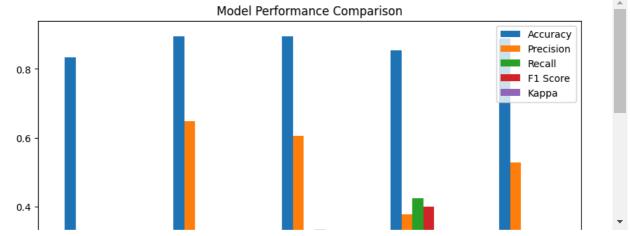
Data preprocessing and Model building

```
In [1]: # import libraries
         import pandas as pd
         import numpy as np
         import seaborn as sns
         import matplotlib.pyplot as plt
In [2]: from sklearn.model_selection import train_test_split
         from sklearn.preprocessing import StandardScaler
         from sklearn.metrics import accuracy_score, confusion_matrix, classification_report, roc_auc_score, roc_curve, prec
         from sklearn.tree import DecisionTreeClassifier
         from sklearn.linear model import LogisticRegression
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.naive_bayes import GaussianNB
         from sklearn.neighbors import KNeighborsClassifier
         from sklearn.metrics import roc_curve
In [3]: import pickle
In [4]: |# Load dataset
         data = pd.read_csv(r"D:\Unified mentor\bank+marketing\bank\bank-full.csv",sep=';')
         data.head()
Out[4]:
                         job marital
                                     education default balance housing
                                                                        loan
                                                                               contact day month duration campaign
                                                                                                                      pdays
                                                                                                                             previous
                                                                                                                                      poutco
             age
          0
              58
                  management
                              married
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                                                          2143
                                                                              unknown
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                                                                                                       261
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                    technician
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                                                                                                                                        unkno
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              33
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                     unknown
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                               single
                                       unknown
                                                    no
                                                             1
                                                                     no
                                                                          no
                                                                              unknown
In [5]: # Drop unnecessary columns
         data.drop(columns=['duration'], inplace=True)
In [6]: # Encode categorical variables
         data = pd.get_dummies(data, drop_first=True)
         data.head()
Out[6]:
                                                         job_blue-
                          day campaign pdays previous
                                                                   job_entrepreneur job_housemaid job_management ... month_jun month_mar
             age
                 balance
          0
              58
                    2143
                            5
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                                                       0
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                      29
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                                                             False
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                                                                                                                           False
                                                                                                                                      False
                       1
                                      1
                                                                             False
                                                                                            False
         5 rows × 42 columns
In [7]: # Target encoding
         data['y'] = data['y_yes'].map({True: 1, False: 0})
In [8]: # Dropping the 'y_yes' column after encoding
         data.drop(columns=['y_yes'], inplace=True)
         data.head()
Out[8]:
                                                         job_blue-
                 balance
                          day
                               campaign pdays
                                                previous
                                                                   job_entrepreneur job_housemaid job_management ... month_jun month_mar
          0
                    2143
                                                             False
                                                                             False
                                                                                            False
                                                                                                             True
                                                                                                                                      False
              44
                      29
                            5
                                                       0
                                                             False
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                                                                                                             False
                                                                                                                           False
                                                                                                                                      False
          2
              33
                       2
                            5
                                             -1
                                                       n
                                                             False
                                                                              True
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                                                                                                             False
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                                                                                                                                      False
          3
              47
                     1506
                            5
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                                             -1
                                                       0
                                                              True
                                                                             False
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              33
                       1
                                             -1
                                                             False
                                                                             False
                                                                                            False
                                                                                                             False ...
