

# SUCCESS



## Where Aim is Shaped

Scanning The intelligence to Achieve  
the aim



## AIMTEST

Where AIM is Shaped And Goals are Achieved

### AIM Test Assessment Report

AIM Q TEST

Name of Student

Class

Date Of Birth

Contact Number

Adress

Email

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# Preface

## PREFACE

For eternity we pay our gratitude to the Almighty God who inculcated in us the curiosity to learn and serve humanity through our knowledge and using best of our abilities. 'AIMTEST' assessment report is not the end or conclusion of our tasks but it is one of the milestones of our journey towards educational research. We look forward to consistent and continuous improvements in our present assessment work.

- . This assessment is not only about testing the knowledge, but also memory power, concentration, reading speed and overall social and educational behavior. Apart from this, some other learning abilities can also be analyzed by the several aspects. This assessment report discusses about various elements that are discussed in seven different sections. ***Our most promising work in designing this whole project is the optimum calculation of concentration level and study potential by using research based formulas.*** Adding to this another major achievement of AIMTEST assessment is, one would know the reason behind low, medium or high scores in overall result.
- . Furthermore, this assessment provides an opportunity to get aware of one's various learning abilities, general interests and subjects' interest. This in turn would help in career guidance. The depth of this assessment provides an opportunity for us to focus on individuals' important aspect called education. In education, the ethnicity and psycho-social aspects built by learners and adapted by the students are robustly attached.
- . The psychological and behavioral understanding will enable the candidate to become socially sound and active. In this manner, the fundamental concept of this assessment report is to analyze the overall personality of student and thereby enable them to take proper decisions related to their education and career.
- . This assessment and research would not have been accomplished without the contribution of the parties and individuals who were directly or indirectly associated with the research for this assessment. We would like to express our sincere gratitude to all the supervisors, advisory boards, teachers, parents and students who participated in the assessment report and research of "AIMTEST". This report would constantly need insights in terms of suggestions and constructive criticism. Journey of miles is covered by taking steps forward, no matter how small the steps are. It's just a start. We have a long way to go. We hope this assessment report helps the readers to understand our mission. Research Team

# The Significance of Aim in Life

*"A man without an Aim is like a ship without a compass."*



A ship without a compass means it cannot reach to a particular destination due to the lack of direction; similarly aim plays a vital role in everyone's life because it directs our life to a destination. The people having an Aim get a definite success in life. Therefore a life without an aim is meaningless. In recent times we can see several people are engaged in social media and find many of the successful people, they start following them but unable to succeed because they don't know their own talent. The results are difficult and stressful life, anxiety, depression and many more problems thereby losing the focus, self-confidence, hope and most important concentration.

Once the aim of life is set the human brain starts formulating the ways to achieve it. Repeatedly our thoughts and efforts are channelized in that direction to reach at the destination or target. Sometimes following that path makes us exhausted due to obstacles and we discover that our target is hard to achieve. This is the point where life begins to get challenges and testing at several parameters like confidence, patience, understanding, learning, thinking, and at various quotients etc. Hence the AIMTEST introduces here, to cope with these parameters and observe the significance of various aspects and interests to get the right career choice. With the help of AIMTEST people can survive at difficult times by getting knowledge about their overall abilities and how to overcome with their weak points.

## **AIMTEST**

AIMTEST encourage the extreme desire of achieving aim and their solution replenishes with improved self-confidence, optimism, memory power, concentration and enthusiasm which helps to regain the positive energy to fight back and throwing a challenge towards life to achieve the aim. Because nobody knows you better than you and you are more capable of more than you know.

So, never stop fighting until you arrive at your destined place - that is, the unique you. Have an aim in life, continuously acquire knowledge, work hard, and have perseverance to realize the great life.

In the 21st century each individual has a lot of different abilities such as cognition and application of different ways of thinking, research, problem solving, critical thinking skills and creativity. According to the great mathematician Srinivasa Ramanujan, everyone has their own unique pattern, for understanding, we can observe the leaves of a plant so we can easily determine the different patterns of individual plants and leaves. Similarly, every human being is distinctive and follows a certain pattern in each aspect of development, growth and thinking. If we consider the human behavior, every human has their own pattern of thinking on the basis of his/her thinking ability he/she takes the decision. Each one has different forms of learning, thought and analysis that go beyond the memorization and recall of information and facts.

Consequently, after exploring several research studies on human behavior we concluded that there is a strong need of a system that can optimize the human behavior and its abilities with some effective strategies and also provide the solution for the weak points. Therefore, with the help of artificial intelligence we have created an online human behavior and analytical aptitude test named as AIMTEST. In this test we will be examining the 21st century skills consist of 61 parameters of human behavior by asking the questions relevant with particular behavior the results are then set into the proven psychology formula and the result evaluation is being done.

Our results will help the teacher or parents to understand the behavior of a child consequently they can assist him to make his future bright with the appropriate steps of improvisation. Our assessment report will also provide the career options based on the child's abilities. Beyond 500 career options are provided in the various fields of medical, engineering, management, business, designing, applied sciences and many more. With this assessment one can get the knowledge of various career opportunities based on his/her priorities as the AIMTEST will suggest to select the career which is best suitable to, preference, family environment, scope for self-development and abilities and life style.

For this we have worked on several aspects and it is not possible to discuss all the exact parameters here hence some of them have been discussed to give an understanding about the overall test. We have included the 4C's of learning to identify the learning skills of a person that can be evaluated with critical thinking, collaboration, communication and creativity.

By Critical thinking we are determining the analytical thinking that how one evaluates and solves the problem in a rational manner which is determined by the logic section. To understand why and how something happens and could be able to reach at the conclusion based on series of some questions to connect with them logically.

Collaboration evaluates the ideas, working approach and behavior of a person that how they take decisions and apply them to situations. Due to the human tendency to focus on a limited set of information researches convey the evidence that even successful people fail to notice the absence of critical and readily available information in their environment. Hence evaluation of how the time is managed, how to set realistic and achievable goals, how to resolve the conflicts and strategize for a task all these aspects of life are covered in the Psychology and interest section. Creativity evaluates the designing and imaging skills, how much one can be innovative and creative by adding something to make it more efficient and different from other things.



The Communication identifies the purpose medium and context to communicate and understand effectively. Theories focusing on the evolution of laughter or sense of humor point to it as an important adaptation for social communication. How an individual is effective at reading, writing, listening, understanding and using the technologies. The communication purpose can be determined with different learning styles along with reading speed, memory and concentration. However, the memory and concentration are an integral part of the AIMTEST. Most of the evaluation parameters are associated with these fundamental elements.

The concentration, memory and reading speed are the main focus of the overall test and are associated with several elements of each section. For proving and improving on these three important parameters proven psychology formulas are used which are developed after several years of research and studies of human behavior and their thinking abilities. Hence the idea of AIMTEST is to get the knowledge about an individual's memory and concentration level and if the outcome is poor then one can improve on it with the help of counseling by our team and once the memory and concentration is improved then definitely student would perform well in the exams and other aspects of life.

Any assessment tool which intends to highlight the individual's behavior, personality, traits etc has to be meticulously researched as someone will be taking the knowledgeable decisions on the basis of this documented and accepted theory. Hence it should also be validated and tested for accuracy. AIMTEST is continuously working on the above terms. Therefore we are also following the feedback strategy and a feedback from parents, teachers and students is accepted so that we can integrate valuable suggestions and accuracy in our work with the positive criticism.

## Advantages of AIMTEST

Our society has reshaped itself in so many ways. Face of academics has completely revolutionized with rapid diversification and inclusion of so many fields apart from just science and technology. This has opened the gates of abundant opportunities in various areas for making career. But irony is, still most of the students are unable to decide which course to opt for and blindly they follow the recommendations given by others. It's not that people around give wrong suggestions but they give their recommendations based on the general judgement criteria that society has always followed for over years now. Parents try hard to put all efforts so that their child could score well and could be considered intelligent. They think their child should score if they spend good time to study. We can see so many examples in our daily lives where people aren't aware of their potential and settle for less. So, where the problem is? A child doesn't become creative and successful artist overnight. There are certain qualities or tendencies that children have naturally. But the people around don't get that or even if they understand, they won't appreciate it or motivate for the same. As a result, these children end up taking something they were not sure about but got convinced by others suggestion.

