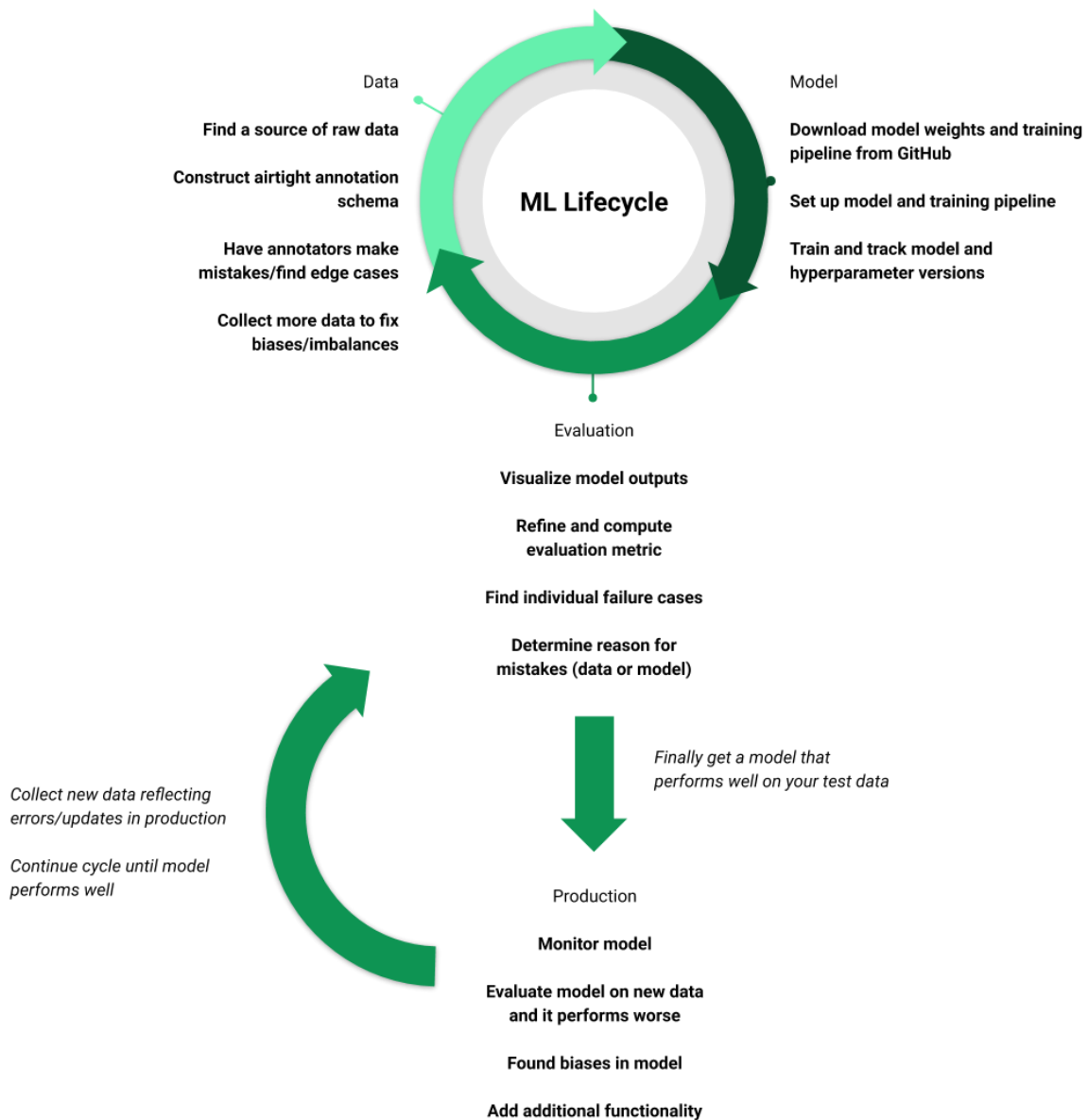


# Machine Learning Lifecycle

In reality, machine learning projects are not straightforward, they are a cycle iterating between improving the data, model, and evaluation that is never really finished. This cycle is crucial in developing an ML model because it focuses on using model results and evaluation to refine your dataset. A high-quality dataset is the most surefire way to train a high-quality model. The speed that this cycle is iterated through is what determines your costs, luckily there are tools that can help speed up the cycle without sacrificing quality.



## Phase-1. Data/Gathering the Data

Data Gathering is the first step of the machine learning life cycle. The goal of this step is to identify and obtain all data-related problems.

In this step, we need to identify the different data sources, as data can be collected from various sources such as **files**, **database**, **internet**, or **mobile devices**. It is one of the most important steps of the life cycle. The quantity and quality of the collected data will determine the efficiency of the output. The more will be the data, the more accurate will be the prediction.

