

# CS 584 PyTorch Tutorial 2

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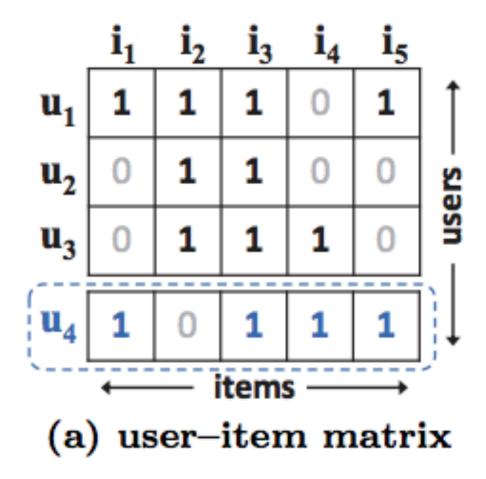
https://github.com/boslbi92/pytorch\_tutorial

#### Agenda

- 1. Neural Collaborative Filtering (NCF)
  - Movie Ratings Prediction
- 2. Implementing NCF with PyTorch
- 3. Coding tutorial

### Movie Ratings Prediction

- 1. MovieLens dataset
  - [user\_id, item\_id, rating]
  - How to handle sparse input?
- 2. Neural collaborative filtering
  - $f(V_{user}, V_{item}) \rightarrow rating$



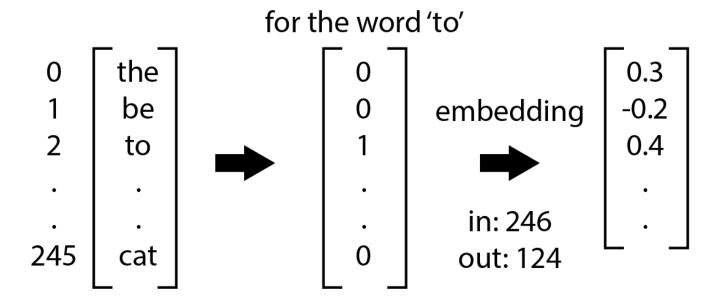
#### Neural Collaborative Filtering

- 1. Multi-layer perceptron (MLP)
  - Model interactions by non-linear transformations
- 2. Generalized matrix factorization (GMF)
  - Model interactions by learning latent user and item vectors
- 3. Neural collaborative filtering (NCF)
  - Concatenate outputs form first & second modules

### Multi-layer Perceptron

- Represent user  $\rightarrow V_{user}$
- Represent item  $\rightarrow V_{item}$
- Represent interaction  $\rightarrow [V_{user}; V_{item}]$
- Apply nonlinear transformations
  - N-layers of nonlinear transformations to model interaction

#### Use of Embeddings Layer



Assign random vectors to each user and item

- Represent user  $\rightarrow V_{user}$
- Represent item  $\rightarrow V_{item}$
- Represent interaction  $\rightarrow [V_{user}; V_{item}]$

#### Multi-layer Perceptron

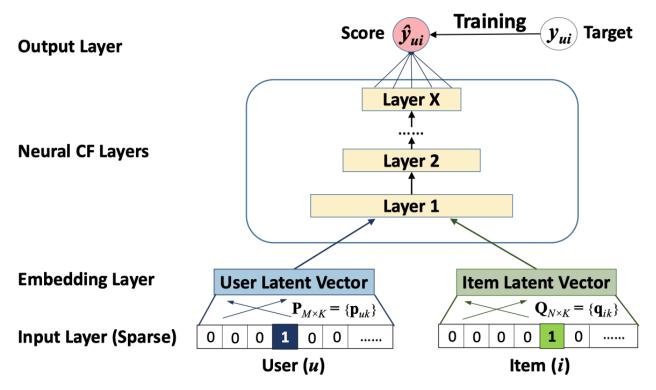


Figure 2: Neural collaborative filtering framework

- 1. User embedding layers
  - (num\_user, latent\_dim)
  - User  $x \rightarrow x^{th}$  row of embedding matrix
- 2. Item embedding layers
  - (num item, latent dim)
  - Item y → y<sup>th</sup> row of embedding matrix
- 3. 3-layered MLP
- 4. Predict scalar value How to improve?