So the problem at root level is the misunderstanding of human nature and psychology. Is there any way or a tool to do so? The answer is 'yes'. Many tools have been developed over the time to study either psychology or check IQ or guide candidates for career. But AIMTEST talks about all these. Furthermore it is the combination of study potential report, human behaviour assessment report, psychometric test, learning abilities test, multiple intelligence test, thinking potential test, subject evaluation test and career selection test. Many researchers have discussed about the importance of concentration but to the best of our knowledge not much significant work has been done regarding how to find concentration.

The major breakthrough in this regard is AIMTEST calculates concentration. Yes! Parents would not only know how their child's concentration is but would also know why it is so and if not good then AIMTEST will give the answer regarding why is it so and how it can be improved. AIMTEST uses research based formula and artificial intelligence to know one's concentration by making them answer around 25 questions. Concentration plays the most important role behind every study problem faced by students. If concentration is poor, how can one expect a child to learn and understand? How could he store the knowledge if he has weak memory! And if he has problem in any of these, how would he become capable of developing any kind of interest. And if they don't know what their interests are, how would they decide what career path to opt for .

Through proper analysis of logic, memory, reading skills etc. AIMTEST finds out the concentration. Next very important factor that has not been studied but AIMTEST focuses on is the study potential of a candidate. Suppose there are two students. One study for about 8 hours and another for 4 hours for an exam but both get same marks. According to this scene we can say study potential of second student is better than the first one but can't identify what and where the problem is with the first student? Where is he lagging behind despite of studying for 8 hours? May be he has a good memory but poor grasping skill or vice versa. AIMTEST will give answer to such problems and suggest the most probable solution. It will find out the root reason for good and bad study potential. Apart from the breakthrough work of calculating concentration and study potential AIMTEST would eventually help a candidate to know his general interests and subject interests.

How amazing it would be if parents know what are the interests and capabilities of their child and can nurture their talent. This is where AIMTEST comes in. It gives you an opportunity to know your child through a test. The test conducted by AIMTEST covers the question that evaluates the candidate not only on the basis of academics but also psychologically. Through common questions related to the daily activities of children, their mind can be read and interests can be known. What could be better than this! This test is different for different age groups of students.

On class level this test is available for class 4th to 12th students. After attempting the test, scores can be analysed to grasp the study potential, behaviour and subjects' knowledge of the candidate. It is also a type of psychometric test that would do evaluation on many parameters related to the psychology, human behaviour and interests of the candidate. Once the candidate analyzes their results properly, they may be able to think positively on which career path to choose. This test doesn't guarantee a final result but it will surely help the students to know themselves and their choices which in turn may lead to a proper selection of career path by them and help to achieve the aim of their life.

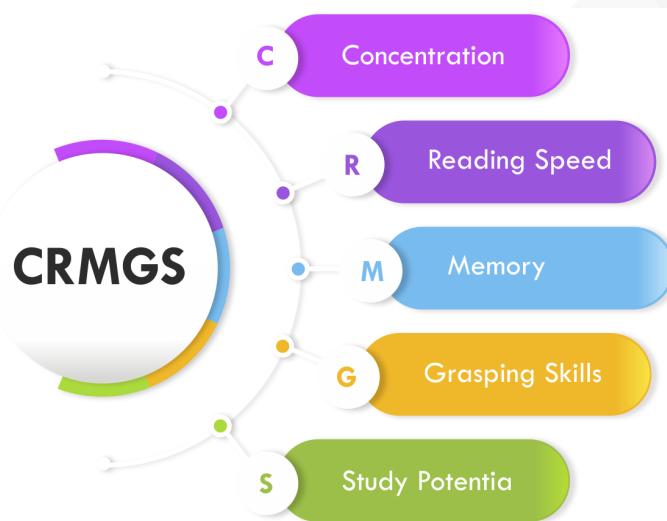
# Authenticity of AIMTEST



Recently most of the parents are concerned about concentration and memory problem of their child. The mass usage of mobile is increased and hence it affects the study potential of students due to which they are distracting towards their aim. This becomes a matter of pondering for the parents and teachers because this distraction is turning out with drastic changes in the mental and behavior abilities of a child and causing disruptions in their aim.

Therefore for resolving this issue AIMTEST introduced 61 parameters to evaluate the child's ability, these parameters involves all the aspects of success. The AIMTEST is a fruitful result of an evidence based research test. It is an online assessment test which is unique and possesses the idea of intelligence, behavioral and analytical skills to help in shaping the aim of student to achieve the goals. The AIMTEST at its earlier stage conducted on hundred students and researched the results and concluded the discussions with the parents through assessment reports. It was a tremendous response we received from parents, doctors, Psychologists, students, teachers and principals of various schools. Since last year, on the basis of those results the AIMTEST team is working for enhancement of assessment along with guidance of psychologist and doctors and come up with the involvement of artificial intelligence. The AIMTEST had been developing after several years of research on various psychological aspects and cognitive behavior of subjects along with neuroscience studies. The team is continuously making the efforts to obtain the results with an effective approach. Through all this concept and techniques we endeavor to provide optimum assessment report.

## What is CRMGS ?



After researching we came to know that this study is the combination of concentration, reading speed, memory, grasping skills, study potential.

AIMTEST will emerge as a game changer for the learners. For the AIMTEST parents, teachers, students, researchers, doctors and psychologists are involved for the identification of the various abilities with a positive ripple effect together with long term relationship through counseling sessions.. We all are aware about what these parameters are but the only way we have been analyzing them is in terms of good or bad, high or low, strong or weak etc. We are able to know whether concentration power of a child is strong or weak, but how strong or weak no one is able to measure it till date. For the detailed understanding about what study is, one needs to know some specific basic parameters too like -

***Study = Language Skills + Reading Skills + Memory + Concentration + Grasping Power + Study Time + Interest***

We believe that nobody has ever thought about measuring concentration, reading, memory speed, grasping skills and study potential of an individual or learner. So Before the AIMTEST, have you ever tried to know about your concentration level? Do you ever ask to someone that how much reading speed you have? How much memory power you bear? How much do you able to grasp the knowledge? Do you know about the actual study potential of yourself? The answer will be a big NO, because no one has provided yet such a tool to measure the abilities and intelligence aspects of an individual with proven studies and formulas. We all have created the perceptions about the abilities of a learner without understanding the real reason behind it and this lead to various failures in the life. For this we need to observe the both sides of a coin before giving any judgment about one's ability. Therefore, first time we have introduced the CRMGS test. CRMGS stands for concentration, reading speed, memory, grasping skills and study potential. These are the five main focal points of AIMTEST and play a vital role for learners.

# **CONCENTRATION**

Everyone has different concentration levels some people have a brilliant concentration but some people struggle to focus on things or to pay attention. Concentration is a factor which is directly associated with our connections with people. Poor concentration levels can also affect establishing the relationships in the area of work. Rather it has the power to influence the outlook and values of people with leisure activities. It also affects the nature of work, working environment, responsibility levels and decision making skills a person might reach. All these are the indication that show how massive is the impact of concentration could be.

In other words concentration can be defined as the mental efforts one directs towards working or learning at a moment. Since we worked on research reviews and found the conclusion that there is no proven formula exists for determining the concentration of the human brain. Therefore we worked for several years and developed a formula for concentration which will definitely predict a guaranteed concentration level of a human on the basis of this test. We have also worked on getting the accuracy and for validation of our results through which we can prove it. This may be the next big trend in academia, researchers and learners or enthusiasts to evaluate and enhance the concentration level of the human brain.

# READING SPEED

Reading is the process of recognizing and absorbing phrases or sentences on a page whereas reading speed refers to rapid recognition and absorption of all at once, rather than identifying individual words. A normal rate for learning is 100-200 wpm (words per minute), and for comprehension it is 200-400 wpm. Speed reading is normally done at a rate of around 400-700 wpm. Therefore, the reading speed is identified on the basis of reading a passage given in the Aim test and if the reading speed is equal or below the rate of learning then it can be improved with the help of tips in the counseling sessions.

