UNICOM

Agile Leadership Summit

Bangalore, 21 July 2016

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About the Event

On behalf of UNICOM, we cordially invite you to participate at the Agile Leadership Summit 2016, scheduled to take place in Bangalore!

As leaders, we often put our teams and organizations first. We have a responsibility to foster continuous learning and improvement. And when we want to bring about change, the trick is introducing it in a way that is effective—not invasive—and lasting. If this were easy, it would not be called leading. So, join us at the Agile Leadership Summit to challenge yourself and increase your leadership mastery.

The program will offer parallel paper presentation sessions, keynote sessions and pre-conference workshops to share your ideas, explore on-going research, future development and to network with the professionals from academia amd industries.

Benefits of Sponsorship

Value Proposition:

As a sponsor you have opportunity to engage with the potential buyers on three levels:

- ✓ The audience at these events comprises techno executives who have paid to attend and have a strong interest in the topic.
- ✓ The conference programmes are aimed at organizations facing business challenges right now and in the near future who are seeking guidance and solutions to help ensure that sponsors meet serious potential new customers.
- ✓ Sponsorship includes opportunities for
  (i) presenting
  (ii) participating in a panel
  (iii) branding
  (iv) delivering webinars
  (v) receiving the full attendee list. Please click on the links above for information about the opportunities and packages available.
- ✓ Sponsors will thus engage with potential buyers on multiple levels:
  - Formal: via Presentations, panel sessions
  - Informal: through meetings and networking
  - Follow-up: sponsors receive a delegate list after the event with full contact details
  - Pre and post-event: presenting webinars
- ✓ If you sponsor either of these events you can be included as a sponsor of the other at no additional cost.
- ✓ Recruitment: Procuring the list for recruitment

The whole day is geared towards maximizing discussion and networking.

Sponsors are encouraged to sit with the delegates during sessions so that they can be a key part of the discussions.

Previous Sponsors Feedbacks

"Was an excellent event!"
Hewlett-Packard

"We are truly committed to UNICOM events and have seen a great return from the events we have been involved with this year. The real value for us here is having the opportunity to present and talk to the delegates during the breaks."
IBM UK Ltd

"I was very pleased to hear from our sales guys that the event went really well last week – well done."
Serena Software

"BiZZdesign were pleased to sponsor the Enterprise Architecture Forum. The event was well organised and well attended. It provided a valuable opportunity to showcase BiZZdesign and to make new contacts with a wide range of high calibre delegates"
BiZZdesign UK

"It is always a pleasure to work with Alec and his team at UNICOM. Their constant quest to build more value into UNICOM events, for both presenters and delegates, is a mark of their thorough professionalism. I recommend you experience the results of their efforts for yourself."
SMS Exemplar Group

"Congratulations on a successful event. The SunGard team found it to be a great opportunity to network and share ideas with other performance management professionals as well as develop some good quality business leads."
SunGard Public Sector

"We had great feedback from the recent Strategic Performance Management event, we gave a lot of demos and hope to book a few meetings in the coming weeks!"
Actuate

"Well done – an excellent event! We were very happy with the number and quality of delegates"
Oracle Corporation

"Great Location, the attendees were responsive and it was good for us to establish some brand recognition. UNICOM staff were professional, very attentive and helpful. An absolute pleasure to work with."
Quixa Solutions

"Good format! Good focus and quality of delegates"
OpenText Corporation

"It was a great event. You had a good number of delegates there. Similar events we have been involved with this year have cost us up to 3 times what we paid for yours. None of these has had as many delegates as yours."
Mediapps

A few Organisations who have Attended Unicom Conference Recently

- ✓ Agile BI Pty Ltd
- ✓ Agile People
- ✓ AMP
- ✓ ANZ
- ✓ ASX
- ✓ Australian Federal
- ✓ Bank
- ✓ Barclays
- ✓ Capegemini
- ✓ Challenger
- ✓ Cisco
- ✓ Cochlear
- ✓ cognizant
- ✓ Commerzbank
- ✓ Commonwealth
- ✓ Complexity
- ✓ Credit Agricole Corporate &
- ✓ Credit Suisse
- ✓ CSC
- ✓ CSC India Pvt ltd
- ✓ CSIRO
- ✓ Dell
- ✓ Deloitte Australia
- ✓ Deloitte Consulting India Pvt.Ltd
- ✓ DFU
- ✓ eclerx
- ✓ Elabor8
- ✓ Energy One Limited
- ✓ Entrayn
- ✓ Ericsson
- ✓ Gemalto Pte Ltd
- ✓ GMG
- ✓ Government
- ✓ HDB
- ✓ Hexaware Technologies Ltd
- ✓ HP
- ✓ HP Helion
- ✓ IAG
- ✓ IBM
- ✓ Institute for Information Industry
- ✓ INTRAX SINGAPORE PTE. LTD
- ✓ Investment Bank
- ✓ IYCON
- ✓ JasminInfotech
- ✓ KPMG
- ✓ Land Transport Authority
- ✓ Media Data Systems Pte Ltd
- ✓ Medibank
- ✓ Microsoft
- ✓ MYOB
- ✓ Petra
- ✓ Pty. Ltd.
- ✓ Redhotminute Australia
- ✓ RMIT University
- ✓ SafeCode
- ✓ SAP
- ✓ Scrum WithStyle
- ✓ Seek
- ✓ Sensis
- ✓ Suncorp
- ✓ Suncorp Group
- ✓ Tabcorp
- ✓ Telstra
- ✓ Thales Solutions Asia Pte Ltd
- ✓ Thoughtworks
- ✓ UTS
- ✓ Veda
- ✓ Verisign
- ✓ VISA
- ✓ Vivid Wireless
- ✓ Wells Fargo India Solutions
- ✓ WELLSFARGO
- ✓ Whitescape Ltd.
- ✓ Winshuttle
- ✓ Wipro
- ✓ World Nomads Group
- ✓ Zensar Technologies

