



# Block Chain

**Mumbai**  
**Nov 25 - 2016**

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## About The Event

National banks and regulators, exchanges and investment banks across the world are taking seriously the financial innovation of distributed ledger or block chain technology. The block chain, aka Trust Machine underpins "crypto currencies" such as Bitcoin; but it goes beyond digital money. It provides a shared, trusted, public ledger that everyone can inspect, but no single user controls. It is at the cusp of revolutionising international money transfers, trade finance, syndicated lending and collateral management, among other applications. As it allows for almost instantaneous payments and settlement, the potential impact on the role of traders, quants and other financial technologists cannot be underestimated.

This conference brings together Block Chain technologists in the finance sector, regulators, industry commentators, computer science researchers and others involved in financial innovation; these experts explore some of the technology and the many applications of Block chain in Financial Services.

## Benefits of Sponsorship

### Value Proposition: ▽

As a sponsor you have opportunity to engage with the potential buyers on three levels:

- ✓ The audience at these events comprises techno executives who have paid to attend and have a strong interest in the topic.
- ✓ The conference programmes are aimed at organizations facing business challenges right now and in the near future who are seeking guidance and solutions to help ensure that sponsors meet serious potential new customers.
- ✓ Sponsorship includes opportunities for
  - (i) presenting
  - (ii) participating in a panel
  - (iii) branding
  - (iv) delivering webinars
  - (v) receiving the full attendee list. Please click on the links above for information about the opportunities and packages
- ✓ Sponsors will thus engage with potential buyers on multiple levels:
  - Formal: via Presentations, panel sessions
  - Informal: through meetings and networking
  - Follow-up: sponsors receive a delegate list after the event with full contact details
  - Pre and post-event: presenting webinars
- ✓ If you sponsor either of these events you can be included as a sponsor of the other at no additional cost.
- ✓ Recruitment: Procuring the list for recruitment

The whole day is geared towards maximizing discussion and networking.

Sponsors are encouraged to sit with the delegates during sessions so that they can be a key part of the discussions.

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## Previous Sponsors Feedback

### Hewlett-Packard

*"Was an excellent event!"*

### Serena Software

*"I was very pleased to hear from our sales guys that the event went really well last week – well done."*

### BiZZdesign UK

*"BiZZdesign were pleased to sponsor the Enterprise Architecture Forum. The event was well organised and well attended. It provided a valuable opportunity to showcase BiZZdesign and to make new contacts with a wide range of high calibre delegates"*

### SMS Exemplar Group

*"It is always a pleasure to work with Alec and his team at UNICOM. Their constant quest to build more value into UNICOM events, for both presenters and delegates, is a mark of their thorough professionalism. I recommend you experience the results of their efforts for yourself."*

### SunGard Public Sector

*"Congratulations on a successful event. The SunGard team found it to be a great opportunity to network and share ideas with other performance management professionals as well as develop some good quality business leads."*

### Actuate

*"We had great feedback from the recent Strategic Performance Management event, we gave a lot of demos and hope to book a few meetings in the coming weeks!"*

### Oracle Corporation

*"Well done – an excellent event! We were very happy with the number and quality of delegates"*

### Quixa Solutions

*"Great Location, the attendees were responsive and it was good for us to establish some brand recognition. UNICOM staff were professional, very attentive and helpful. An absolute pleasure to work with."*

### OpenText Corporation

*"Good format! Good focus and quality of delegates"*

### Mediapps

*"It was a great event. You had a good number of delegates there. Similar events we have been involved with this year have cost us up to 3 times what we paid for yours. None of these has had as many delegates as yours."*

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## A few Organisations who have Attended Unicom Conference Recently