#### Generalized Matrix Factorization

• Learn good  $p_u$  and  $q_i$  embeddings to explain interactions

$$\hat{y}_{ui} = f(u, i | \mathbf{p}_u, \mathbf{q}_i) = \mathbf{p}_u^T \mathbf{q}_i = \sum_{k=1}^K p_{uk} q_{ik},$$

 $p_u$  = latent vector for a user  $q_i$  = latent vector for an item  $\hat{y}_{ui}$  = inner products of p, q

#### Neural Collaborative Filtering

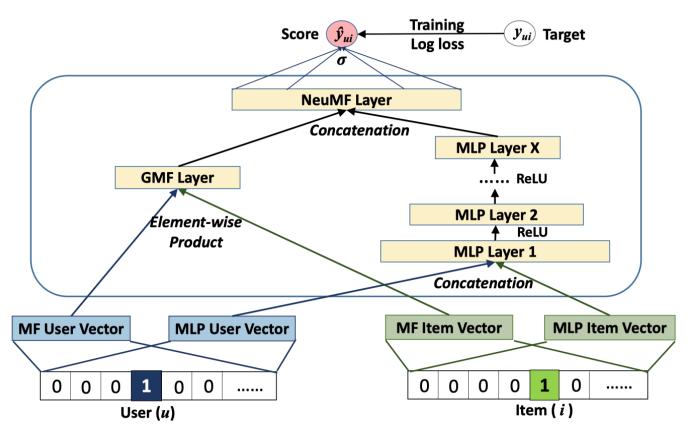
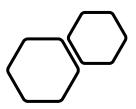


Figure 3: Neural matrix factorization model

- 1. GMF module
- 2. MLP module
- 3. Combine two modules
- 4. Predict scalar value

#### Agenda

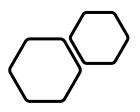
- 1. Neural Collaborative Filtering (NCF)
  - Movie Ratings Prediction
- 2. Implementing NCF with PyTorch
- 3. Coding tutorial



# Step 1: Prepare Inputs

- Convert dataset into tensor
- Initialize
   DataLoader class

```
# convert input to torch tensors
train user = torch.tensor(train data['user'].values,
                         device=device)
train item = torch.tensor(train data['item'].values,
                         device=device)
train rating = torch.tensor(train data['rating'].values,
                         device=device,
                         dtype=torch.float)
# convert tensors to dataloader
train dataset = data.TensorDataset(train user,
                                   train item,
                                   train rating)
train loader = data.DataLoader(train dataset,
                               batch size=batch size,
                               shuffle=True)
```



- Initialize user embeddings
- Initialize item embeddings

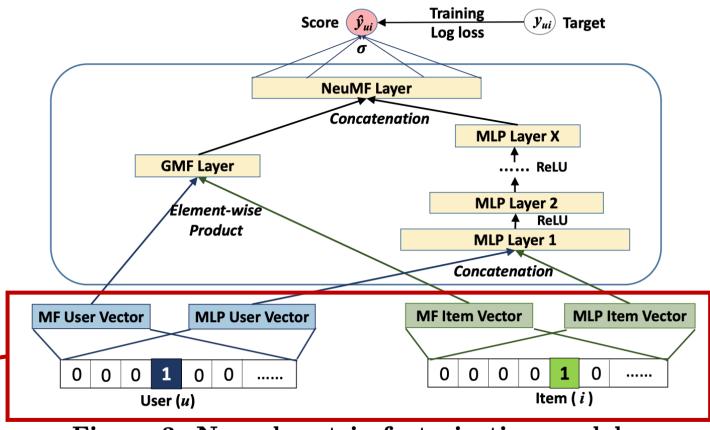
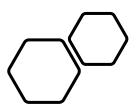


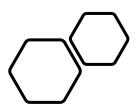
Figure 3: Neural matrix factorization model

```
# multilayer perceptron sub-module
class MLP(nn.Module):
    def __init__(self, user_num, item_num, output_dim):
        super(MLP, self).__init__()
        self.user_emb = nn.Embedding(user_num, output_dim * 4)
        self.item_emb = nn.Embedding(item_num, output_dim * 4)
```



- Initialize linear layers
- 1st layer → 128
- 2<sup>nd</sup> layer → 64
- 3<sup>rd</sup> layer → 32

```
# multilayer perceptron sub-module
class MLP(nn.Module):
    def init (self, user num, item num, output dim):
        super(MLP, self). init ()
        self.user emb = nn.Embedding(user num, output dim * 4)
        self.item emb = nn.Embedding(item num, output dim * 4)
        self.linear 1 = nn.Linear(output dim * 8, output dim * 4)
        self.linear 2 = nn.Linear(output dim * 4, output dim * 2)
        self.linear 3 = nn.Linear(output dim * 2, output dim)
        self.dropout = nn.Dropout()
        self.relu = nn.ReLU()
```