## *Why reading speed is one of the focuses of AIMTEST?*

The most important reason is when the reading speed of a person is identified than it can be improved. Once the speed reading is achieved it benefits with various abilities of effective communication. It helps an individual to read a lot more than one would be able to read normally. It enables social engagement as speed reading allows more reading than average reader and an individual then keeps updated on the views and news and conversations.

A person with good reading speed involves scanning, reading; comprehending and a good concentration level because concentration is the key to speed reading. It involves sustained concentration as one is doing multiple tasks like reading, understanding, looking; getting ideas from the text therefore the individual with good reading speed is able to grasp concepts and conversations. This empowers you in your life and career. It improves the memory as well as instills confidence and adds to your knowledge. In short, it helps you in all phases of your life.



## **MEMORY**

Human memory has the capability to preserve and recover information. Memory is type of storage and process which is used to obtain, maintain and storing of information. The memory works in three processes encoding, storage, and retrieval. Each person varies with its memory power including sensory, short-term, working and long-term. Sensory memory is a very concise recall of a sensory incident including some seen or hearing. Some compare sensory memory to a quick snapshot of what you just experienced that quickly disappears. Short-term memory is that brief period of time where you can recall information you were just exposed to. Short-term often encompasses anywhere from 30 seconds to a few days, depending on who is using the term. Working memory can be defined as the ability of our brains to keep a limited amount of information available long enough to use it. Long-term memory covers the memories assorted from a few days to decades. For a brief time before the ink dries, it's possible to smudge what's written. But after the memory is consolidated, it changes very little. Sure, information may fade over the years like an old letter, but under ordinary circumstances the content of the memory stays the same, no matter how many times it's taken out and read.

Since the memory is also an important measure of the AIMTEST. The estimation of one's memory and improvisation in order for successful learning to take place, this information has to move from the sensory or the short-term memory to the long-term memory. AIMTEST assists you for making it through.

## **GRASPING SKILLS**

Grasping power is the capability to comprehend the things which we listen or watch and preserve it in the mind. Many people have a tendency to grasp the subject or any type of knowledge with lots of efforts whereas some people are too moderate or very swift and bright at the grasping skills. Grasping power or skills proceed from one's focus and the level of concentration, since the AIMTEST has focused on all the relative aspects of memory and concentration which can affect other parameters to measure the capabilities.

The AIMTEST offers to know the grasping skill as it is associated with several parameters and most prominently with memory and concentration. The higher concentration level accumulates a high grasping power although various aspects like learning style, thinking style, management and self motivation are some of the skills that are directly associated with the grasping skills.

Also for improving the grasping skills it is essential to keep the memory functioning like always strive to learn new things, involve in activities to maintain the operational actions of brain. Hence for calculating the grasping power all these characteristic of a person are studied and observed for concluding about the results. Hence for making an individual efficient in terms of learning abilities or behavioral abilities it is necessary to enhance their grasping skills.

## STUDY POTENTIAL

The study potential in AIMTEST defines the capacity of an individual to develop themselves during practicing, studying and trainings or learning. Higher study potential values result in reaching their abilities for growth and development in terms of various aptitudes and skills. This parameter is dependent on three components memory, concentration, and study time. The capacity may vary with individuals having different skills. Therefore it is one of the important parameters of AIMTEST and plays an imperative role with memory and concentration. An individual having good memory and concentration may obviously seize the good score of study potential whereas the weak memory and concentration level will also affect the study potential of an individual.

It has been observed that some people have long sitting study time but they are unable to achieve their goals and lagging behind the success. This evidence points towards a gap between the activities and involvement with their abilities to perform a task whether it is a simple reading, writing work or a problem solving work. Here we are evaluating the degree to which a student can realize their caliber and potential that will reflect in the further involvement of their skills. Thus AIMTEST enables them to know their strengths and develop their intuitive skills to grasp the learning. Hence special attention is given to a comparative analysis of evaluations regarding their study potential and is improved by the indicators for the next attempts of AIMTEST.



## EVALUATION PARAMETER

In this world everyone has a distinctive ability at certain field. We cannot articulate poor to anyone because they may have exceptional quality in particular field but in the evaluation of student by AIMTEST depends on answering of questions. If anyone does not take test seriously and leave the question without reading or answering the questions, in that case software asses the candidate performance as a poor vice a versa if candidate take the test seriously in that case the accuracy of result is more than 90%. So, opt for the right path which imparts you a significant platform to flourish your abilities

PERCENTAGE	GRADE
80% TO 100%	EXCELLENT
60% TO 80%	VERY GOOD
80% TO 60%	GOOD
10% TO 40%	FAIR
0% TO 10%	POOR

The SWOT (strengths, weaknesses, opportunities, and threats) analysis is a schema which is generally employed in industries for the evaluation of organizations potential. In the AIMTEST same criteria is used to evaluate student's competitive position and to develop strategic planning for their growth and development. SWOT analysis assesses internal and external aspects, as well as the current and future potential of student's. It endows with the fresh perspectives, and new ideas for the strategic planning for further growth and development of the student.

SWOT Analysis is one of the best tool to assess an individual's quality which helps him to decide aim. The Aim Test helps to know the Strength, Weakness Opportunity, and Threats of a person. This is the tool that can assess both internal and external quality of a person by knowing the strength one can build the confidence and can use this as weapon to win his battle field of life.

Every human being has weakness without knowing the weakness no one can achieve the success once we come to know our weakness then only we can get the success .Opportunity is the external factor for an individual's life .Aim test assist to know the opportunity in different areas of life.

Threats are challenges which a person has to face at every aspect of life. Everyone should know the challenges which he has to face in the life after knowing it individual can get touch the zenith point of success.

# Swot Analysis

## STRENGTH

EDUCATION AND GUIDANCE

ENTERTAINMENT AND RECREATION

ACTING AND DRAMA

CREATIVE SKILL

BANKING AND FINANCE

READING COMPREHENSION

EDUCATION AND TRAINING

MASS AND MEDIA COMMUNICATION

LOGICAL PERSONALITY

CREATIVE PERSONALITY

# Swot Analysis

## STRENGTH

CONFUSION

CONVINCING SKILLS

COMPETITIVE APPROACH

SPORTS

VISUAL PERCEPTION

WRITING SKILLS

CHEMISTRY

TECHNOLOGY

PHYSICS

OPPORTUNITY CONVERSION

# SWOT Analysis

## STRENGTH

AVAIL THE BENEFIT OF SITUATION

TARGET ON WORK

ACCEPTANCE OF CHALLENGES

FEAR FACTOR

HESITATION

DOUBT

COMMUNICATION SKILLS

KNOWLEDGE

SELF MOTIVATION

PROCRASTINATION

# Swot Analysis

## STRENGTH

MANAGERIAL SKILLS

LEADERSHIP SKILLS

TIME MANAGEMENT

STUDY POTENTIAL

GRASPING SKILLS

READING SKILLS

CONCENTRATION

MEMORY SKILLS

DECISION MAKING SKILLS

RESEARCH SKILLS

# Swot Analysis

## STRENGTH

ANALYTICAL SKILLS

OBESRvation SKILLS

INNOVATIVE SKILL

PROBLEM SOLVING

ADVERSITY QUOTIENT

VISIONARY QUOTIENT

COGNATIVE QUOTIENT

EMOTIONAL QUOTIENT

INTELLIGENCE QUOTIENT

KINESTHTIC LEARNING

# Swot Analysis

## STRENGTH

READ AND UNDERSTAND LEARNING

AUDITORY LEARNING

VISUAL LEARNING

SCIENTIFIC THINKER

NEGATIVE THINKER

POSITIVE THINKER

EMOTIONAL THINKER

BUSINESS APPROACH THINKER

CRITICAL THINKER

MUSIC AND SINGING AND DANCE

# Swot Analysis

## STRENGTH

LAW PUBLIC AND POLITICAL AFFAIRS

DOCTOR AND PHARMACEUTICAL

ENGINEERING

HUMANITY AND ARTS

MANAGEMENT

INTRODUCTION

LEADERSHIP QUALITY

# MULTIPLE INTELLIGENCE

Multiple intelligences describe the different ways students can learn and gain information. The intelligences can be variety of music, pictures, numbers, social interactions, physical movement, harmony with nature etc. Several theories and researches have been devised for multiple intelligence of human but there is always a debate for the concept of intelligence. Numerous definitions are available however no evidence of accurate intelligence is produced. Researchers suggested that intelligence is a single general entity whereas others concluded that intelligence encompasses a range of aptitudes, skills and talents. Therefore AIMTEST works on several parameters that facilitate the clear understanding of an individual multiple intelligences.

