```
In [1]: # Import necessary libraries
        import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.model_selection import train_test_split
        from sklearn.preprocessing import StandardScaler
        from sklearn.linear_model import LinearRegression
        from sklearn.ensemble import RandomForestRegressor
        from sklearn.metrics import mean_squared_error,r2_score
In [2]: # Load the dataset
        data = pd.read_csv(r"D:\machine learning\unicorns till sep 2022.csv")
        print(data.shape)
        print(data.columns)
        data.head()
         (1186, 7)
         dtype='object')
Out[2]:
                         Valuation
                                       Date
            Company
                                                Country
                                                               City
                                                                                     Industry
                                                                                                                         Investors
                             ($B)
                                      Joined
                                                                                               Seguoia Capital China, SIG Asia Investments.
         0 ByteDance
                             $140
                                     4/7/2017
                                                                             Artificial intelligence
                                                  China
                                                             Beijing
                                                  United
                                                                                                  Founders Fund, Draper Fisher Jurvetson,
                                    12/1/2012
                                                          Hawthorne
              SpaceX
                             $127
                                                  States
                                                                         E-commerce & direct-to-
                                                                                                Tiger Global Management, Sequoia Capital
               SHEIN
                             $100
                                     7/3/2018
                                                  China
                                                           Shenzhen
                                                  United
                                                               San
                Stripe
                             $95
                                    1/23/2014
                                                                                               Khosla Ventures, LowercaseCapital, capitalG
                                                           Francisco
                                                  States
                                                                                                 Seguoia Capital China, Blackbird Ventures,
               Canva
                             $40
                                     1/8/2018
                                                Australia
                                                           Surry Hills
                                                                       Internet software & services
In [3]: data.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 1186 entries, 0 to 1185
        Data columns (total 7 columns):
         # Column
                              Non-Null Count
                                               Dtype
         ---
              -----
              Company
         0
                              1186 non-null
                                                object
              Valuation ($B) 1186 non-null
                                               object
              Date Joined
                               1186 non-null
                                               object
              Country
                               1186 non-null
                                               object
         4
              City
                               1186 non-null
                                                object
         5
              Industry
                               1186 non-null
                                                object
             Investors
                               1168 non-null
                                               object
         dtypes: object(7)
        memory usage: 65.0+ KB
In [4]: data['Valuation ($B)'] = pd.to_numeric(data['Valuation ($B)'].apply(lambda x:x.replace('$','')))
In [5]: # month and year
        data['Date Joined'] = pd.to_datetime(data['Date Joined'])
        data['Month'] = pd.DatetimeIndex(data['Date Joined']).month
        data['Year'] = pd.DatetimeIndex(data['Date Joined']).year
```

```
In [6]: data[['Investor_1','Investor_2','Investor_3','Investor_4']] = data['Investors'].str.split(',',expand = True)
data.drop(columns = 'Investors',inplace = True)
           data.head()
```

## Out[6]:

	Company	Valuation (\$B)	Date Joined	Country	City	Industry	Month	Year	Investor_1	Investor_2	Investor_3	Investor_4
0	ByteDance	140.0	2017- 04-07	China	Beijing	Artificial intelligence	4	2017	Sequoia Capital China	SIG Asia Investments	Sina Weibo	Softbank Group
1	SpaceX	127.0	2012- 12-01	United States	Hawthorne	Other	12	2012	Founders Fund	Draper Fisher Jurvetson	Rothenberg Ventures	None
2	SHEIN	100.0	2018- 07-03	China	Shenzhen	E-commerce & direct-to- consumer	7	2018	Tiger Global Management	Sequoia Capital China	Shunwei Capital Partners	None
3	Stripe	95.0	2014- 01-23	United States	San Francisco	Fintech	1	2014	Khosla Ventures	LowercaseCapital	capitalG	None
4	Canva	40.0	2018- 01-08	Australia	Surry Hills	Internet software & services	1	2018	Sequoia Capital China	Blackbird Ventures	Matrix Partners	None