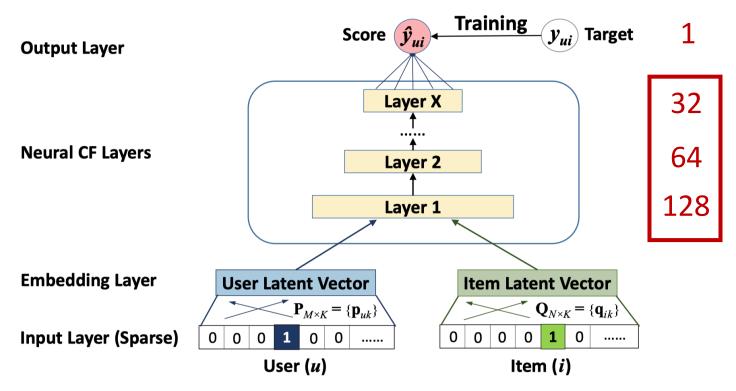
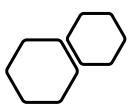
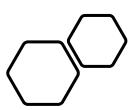


Figure 2: Neural collaborative filtering framework



- Represent useritem interaction
- Three matrix multiplications

```
def forward(self, user, item):
    user emb = self.user emb(user)
    item emb = self.item emb(item)
    concat = torch.cat((user emb, item emb), -1)
    x = self.linear 1(concat)
    x = self.relu(x)
    x = self.dropout(x)
    x = self.linear 2(x)
    x = self.relu(x)
    x = self.dropout(x)
    x = self.linear 3(x)
    x = self.relu(x)
    return x
```

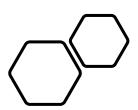


### Step 3: GMF Module

- Initialize user embeddings
- Initialize item embeddings

```
# generalized matrix factorization sub-module
class GMF(nn.Module):
    def __init__(self, user_num, item_num, output_dim):
        super(GMF, self). init ()
        self.user emb = nn.Embedding(user num, output dim)
        self.item emb = nn.Embedding(item num, output dim)
        self. init weight ()
    def forward(self, user, item):
        user emb = self.user emb(user)
        item emb = self.item emb(item)
        output = user emb * item emb
        return output
```

$$\hat{y}_{ui} = f(u, i | \mathbf{p}_u, \mathbf{q}_i) = \mathbf{p}_u^T \mathbf{q}_i$$

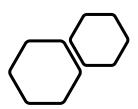


# Step 3: GMF Module

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$$\hat{y}_{ui} = f(u, i | \mathbf{p}_u, \mathbf{q}_i) = \mathbf{p}_u^T \mathbf{q}_i$$

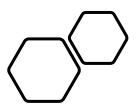


### Step 3: GMF Module

- Initialize user embeddings
- Initialize item embeddings
- Output is product of two latent vectors

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# generalized matrix factorization sub-module
class GMF(nn.Module):
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        self.user emb = nn.Embedding(user num, output dim)
        self.item emb = nn.Embedding(item num, output dim)
        self. init weight ()
    def forward(self, user, item):
        user emb = self.user emb(user)
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        output = user emb * item emb
        return output
```

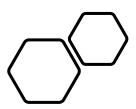
$$\hat{y}_{ui} = f(u, i | \mathbf{p}_u, \mathbf{q}_i) = \mathbf{p}_u^T \mathbf{q}_i$$



### Step 4: NCF Module

- Concatenate outputs from two modules
- Predict scalar values for each input

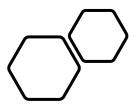
```
# full neural collaborative filtering module
class NCF(nn.Module):
  def init (self, user num, item num, output dim):
    super(NCF, self). init ()
    self.GMF layers = GMF(user num=user num,
                item num=item num,
                output dim=output dim)
    self.MLP layers = MLP(user num=user num,
                item num=item num,
                output dim=output dim)
    self.predict layer = nn.Linear(output dim * 2, 1)
    self.dropout = nn.Dropout()
  def forward(self, user, item):
   # GMF layers
    output GMF = self.GMF layers(user, item)
   # MLP layers
    output MLP = self.MLP layers(user, item)
    # merge outputs
    concat = torch.cat((output GMF, output MLP), -1)
    concat = self.dropout(concat)
    prediction = self.predict layer(concat).view(-1)
    return prediction
```



### Step 4: NCF Module

- Concatenate outputs from two modules
- Predict scalar values for each input