By the recognition of the multiple intelligences one can also look at their lives and find investigative potentials to search on what they left behind earlier and grab to develop opportunity through courses, hobbies, or other programs. The AIMTEST also works on the same principle and introduced various intelligences to obtain the optimum results. Some of them are-

## **Intelligence Quotient (IQ)**

An IQ test is an evaluation that measures a variety of cognitive capability intelligence quotient the level of logic that is used by a person to make the decisions. In short ,IQ is the ability to resolve the problem in limited time.

## **Emotional Quotient (EQ)**

Emotional Quotient is the score level of a person's emotional intelligence. Emotional intelligence is the capability to manage emotions positively in order to manage stress and overcome the challenges and achieves personal and professional Aim.

## **Adverse Quotient (AQ)**

The adverse quotient is the score level of a person's capability to confront the challenges, adversities, difficulties and the capability to overcome challenges by taking the right decisions. This type of intelligence is inevitable to manage thoughts over actions with the aim of adaptive to change the environments around us.

## **Creative Quotient (CQ)**

The creative quotient is the score of a person's ability to think differently. Creativity is the capacity of any individual to think of innovation to a certain problem different from clichéd solutions. Creativity means to ponder a single task with different solution.

## **LEARNING STYLE**

Every person has their way or preferred way of learning but they are not aware about it. So AIMTEST assists to find out the right learning style of an individual. The different learning abilities only show the comfort zone of learners. Identify these unique skills and preferred them to perform the task can lead to better outcomes. Learning style is a factor of cognitive skills, emotions and environmental factors. For this reason, learning ability is categorized into some styles and present as different options that learners can choose what works best for them.

***What is the purpose of identifying the learning styles?*** The idea of individualized learning has greatly influenced the education system. To identify the personal preferences of learners that how they prefer to receive information, this can be more appropriate for educators to impart their knowledge to learners. Understanding the learning styles can help to understand student for fast learning and grasping the knowledge and enhance their skills according to their comfort way.

***How AIMTEST is going to identify the learning styles?*** Getting knowledge of student's learning styles is important for both learners and educators. If the learner is aware of his/her learning style then he/she can learn more effectively and with less frustration.

Following are the 4 main learning styles that enhance the ability to learn in the preferred way of the students:

### **AUDITORY LEARNERS STYLE**

- Auditory learners prefer to learn by listening, speaking, discussing. They feel difficulty with theoretical written or drawn instructions. The auditory learner understands better if explained out loud. They keep the things remember by doing speaking with self.

### **VISUAL LEARNING STYLE**

- Visual learning is also known as “spatial learning”. Visual learners learn by video, chart, diagram, map, animation and infographic. A visual learner can effectively interpret the information if it is seen by them. They possess a photographic kind of memory they store and retrieve the information as a snapshot of memories.

### **READ & WRITE LEARNING STYLE**

Page: 26 of 58 - Reading and writing learners like to read and take notes. This type of learner usually READ & WRITE LEARNING STYLE - Reading and writing learners like to read and take notes. This type of learner usually learns by reading and writing. They absorb and preserve the information by reading and

### **KINESTHETIC LEARNING STYLE**

writing the texts. The read write learners are good at reading and have better grammar. - Kinesthetic learner learns the thing by doing the activity. They require an involvement and use manipulative strategies to learn. They prefer direct demonstration or practical learning. They grasp the thing better by hands on learning.

# **THINKING STYLE**

Thinking styles represent the thinking abilities and observe the applications of intellectual abilities and knowledge to solve a problem. It may possible that two or more people have the same intelligence level but may vary on decision and application of completing a task with their abilities. Some research concluded that some of the thinking styles promote creativity whereas others diminish it. AIMTEST using the skills to identify the thinking style that helps us understand the subject how they look around the world whether think critically, solve problems, make logical choices, develop their own values and beliefs or not. This will enable us to incorporate the exact attention to detail to enhance the necessary actions for completing a task. Some of the thinking styles are discussed below.

## **Cognitive Thinker**

A Cognitive thinker sees the world in a different manner they apply their cognition in every phase of life they are more calculative than others they analyze the situation and take rational decisions. A cognitive thinker possesses higher level brain functions. These types of thinkers are proficient in language, planning and perceptions.

## **Emotional Thinker**

Emotions are as important as intelligence and require a balance for a successful life. This sort of thinker always contemplates emotionally and makes a verdict on the basis of emotions. They took the decisions based on their feeling and feel nervous while making a change in their lives. These people are more impulsive than others.

## **Negative Thinker**

This kind of thinker when perceive anything or stuff, they think worsens about it. They always find the negative points about self, others and their nearby surrounding. They always tend to see the mistakes due to their negative thinking. A person may become a negative thinker due to the various distortions in life.

## **Positive Thinker**

A Positive thinker always thinks positively and has an optimistic behavior towards every aspect of life. They tend to identify both aspects the dark and the bright but they always focus on the things that will result or promote them in a positive way. They accept the challenges of life optimistically.

### **Scientific thinker**

Usually, this sort of thinker observes the thing or any issue on the basis of past experiment, facts and scientific inspection. They are clearer about the purposes and issues. They endeavor relevance and accuracy for anything.

### **Business approach thinker**

This kind of thinker always has business approaches he/she only thinks about profit and loss in the life. They always possess a strategy to deal with in any situation. They keep upgrade by competitive approaches for the business, politics and everyday life.

# **PERSONALITY TYPE**

## **Logical Personality**

Those person who thinks logically and factually they are a left - brain dominated person. They may have an approach like researcher they speak less their concentration is good, they prefer shortcut or try to finish task in short time, their analytical skills are tremendous

## **Creative Personality**

A person who has innovative thinking style, whose imagination power is really good is a Page: 30 of 58A person who has innovative thinking style, whose imagination power is really good is a right brain dominated person, who has good creativity, his management is really good he.

# Importance of Career Options

*"How to use AIMTEST for proper career guidance?"*

A good career is one of the most essential needs in life. Career of our choice and interest not only enables us to make money and secure our future but it also becomes a source of immense happiness and satisfaction for us. This is the reason, selection of the right career is imperative. The rapid diversification and expansion of our education system has led to creation of new work opportunities. Today there are numerous fields with abundant career options. As a result, choosing right career path has become complex and confusing. Even after passing high school, most of the students can't decide in which field they want to make their career. The hardest and most challenging task for them is to choose a career according to their skills, interests, priorities and capabilities. They can't figure out what makes them happy and satisfied. And so they end up choosing from whatever suggestions they get from people without knowing what would make them happy and satisfied. A right career can make any individual more confident, informed and dedicated. The importance of a career in life is immense. So, it must be chosen cautiously. Before finalizing any career option ask yourself whether or not it will help you to reach the destination, you have set for yourself. Picking up the right career is immensely important for leading a peaceful and happy life. AIMTEST will help you to choose correct career option and reach the zenith of success. But how? You can avail the maximum benefit through AIMTEST by following below mentioned procedure –

- 1.Result would give your scores analyzing which candidate can evaluate themselves on various parameters (around 61) like concentration power, memory, study potential, reading writing skills, audio-visual abilities, creativity, cognitive thinking, subject interest, grasping skills, learning and thinking skills etc.
- 2.Once you analyze the results you'll not only know what is your level in the above mentioned parameters but also what are the reasons for good and bad scores. These parameters include general interest and subject interest too. Therefore, through the overall result you would be at ease to choose a subject of your interest. For example, if your management and business related parameters have more score, you can opt for the field related to the same.
- 3.Once you get an idea about which subjects to opt for, through AIMTEST, you can think about whether it's right or wrong based on your past experiences, achievements, awards or your performance in those subjects.
- 4.After get satisfied with your result regarding choice of subjects, you can take suggestions from the subject experts regarding the career prospects in the same and finalize according to your convenience

