjari can't live without these Desi cow products! In Europe it is not possible to find any Desi cow, so my Girirajas were always taking as much as possible of these products to Europe - to Themselves, to my family, other devotees, friends, etc. We start from Desi cow urine eyedrops and finish with dish & floor washer. We tried and use all products which provides "Doctor Cow" store. In my opinion, nothing is better on mother earth than cow urine and her products. That's why the Lord Himself is so much fond of her. Because Desi cow is considered to be holly. I burn "Doctor Cow" dhoop sticks made from cow dung to fresh and clean the air, I use "Doctor Cow" ghee & panchgavya soaps daily. I think I tried and continue to use all products of "Doctor Cow" daily. I am always happy to receive more new cow products. Please, continue Your great seva to Girirajas and devotees. Nothing is better on mother earth than Desi cow products. They can cure most horrible diseases and make everyone happy and pure. I would be so much jolly if such "Doctor Cow" stores appear in every Western country ISKCON temple. Because we western devotees suffer there so much not having Desi cows... That's one of the main reasons why I keep coming to India and Delhi ISKCON temple. For "Doctor Cow" products & divine Desi cows. Thank You, Vaisnav Caran prabhu & Your team. I will always pray for Your best. In my opinion everyone should use "Doctor Cow" Desi cow products daily to stay healthy with body and mind.

-Jagat-Kirti Devi Dasi

Europe, Lithuania, Kaunas city Vedic Cultural Centre & ISKCON

We have been using Dr. Cow's pure ghrit for an Ayurvedic treatment, and we have had good success with this ghee. A senior friend of ours has recommended this ghee to us, and we have also recommended it to our friends, and we have always heard that this ghee was very helpful for the cure. We are really thankful for all the wonderful service that Dr. Cow team is doing. Protecting cows and bulls is a very difficult work, but it is a great welfare for the whole world. Hope for your bigger and bigger success and that you will be able to develop and sell more and more products all over the world.

Thank you so much.

-Shyamkishor Das and Vrajasevika Devi Dasi

Vrindavan, U.P, India



DOCTOR COW : Marketing & Promotion Platform



"Go-maya waste laxmi"

Goddess of wealth resides in the cow dung

Today almost all goshalas are having plenty of cow dung treasure still they are facing heavy financial crises. The main reason of such crises is due to non optimum utilization of cow bi-product & lack of marketing skills to get the right value of it.

Kalpavriksha Foundation Experts Team are having the art of churning Money from the cow dung. Inorder to bring a revolution into cow protection by self sustainable approach, we would like to share our Unified Brand Marketing Platform with the worldwide cow lovers to protect and serve ALL cows through DOCTOR COW Products distribution around the globe.

DOCTOR COW Franchsiees Network is supported by Marketing Tools like :

- Offline promotion material like banner, posters, pamphlets, flyers, visiting cards, catalogs, standy etc.
- Holy Cow newsletters for awareness and updates
- Media & Press release support



- Mobile Van Promotion Support
- TV Advertisement Support
- Sales Leads by SMS, WhatsApp
- Campaigning by SMS, WhatsApp, Email, Facebook and Social Media
- Facebook & Social Media Promotion
- Online Training by Phone / WhatsApp



- Presentation support like audio, video, powerpoint presentation etc.
- Medical Camp organize support by cow therapy doctors
- Events Support and Guidance to Organizing seminar, Contest, Conference, Workshop, Goshala Tour, Gau-Puja etc.
- Promotion Support by DOCTOR COW Gau-Sevaks
- Sales Team Support by DOCTOR COW Gau-Pracharak
- Marketing Guidance & Strategies from Experts
- Call center for cow therapy, cow products



- Online Order Booking facility from Online Store : www.doctorcow.in
- Order from Top ecommerce websites like Amazon, Flipkart, Snapdeal, Big-basket etc.





Deccan Chronicle

4 day Holy Cow Fest in Delhi from Oct. 6

October 3, 2012

"Buy a cow product and sustain a cow." Says Kalpavriksha, a non-profit organization which is coming up with these cow products and also organized the Holy Cow Festival.

The four-day festival beginning from October 6 inaugurated by animal rights activist Menaka Gandhi at the ISKCON Auditorium. Mrs. Gandhi also inaugurated a web portal, which aims to connect all cow lovers across the world.

Speaking Tree Print Edition

an Indian expert. New York City's Health and Medical Professions Science of Spirituality Mission Doc A

Faith and rituals > Holding A Brief For The Cow

By Anuradha Chakraborty | 10 August 2012

Speaking Tree Print Edition

Faith and Rituals

October 12, 2012

This is what speaker after extolled during the seminar, which was part of a recent festival organized by Kalpavriksha Foundation, a Delhi-based NGO in collaboration with ISKCON, Delhi. The NGO has been vociferously advocating the cause of the cow "We are trying to create model gaushalas which can sustain themselves by selling products made out of cow's milk, dung and urine," said by Kalpavriksha Foundation

The Asian Age

4 Day Holy Cow Fest in Delhi from Oct. 6

Cow lovers of the country are joining hands for the first time to organize a Holy Cow Festival in Delhi, which among other highlights will also mark the launch of new cow branded cosmetics and medicinal products. By simply purchasing a body scrub, hair oil or a health tonic, they may contribute to 'protecting holy cows'. Being a non-profit venture, the money from these products will go to goshalas all over the country, which give shelter to abandoned cows.