### In [7]: data.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1186 entries, 0 to 1185
Data columns (total 12 columns):
# Column
                   Non-Null Count
                                   Dtype
```

0 1186 non-null object Company Valuation (\$B) 1186 non-null 1 float64 1186 non-null datetime64[ns] 2 Date Joined 1186 non-null Country object 4 City 1186 non-null object 5 Industry 1186 non-null object Month 1186 non-null 6 int32 1186 non-null Year int32 8 Investor\_1 1168 non-null object 9 Investor\_2 1118 non-null object 10 Investor\_3 1027 non-null object 11 Investor\_4 10 non-null object dtypes: datetime64[ns](1), float64(1), int32(2), object(8)

159

1176

memory usage: 102.1+ KB

### In [8]: data.isnull().sum()

#### Out[8]: Company Valuation (\$B) Date Joined 0 Country 0 City 0 Industry 0 Month 0 Year 0 Investor\_1 18 68 ${\tt Investor\_2}$

Investor\_3  ${\tt Investor\_4}$ dtype: int64 In [9]: data[data.isnull().T.any()]

Out[9]:

	Company	Valuation (\$B)	Date Joined	Country	City	Industry	Month	Year	Investor_1	Investor_2	Investor_3	Investor_4
1	SpaceX	127.0	2012- 12-01	United States	Hawthorne	Other	12	2012	Founders Fund	Draper Fisher Jurvetson	Rothenberg Ventures	None
2	SHEIN	100.0	2018- 07-03	China	Shenzhen	E-commerce & direct-to- consumer	7	2018	Tiger Global Management	Sequoia Capital China	Shunwei Capital Partners	None
3	Stripe	95.0	2014- 01-23	United States	San Francisco	Fintech	1	2014	Khosla Ventures	LowercaseCapital	capitalG	None
4	Canva	40.0	2018- 01-08	Australia	Surry Hills	Internet software & services	1	2018	Sequoia Capital China	Blackbird Ventures	Matrix Partners	None
5	Checkout.com	40.0	2019- 05-02	United Kingdom	London	Fintech	5	2019	Tiger Global Management	Insight Partners	DST Global	None
	***	***				***			***			
1181	LeadSquared	1.0	2022- 06-21	India	Bengaluru	Internet software & services	6	2022	Gaja Capital Partners	Stakeboat Capital	WestBridge Capital	None
1182	FourKites	1.0	2022- 06-21	United States	Chicago	Supply chain, logistics, & delivery	6	2022	Hyde Park Venture Partners	Bain Capital Ventures	Hyde Park Angels	None
1183	VulcanForms	1.0	2022- 07-05	United States	Burlington	Supply chain, logistics, & delivery	7	2022	Eclipse Ventures	D1 Capital Partners	Industry Ventures	None
1184	SingleStore	1.0	2022- 07-12	United States	San Francisco	Data management & analytics	7	2022	Google Ventures	Accel	Data Collective	None
1185	Unstoppable Domains	1.0	2022- 07-27	United States	Las Vegas	Internet software & services	7	2022	Boost VC	Draper Associates	Gaingels	None

1176 rows × 12 columns

In [10]: data.nunique()

Out[10]: Company 1183 Valuation (\$B) 222 Date Joined 695 Country 48 286 City Industry 34 Month 12 Year 13 Investor\_1 589 Investor\_2 648 Investor\_3 619 Investor\_4 10 dtype: int64

# **Data visualization**

In [11]: data.groupby('Industry')[['Investor\_1','Investor\_2','Investor\_3','Investor\_4']].count() Out[11]: Investor\_1 Investor\_2 Investor\_3 Investor\_4 Industry 500 Global, Rakuten Ventures, Golden Gate Ventures 0 0 0 0 Andreessen Horowitz, DST Global, IDG Capital 0 0 0 0 0 **Artificial Intelligence** 11 11 11 Artificial intelligence 74 70 2 Auto & transportation 40 38 32 B Capital Group, Monk's Hill Ventures, Dynamic Parcel Distribution 0 0 0 0 0 Consumer & retail 28 25 20 Cybersecurity 58 58 56 0 Data management & analytics 45 45 42 1 Dragonfly Captial, Qiming Venture Partners, DST Global 0 0 0 0