# PSYCHOLOGY TOWARDS CAREER

CAREER FIELD	RATING	PROFESSION
BUSINESS ENTREPRENEUR :	***	BUSINESS SET UP,SHOP,SHOWROOM,START UP, E-COMMERCE PORTAL
DESIGNING:	***	GRAPHIC DESIGNER CIVIL ,ENGINEER ANIMATION MOVIE MAKER ,INTERIOR DESIGNER, FASHION DESIGNER ARCHITECT PROPERTY PLANNER WEDDING PLANNER ,EVENT MANAGER
ENGINEERING :	***	ARTIFICIAL INTELLIGENCE ENGINEER AUTOMOBILE ENGINEER ,CHEMICAL ENGINEER, ELECTRICAL ENGINEER ELECTRONICS ENGINEER MECHANICAL ENGINEER ,SOFT WARE ENGINEER.
PHYSICS :	***	PHYSICS TEACHER CHEMISTRY TEACHER SCIENTIST, RESEARCHER PHYSICIST CHEMIST.
CHEMISTRY ::	***	PHYSICS TEACHER CHEMISTRY TEACHER SCIENTIST, RESEARCHER PHYSICIST CHEMIST.
BANKING AND FINANCE :	***	SHARE MARKET ,ANALYSTS,CHARTERED ACCOUNTANT, COMPANY SECRETARY , FINANCE OFFICER, CONSULTANT INSURANCE / BUSINESS ANALYST ,INVESTMENT BANKER.
MANAGEMENT :	***	BUSINESS MANAGER,SOCIAL MEDIA MARKETING MANAGER,MARKETING MANAGER HR MANAGER PRODUCTION MANAGER ,SALES MANAGER.
Education :	***	TEACHER, PROFESSOR, CAREER COUNSELOR, SCHOOL OWNER, PRINCIPAL, ACADEMIC CONSULTANT.
POLITICAL AND PUBLIC AFFAIRS :	***	POLITICIAN .LAWYER .JUDGE ,PUBLIC RELATIONSHIP OFFICER ,IAS/IPS OFFICER TEACHER.
TEACHER MASS & MEDIA COMMUNICATION :	***	REPORTER, ANCHOR/RADIO JOCKEY ENGSPEAKING COURSE POET WRITER.
Medical :	***	DOCTOR, PHARMACIST NUTRITIONIST DR OFFICER, HOMEOPATHY DOCTOR, MEDIC EDITOR SURGEON.

# HUMANITY

CAREER FIELD	RATING	PROFESSION
	***	ACTOR, MUSICAL THEATER PERFORMER, DRAMA- THERAPIST, THEATER DIRECTOR, SCREENWRITER, ARTS ADMINISTRATOR, THEATER STAGE MANAGER
SPORTS:	***	SPORTSPERSON, UMPIRE/REFEREE/INSTRUCTOR, COACH, ATHLETIC TRAINER, SPORTS COMMENTATOR, SPORTS BUSINESS MANAGER.
MUSIC & DANCE :	***	CHOREOGRAPHER, DANCE TEACHER, ARTS ADMINISTRATION, MARKETING FOR DANCERS, DANCE PHOTOGRAPHER OR VIDEOGRAPHER ETC.
ART & CRAFT OR DESIGNING :	***	INTERIOR DESIGNER, ART DIRECTOR, FASHION DESIGNER, USER EXPERIENCE «UX» DESIGNER, INDUSTRIAL DESIGNER, GRAPHIC DESIGNER, MULTIMEDIA ARTIST ETC.
ENTERTAINMENT & RECREATION :	***	ACTIVITY SPECIALISTS, RECREATION LEADERS, CAMP COUNSELORS, TRAINERS, RECREATION TECHNICIAN.
BANKING AND GUIDANCE :	***	RESEARCHER, SCIENTIST, TEACHER, MANAGER – EDUCATION AND SKILL TRAINING, MANAGER OF INTERNATIONAL STUDENT PROGRAMMES, FOREIGN LANGUAGE TEACHER, ANALYST «HIGHER EDUCATION ANALYST», PRODUCT MANAGER FOR DIGITAL EDUCATION SOLUTIONS ETC.

*"Acting/Drama, Sports , Education, Music & Dance, Art and craft/ Designing, Entertainment & Recreation"*

## Music and Dance

Music and dance are used to be the hobbies of people at a point of time. There are numerous promising opportunities available for those passionate about dancing and music and can explore incredible careers. There are reality shows to get the talented people in music and dance and their passion can be recognized. With the growing demand of all-rounder, the world recognizes highly valued performers who are skilful in singing, playing instruments, compose music and dancing. Some of the specialized courses that will fit your interest and help you build a rewarding career in Dancing is to become a choreographer, Dance Teacher, Work in Arts Administration, Marketing for Dancers, Dance Photographer or Videographer etc.

## Sports

If you choose sports as a career, it also gives lots of fame and money. You can make a career in any sports field depending on what sports you take up as your expertise. There is a lot of scope at national and international level. Various sports fields are Cricket, Badminton, Volleyball, Football, Basketball, Boxing, Gymnastics, Hockey, Table Tennis, Wrestling, Cycling, etc.

## **Art and craft/ Designing**

The scope in fine arts is quite good, you can earn respect & money both under this professional career. You can display your work in museums, private galleries or have private collections and get rewarded for your work. The objects made by you will sell in studios, auctions, stores or at arts and crafts shows. Some of the job opportunities are- Interior Designer, Art Director, Fashion Designer, User Experience (UX) Designer, Industrial Designer, Graphic Designer, Multimedia Artist etc.

## **Education**

The Work Education is viewed as purposive and meaningful manual work, organized as integral part of the learning process and resulting into goods or services useful to the community, besides the pleasure of self fulfillment. Several job opportunities are available as Researcher, Scientist, Teacher, Education/ Academic researcher, Manager, Manager – Education and Skill Training, Manager of International Student Programmes, Foreign Language Teacher, Analyst (Higher Education Analyst), Product Manager for Digital Education Solutions etc.

## **Entertainment & Recreation**

Recreation workers design and lead activities to help people stay active, improve fitness, and have fun. Recreation workers are employed in a variety of settings, including recreation centers, parks, summer camps, and nursing and residential care facilities. Education and training requirements for recreation workers vary with the type of job, but workers typically need at least a high school diploma or the equivalent and a few weeks of on-the-job training. Activity specialists, Recreation leaders, Camp counselors, trainers, Recreation Technician etc.

## **Acting /Drama**

Combining Art and Drama, Acting is a very competitive profession. To start a career in the field, Actors need to build up a showreel of experience which is followed by getting a break in the industry. Actor, Musical theater performer, drama- therapist, theater director, Screenwriter, Arts administrator, theater stage manager etc

# Various fields of career

Engineering – The application of knowledge of science and maths to solve any problem practically is called Engineering. Engineers are modern builders, machine makers, innovators and facilitators who figure are specialized in designing our day to day utility devices. As knowledge of science and maths covers a vast area, types of Engineering are also abundant.