Audience

ALM Managers
Application Developers
Associate Director
Business Analysts
CEO
CFO
Change Managers
Cloud Platform Developers
Consultant
Creative Director
CTO
Exploratory Lead Tester
Global User Experience Services
Head of Product Development
Head of Tech Development
Head of testing
IT Consultants
IT director
IT Quality Assurance Manager
Lead Architect
Lead Consultant
Partner Australia
Program Test Manager
Project Managers
Release Managers
Senior Project Manager
Senior Test Analyst
Software Developers
Software Engineers
Software Testers
Solutions Directors
Systems Developers
Technical specialist
Test Analyst
Test Lead
Vice President - Head, Product
Agile Practice Manager
Agile Project Manager
Associate Manager
Associate Team Lead
Automations test manager
AVP
Beta Test Programme manager
Lead Software Engineer
Manager - Engineering
Manager- Service Delivery
Mobile testing manager
Principal Engineer - QE
Programme Test Manager
Project Manager
Senior Agile Project Manager
Consultant and Coach
Senior Engineer
Senior QA Manager
Senior Tester
Senior Vice President Quality Assurance
Software Quality Assurance Manager
Sr Manager- Service Delivery
Sr Team Lead
Sr. QA Specialist
Team Lead
Test Engineer
Testing Manager
Testing service manager
Validation Manager
Validation Test Engineer
Verification Engineer

Sponsorship Packages

Features	Platinum	Gold	Silver	Bronze
Pre-event 45 minute webinar featuring a presenter from your company – this will be hosted and promoted by Unicom (date and topic to be mutually agreed)	✓			
Pre-event email broadcast (40,000 contacts) announcing your perticipation	✓			
Co-hosting the drinks reception	✓			
100 word company profile on website	✓			
50 word company profile on website		✓		
30 minute presentation (subject to approval of the review panel) - Platinum sponsors billed as 'Keynote'	✓	✓		
Seat on panel session	✓	✓	✓	
Logo Branding on Brochure	✓	✓	✓	
Brief Introduction of your company to the audience.	✓	✓	✓	✓
Number of persons attending with full access to all sessions of the programme	5	4	2	2
Logo Branding on delegate packs	✓	✓	✓	✓
Logo and link on website	✓	✓	✓	✓
Delegate list (including full contact details) after the event	✓	✓	✓	
Delegate list (name & organisation only) after the event				✓
Price (US Dollars)	$7000	$5500	$4250	$3500

Additional Sponsorship Opportunities

Pre event email broadcast	Email shot to Unicom database announcing your participation	150
Standee rollup	Place your company standee	200
Tshirt/goodoes branding	Distribute your company goodies	375
5 minute lightening talk	A short talk by company representative to the audience	375
Logo branding on agenda	Client logo on conference agenda	375
Website Branding	Client logo in website with redirect link	375
Logo branding on delegate packs	Client logo on delegate kits	375
Brochure Inserts	Brouchure insertion in delegate kits	375
Exhibition space	1 table, 2 chair & 1 power socket	750
Lanyard Branding	Client logo on lanyard	750
Certificate sponsorship	Client logo on content certification	750
Seat on panel session	Be a part of panel discussion	750
Post event webinar	40 minutes webinarfeaturing a presenter of your company	1,200
Wifi sponsor	Mention as wifi sponsor	1,500
Co hosting the launch/snacks	Co sponsoring the lunch	1,500
Gift sponsorship	Sponsorship gifts for the delegates	1,500
Delegate List	Complete Delegate list	3,000
Contest sponsorship	Co sponsor the contest branding	3,000
30 minute presentation	Speaking opportunity for 30 minutes	3,000

Contact Sponsorship Team

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