



# OLA



## Overall



## Vehicle Type



## Revenue



## Cancellation



## Ratings

### Booking Status Breakdown

7/1/2024



7/31/2024



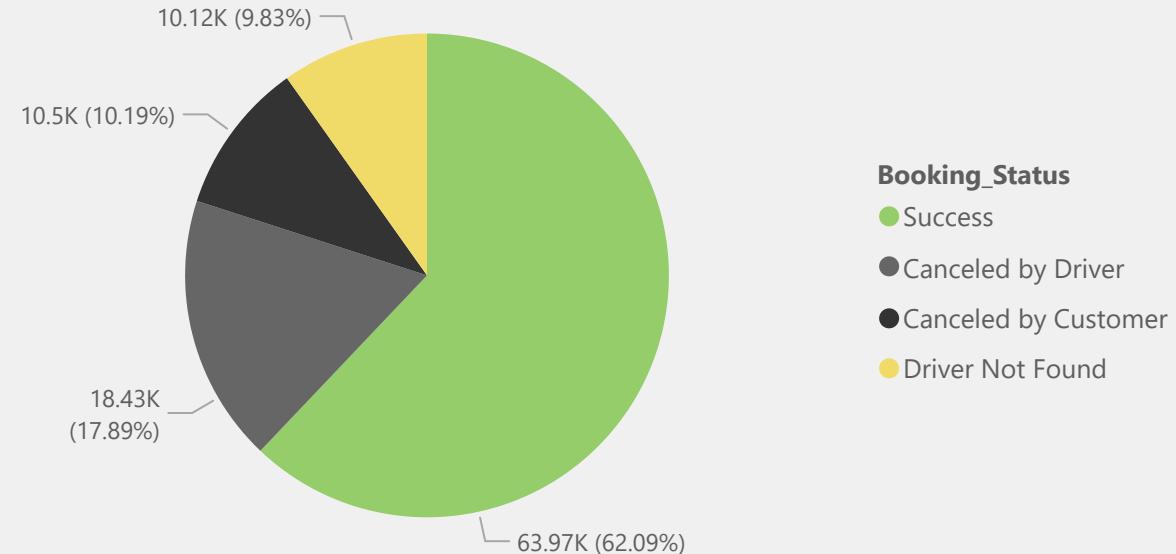
#### Total Bookings

103.02K

#### Total Booking Value

35M

### Booking Status Breakdown



### Ride Volume Over Time

Count of Booking\_ID

3,000

3,200

3,400

Jul 07

Jul 14

Jul 21

Jul 28

Year



OLA



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7/31/2024

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Prime Sedan	8.30M	5.22M	25.01	235K
Prime SUV	7.93M	4.88M	24.88	224K
Prime Plus	8.05M	5.02M	25.03	227K
Mini	7.99M	4.89M	24.98	226K
Auto	8.09M	5.05M	10.04	92K
Bike	7.99M	4.97M	24.93	228K
E-Bike	8.18M	5.05M	25.15	231K