This step includes the below tasks:

- **Identify various data sources**
- **Collect data**
- **Integrate the data obtained from different sources**

By performing the above task, we get a coherent set of data, also called as a **dataset**. It will be used in further steps.

## Phase-2. Data preprocessing/Cleaning

After collecting the data, we need to prepare it for further steps. Data preparation is a step where we put our data into a suitable place and prepare it to use in our machine learning training.

In this step, first, we put all data together, and then randomize the ordering of data.

This step can be further divided into two processes:

- **Data-exploration:**  
It is used to understand the nature of data that we have to work with. We need to understand the characteristics, format, and quality of data. A better understanding of data leads to an effective outcome. In this, we find Correlations, general trends, and outliers.
- **Data-pre-processing:**  
Now the next step is preprocessing of data for its analysis.

## Data Wrangling

Data wrangling is the process of cleaning and converting raw data into a useable format. It is the process of cleaning the data, selecting the variable to use, and transforming the data in a proper format to make it more suitable for analysis in the next step. It is one of the most important steps of the complete process. Cleaning of data is required to address that it is not necessary that data we have collected is always of our use as some of the data may not be useful. In real-world applications, collected data may have various issues, including.

- **Missing Values**
- **Duplicate data**
- **Invalid data**
- **Noise**

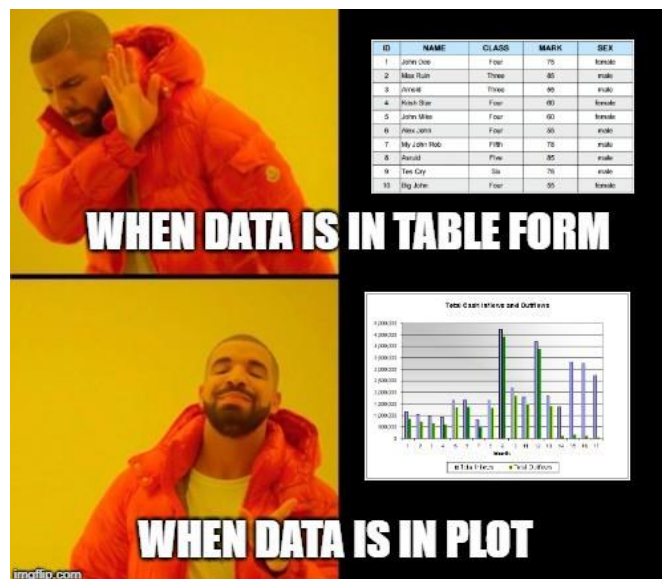
So, we use various filtering techniques to clean the data.

It is mandatory to detect and remove the above issues because it can negatively affect the quality of the outcome.

## Phase-3. Data visualization

communicate information in a universal manner using visual information. The practice Data visualization provides a quick and effective way to can also help businesses identify which factors affect customer behavior; pinpoint areas that need to be improved or need more attention; make data more memorable for stakeholders; understand when and where to place specific products; and predict the values.





Other benefits of data visualization include the following:

- the ability to absorb information quickly, improve insights and make faster decisions;
- an increased understanding of the next steps that must be taken to improve the organization;
- an improved ability to maintain the audience's interest with information they can understand;
- an easy distribution of information that increases the opportunity to share insights with everyone involved;
- eliminate the need for data scientists since data is more accessible and understandable; and
- an increased ability to act on findings quickly and, therefore, achieve success with greater speed and less mistakes.

## Phase-4. Mode/Feature Selection:

Now the cleaned and prepared data is passed on to the analysis step. This step involves:

- **Selection of analytical techniques**
- **Building models**
- **Review the result**

The aim of this step is to build a machine learning model to analyze the data using various analytical techniques and review the outcome. It starts with the determination of the type of the problems, where we select the machine learning techniques such as **Classification, Regression, Cluster analysis, Association**, etc. then build the model using prepared data, and evaluate the model.

## Phase-5. Train Model

Now the next step is to train the model, in this step we train our model to improve its performance for better outcome of the problem.

We use datasets to train the model using various machine learning algorithms. Training a model is required so that it can understand the various patterns, rules, and, features.

## Test Model

Once our machine learning model has been trained on a given dataset, then we test the model. In this step, we check for the accuracy of our model by providing a test dataset to it.

Testing the model determines the percentage accuracy of the model as per the requirement of project or problem.

## Phase-6. Deployment

The last step of machine learning life cycle is deployment, where we deploy the model in the real-world system.

If the above-prepared model is producing an accurate result as per our requirement with acceptable speed, then we deploy the model in the real system. But before deploying the project, we will check whether it is improving its performance using available data or not. The deployment phase is similar to making the final report for a project.

