

Customer Churn Analysis

10000

Total Customer

5151

Active Customers

4849

Inactive Customers

7055

Credit Card Holder

2945

Non Credit Card Holder

2037

Exit Customer

7963

Retain Customers



Year

All

Month

All

GenderCategory

All

ExitCategory

All

GeographyLocation

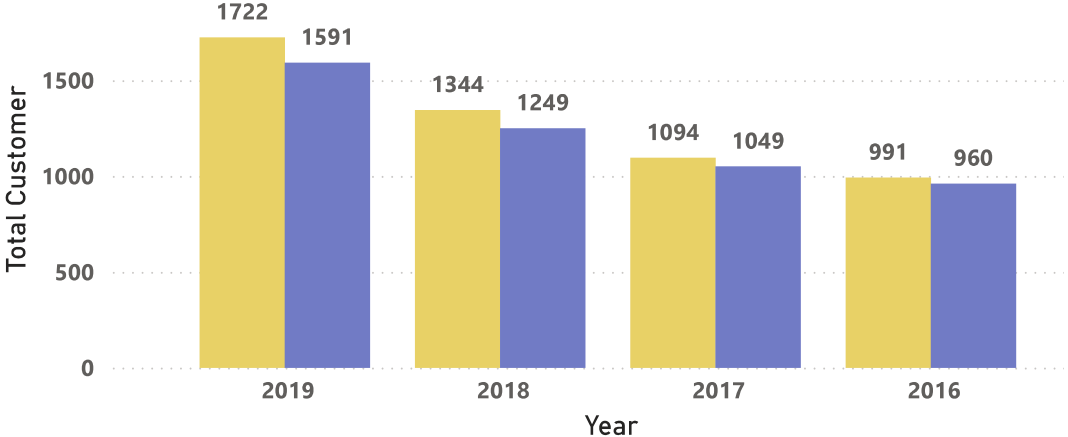
All

ActiveCategory

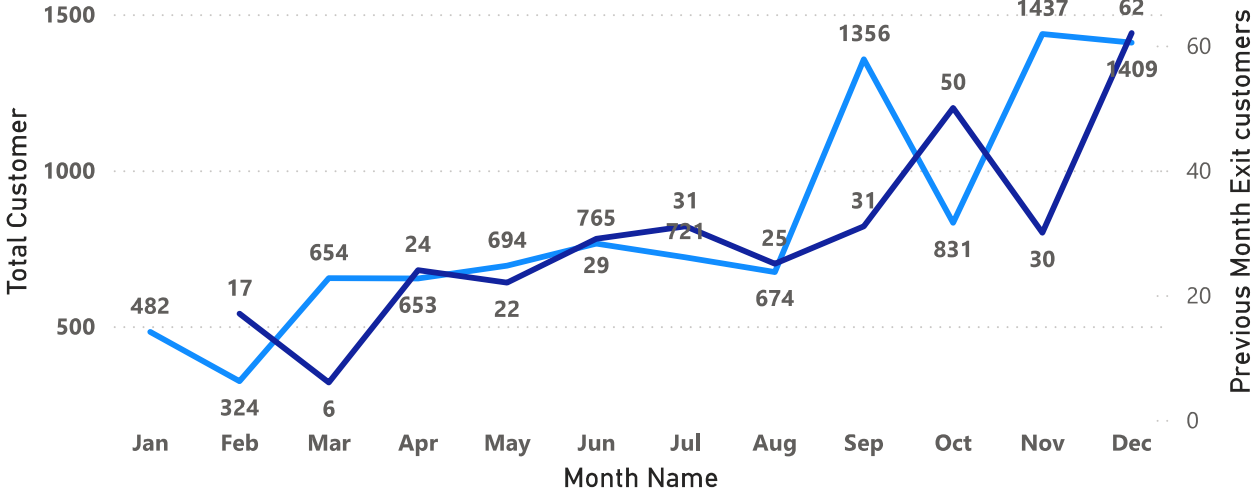
All

Total Customer by Year and ActiveCategory

ActiveCategory ● Active Member ● Inactive Member



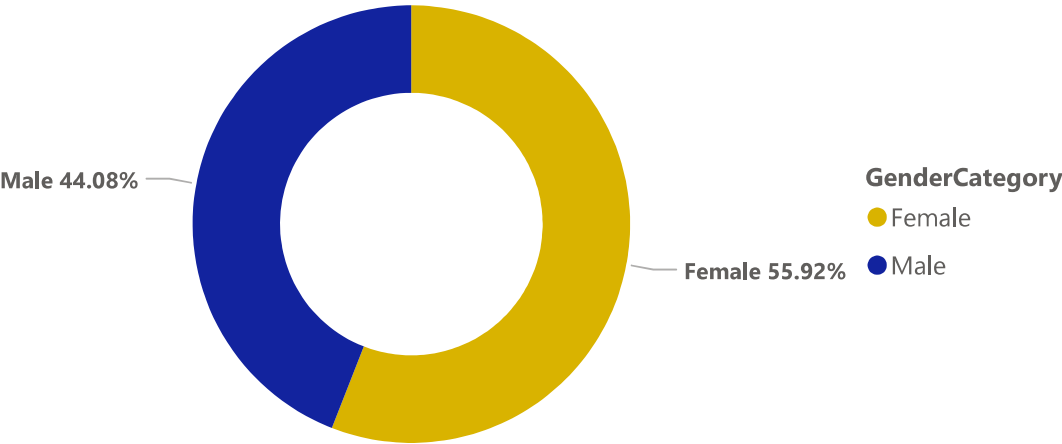
Total Customer and Previous Month Exit customers by Month Name



Exit Customer by Credit Score

Exit Customer by Gender

Exit Customer by GenderCategory



Exit Customer by Category

