

SELLING & MARKETING FITNESS EQUIPMENT

Founded in 1900, the INR 547 Billion (INR 54,722 Crores) Murugappa Group is one of India's leading business conglomerate.

The Group has 29 businesses including ten listed Companies traded in NSE & BSE. Headquartered in Chennai, the major Companies of the Group include Carborundum Universal Ltd., CG Power and Industrial Solutions Ltd., Cholamandalam Financial Holdings Ltd., Cholamandalam Investment and Finance Company Ltd., Cholamandalam MS General Insurance Company Ltd., Coromandel International Ltd., Coromandel Engineering Company Ltd., E.I.D. Parry (India) Ltd., Parry Agro Industries Ltd., Shanthi Gears Ltd., Tube Investments of India Ltd., T.I Clean Mobility and Wendt (India) Ltd.



Renowned brands like BSA, Hercules, Montra, Mach City, Ballmaster, Ajax, Rhodius, Parry's, Chola, Gromor, Shanthi Gears and Paramfos are from the Murugappa stable. The Group fosters an environment of professionalism and has a workforce of over 59,000 employees.

Activate Mind
Get Going

OUR VISION
BUILD A GLOBALLY ADMIRABLE INDIAN ENGINEERING COMPANY CREATING STAKEHOLDER DELIGHT

India's leading engineering company engaged in manufacturing of precision steel tubes and strips, automotive, industrial chains, car door frame and bicycle's.

TII is one of India's leading manufacturers of a wide range of precision engineered and metal formed products for major industries such as Automotive, Railway, Construction, Mining, Agriculture, etc. The Company is also a leading manufacturer of bicycles in India, with a range of iconic brands and a strong market presence. The acquisition of CG Power and Industrial Solutions Limited, a major manufacturer of Motors, Transformers, Switch Gears and Railway parts, marked a major step-up for the Company, amplifying its scale and scope of operations. During the year the Company forayed into the Electric Vehicle segment with its new subsidiary TI Clean Mobility Private Limited and the acquisition of Celestial E- Mobility Private Limited, a manufacturer of Electric Tractors.

In line with its strategy of growth acceleration and transforming into a globally admired Engineering Company, TII is enlarging its ambit of operations with adjacencies and acquisitions, expanding its global footprint with innovative product streams and exploring new frontiers in emerging technologies.

HERCULES
FITNESS
LIVE YOUNG

A segment launched under the brand umbrella of Hercules to promote fitness. Hercules brand is synonym for masculine and ruggedness. Hercules fitness portrays wide range of home and semi-commercial fitness equipments and having served over 3 lac customers till now. Hercules fitness is now expanding it's offerings with commercial fitness equipment's also.