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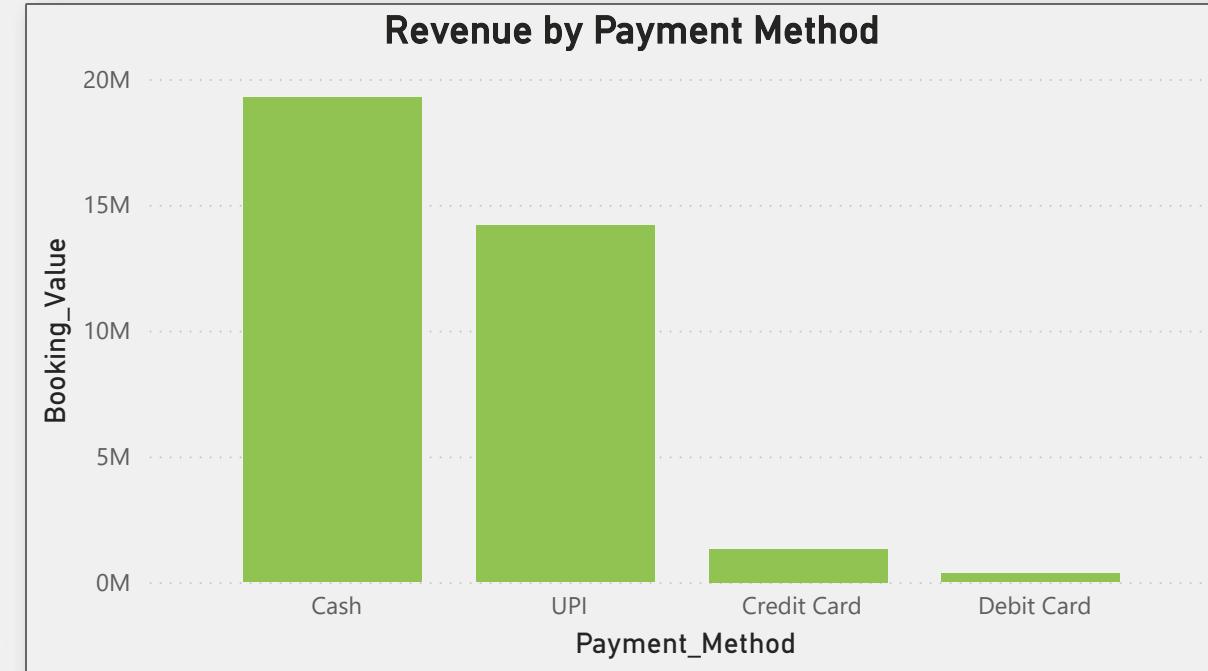
## Revenue



## Cancellation



## Ratings

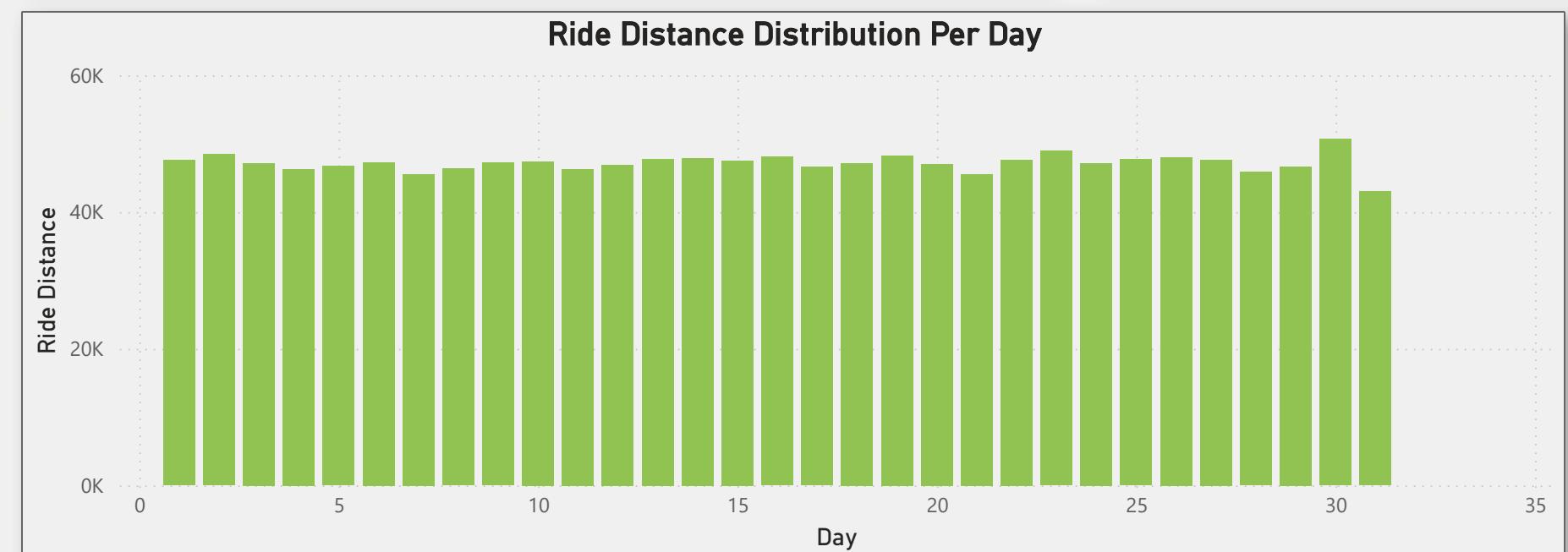


### Date

7/1/2024  7/31/2024

### Top 5 Customers by Total Booking Value

Customer_ID	Sum of Booking_Value
CID785112	8025
CID308763	6281
CID734557	6177
CID353074	6110
CID836942	6019
<b>Total</b>	<b>32612</b>





