



PIZZA SALES REPORT

Jan '15 - Dec '15

Pizza Category

All

01-01-2015

31-12-2015



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Best/Worst Sales

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

These are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

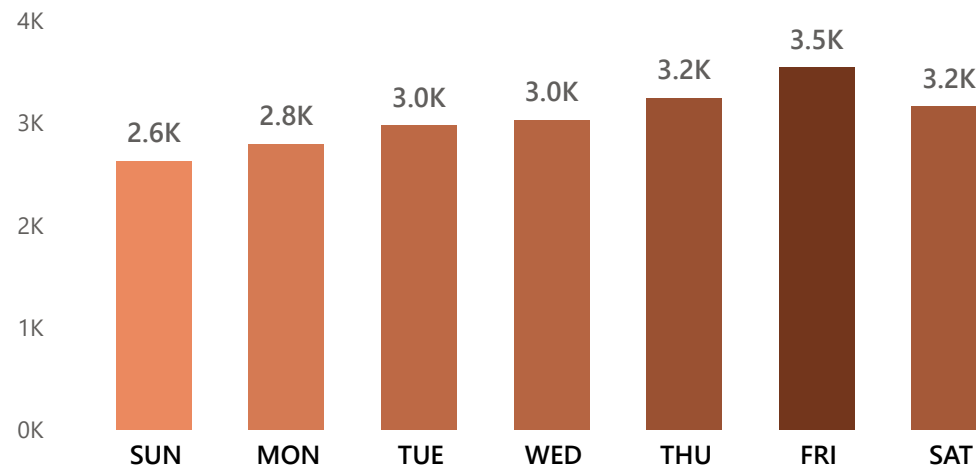
Total Orders



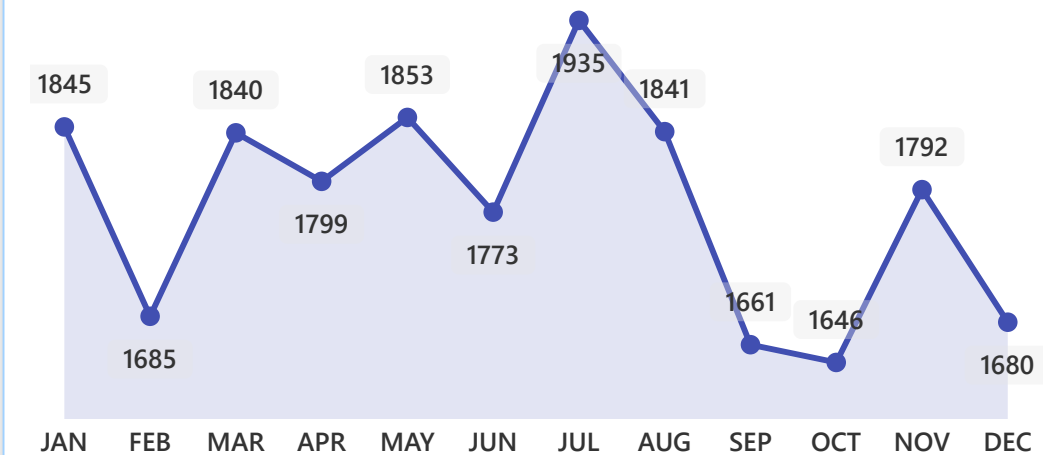
2.32

Average Pizzas Per Order

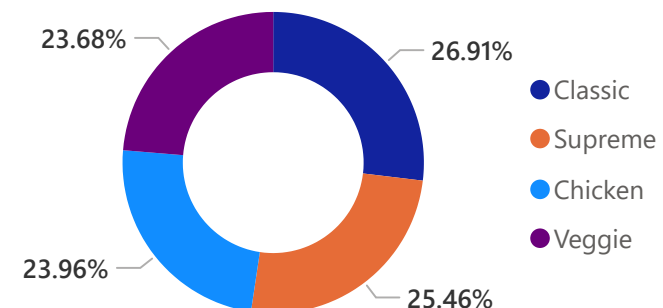
Daily Trend for Total Orders



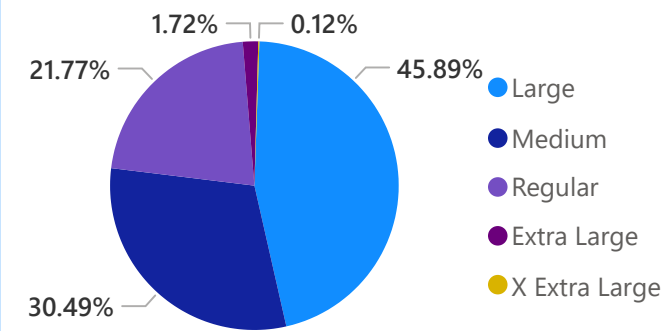
Monthly Trend for Total Orders



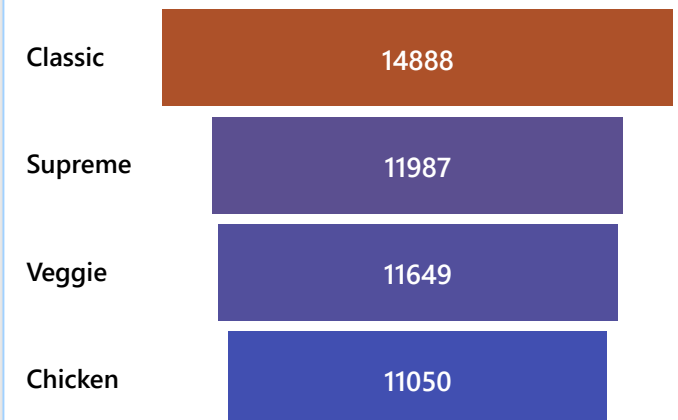
% Sales by Pizza Category



% Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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Best/Worst Sales

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum Pizzas Sold

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum Revenue

QUANTITY

The Brie Carre Pizza contributes to minimum Pizzas Sold

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders

817.86K

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Total Orders

2.32

Average Pizzas Per Order