The Pioneer

Tinted From
Cow Power



Wednesday, 3 October, 2012

COW PROTECTION, NOT VIGILANTISM

Monday, 22 August 2016 | VK Bhatnagar

"Our aim is to organize a self-sustainable model for gaushalas across Delhi and India by creating products with immense health benefits. There will be an entire day of lectures and seminars on panchgavya products, their scientific aspects, health tips and spiritual significance. We know the cow gets a special mention in Hindu myth," said Vaisnava charan das, founder of Kalpavriksha Foundation, who was organising this event.

Das did extensive study on Indian cows and is now applying his knowledge on the subject and entrepreneurship skills, along with the team of professionals, to the areas of cow care, technology, marketing, management, etc. Das intends to revive the fading gene pool of indigenous cows, as well as make available to the society genuine cow products that are of verifiable medicinal value.

He had more than 100 Indian breed cows in his farm in Bhopal. He sells medicines prepared from cow urine and dung to the general public from his outlet at the ISKCON temple in Sant Naga, Delhi, and through franchises. Kalpavriksha's objective is to create awareness about importance of cow products.

The Pioneer

Cow protection, Not Vigilantism

The plan is to set up a global distribution network through a chain of franchises for cow panchgavya, organic dairy products also plans to connect all goshalas with a co-operative network, and provide consultancy in setting up of goshalas. This is a perfect example of the way cow protection should be taken up, and sure Prime Minister Modi will be happy to learn about this venture being propagated by the citizens, without aid from the Government and outside the media glare.

The lecture was organized by Kalpavriksha Foundation, founded by a software engineer, Vaisnava Charan Das, a bachelor who after working for 15 years in the consultancy business, dedicated his life to making cows self sustainable.

This is in sharp contrast to the self proclaimed gaushakhs, who are mostly anti-socials and local goons manipulating at various times. It has been reported that they had incident in Gujarat, when Delhi was attacked, He did extensive study on Indian cows and is now applying his knowledge on the subject and entrepreneurship skills. Das intends to revive the fading gene pool of indigenous cows as well as make available to the society genuine cow products that are of verifiable medicinal value. The Kalpavriksha's objective is to create awareness about importance of cow products.

The products are sold under the brand name 'Doctor Cow' and released in the market after research. The plan is to set up a global distribution network through chain of franchises for cow panchgavya, organic and dairy products. The organization also plans to connect all goshalas with a cooperative network and provide consultancy in setting up of goshalas. This is a perfect example of the way cow protection should be taken up, and sure Prime Minister Modi will be happy to learn about this venture being propagated by the citizens, without aid from the Government and outside the media glare.



Corporate Social Responsibilities (CSR) & Proud Moments



Kalpavriksha Foundation organizes DOCTOR COW - Events, Seminars, Contest, Health Camps, Product Promotion Stalls, Training and Consultancy to Goshalas & Rural Communities.



Kind Offering of Cow's Milk & Ghee
for Deity Worship



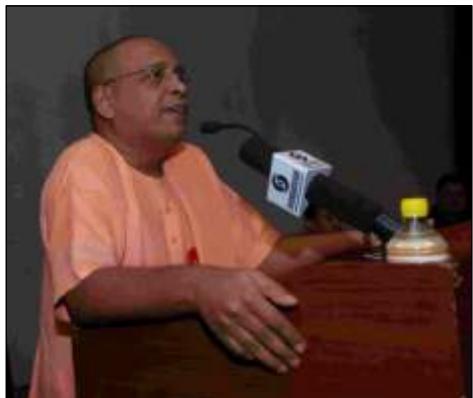
Smt. Menaka Gandhi Ji distributing prize
at Kalpavriksha's Cow Event



Shri Sunil Mansinga Ji & Trustee Smt. Sharda Dhoot
at Goshala Program



Shri Uttam Maheshwari Ji
at DOCTOR COW Health Seminar



Dr. Sahadeva Das
(ISKCON Secunderabad Temple President)



Cow Seminar at BIMTECH Management College,
Noida



DOCTOR COW Event at ISKCON,
New Delhi



Gau-Pooja Program by
Kalpavriksha's Team

SERVE OUR MOTHER COW – Biggest campaign to Connect Cow Lovers

IF YOU LOVE COWS,
Millions of GOSEVA Opportunities across the globe



Join as :

- Gau-Palak (Investor / Donor)
- Gau-Pracharak (Franchise)
- Gau-Advisor (Consultant)
- Gau-Sevak (Volunteers)

Call us : +91-9350145954 / 9350545954

E-mail : contact@kalpavriksha.info

Web : www.kalpavriksha.info