## ENGINEERING

1.	Acoustical engineering	19.	Computer engineering
2.	Aerospace engineering	20.	Conservation engineering Conservation
3.	Agricultural engineering	21.	Conversion engineering Conversion
4.	Aquatic and environmental engineering	22.	Construction engineering Construction
5.	Architectural engineering and Architecture	23.	Control systems engineering (or Control engineering)
6.	Automotive systems engineering (or Automotive engineering)	24.	Demolition engineering Demolition
7.	Biological engineering	25.	Electrical engineering
8.	Biomaterial's engineering	26.	Electromechanical engineering
9.	Biomedical engineering	27.	Electronic warfare (EW) engineering
10.	Bioresource engineering	28.	Electronics engineering
11.	Building services engineering	29.	Engineering physics (or Engineering science)
12.	Ceramic engineering	30.	Environmental engineering
13.	Chemical engineering	31.	Fire protection engineering
14.	Civil engineering	32.	Food process engineering
15.	Coastal engineering	33.	Forensic engineering
16.	Combat engineering: the use of engineering skills for military purposes	34.	Forest engineering
17.	Commercial engineering	35.	Genetic engineering
18.	Communication engineering Communication	36.	Geomatics engineering
		37.	Geotechnical engineering

38.	Industrial engineering	58.	Petroleum engineering
39.	Information technology Information	59.	Plastics engineering
40.	Instrumentation engineering Instrumentation	60.	Preservation engineering Preservation
41.	Landscape engineering See: Landscape Architecture	61.	Quality assurance engineering (or Quality engineering)
42.	Logistic engineering	62.	Reliability engineering
43.	Manufacturing engineering Production	63.	Renovation engineering Renovation
44.	Marine engineering	64.	Residential engineering
45.	Materials engineering	65.	Restoration engineering Restoration
46.	Mechanical engineering	66.	Retro-engineering
47.	Mechatronics	67.	Safety engineering
48.	Microsystems's engineering	68.	Security engineering
49.	Military engineering	69.	Sewage engineering
50.	Minerals process engineering	70.	Software engineering
51.	Mining engineering	71.	Support engineering
52.	Nanoengineering	72.	Surveying
53.	Naval architecture	73.	Structural engineering
54.	Nuclear engineering	74.	Systems engineering (or Systems design engineering)
55.	Ocean engineering	75.	Transportation engineering (or Transport engineering)
56.	Optical engineering	76.	Transportation
57.	Paper engineering	77.	Value engineering See also engineering society, Engineering topics

## Banking & Finance

Banking & Finance – With the fast growing world, ways of making money are increasing rapidly. This has given rise to fast-paced world of money that needs to be regulated. This maintenance and regulation of money, shares, investments, debit, credit etc, is done through banking and finance. Banking encircles all the bank related jobs and knowledge. Finance is tells us about the liquidity in market in terms of money or any assets.

1.	Accountant	15.	Finance Manager
2.	Accounts Assistant	16.	Financial Analyst
3.	Assistant Accountant	17.	Insurance Underwriter
4.	Auditor	18.	Investment Banker
5.	Bank Cashier/Clerk	19.	Loan Officer
6.	Bank Manager	20.	Mortgage Advisor
7.	Bookkeeper	21.	Payroll Administrator
8.	Budget Analysts	22.	Personal Banker
9.	Chief Finance Officer	23.	Personal Relationship Manager
10.	Controller	24.	Procurement Manager
11.	Cost Estimator	25.	Stockbroker
12.	Finance Administrator	26.	Tax Examiner
13.	Finance Associate	27.	Treasury Analyst
14.	Finance Lawyer		

# Designing

Designing – With growing modern world comes the demand of something new. In almost fields, need of designing is growing. Be it a glamour world or the animated movies we watch, the beautiful graphics we see, all have major role of designs. Designing is the field for creative people and it is a lot more than what people get of it.

1.	Graphic designer	15.	Marketing manager
2.	User experience «UX» designer	16.	Makeup artist
3.	User interface «UI» designer	17.	Industrial designer
4.	Photographer	18.	Art director
5.	Interior designer	19.	Web developer
6.	Multimedia artist & animator	20.	Journalist
7.	Art director	21.	Building architect
8.	Advertising & promotions manager	22.	Video game designer
9.	Fashion designer	23.	Social media marketer
10.	Film & video editor	24.	Ethical hacker
11.	Advertising manager	25.	Software developer
12.	Copywriter	26.	Animator
13.	Illustrator	27.	Painter
14.	Tattoo artist	28.	Actor

# **Business Entrepreneur**

**Business Entrepreneur –** Gone are the days when people would rely on single source of income. Today everyone wants to be their own boss. And to be your own boss the only way is to have a business of your own. The scope in this field is tremendous. Following is a long list which one can think of, if they desire to become an entrepreneur.

1.	Social Media Consulting
2.	PR and Marketing
3.	Service Industry
4.	Online Business
5.	Helping Special-Needs Individuals
6.	Software and Cloud Services
7.	Management Consultant
8.	Digital Marketing Manager
9.	Financial Analyst
10.	Data Scientist
11.	Business Writer
12.	Investment Management
13.	Business Teacher
14.	Actuary

# MANAGEMENT

Management – Every type of task needs one main handler. With increasing number of professional fields role of managers has become very crucial. Standard of living has increased leading to lavish lifestyles. People have started their own business. Each of these requires a manager to manage. Management is one of the major and fastest growing field in professional world.

1.	Chief Executive	29.	City Manager
2.	Computer and Information Systems Manager	30.	Community Services Director
3.	Marketing Manager	31.	Construction Manager
4.	Architectural and Engineering Manager	32.	Consumer Advocate
5.	Interior designer	33.	Contract Administrator
6.	Natural Sciences Manager	34.	Corporate Lawyer
7.	Sales Manager	35.	Corporate Social Responsibility Manager
8.	Compensation and Benefits	36.	Dance Studio Owner
9.	Public Relations/Fundraising Manager	37.	Department Manager
10.	General and Operations Manager	38.	Director of Strategy
11.	Account manager	39.	Director of University Admissions
12.	Actuary	40.	Education Programs Administrator
13.	Administrative Director	41.	Employee Relations Officer
14.	Advertising Manager	42.	Entertainment Coordinator
15.	Airport Manager	43.	Entrepreneur
16.	Art Gallery Curator	44.	Event Planner
17.	Artist Manager	45.	Facilitator
18.	Bank Manager	46.	Food Production Manager
19.	Bar Manager	47.	Food Service Manager
20.	Blogger	48.	Funeral Director
21.	Bookstore Manager	49.	Gym Manager
22.	Box Office Manager	50.	Health Care Consultant
23.	Business Analyst	51.	Health Services Manager
24.	Business Ethics Consultant	52.	Hotel Manager
25.	Chief Executive Officer (CEO)	53.	Human Resources Assistant
26.	Chief Information Officer (CIO)	54.	Human Resources Coordinator
27.	Chief Operating Officer (COO)	55.	Importer/Exporter
28.	City Councillor	56.	Industrial Relations Officer

57.	Insurance Manager	90.	90 Public Health Director
58.	Intellectual Property Manager	91.	Public Works Supervisor
59.	International Bank Manager	92.	Publisher
60.	ISO Auditor	93.	Publishing Rights Manager
61.	Land Agent	94.	Quality Control Specialist
62.	Lawyer	95.	Radio Program Producer
63.	Logistics Assistant	96.	Radio Station Manager
64.	Maintenance Manager	97.	Real Estate Developer
65.	Management Analyst	98.	Realtor
66.	Management Consultant	99.	Record Sales Manager
67.	Manufacturing Executive	100.	Records Manager
68.	Manufacturing Manager	101.	Recreation and Sports Director
69.	Market Researcher	102.	Recruiter
70.	Marketing Assistant	103.	Regulatory Affairs Manager
71.	Marketing Coordinator	104.	Restaurant Manager
72.	Materials Planner	105.	Restaurateur
73.	Mayor	106.	Retail Manager
74.	Mediator	107.	Retail Sales Associate
75.	Office Manager	108.	Safety Coordinator
76.	Operations Manager	109.	Sales Manager
77.	Personnel Manager	110.	Sales Representative
78.	Principal	111.	Site Manager
79.	Procurement Manager	112.	Small Business Owner
80.	Producer	113.	Spa Manager
81.	Product Analyst	115.	Sports Facility Manager
82.	Production Coordinator	116.	Staff Coordinator
83.	Production Manager	117.	Strategic Planner
84.	Project Assistant	118.	Textiles Production Manager
85.	Project Consultant	119.	Trade Commissioner
86.	Project Manager	120.	Travel Agency Manager
87.	Project Supervisor	121.	University President
88.	PPromotions Manager	122.	University Professor
89.	Property Manager	123.	Wedding Planner

124.	Human resources manager	128.	Entrepreneur/small business owner
125.	Marketing assistant	129.	Real estate agent
126.	Accountants	130.	Business development manager
127.	Secretary		

## EDUCATION

Education – There was a time when career options were limited because subjects to be studied were limited. But today with establishment of such large number of subjects there is need of teaching staff in all of them. Not only this, area of education is not just about teachers but much more than that.

