

## User Persona:

**\*\*Name:\*\*** NYC\_Gamer

**\*\*Personality Traits:\*\***

- Reflective: NYC\_Gamer often shares his thoughts and observations, as seen in his post about the changing atmosphere of his local bar.
- Curious: He often asks questions about various topics, including immigration policies and tech regulations.
- Passionate: His frequent comments on the ManorLords subreddit show a high level of interest and engagement with the game.

**\*\*Interests:\*\***

- Gaming: Based on his numerous comments on the ManorLords subreddit, it's clear that NYC\_Gamer is a passionate gamer.
- Social Issues: His posts on AskReddit demonstrate an interest in social issues, particularly related to immigration.
- Basketball and Politics: He has posted on the NBA and Conservative subreddits, indicating an interest in sports and political issues.

**\*\*Behavior & Habits:\*\***

- NYC\_Gamer is an active Reddit user who engages with a variety of subreddits, including gaming, social issues, and local city life.
- He is comfortable both initiating discussions through posts and contributing to existing threads through comments.
- He tends to offer advice and share experiences in his gaming community.

### **\*\*Motivations:\*\***

- To learn and understand different perspectives on various issues.
- To share his experiences and knowledge with others, especially within the gaming community.
- To understand game mechanics better and improve his gaming skills.

### **\*\*Frustrations:\*\***

- He is frustrated with the changes in his local environment and the perceived lack of respect for established community norms, as seen in his post about "intern season."
- He expresses frustration about the lack of late game content in ManorLords, which limits his enjoyment of the game.

### **\*\*Goals & Needs:\*\***

- NYC\_Gamer's goal is to engage in meaningful discussions on various topics and to improve his gameplay.
- He needs a community that shares his interests and provides a platform for discussion and learning.

### **\*\*Example Quotes:\*\***

- Personality Traits: "New York City is equally adventurous to each, so who am I to judge how others enjoy this adventurous city." (Reflective)
- Interests: "Incredible stuff! How did you maintain character consistency? Did you generate a consistent character image and then use the image-to-video feature?" (Gaming)
- Behavior & Habits: "I build my cities close to the borders of others, that way I'm not

managing multiple cities at once. The best is building it at the three-way border. That way you're basically managing three cities at once." (Engagement in Gaming Community)

- Motivations: "H1B holders, do you feel exploited, or see it as an opportunity to build a better life for you in the US?" (Desire to Understand Different Perspectives)

- Frustrations: "I do too but I rarely finish a game haha. Too little late game content" (Gaming)

- Goals & Needs: "What needs to happen for the league to review the inconsistencies of the refs?" (Need for Fairness and Consistency in Sports)