- ✓ ABB
- ✓ Accenture
- ✓ Airtel
- ✓ Akamai Technologies
- ✓ ALLSTATE
- ✓ Altix
- ✓ Amadeus Software Labs India Pvt. Ltd
- ✓ Amdocs
- ✓ Applied Materials India Pvt Ltd
- ✓ Aptean Software
- ✓ Aricent
- ✓ Atoll Technology
- ✓ ATOS
- ✓ BC Management Services Pvt. Ltd
- ✓ Blob City
- ✓ bmooble
- ✓ Brillio
- ✓ Broadcom
- ✓ capgemini
- ✓ CarlQ
- ✓ Cdac
- ✓ CIALFO SOLUTIONS PRIVATE LIMITED
- ✓ CIOI
- ✓ Cisco
- ✓ Connovatech
- ✓ cooey
- ✓ Cybermedia
- ✓ Dell
- ✓ ehorizons soft tech p. ltd
- ✓ Emnics
- ✓ Encypher
- ✓ Endeavour
- ✓ Exilant
- ✓ EXILANT Technologies Pvt. Ltd.
- ✓ Fidelity
- ✓ flavourlabs
- ✓ Flytxt Mobile Solutions
- ✓ FMR
- ✓ Frost
- ✓ Geojit BNP Paribas Financial Services Ltd.
- ✓ GlobalLogic
- ✓ Hankuk (Korea) University of Foreign Studies
- ✓ HDFC Bank
- ✓ HSBC Software Dev (I)
- ✓ i Gate
- ✓ IBM
- ✓ iGate
- ✓ IHS
- ✓ Intel
- ✓ Inventrom
- ✓ Iota technologies Limited
- ✓ ITC Infotech India Ltd
- ✓ Kallam haranadha Reddy institute of Tech
- ✓ L & T InfoTech Ltd.
- ✓ LeafAir Technology
- ✓ mahindracomviva
- ✓ Mastek Ltd
- ✓ McAfee
- ✓ Mediatek
- ✓ Meshttronik
- ✓ Microsoft
- ✓ Mindtree Ltd
- ✓ mutualmobile
- ✓ Napino
- ✓ Nexiot
- ✓ Nichi-in Software Solutions Pvt. Ltd
- ✓ NTT Data
- ✓ Nxtra Data Ltd
- ✓ Oracle
- ✓ Packt Publishing
- ✓ PC Quest
- ✓ Persistent
- ✓ Recrosoft
- ✓ Robert Bosch
- ✓ Sadhbhavana
- ✓ Samsung R&D Institute
- ✓ SAP Labs India Pvt Ltd
- ✓ Schneider Electric
- ✓ Seagate Technology HDD (India)Pvt Ltd
- ✓ Sears IT & Management Services India Pvt Ltd
- ✓ Siemens Research Technology Center
- ✓ Smartplay Technologies
- ✓ Sonata Software Limited.
- ✓ Sonim Technologies
- ✓ South African Revenue Service
- ✓ St Josephs college of Commerce
- ✓ Symantec India
- ✓ Syntel Ltd
- ✓ Target Corporation India Private Limited
- ✓ Tata BSS
- ✓ Tata Consultancy Services ( TCS )
- ✓ Tata Teleservices Limited
- ✓ Team Chat
- ✓ Tech Mahindra
- ✓ Techendeavour
- ✓ Texas Instruments
- ✓ Thompson
- ✓ TIE
- ✓ Trivium eSolutions Pvt Ltd.
- ✓ UCC India
- ✓ Unisys Global Services
- ✓ UST Global
- ✓ Verisign
- ✓ VMWare
- ✓ Vodafone
- ✓ Welspun India LTD
- ✓ Wipro

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## Audience

ALM Managers  
 Application Developers  
 Associate Director  
 Business Analysts  
 CEO  
 CFO  
 Change Managers  
 Cloud Platform Developers  
 Consultant  
 Creative Director  
 CTO  
 Exploratory Lead Tester  
 Global User Experience Services  
 Head of Product Development  
 Head of Tech Development  
 Head of testing  
 IT Consultants  
 IT director  
 IT Quality Assurance Manager  
 Lead Architect  
 Lead Consultant  
 Partner Australia  
 Program Test Manager  
 Project Managers  
 Release Managers  
 Senior Project Manager  
 Senior Test Analyst  
 Software Developers  
 Software Engineers  
 Software Testers  
 Solutions Directors  
 Systems Developers  
 Technical specialist  
 Test Analyst  
 Test Lead