```
In [12]: data.loc[data['Industry'] == 'Artificial intelligence', 'Industry'] = 'Artificial Intelligence'
data.loc[data['Industry'] == 'Finttech', 'Industry'] = 'Finttech'

In [13]: Industry_group = data.groupby('Industry')[['Investor_1','Investor_2','Investor_3','Investor_4']].count()
Industry_group
```

Out[13]:

	Investor_1	Investor_2	Investor_3	Investor_4
Industry				
500 Global, Rakuten Ventures, Golden Gate Ventures	0	0	0	0
Andreessen Horowitz, DST Global, IDG Capital	0	0	0	0
Artificial Intelligence	85	81	77	2
Auto & transportation	40	38	32	1
B Capital Group, Monk's Hill Ventures, Dynamic Parcel Distribution	0	0	0	0
Consumer & retail	28	25	20	0
Cybersecurity	58	58	56	0
Data management & analytics	45	45	42	1
Dragonfly Captial, Qiming Venture Partners, DST Global	0	0	0	0
E-commerce & direct-to-consumer	103	99	92	0
Edtech	32	31	30	0
Fintech	239	229	215	0
GIC. Apis Partners, Insight Partners	0	0	0	0
Hardware	38	38	34	0
Health	94	90	81	1
Hopu Investment Management, Boyu Capital, DC Thomson Ventures	0	0	0	0
Internet	2	2	2	1
Internet software & services	224	216	200	0
Jungle Ventures, Accel, Venture Highway	0	0	0	0
Kuang-Chi	0	0	0	0
Mobile & telecommunications	36	33	29	2
Mundi Ventures, Doqling Capital Partners, Activant Capital	0	0	0	0
Other	65	55	44	0
Sequoia Capital China, ING, Alibaba Entrepreneurs Fund	0	0	0	0
Sequoia Capital China, Shunwei Capital Partners, Qualgro	0	0	0	0
Sequoia Capital, Thoma Bravo, Softbank	0	0	0	0
SingTel Innov8, Alpha JWC Ventures, Golden Gate Ventures	0	0	0	0
Supply chain, logistics, & delivery	65	64	60	2
Temasek, Guggenheim Investments, Qatar Investment Authority	0	0	0	0
Tiger Global Management, Tiger Brokers, DCM Ventures	0	0	0	0
Travel	14	14	13	0
Vertex Ventures SE Asia, Global Founders Capital, Visa Ventures	0	0	0	0
Vision Plus Capital, GSR Ventures, ZhenFund	0	0	0	0