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Vehicle Type



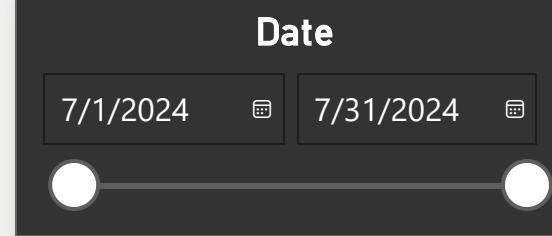
Revenue



Cancellation



Ratings



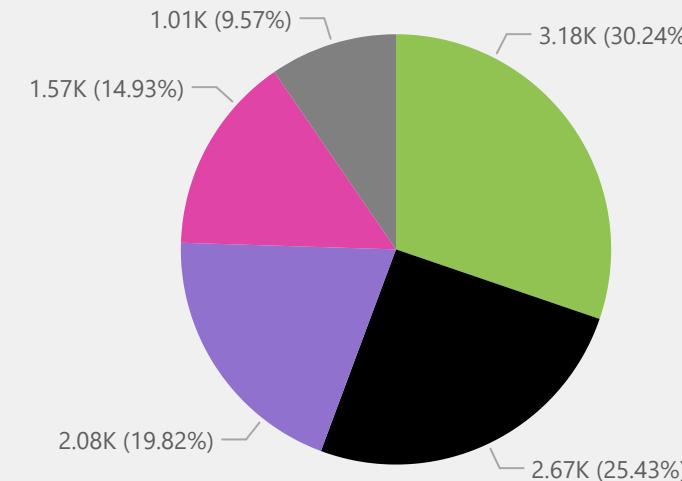
Total Bookings  
**103024**

Succeeded Bookings  
**63967**

Cancelled Bookings  
**28933**

Cancellation Rate  
**28.08%**

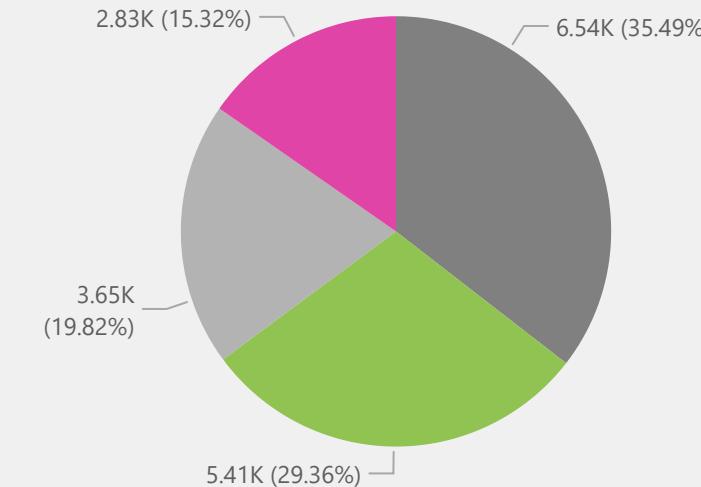
### Cancelled Rides Reasons By Customer



Canceled Rides by Customer...

- Driver is not moving to the location
- Driver asked to cancel
- Change of plans
- AC is Not working
- Wrong Address

### Cancelled Rides Reasons By Drivers



Canceled Rides by Driver...

- Personal & Car related issues
- Customer related issue
- Customer was coughing
- More than permitted passengers



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Ratings

## Driver Ratings

3.99	4.01	4.00	3.99	4.00	3.98	4.01

## Customer Ratings

4.00	4.00	4.01	4.00	4.00	3.99	3.99