1.	School counseling	20.	School Secretary
2.	Educational leadership	21.	Superintendent
3.	Education technology	22.	Teaching Assistant
4.	Educational psychology	23.	Vice Principal
5.	Pedagogy	24.	Health educators
6.	Adult education	25.	Career teacher
7.	Postsecondary Teacher	26.	Technical education teacher
8.	Postsecondary Education Administrator	27.	Adult literacy and GED teachers
9.	Curriculum Developer	28.	Academic Adviser
10.	Schools Counsellor	29.	Academic Support Coordinator
11.	Special Education Teacher	30.	Administrator
12.	Education administration	31.	Admissions Assistant
13.	College Professor	32.	Admissions Representative
14.	Elementary School Teacher	33.	Adjunct Professor
15.	Music Teacher	34.	Adviser
16.	PE Teacher	35.	After-School Program Aide
17.	School Administrator	36.	After-School Program Coordinator
18.	School Counsellor	37.	Assistant Coach
19.	School Librarian	38.	Assistant Dean

39.	Assistant Instructor	69.	Preschool Assistant Teacher
40.	Assistant Principal	70.	Preschool Director
41.	Employee Relations Officer	71.	Preschool Group Leader
42.	Assistant Preschool Teacher	73.	Preschool Specialist
43.	Assistant Professor	74.	Preschool Teacher
44.	Assistant Registrar	75.	Principal
45.	Associate Dean	76.	Program Assistant
46.	Associate Professor	77.	Program Coordinator
47.	Career Counsellor	78.	Registrar
48.	Child Care Assistant	79.	Residence Hall Manager
49.	Child Care Centre Teacher	80.	Resource Development Coordinator
50.	Coach	81.	School Administrator
51.	Crossing Guard	82.	School Bus Driver
52.	Day Care Assistant	83.	School Counsellor
53.	Day Care centre Teacher	84.	School Librarian
54.	Dean	85.	School Nurse
55.	Driver Education Teacher	86.	School Psychologist
56.	Education Coordinator	87.	School Secretary
57.	Education Specialist	88.	School Social Worker
58.	Education Technician	89.	Special Education Assistant
59.	Educator	90.	Special Education Coordinator
60.	Financial Aid Administrator	91.	Substitute Teacher
61.	Food Service Aide	92.	Superintendent
62.	Food Service Coordinator	93.	Superintendent of Schools
63.	Food Service Manager	94.	Teacher
64.	Guidance Counsellor	95.	Teacher Aide
65.	Instructor	96.	Teacher Assistant
66.	Instructional Assistant	97.	Teaching Assistant
67.	Lead Teacher	98.	Tutor
68.	Lunch Monitor	99.	Youth Care Worker

## HUMANITIES(ART)

Humanities – Art, music, dance etc used to be the hobbies of people at a point of time. But now each of them is full with job opportunities. There are reality shows to get the talented people in music and dance. Various form of art and crafts have evolved over the time. In sports too there is a lot of scoped at national and international level.

1.	Art Acquisitions Specialist/Art Investor	15.	Arts Organization Fundraiser
2.	Advertising Artist	16.	Commercial Artist/Layout Artist/Graphic Artist
3.	Animator/Cartoonist/Character Artist/Multimedia Artist	17.	Courtroom Artist
4.	Antique Art Appraiser/Estate Art Appraiser	18.	Craft and Fine Artists/Painters/Glassblowers/Potters
5.	Antique Art Restorer	19.	Creative Art Director
6.	Architectural Designer	20.	Illustrator
7.	Art Auctioneer	21.	Logo Designer
8.	Art Director	22.	Museum Art Archivist
9.	Art Gallery Curator	23.	Museum Art Curator
10.	Art Historian	24.	Museum Art Manager or Director
11.	Art Librarian	25.	Police Sketch Artist
12.	Art Teacher	26.	Portrait Artist
13.	Art Therapist	27.	Sketch Artist
14.	Artist Agent	28.	Tattoo Artist

# **ART (FASHION)**

1.	Fashion stylist
2.	Sales assistant
3.	Fashion journalist/writer
4.	Personal assistant
5.	Garment technologist
6.	Visual merchandiser
7.	Model
8.	Graphic designer
9.	Fashion photographer
10.	Illustrator
11.	Digital media specialist
12.	Fashion PR coordinator
13.	Fashion merchandiser
14.	Trend forecaster
15.	Retail buyer
16.	Textile designer
17.	Web developer
18.	eCommerce manager
19.	Fashion designer
20.	Boutique owner

## ART (WRITING)

1.	Advertising Copywriter
2.	Executive Assistant
3.	Food and Arts Reviewer
4.	Ghost-writer
5.	Grant Proposal Writer
6.	Media Relations Specialist

## SPORTS

1.	Sports Statistical Analyst
2.	Sports Agent
3.	Careers in Sports Medicine
4.	Event Coordinator
5.	Sports Media Positions
6.	Sports Marketing
7.	Facility Operations Manager
8.	Athletic Director
9.	Coach or Assistant Coach
10.	Umpire or Referee
11.	Sports Announcer
12.	Fitness Centre Careers
13.	Sports Announcer/Commentator
14.	Sports Radio Show Host
15.	Sports Writer
16.	Public relation assistant
17.	Inside Sales Representative
18.	Academic Sports Psychologists
19.	Clinical Sports Psychologists
20.	Applied Sports Psychologists

## MUSIC

1.	Singer
2.	Instrumentalist
3.	Songwriter
4.	Composer
5.	Critic
6.	Conductor
7.	Recording Technician
8.	Producer
9.	Publicist
10.	Music Therapist
11.	Recording Engineer
12.	Artist manager
13.	Music teacher
14.	Music publicist

## DANCE

1.	Choreographer/Director
2.	Lighting Designer/Set Designer
3.	Stage Management/Production Crew
4.	Company Managing/Administration
5.	General Arts Administration
6.	Dance Writer
7.	Physical Therapist
8.	Massage Therapist
9.	Graphic Designer
10.	Athletic Coach/Personal Trainer
11.	Costume Designer
12.	Photographer/Videographer
13.	Group Fitness Instructor

# **POLITICS and PUBLIC AFFAIRS**

Politics & Public Affairs – People with good administrative qualities can become part of politics. This field is for the ones who are keen on serving their nation and want to become public servant.

Mass and media communication – People with outward personality and strong communication skills can find their dream job in mass and media communication. It is more than just TV journalism. If you have interest to explore people, places and culture and talk about them, this is the career option for you.

1.	Intern/Volunteer	17.	Indian Revenue Service (Customs and Central Excise n
2.	Legislative Aide	18.	Indian Revenue Service (Customs and Central Excise n
3.	Policy Analyst	19.	Indian Revenue Service
4.	Communications Coordinator	20.	Indian Ordnance Factories Service
5.	Pollster	21.	Indian Postal Service
6.	Lobbyist	22.	Indian Civil Accounts Service
7.	Campaign Manager	23.	Indian Railway Traffic Service
8.	Political Consultant	24.	Indian Railway Accounts Service
9.	Media Strategist	25.	Indian Railway Personnel Service
10.	Chief of Staff	26.	Indian Railway Protection Force
11.	Public affairs officers	27.	Indian Defence Estates Service
12.	Indian Administrative Service or IAS	28.	Indian Information Service
13.	Indian Foreign Service or IFS	29.	Indian Trade Service, Group
14.	Indian Police Service or IPS	30.	Indian Corporate Law Service
15.	Indian P & T Accounts & Finance Service	31.	Indian Forest Service
16.	Indian Audit and Accounts Service		

# **MASS and MEDIA COMMUNICATION**

1.	Broadcast Technician	18.	Direction
2.	News Anchor	19.	Film /Drama Production
3.	Photographer	20.	Performing Arts
4.	Public Relations Specialist	21.	Performing Arts
5.	Reporter	22.	Vocal and Instrumental
6.	Translator or Interpreter	23.	Information, Communication, Entertainment
7.	Writers and Editors	24.	Foreign languages
8.	Public Relations	25.	Library Sciences
9.	Corporate Communications	26.	Advertising
10.	Advertising	27.	Disc Jockey
11.	Visual Communications	28.	Film-Making
12.	Marketing	29.	Public Relations
13.	Journalism	30.	Publishing and Printing
14.	Journalism	31.	Radio Jockeying
15.	Public Relations	32.	Video Jockeying
16.	Art Direction	33.	Video Editing
17.	Choreography		

