

Adobe Acrobat PDF Files

Adobe® Portable Document Format (PDF) is a universal file format that preserves all of the fonts, formatting, colours and graphics of any source document, regardless of the application and platform used to create it.

Adobe PDF is an ideal format for electronic document distribution as it overcomes the problems commonly encountered with electronic file sharing.

- *Anyone, anywhere* can open a PDF file. All you need is the free Adobe Acrobat Reader. Recipients of other file formats sometimes can't open files because they don't have the applications used to create the documents.
- PDF files *always print correctly* on any printing device.
- PDF files always display *exactly* as created, regardless of fonts, software, and operating systems. Fonts, and graphics are not lost due to platform, software, and version incompatibilities.
- The free Acrobat Reader is easy to download and can be freely distributed by anyone.
- Compact PDF files are smaller than their source files and download a page at a time for fast display on the Web.

Blue-sky printing

There are many reasons for using Prince. We will show you 8.

one: JavaScript

Prince supports JavaScript so that programmers can achieve effects not possible in HTML and CSS along. For example, this document has a small script that automatically generates a table of contents:

JavaScript.....	1	CSS3 transforms.....	1
More JavaScript	1	Background images.....	2
CSS3 columns	1	CSS3 selectors.....	2
Styling pages.....	1	More transforms	2

two: More JavaScript

This document lists 8 numbered features. Notice that the first three features are numbered with spelled-out numbers, while the rest use digits. This is achieved with a small script that exchanges digits for letters when the number is three or smaller.

three: CSS3 columns

This document is laid out in two columns on the first page. The next pages are more narrow and therefore only has room for one column. The number of columns is automatically adjusted based on the available width.

4: Styling pages

The second page of this document is different from the first: it's up-right and it has no background image. This is achieved by styling pages instead of elements.

5: CSS3 transforms

CSS3 introduces transforms, which can be used to scale and

rotate elements. «Prince» is rotated 90 degrees on the right. Also, it has been moved to a margin box so that it appears outside the normal text flow.

6: Background images

The image on the right is used as the background image on the first page. There, only part of the image is visible. This is achieved by carefully setting the position and pixel-density of the image. Also, notice how the background image is «bleeding»; it extends slightly outside the page to avoid white edges when the paper is cut.



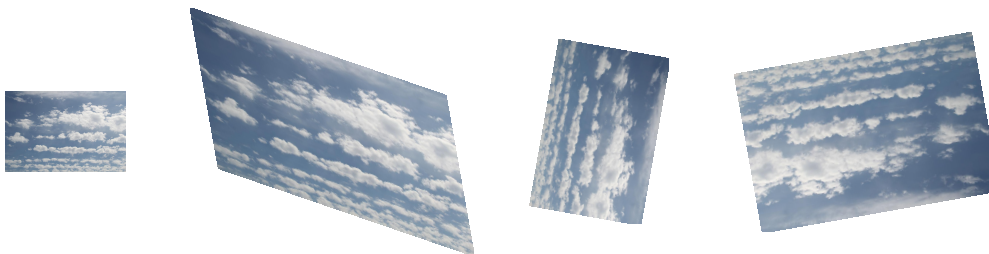
Prince

7: CSS3 selectors

Notice how every other item in our list of eight is in italics. This is achieved by selecting and styling even-numbered items.

8: More transforms

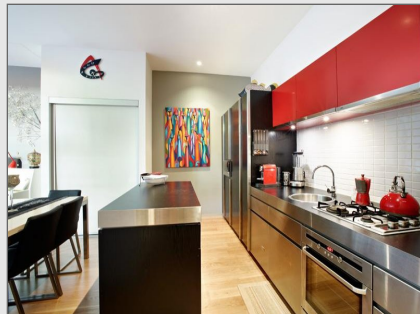
Transforms can be applied to images as well as text. Below is the blue-sky background image rotated at various angles.



221 Queen Street, Melbourne VIC 3000

apartment 🏠 2 🚿 1 🚗 1

\$1,000,000



Prince Cascading

📞 1234-5678

Additional Information

Land Size	1171m2
House Size	-
Map Ref.	-
Energy Rating	-
Council Rates	-
Water Rates	-



WARM BEAUTIFUL APARTMENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc turpis ante, fermentum ac cursus vitae, tempus vel ipsum. Proin justo lorem, mattis sed pharetra ac, vehicula tincidunt sem. Mauris est leo, scelerisque at gravida vel, interdum quis felis. Nullam nibh magna, consectetur eu aliquet ac, sollicitudin eget nisl. Praesent nibh tellus, elementum ut scelerisque a, pretium eget libero. Morbi sodales tincidunt turpis et sagittis. Aenean sed dictum nisi.

