



22 Supremely Powerful Tips for Highly Impressive Communication Skills

**PUBLIC SPEAKING
MASTERY**

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About the Author



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**6 Figure International
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- He has conducted 150+ Seminars and has TRANSFORMED the lives of 50,000 people till date
- He has been a Public Speaker since the past 12 Years
- The biggest youth event - 'USP The Survivor', which has been attended by more than 15,000 participants in the past 4 Editions is his brainchild
- His students are placed in world class companies like Infosys, Wipro, LG, Xerox, Transocean, HPCL, IOCL, Indigo Airlines, Godrej, Byjus
- Only Man on Earth who has given 50 Official Speeches on 50 Consecutive Days in different niches, in different cities & in front of different crowds
- He has worked with more than 150 Top Brands
- He has conducted sessions in various Fortune 500 Companies
- His company's case study is taught to management students
- Featured in the Times of India, Amar Ujala, Dainik Jagran, The Dehradun Street, Your Story, Himachal Times
- Soon to be featured in a Reality TV Show on MTV

22 Supremely Powerful Tips for Highly Impressive Communication Skills

It isn't easy to make people listen to you. It takes years of practice and continuous efforts for a speaker to be accepted by all types of audiences.

The following tips will make your task a lot easier.

Go ahead!! Charm your audience!!

1. Practice, practice & more practice

The most tried & tested and most effective technique is to practice on a regular basis. Prepare so well that you remember your content word for word.

2. Lead nervousness into positivity

Channelize your nervous energy into positive adrenalin running through your mind and the body. The nervousness will keep you on your toes and ensure that you make efforts not to commit errors.

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3. Emotions

Including emotions in a speech or a presentation is a must. You address and make an impact on the subconscious mind of the audience by doing so ensuring longevity in their memory.

4. Storytelling

Admit it, all of us have been fascinated by stories since our childhood. Great storytellers rule the world. The audiences will open their hearts and minds out when you'll narrate stories.

5. Facts & figures

A speech that is supported with facts and figures will always create a greater impact upon audience's mind. A speaker who includes concrete numbers always appears more learned and intelligent.

6. Ask questions

Audience engagement is an essential component of Public Speaking. They'll be hooked to your speech/session if you ask them questions. Just don't overdo it.

7. Begin with a bang

Never begin your speech with a boring greeting. Grab the attention of the audience by starting with a story, anecdote, fact, question, a positive question or an incident.

By doing so, half your job is already done.

8. Break the ice

No one wants to hear from a stranger. Tell the audience something about yourself that they can relate to. They'll be all ears to you after you've done so.

9. Make it a conversation

You have always been good when it comes to conversations. It is the speeches that you fear the most. Make every speech a conversation by interacting with some of the audience members before you start your speech. Familiar faces in the audience will ensure that it is a conversation and not a speech anymore.

10. Laughter & humor

Laughter is the best way to entertain and engage the audience. Hook the audience by cracking jokes and personal humorous stories.

11. Be hydrated

Ensure that you are properly hydrated before you speak. Have moderately warm water to avoid your throat getting dry.

12. Don't over eat

A high fiber diet before the speech/session will give you the energy to last longer. However, do ensure that you have not over eaten.
A lazy sleepy speaker will have no keen listeners.

13. Pause

A pause is extremely important during a speech/session. It gives the audience the time to react to your words, jokes and statements. The audience needs time to understand. Relevant pauses provide them with that time.

14. Go slow tiger/tigress

Many speakers have the habit of speaking very fast. If in a personal conversation, people ask you regularly to repeat what you've said, then you genuinely need to slow down. It will also help you prepare lesser content, as fewer words will be spoken per minute.

15. Select known topics

Don't try and look for extra ordinary topics for your speech/session. Normal day-to-day topics are easily relatable and can be easily understood by all.

16. Include personal examples

There are 3 major benefits of including personal examples:

- A. You'll never forget the content.
- B. The emotions will easily be visible, as you've lived that moment.
- C. The audience will connect more with you.

17. Value your audience's time

Always prepare your content thoroughly and eliminate all the redundant information. Appreciate the fact that the audience is providing you with their valuable time.

Give them their time's worth and you'll always be appreciated and loved.

18. Arrive early

Being punctual is something that needs to be inculcated and practiced on a daily basis. Always arrive 15-20 minutes early and settle down. It will also help you create a sense of belonging for the place.

19. Wear your smile

A smiling speaker is always appreciated more. Many flaws and mistakes are often overlooked when you wear a smile while you speak.

20. Never apologize

Never apologize during your speech even if you have made a mistake. Chances are that your audience wouldn't have even noticed the mistake at the first place.

21. Know your audience

It is essential to know about audience members well in advance so that you can prepare your content accordingly. Provide the audience with domain specific content that they'll easily understand and react to.

22. Dream about being successful

Always visualize your-self getting a thunderous applause and a standing ovation at the end of the speech/session. The positive energy that you'll exhibit will make this visualization come true.