# MEDICAL

Medical – With rising no of diseases and health problems, jobs in medical field are rising with good opportunities. So many tests are available for body check up. This has led to increasing number of pathologies. A pathology requires many trainers. Similarly in fields like sports, a separate medical staff is required. Similarly many others jobs and fields related to medical are given as follows -

1.	Athletic trainers	22.	Occupational Therapists
2.	Audiologists	23.	Occupational Therapy Assistants and Aides
3.	Cardiovascular Technologists	24.	Foreign languages
4.	Chiropractors	25.	Optometrists
5.	Dental Assistants	26.	Orthotists and Prosthetists
6.	Dental Hygienists	27.	Pharmacists
7.	Dentists	28.	Pharmacy Technicians
8.	Diagnostic Medical Sonographers	29.	Physical Therapists
9.	Dietitians and Nutritionists	30.	Physician Assistants
10.	EMTs and Paramedics	31.	Physicians and Surgeons
11.	Home Health and Personal Care Aides	32.	Podiatrists
12.	Nursing	33.	Psychiatric Technicians and Aides
13.	Registered Nurse	34.	Radiation Therapists
14.	Medical Laboratory Scientists	35.	Radiologic Technologists
15.	Massage Therapists	36.	Recreational Therapists
16.	Massage Therapists	37.	Respiratory Therapists
17.	Medical Records and Health Information Technicians	38.	Speech-Language Pathologists
18.	Medical Transcriptionists	39.	Surgical Technologists
19.	Medical Transcriptionists	40.	Veterinarians
20.	Nursing Aides, Orderlies, and Attendants	41.	Veterinary Technologists and Technicians
21.	Occupational Health and Safety Technicians		

# **PHYSICS and CHEMISTRY**

Physics & Chemistry – Being major branch of science, Physics and Chemistry have vast job opportunities in the field of research. Various combinations of these subjects with other subjects can fetch you good jobs. Chemistry is crucial for being a chemist, chemical engineer, research in the field of medicines etc. Physics itself has number of sub branches with different job opportunities in each like astronomy, nanotechnology, material science research etc.

1.	Biochemist/Biophysicist	24.	Forensic firearms examine
2.	Natural Sciences Manager	25.	Energy policy analyst
3.	Chemical Engineer	26.	Science journalist
4.	Middle School Teacher	27.	Agricultural Chemist
5.	Nuclear physicist	28.	Air Pollution Monitor
6.	Environmental Scientist/Specialist	29.	Assayer
7.	Astronomer	30.	Blogger
8.	Astronomer	31.	Brewmaster
9.	Patent agent	32.	Brewmaster
10.	Patent agent	33.	Chemical Engineer
11.	Data scientist	34.	Chemical Information Specialist
12.	Nursing	35.	Chemical Oceanographer
13.	Laser engineer	36.	Chemical Safety Officer
14.	Optical engineer	37.	Chemical Technician
15.	Quantitative research analyst	38.	Chemist
16.	Solar physicist	39.	Clinical Chemist
17.	Solar physicist	40.	Clinical Data Analyst/td>
18.	Health physicist	41.	Clinical Research Associate
19.	Technical writer	42.	Clinical Research Coordinator
20.	Process engineer	43.	Clinical Technician
21.	Acoustical engineer	44.	Consumer Advocate
22.	Accelerator operator	45.	Crime Lab Assistant
23.	Forensic firearms examine	46.	Dentist

47.	DNA Analyst	72.	Nuclear Chemist
48.	Elementary School Teacher	73.	Organic Chemist
49.	Energy Engineer	74.	Patent Agent
50.	Energy Policy Analyst	75.	Patent Agent
51.	Energy Researcher	76.	Pest Control Technician
52.	Entrepreneur	77.	Petroleum Chemist
53.	Environmental Chemist	78.	Pharmaceutical Chemist
54.	Flavourist	79.	Pharmacist
55.	Food and Drug Inspector	80.	Pharmacologist
56.	Food Chemist	81.	Pulp and Paper Chemist
57.	Food Safety Auditor	82.	Quality Control Specialist
58.	Food Scientist	83.	Regulatory Affairs Manager
59.	Food Technologist	84.	Regulatory Affairs Specialist
60.	Forensic Chemist	85.	Research Assistant
61.	Forensic Chemist	86.	Research Chef
62.	Industrial Chemist	87.	Sales Representative
63.	High School Teacher	88.	Science Advisor
64.	Laboratory Manager	89.	Science Writer
65.	Medical Writer	90.	Technical Writer
66.	Materials Scientist	91.	Textile Chemist
67.	Medical Laboratory Technologist	92.	Toxicologist
67.	Methods Development Chemist	93.	University Professor
68.	Military Officer	94.	Wastewater Operator
69.	Military Officer	95.	Wastewater Treatment engineer
70.	Nanotechnologist	96.	Water Purification Chemist
71.	New Food Product Developer	97.	Water Quality Analyst
		98.	Water Quality Control Manager

## EVALUATION OF CAREER OPTIONS

Having alternatives is great and boosts the confidence of a person. Once the aim is set the opportunities become more apparent, perhaps you may have so many choices but deciding the right and best one is an important question. So how AIMTEST suggests the right one for you?

Before making any important decision it is better to evaluate self abilities with AIMTEST because career is one of the most meaningful parts of the life. So we have come up with the possible answer i.e. the result of AIMTEST that suggest on the basis of factors that are relevant and best addresses your personality and abilities. The evaluation is based on the key values, technical skills, natural aptitudes, personality and thinking styles, interest and behavior.

The suggestions are based on rational and emotional levels in terms of the factors aligned with the report of an individual. The conclusion of career is totally based on the cognitive abilities i.e. the first rational level which summarizes the options that matter to you the most. Then after understanding the available options at rational level, AIMTEST look at the things on an emotional level which is revealed by the evaluation of an individual through AIMTEST and then conclude about the best career options that may be valuable for their life skills.

## **DISCLAIMER**

This Report contains information obtained from aim test as per the result of the candidate score this may change according to academic performance time by time. The Aim test do not emphasize to make the decision of academic life it merely helps to find right analysis of academic so as to one can mould his future. The decision to follow any instruction, advise, suggestion or recommendation completely depends upon you and you will be solely responsible for the consequences of the same. We as a company or any of its members are not responsible for any consequences under any situations. Before taking any important decision, please refer to your family doctor, teacher, psychiatrist or psychologist. The results are only analytical Thus it should not be used as a stand alone instrument for any important decision-making.

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## **ANALYSIS SUMMARY**

Behavioural Analysis	
1. LEADERSHIP SKILLS	11. OPPERTUNITY CONVERSION
2. SELF MOTIVATION	12. AVAIL THE BENIFIT OF SITUATION
3. MANAGERIAL SKILLS	13. TARGET ON WORK
4. VISUAL PERCEPTION	14. COMPETITIVE APPROACH
5. CONVINCING SKILLS	15. ACCEPTANCE OF CHALLENGES
6. CONFUSION	16. RESEARCH SKILLS
7. PROCRASTINATION	17. INNOVATIVE SKILL
8. FEAR FACTOR	18. DECISION MAKING SKILLS
9. HESITATION	19. PROBLEM SOLVING
10. DOUBT	20. ANALYTICAL SKILLS
21. OBESRVATION SKILLS	

Carrier Impulsion		
1. MANAGEMENT		11. LAW PUBLIC AND POLITICAL AFFAIRS
2. HUMANITY AND ARTS		12. DOCTOR AND PHARMACEUTICAL
3. SPORTS		
4. EDUCATION AND TRAINING		
5. ENGINEERING		
6. PHYSICS		
7. CHEMISTRY		
8. TECHNOLOGY		
9. MUSIC AND SINGING AND DANCE		
10. MASS AND MEDIA COMMUNICATION		

Multiple Intelligence	
1. ADVERSITY QUOTIENT	
2. VISIONARY QUOTIENT	
3. COGNATIVE QUOTIENT	
4. EMOTIONAL QUOTIENT	
5. INTELLIGENCE QUOTIENT	
Personality Type	
1. LOGICAL PERSONALITY	
2. CREATIVE PERSONALITY	