                                                                                                                           False
                                                                                                                                      False
         5 rows × 42 columns
```

```
In [13]: # Train models and evaluate
          model_performance = {}
          for model_name,model in models.items():
              #train model
              model.fit(X_train,y_train)
              #Predict on test set
              y_pred = model.predict(X_test)
              #Evaluate the model
              accuracy = accuracy_score(y_test, y_pred)
              precision = precision_score(y_test, y_pred)
              recall = recall_score(y_test, y_pred)
              f1 = f1_score(y_test, y_pred)
              kappa = cohen_kappa_score(y_test, y_pred)
              auc = roc_auc_score(y_test, model.predict_proba(X_test)[:, 1])
              #Store performance
              model_performance[model_name] = {
                   'Accuracy': accuracy,
'Precision': precision,
                   'Recall': recall,
                   'F1 Score': f1,
                   'Kappa': kappa,
                   'AUC': auc
              # Print classification report and confusion matrix
              print(f"Model: {model_name}")
print("Confusion Matrix:")
              print(confusion_matrix(y_test, y_pred))
print("Classification Report:")
              print(classification_report(y_test, y_pred))
              print("="*60)
```

```
Model: Decision Tree
Confusion Matrix:
[[7203 802]
 [ 700 338]]
Classification Report:
            precision
                       recall f1-score
                                      support
         0
                0.91
                        0.90
                                 0.91
                                         8005
                                         1038
         1
                0.30
                        0.33
                                 0.31
                                         9043
   accuracy
                                 0.83
                0.60
                        0.61
                                          9043
  macro avg
                                 0.61
weighted avg
                                 0.84
                                         9043
                0.84
                        0.83
______
Model: Logistic Regression
Confusion Matrix:
[[7900 105]
[ 845 193]]
Classification Report:
            precision
                      recall f1-score
                                      support
                0.90
                        0.99
                                 0.94
                                          8005
                0.65
                        0.19
                                 0.29
                                         1038
                                         9043
                                 0.89
   accuracy
  macro avg
                0.78
                        0.59
                                 0.62
                                         9043
weighted avg
                0.87
                        0.89
                                 0.87
                                         9043
_____
Model: Random Forest
Confusion Matrix:
[[7850 155]
 [ 799 239]]
Classification Report:
                      recall f1-score
            precision
                                      support
                        0.98
                                 0.94
         0
                0.91
                                         8005
         1
                0.61
                        0.23
                                 0.33
                                          1038
                                 0.89
                                         9043
   accuracy
                9.76
                        0.61
                                         9043
                                 9.64
  macro avg
weighted avg
                0.87
                        0.89
                                 0.87
                                         9043
-----
Model: Naiv Bayes
Confusion Matrix:
[[7282 723]
[ 598 440]]
Classification Report:
            precision
                      recall f1-score
                                      support
                0.92
                        0.91
                                 0.92
                                         8005
         a
         1
                0.38
                        0.42
                                 0.40
                                         1038
   accuracy
                                 0.85
                                          9043
                        0.67
                                          9043
                0.65
                                 0.66
  macro avg
weighted avg
                        0.85
                                 0.86
                                         9043
                0.86
______
Model: K-Nearest Neighbors
Confusion Matrix:
[[7806 199]
[ 815 223]]
Classification Report:
            precision
                       recall f1-score