Phasellus quis metus lectus. Donec varius pellentesque purus, et ornare enim pellentesque sed. Morbi quam augue, pulvinar sit amet mollis in, euismod porta orci. Quisque rutrum egestas enim ac viverra. Mauris blandit tristique feugiat. Ut molestie molestie turpis sed elementum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas in nunc odio. Nunc sagittis, mi ut ornare pellentesque, orci augue dapibus est, vel rutrum elit orci vel augue.

Sample PDF

This is a simple PDF file. Fun fun fun.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus facilisis odio sed mi. Curabitur suscipit. Nullam vel nisi. Etiam semper ipsum ut lectus. Proin aliquam, erat eget pharetra commodo, eros mi condimentum quam, sed commodo justo quam ut velit. Integer a erat. Cras laoreet ligula cursus enim. Aenean scelerisque velit et tellus. Vestibulum dictum aliquet sem. Nulla facilisi. Vestibulum accumsan ante vitae elit. Nulla erat dolor, blandit in, rutrum quis, semper pulvinar, enim. Nullam varius congue risus. Vivamus sollicitudin, metus ut interdum eleifend, nisi tellus pellentesque elit, tristique accumsan eros quam et risus. Suspendisse libero odio, mattis sit amet, aliquet eget, hendrerit vel, nulla. Sed vitae augue. Aliquam erat volutpat. Aliquam feugiat vulputate nisl. Suspendisse quis nulla pretium ante pretium mollis. Proin velit ligula, sagittis at, egestas a, pulvinar quis, nisl.

Pellentesque sit amet lectus. Praesent pulvinar, nunc quis iaculis sagittis, justo quam lobortis tortor, sed vestibulum dui metus venenatis est. Nunc cursus ligula. Nulla facilisi. Phasellus ullamcorper consectetur ante. Duis tincidunt, urna id condimentum luctus, nibh ante vulputate sapien, id sagittis massa orci ut enim. Pellentesque vestibulum convallis sem. Nulla consequat quam ut nisl. Nullam est. Curabitur tincidunt dapibus lorem. Proin velit turpis, scelerisque sit amet, iaculis nec, rhoncus ac, ipsum. Phasellus lorem arcu, feugiat eu, gravida eu, consequat molestie, ipsum. Nullam vel est ut ipsum volutpat feugiat. Aenean pellentesque.

In mauris. Pellentesque dui nisi, iaculis eu, rhoncus in, venenatis ac, ante. Ut odio justo, scelerisque vel, facilisis non, commodo a, pede. Cras nec massa sit amet tortor volutpat varius. Donec lacinia, neque a luctus aliquet, pede massa imperdiet ante, at varius lorem pede sed sapien. Fusce erat nibh, aliquet in, eleifend eget, commodo eget, erat. Fusce consectetur. Cras risus tortor, porttitor nec, tristique sed, convallis semper, eros. Fusce vulputate ipsum a mauris. Phasellus mollis. Curabitur sed urna. Aliquam nec sapien non nibh pulvinar convallis. Vivamus facilisis augue quis quam. Proin cursus aliquet metus. Suspendisse lacinia. Nulla at tellus ac turpis eleifend scelerisque. Maecenas a pede vitae enim commodo interdum. Donec odio. Sed sollicitudin dui vitae justo.

Morbi elit nunc, facilisis a, mollis a, molestie at, lectus. Suspendisse eget mauris eu tellus molestie cursus. Duis ut magna at justo dignissim condimentum. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Vivamus varius. Ut sit amet diam suscipit mauris ornare aliquam. Sed varius. Duis arcu. Etiam tristique massa eget dui. Phasellus congue. Aenean est erat, tincidunt eget, venenatis quis, commodo at, quam.

DrylabNews

for investors & friends · May 2017



Welcome to our first newsletter of 2017! It's been a while since the last one, and a lot has happened. We promise to keep them coming every two months hereafter, and permit ourselves to make this one rather long. The big news is the beginnings of our launch in the American market, but there are also interesting updates on sales, development, mentors and (of course) the investment round that closed in January.

New capital: The investment round was successful. We raised 2.13 MNOK to match

the 2.05 MNOK loan from Innovation Norway. Including the development agreement with Filmlance International, the total new capital is 5 MNOK, partly tied to the successful completion of milestones. All formalities associated with this process are now finalized.

New owners: We would especially like to warmly welcome our new owners to the Drylab family: Unni Jacobsen, Torstein Jahr, Suzanne Bolstad, Eivind Bergene, Turid Brun, Vigdis Trondsen, Lea Blindheim, Kristine

34
meetings
NY · SF
LA · LV

Academy of Motion Picture Arts and Sciences · Alesha & Jamie Metzger · Amazon
AWS · Apple · Caitlin Burns, PGA · Carlos Melcer · Chimney L.A. · Dado Valentic ·
Dave Stump · DIT WIT · ERA NYC · Facebook · Fancy Film · FilmLight · Geo Labelle ·
Google · IBM · Innovation Norway (NYC) · Innovation Norway (SF) · International
Cinematographers Guild · NBC · Local 871 · Netflix · Pomfort · Radiant Images ·
Screening Room · Signiant · Moods of Norway · Tapad · Team Downey

Holmsen, Torstein Hansen, and Jostein Aanensen. We look forward to working with you!

Sales: Return customer rate is now 80%, proving value and willingness to pay. Film Factory Montreal is our first customer in Canada. Lumiere Numeriques have started using us in France. We also have new customers in Norway, and high-profile users such as Gareth Unwin, producer of Oscar-winning *The King's Speech*. Revenue for the first four months is 200 kNOK, compared to 339 kNOK for all of 2016. We are working on a partnership to safeguard sales in Norway while beginning to focus more on the US.



New team members: We've extended our organization with two permanent developers based in Łódź, the film capital of Poland. Two highly skilled interns from the University of Oslo's Entrepreneurship Program, will be working on market research until mid-June (starting in March), preparing for the US launch. Also, two computer science students are working as part-time interns during spring, on machine learning and analysis research, as well as innovative architectures based on the Swift language. We hope our interns will consider sticking around!

New mentor: We are honored to have Caitlin Burns joining us as a mentor. She's an

accomplished producer based in New York, an active member of the Producers Guild of America, and the collaboration has already yielded good results, including valuable contacts for our visit in Los Angeles. Oscar-winning VFX supervisor *Dave Stump* joined us earlier.

New York, St. Louis, San Francisco and Los Angeles: Pontus and Audun did a tour of the US in February and March, meeting users, partners and potential customers. The trip was very successful, with several high points, including meetings with Netflix, the Academy of Motion Picture Arts and Sciences, the International Cinematographers Guild, Local 871 (the script supervisors' union), one of the world's leading DITs, and Apple. See the separate attachment for a more detailed summary.

NAB: Andreas and Audun travelled to the National Association of Broadcasters convention (NAB) in Las Vegas for three hectic days in April. NAB gathers 100,000 participants from film and TV. It's a very efficient way of meeting people in the business, and getting an updated picture of the business landscape. The most exciting meeting was with PIX System, one of our most important competitors. It was interesting to note that they regarded the indie market as bigger than their own.

Andreas was able to secure us an invitation to the DIT-WIT party, with some of the world's leading DITs in attendance. It was a great place for informal feedback on Drylab Viewer. The pattern was the same as for other users: Initial polite interest turns to real enthusiasm the moment someone is able to personally try Drylab Viewer! We also met with Pomfort and Apple about our on-going collaborations; ARRI and Teradek/

Paralinx about camera integration; Amazon, Google and IBM about cloud computing.

WWDC and Silicon Valley: We were very pleasantly surprised to be invited by Apple to their World Wide Developers Conference in San Jose in June, despite not having applied. It's a valuable chance to learn and make new connections. We're also setting aside time to meet other potential partners.

Cine Gear: We have decided not to attend the Cine Gear expo in L.A. this year, since feedback from many users about the show were mixed, and our planned beta version of 3.0 is slightly delayed.

Development and launch: Development is around one month behind our original schedule. We expect the delay to decrease, with new developers on board.

The launch of Drylab 3.0 will take place at the International Broadcasters Convention in Amsterdam in September, and we are working hard to get solid feedback from pilot users before then.

Annual General Meeting: Drylab's AGM will be held on June 16th at 15:00. An invitation will be distributed to all owners well in advance. We hope to see you there!

As you can see it has been a hectic spring that has given us a lot of confirmation about our product. We are now working eagerly and hard towards the US launch with Drylab 3.0, while keeping momentum in Europe with our existing system.



[Drylab has kindly allowed this newsletter to be redone in HTML/CSS and converted to PDF with Prince. Navngen helped anonymize names in the process.]