```
# full neural collaborative filtering module
class NCF(nn.Module):
  def init (self, user num, item num, output dim):
    super(NCF, self). init ()
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 def forward(self, user, item):
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    output MLP = self.MLP layers(user, item)
   # merge outputs
    concat = torch.cat((output GMF, output MLP), -1)
    concat = self.dropout(concat)
    prediction = self.predict layer(concat).view(-1)
   return prediction
```



# Step 5: Training Loop

- Initialize model
- Initialize loss and optimizer
- Compute MSE loss and update params

```
model = NCF(user num, item num, output dim)
model = model.to(device)
loss function = nn.MSELoss()
optimizer = torch.optim.Adam(model.parameters(), lr=lr)
for epoch in range(1, 20):
  # training loop
  start time = time.time()
  model.train()
  for user, item, label in tqdm(train loader, total=len(tra
    user = user.to(device)
    item = item.to(device)
    label = label.float().to(device)
   model.zero grad()
    prediction = model(user, item)
    loss = loss function(prediction, label)
    loss.backward()
    optimizer.step()
```



### Step 6: Evaluation

- Remember the set model to eval mode
- Compute desired metrics such as MAP

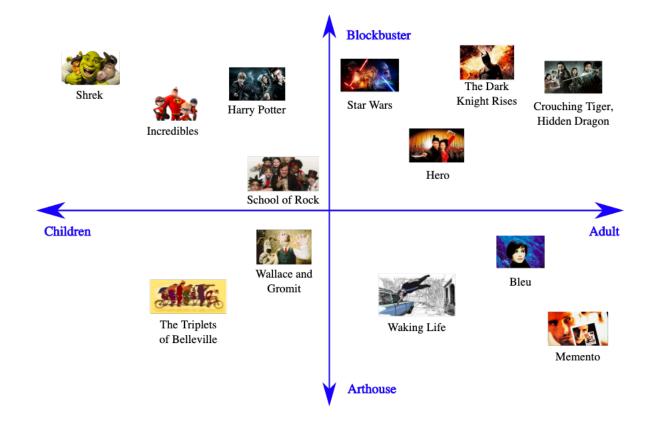
```
# eval loop
test_mae = []
model.eval()
for user, item, label in test_loader:
    user = user.to(device)
    item = item.to(device)
    prediction = model(user, item)
    label = label.float().detach().cpu().numpy()
    prediction = prediction.float().detach().cpu().numpy()
    MAE = mean_absolute_error(y_pred=prediction, y_true=label)
    test_mae.append(MAE)
```

#### Recommendation

- Using NCF, we trained a model to directly predict ratings of (user, item) pairs
- Predict ratings of unobserved items
  - Can be used as a ranking function
  - High rating can be potentially similar items

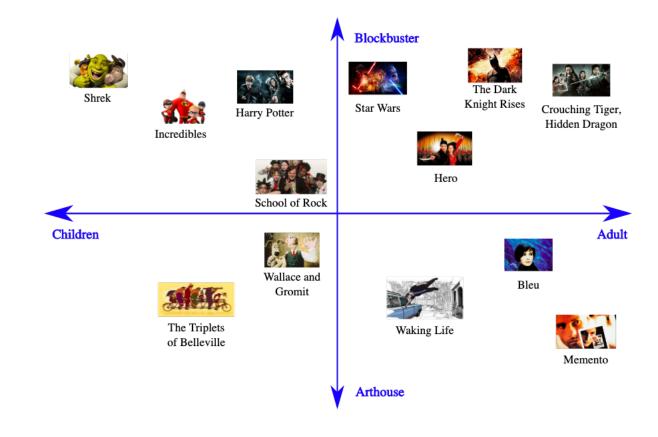
### Item Similarity

- Projected one-hot item vectors into dense embeddings
- Contain notion of similarity
- Dimensionality reduction algorithms can be applied for visualization



### Obtaining Weights of PyTorch Layer

- model.parameters()
- model.layer.weight
- Convert to numpy array and apply T-SNE or PCA



#### Coding Exercise

- https://github.com/boslbi92/pytorch\_tutorial
- Implement class simpleCF inside practice.py
- Solution is available at solution.py