SANUP DIVAKARAN

MERN Stack Developer

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Summary

Ex-Digital Marketer turned **Self learned** and Experienced Full Stack Developer with web design proficiency. Skilled in a variety of technologies, including JavaScript, MongoDB, React and Node. Quick learner, eager to contribute to digital transformation projects with quality code and creative problem-solving.

Technical Skills

Programming Languages	:	JavaScript, C/C++
Back-End Development	:	Node, Express, Mongoose, REST API, MVC, Nginx
Front-End Development	:	ReactJS, Redux, Bootstrap
Database	:	PostgreSQL, MongoDB, Firebase
Deployment	:	NGINX, PM2
Familiar with	:	Git, GitHub, AWS, DSA, OOPS, WebSocket, Simple JWT, Axios, Razorpay, Postman API, Figma

Project

getAntiques - Online Antiques Store   Live Link | GitHub

- Developed a comprehensive online shopping platform integrating **Express, Node.js and MongoDB** for seamless functionality.
- Integrated EJS template with Bootstrap, employed with **Fetch API** for dynamic, real-time updates, creating an interactive and seamless shopping experience.
- Engineered a robust backend with **Node.js**, ensuring efficient data processing and a smooth shopping journey.
- Enabled hassle-free online payments via **Razorpay** for secure transactions and also supports wallet & cash on delivery payment methods.
- Deployed and hosted on **AWS EC2** for an optimal online shopping experience.

Mini Projects

User Management (CRUD-App)   GitHub

- Developed a fully functional user management application using **React** with **Redux** in the frontend and **Node.js** at backend.
- Implemented **Simple JWT authentication** for secure user access.

Netflix React Clone   GitHub

- Developed a replica of the Netflix homepage using **React** to mimic the layout and functionality of the original platform.
- Implemented dynamic content-fetching functionality using React and the **TMDB API**, leveraging the **Axios** library for efficient API communication.

OLX Clone

- Developed a front end interface of OLX, leveraging **Firebase** as the backend to mimic the layout and functionality of the original platform.
- Utilized the concept of **Context API** for efficient state management across various components.

Professional Experience

Group Lead *04/2022 - 08/2023*
Anteriad (Former True Influence), Bangalore

- Responsible for managing a team of 6 members for the successful preview creation and approval of lead generation campaigns.
- Review team work to provide continuous feedback and maintain performance report.

Senior Analyst *04/2020 - 03/2022*
True Influence, Bangalore

- Working with the team for the modification of different email template brands for the purpose of email marketing.
- Engaged with cross-functional teams to strategize and optimize campaign management.

Digital Marketing Specialist *03/2017 - 03/2020*
True Influence, Bangalore

- Collaborated with analysts to establish comprehensive criteria for email marketing campaigns, ensuring end-to-end program tracking, reporting, and optimization.
- Constantly A/B test and optimize the campaign elements with various subject line, buttons, banners, layouts, etc.

Education

MERN Stack Development *2023 - 2024*
Bangalore

Masters in Computer Application *2011 - 2014*
Anna University, Tamil Nadu

Certification

IELTS Academic, Overall Band Score: 7/9, Achieved in 2019.