```
In [14]: Industry_group['Total_Investors'] = Industry_group[['Investor_1','Investor_2','Investor_3','Investor_4']].sum(axis=
Industry_group.drop(columns=['Investor_1','Investor_2','Investor_3','Investor_4'],inplace = True)
Industry_group1 = Industry_group.sort_values(by = 'Total_Investors',ascending=False)
Industry_group1
```

Out[14]:

	Total_Investors
Industry	
Fintech	683
Internet software & services	640
E-commerce & direct-to-consumer	294
Health	266
Artificial Intelligence	245
Supply chain, logistics, & delivery	191
Cybersecurity	172
Other	164
Data management & analytics	133
Auto & transportation	111
Hardware	110
Mobile & telecommunications	100
Edtech	93
Consumer & retail	73
Travel	41
Internet	7
Sequoia Capital China, ING, Alibaba Entrepreneurs Fund	0
Tiger Global Management, Tiger Brokers, DCM Ventures	0
Temasek, Guggenheim Investments, Qatar Investment Authority	0
Vertex Ventures SE Asia, Global Founders Capital, Visa Ventures	0
SingTel Innov8, Alpha JWC Ventures, Golden Gate Ventures	0
Sequoia Capital, Thoma Bravo, Softbank	0
Sequoia Capital China, Shunwei Capital Partners, Qualgro	0
500 Global, Rakuten Ventures, Golden Gate Ventures	0
Mundi Ventures, Doqling Capital Partners, Activant Capital	0
Kuang-Chi	0
Jungle Ventures, Accel, Venture Highway	0
Andreessen Horowitz, DST Global, IDG Capital	0
Hopu Investment Management, Boyu Capital, DC Thomson Ventures	0
GIC. Apis Partners, Insight Partners	0
Dragonfly Captial, Qiming Venture Partners, DST Global	0
B Capital Group, Monk's Hill Ventures, Dynamic Parcel Distribution	0
Vision Plus Capital, GSR Ventures, ZhenFund	0

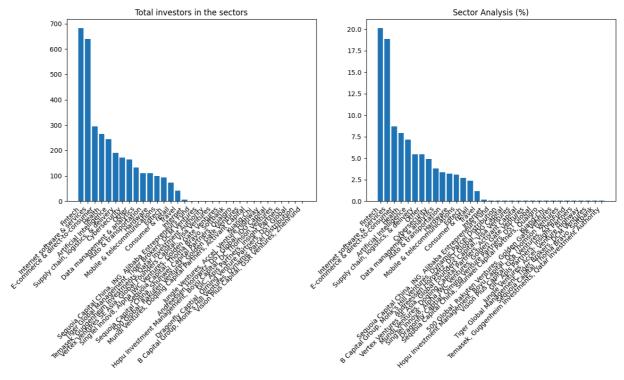
```
In [15]: Industry_group =round(data['Industry'].value_counts(normalize = True)*100,2)
         Industry_group
Out[15]: Industry
         Fintech
                                                                                20.15
         Internet software & services
                                                                                18.89
         E-commerce & direct-to-consumer
                                                                                 8.68
         Health
                                                                                 7.93
         Artificial Intelligence
                                                                                 7.17
                                                                                 5.48
         Supply chain, logistics, & delivery
         Other
                                                                                 5.48
         Cybersecurity
                                                                                 4.89
         Data management & analytics
                                                                                 3.79
         Auto & transportation
                                                                                 3.37
         Hardware
                                                                                 3.20
         Mobile & telecommunications
                                                                                 3.12
         Edtech
                                                                                 2.70
         Consumer & retail
                                                                                 2.36
         Travel
                                                                                 1.18
         Internet
                                                                                 0.17
         Sequoia Capital China, ING, Alibaba Entrepreneurs Fund
                                                                                 0.08
         B Capital Group, Monk's Hill Ventures, Dynamic Parcel Distribution
                                                                                 0.08
```

```
In [16]: plt.figure(figsize = (15,5))

plt.subplot(1,2,1)
plt.title('Total investors in the sectors')

plt.bar(Industry_group1.index,Industry_group1.Total_Investors)
plt.xticks(rotation = 45,ha = 'right')

plt.subplot(1,2,2)
plt.title('Sector Analysis (%)')
plt.bar(Industry_group.index,Industry_group.values)
plt.xticks(rotation = 45, ha = 'right')
plt.show()
```

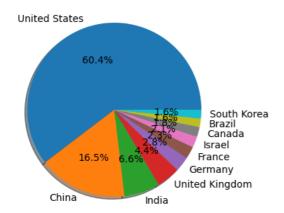


```
In [17]: analysis = round(data['Country'].value_counts(normalize = True)*100,2)
analysis = analysis.head(10).copy()
analysis
```

```
Out[17]: Country
         United States
                            53.63
         China
                            14.67
         India
                             5.90
                             3.88
         United Kingdom
         Germany
                             2.45
         France
                             2.02
         Israel
                             1.85
         Canada
                             1.60
                             1.43
         Brazil
         South Korea
                             1.43
         Name: proportion, dtype: float64
```