Vice President - Head, Product  
 Agile Practice Manager  
 Agile Project Manager  
 Associate Manager  
 Associate Team Lead  
 Automations test manager  
 AVP  
 Beta Test Programme manager  
 Lead Software Engineer  
 Manager - Engineering  
 Manager- Service Delivery  
 Mobile testing manager  
 Principal Engineer - QE  
 Programme Test Manager  
 Project Manager  
 Senior Agile Project Manager  
 Consultant and Coach  
 Senior Engineer  
 Senior QA Manager  
 Senior Tester  
 Senior Vice President Quality Assurance  
 Software Quality Assurance Manager  
 Sr Manager- Service Delivery  
 Sr Team Lead  
 Sr. QA Specialist  
 Team Lead  
 Test Engineer  
 Testing Manager  
 Testing service manager  
 Validation Manager  
 Validation Test Engineer  
 Verification Engineer

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## Sponsorship Packages

Features	Platinum	Gold	Silver	Bronze
Pre-event 45 minute webinar featuring a presenter from your company – this will be hosted and promoted by Unicom (date and topic to be mutually agreed)	✓			
Pre-event email broadcast (40,000 contacts) announcing your participation	✓			
Co-hosting the drinks reception	✓			
100 word company profile on website	✓			
50 word company profile on website		✓		
30 minute presentation (subject to approval of the review panel) - Platinum sponsors billed as 'Keynote'	✓	✓		
Seat on panel session	✓	✓	✓	
Logo Branding on Brochure	✓	✓	✓	
Brief Introduction of your company to the audience.	✓	✓	✓	✓
Number of persons attending with full access to all sessions of the programme	5	4	2	2
Logo Branding on delegate packs	✓	✓	✓	✓
Logo and link on website	✓	✓	✓	✓
Delegate list (including full contact details) after the event	✓	✓	✓	
Delegate list (name & organisation only) after the event				✓
<b>Price (US Dollars)</b>	<b>\$10000</b>	<b>\$7500</b>	<b>\$5250</b>	<b>\$3500</b>



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Additional Sponsorship  
Opportunity

Particulars	Description	Price(USD)
Pre event email broadcast	Email shot to Unicom database announcing your participation	\$150
Standee rollup	Place your company standee	\$ 200
Tshirt/goodoes branding	Distribute your company goodies	\$ 375
5 minute lightening talk	A short talk by company representative to the audience	\$ 375
Logo branding on agenda	Client logo on conference agenda	\$ 375
Website Branding	Client logo in website with redirect link	\$ 375
Logo branding on delegate packs	Client logo on delegate kits	\$ 375
Brochure Inserts	Brouchure insertion in delegate kits	\$ 375
Exhibition space	1 table, 2 chair & 1 power socket	\$ 750
Lanyard Branding	Client logo on lanyard	\$ 750
Certificate sponsorship	Client logo on content certification	\$ 750
Seat on panel session	Be a part of panel discussion	\$ 750
Post event webinar	40 minutes webinarfeaturing a presenter of your company	\$ 1,200
Wifi sponsor	Mention as wifi sponsor	\$ 1,500
Co hosting the launch/snacks	Co sponsoring the lunch	\$ 1,500
Gift sponsorship	Sponsorship gifts for the delegates	\$ 1,500
Delegate List	Complete Delegate list	\$ 3,000
Contest sponsorship	Co sponsor the contest branding	\$ 3,000
30 minute presentation	Speaking opportunity for 30 minutes	\$3,000

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Contact Sponsorship Team



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