

SANVEER DHANJU

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EDUCATION

Ivey Business School – University of Western Ontario

London, ON

Candidate for Bachelor of Arts, Honors Business Administration (HBA)

2018

Candidate for Bachelor of Sciences, Honors Specialization in Medical Biophysics (BSc)

2018

- 83% Cumulative average (2013 - 2017)
- Recipient of HBA '83 Scholarship (\$9,000, 2015 - 2017)
- Recipient of Albert Duncan Continuing Scholarship (\$8,000, 2012 - 2017)

ANALYTICAL EXPERIENCE

Rogers Communications Inc.

Toronto, ON

Summer Analyst, Corporate Strategy

Summer 2017

- Evaluated several new revenue opportunities to monetize NHL broadcasting rights through Sportsnet and digital channels by sizing market opportunities and assessing feasibility; identified priority opportunities for the brand
- Framed long term growth strategy on projects across several brands by defining current and target states, conducted market and competitor analysis to identify how products need to evolve to achieve growth
- Presented to the SVP of Corporate Strategy an analysis of Canadian viewership trends, Media Business profitability, and new revenue opportunities as part of the strategic vision for Sportsnet

Restaurant Brands International (RBI)

Oakville, ON

Summer Analyst, International Supply Chain

Summer 2016

- Managed project to conduct first international benchmark of production costs, managing communication with managers and directors in international offices
- Identified \$1.3 million of savings in procurement costs by conducting and analyzing a detailed benchmark of Burger King's top items in costs of goods sold for 80% of the international market
- Presented a strategic recommendation to reduce costs in 8 markets to the RBI CEO and EVPs; received positive feedback and support to begin integration of action plan

OTHER EXPERIENCE

Robarts Research Institute

London, ON

Thesis Student

2017 - 2018

- Investigated the use of artificial intelligence and neural nets to develop an automated segmentation algorithm for hippocampal layers in the brain
- Presented research conclusions and the future direction of AI research in the digital imaging lab to the Medical Biophysics Department and faculty

Ivey Business Review

London, ON

Coauthor and Editor

2015 - 2018

- *Diving Deep into Healthcare Data*: Article selected as one of 12 to be published for the Fall 2015 edition; wrote an analysis and recommendation for GE to acquire machine learning startup Enlitic
- Acted as Lead Editor for two articles every issue by guiding the strategic direction for writers and providing support to ensure analysis was robust and logical

Technical Skills, VBA, SQL, HTML, Python, MATLAB, Tableau, Excel, PowerPoint

Western Fencing Club, President (2014 – 2015)

Journal of Neurology, Neurosurgery, and Psychiatry, Co-Author (2014)

Interests: Fencing, hockey, AI, blockchain protocols, food and travel