```
In [27]: plt.figure(figsize = (4,5))
    plt.title('Top 10 Unicorns Countries')
    plt.pie(analysis,labels = analysis.index,shadow =True,startangle = 360,autopct = '%1.1f%%')
    plt.show()
```

Top 10 Unicorns Countries



In [19]: Grouping = data.groupby(by = ['Country', 'Year', 'Month', 'Company']).count().reset\_index()
Grouping

Out[19]:

	Country	Year	Month	Company	Valuation (\$B)	Date Joined	City	Industry	Investor_1	Investor_2	Investor_3	Investor_4
0	Argentina	2021	8	Uala	1	1	1	1	1	1	1	0
1	Australia	2018	1	Canva	1	1	1	1	1	1	1	0
2	Australia	2019	3	Airwallex	1	1	1	1	1	1	1	C
3	Australia	2021	5	SafetyCulture	1	1	1	1	1	1	1	C
4	Australia	2021	7	Culture Amp	1	1	1	1	1	1	1	C
1181	United States	2022	8	Flow	1	1	1	1	1	0	0	C
1182	United States	2022	8	Incredible Health	1	1	1	1	1	1	1	(
1183	United States	2022	8	Orna Therapeutics	1	1	1	1	1	1	1	(

In [20]: Grouping.loc[Grouping['Country'] == 'Brazil']

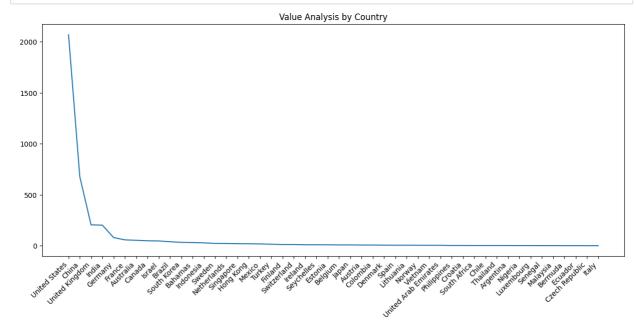
Out[20]:

	Country	Year	Month	Company	Valuation (\$B)	Date Joined	City	Industry	Investor_1	Investor_2	Investor_3	Investor_4
16	Brazil	2018	7	Movile	1	1	1	1	1	1	1	0
17	Brazil	2018	11	iFood	1	1	1	1	1	1	1	0
18	Brazil	2019	6	Loggi	1	1	1	1	1	1	0	0
19	Brazil	2019	9	QuintoAndar	1	1	1	1	1	1	1	0
20	Brazil	2019	10	EBANX	1	1	1	1	1	1	0	0
21	Brazil	2019	12	Wildlife Studios	1	1	1	1	1	1	0	0
22	Brazil	2020	1	Loft	1	1	1	1	1	1	1	0
23	Brazil	2020	12	C6 Bank	1	1	1	1	1	0	0	0
24	Brazil	2020	12	Creditas	1	1	1	1	1	1	1	0
25	Brazil	2021	1	MadeiraMadeira	1	1	1	1	1	1	1	0
26	Brazil	2021	8	Nuvemshop	1	1	1	1	1	1	1	0
27	Brazil	2021	8	Unico	1	1	1	1	1	1	1	0
28	Brazil	2021	9	CloudWalk	1	1	1	1	1	1	1	0
29	Brazil	2021	10	CargoX	1	1	1	1	1	1	1	0
30	Brazil	2021	12	Olist	1	1	1	1	1	1	1	0
31	Brazil	2022	2	Neon	1	1	1	1	1	1	1	0
32	Brazil	2022	5	Dock	1	1	1	1	1	1	1	0

```
In [21]: Grouping = data.groupby(by = ['Country'])['Valuation ($B)'].sum().reset_index().sort_values('Valuation ($B)',ascend
          Grouping
Out[21]:
                          Country Valuation ($B)
            46
                      United States
                                        2069.89
            9
                            China
                                         678.59
            45
                    United Kingdom
                                         205.45
                                         202.92
            20
                             India
            18
                         Germany
                                          80.88
                           France
                                          58.42
                          Australia
                                          54.40
                          Canada
                                          49.23
                            Israel
                                          48.02
            23
                                          40.08
             6
                            Brazil
            38
                      South Korea
                                          34.13
```

## Linkcode

```
In [22]: plt.figure(figsize=(15,6))
    plt.title('Value Analysis by Country')
    plt.plot(Grouping['Country'], Grouping['Valuation ($B)'])
    plt.xticks(rotation = 45, ha= 'right')
    plt.show()
```



In [ ]: