UX MAD

A User Experience Conference in Madison, WI

Overture Center for the Arts
July 19-21, 2012

From the Makers of Madison Ruby
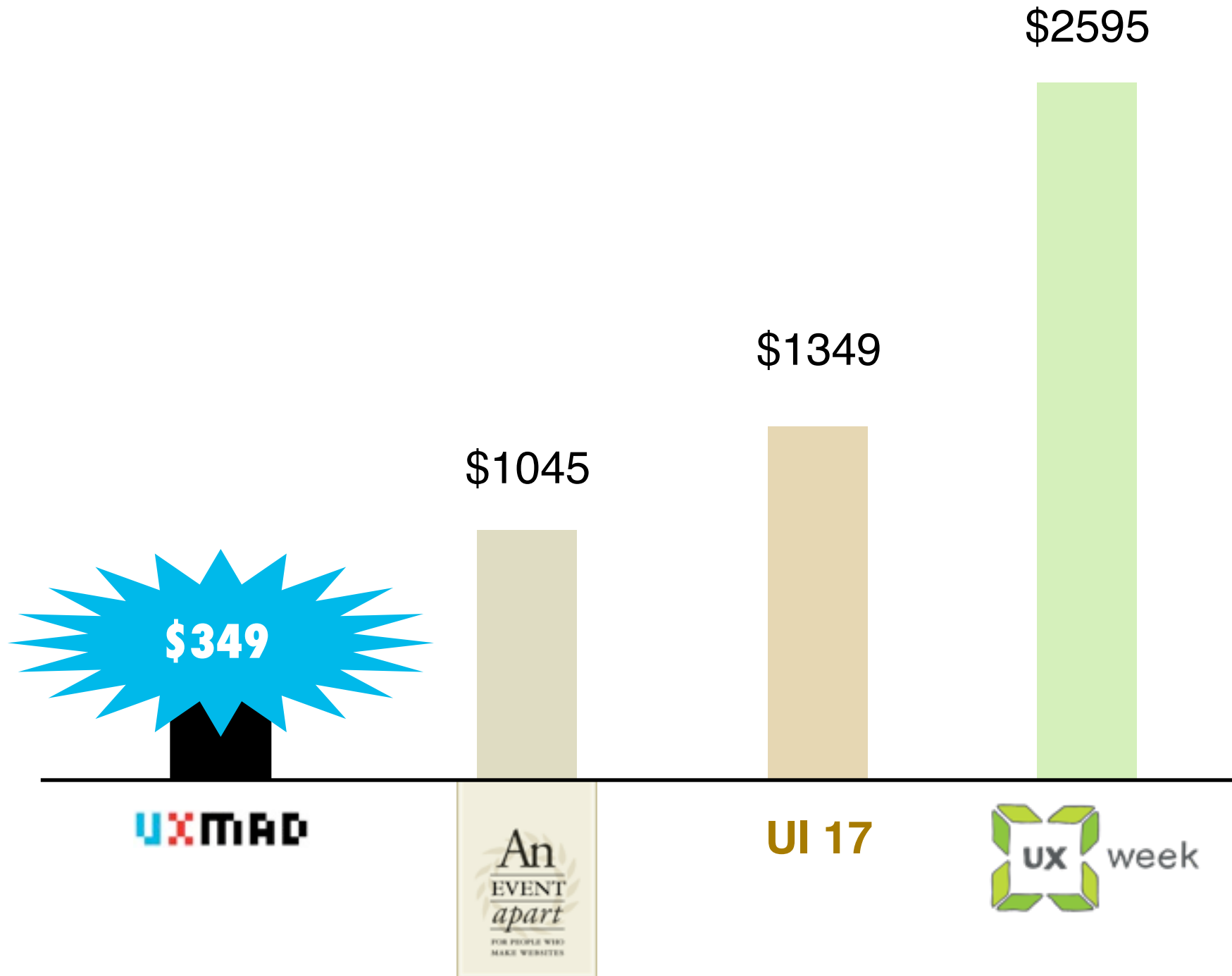

MADISON RUBY

Jenifer Remsik
Founder Sapling Events, Trainer and Workshop Coordinator for Lean Startup Machine

Jim "Big Tiger" Remsik
Principal at Bendyworks (a software consultancy), International Speaker, & Community Instigator

$2595

$1349

$1045

$349

UXMAD

An
EVENT
apart

FOR PEOPLE WHO
MAKE WEBSITES

UI 17
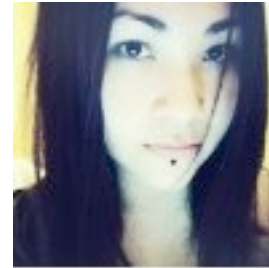
UX week

Two Days

One Track

20+ Speakers

Nestled in the heart of the Isthmus in Downtown Madison, WI at the beautiful Overture Center for the Arts.

Top Notch Speakers From Around the U.S.

Carl Smith
Owner nGen Works, a creative firm helping people kick ass in Jacksonville, FL.
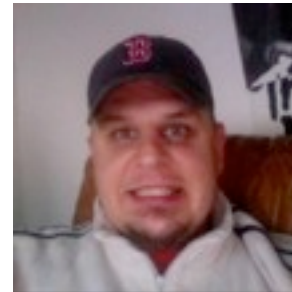
Jina Bolton
Product Designer at Do, Author, Speaker, Former Visual Interaction Designer for Apple

Andrew Maier
Co-founder of UX Booth.com I fancy myself a Photographer, Graphic Designer, Interaction Designer, and UX Enthusiast. Speaker. Writer. Vegetarian.
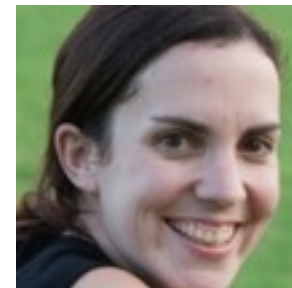
Dale Sande
UIE at Getty Images, Open Source Software developer, and all around nice guy.

Chris Coyier
Developer at Wufoo.com, Founder CSS-Tricks.com, Born and Raised in Wisconsin

Jessie Shternshus
Founder, Trainer, Mentor at The Improv Effect

I am excited to see that UXMad is being run by the same organizers as Madison Ruby which was wildly successful!. Both events are a must-attend in my book.

Chris Matthieu,
Director of Business Development
Tropo.com

User experience is often a neglected area of software development, conferences like UXMad put the emphasis back on the user, and who could imagine a better place to have it than Madison.

Charley Baker,
Testing Engineer Manager
Groupon

The Playhouse Theater at Overture Center is such an intimate venue that it is perfect for an event about User Experience. Jim and Jen do an excellent job mixing great content with true Madison experiences!

Gerred Dillon,
Independent Developer

Speak!

Sponsor!

Attend!

uxmad.com