                                       support
                0.91
                        0.98
                                 0.94
                                          8005
         0
                                         1038
         1
                0.53
                        0.21
                                 0.31
   accuracy
                                 0.89
                                         9043
   macro avg
                0.72
                        0.59
                                 0.62
                                          9043
                0.86
                        0.89
                                 0.87
                                          9043
weighted avg
______
```

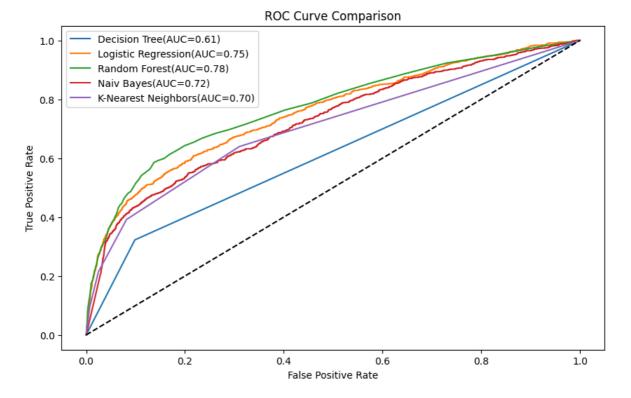
```
In [14]: # Plot comparison of model performance
performance_df = pd.DataFrame(model_performance).T
performance_df[['Accuracy', 'Precision', 'Recall', 'F1 Score', 'Kappa']].plot(kind='bar', figsize=(10, 6))
plt.title('Model Performance Comparison')
plt.show()
```



```
In [15]:
    plt.figure(figsize=(10,6))
    for model_name,model in models.items():
        model.fit(X_train ,y_train)

        y_proba = model.predict_proba(X_test)[:,1]
        fpr,tpr, _= roc_curve(y_test,y_proba)
        plt.plot(fpr,tpr,label = f'{model_name}(AUC={model_performance[model_name]["AUC"]:.2f})')

# Additional settings for the plot
    plt.plot([0, 1], [0, 1], 'k--') # Diagonal Line for reference
    plt.xlabel('False Positive Rate')
    plt.ylabel('True Positive Rate')
    plt.title('ROC Curve Comparison')
    plt.legend(loc='best')
    plt.show()
```



```
In [16]: best_model = models['Random Forest']
with open('best_model.pk1','wb') as file:
    pickle.dump(best_model,file)
```

```
In [17]: # Import necessary libraries
from flask import Flask, request, jsonify
```

```
In [ ]:
        # Load the trained model
        model = pickle.load(open('best_model.pkl', 'rb'))
        app = Flask(__name__)
         @app.route('/')
         def home():
             return "Welcome to the Prediction API!"
        # Define the prediction route
        @app.route('/predict', methods=['POST'])
        def predict():
             try:
                 # Get data from the request
                 data = request.get_json(force=True)
                 # Prepare input data (this is an example, make sure the keys match your JSON input)
                 """input_data = np.array([data['age'],
                                         data['job'],
data['marital'],
                                         data['education'],
                                         data['default'],
                                         data['balance'],
                                         data['housing'],
                                          data['loan'],
                                         data['contact'],
data['day'],
                                         data['month'],
                                         data['campaign'],
                                          data['pdays'],
                                         data['previous'],
                                         data['poutcome']]).reshape(1, -1)"""
                 # Convert input data to DataFrame
                 input_data = pd.DataFrame([data])
                 # Apply one-hot encoding similar to the training data
                 input_data = pd.get_dummies(input_data, drop_first=True)
                 # Ensure the same dummy columns
                 missing_cols = set(X.columns) - set(input_data.columns)
                 for col in missing_cols:
                     input_data[col] = 0
                 input_data = input_data[X.columns] # Reorder to match the training columns
                 # Standardize numerical columns
                 input_data[['age', 'balance', 'day', 'campaign', 'pdays', 'previous']] = scaler.transform(input_data[['age'
                 # Preprocess the input data (apply any scaling or encoding used during training)
                 # For example:
                 # input_data = scaler.transform(input_data) # if you used StandardScaler
                 # Make prediction
                 prediction = model.predict(input_data)
                 # Return prediction as JSON
                 return jsonify({'prediction': int(prediction[0])})
             except Exception as e:
                 return jsonify({'error': str(e)}), 400
        # Run the Flask app
if __name__ == '__main__':
             app.run(debug=True, use_reloader=False)
         4
          * Serving Flask app '__main__'
          * Debug mode: on
        WARNING: This is a development server. Do not use it in a production deployment. Use a production WSGI server inst
          * Running on http://127.0.0.1:5000 (http://127.0.0.1:5000)
         Press CTRL+C to quit
         127.0.0.1 - - [18/Oct/2024 21:54:27] "GET / HTTP/1.1" 200 -
        127.0.0.1 - [18/Oct/2024 21:55:26] "POST /predict HTTP/1.1" 400 - 127.0.0.1 - [19/Oct/2024 09:09:46] "POST /predict HTTP/1.1" 200 -
```

```
In [ ]: # run this code in cmd
# curl -X POST http://127.0.0.1:5000/predict -H "Content-Type: application/json" -d "{\"age\": 30, \"job\": \"manag
```