

## Sales Data Visualization

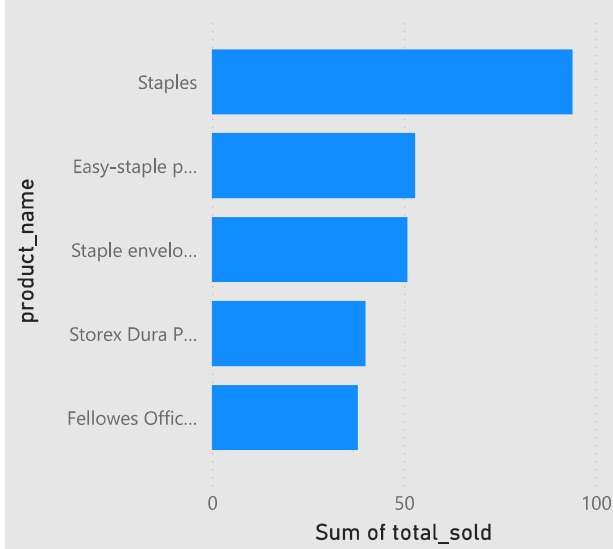
3114

Sum of total\_sales

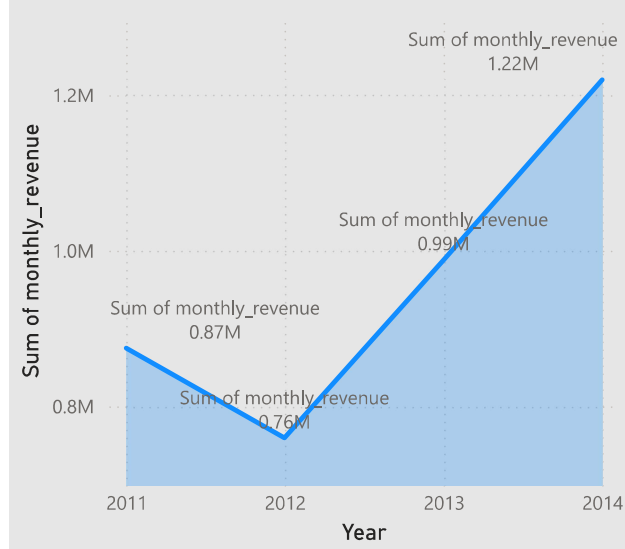
241.75

Sum of avg\_price

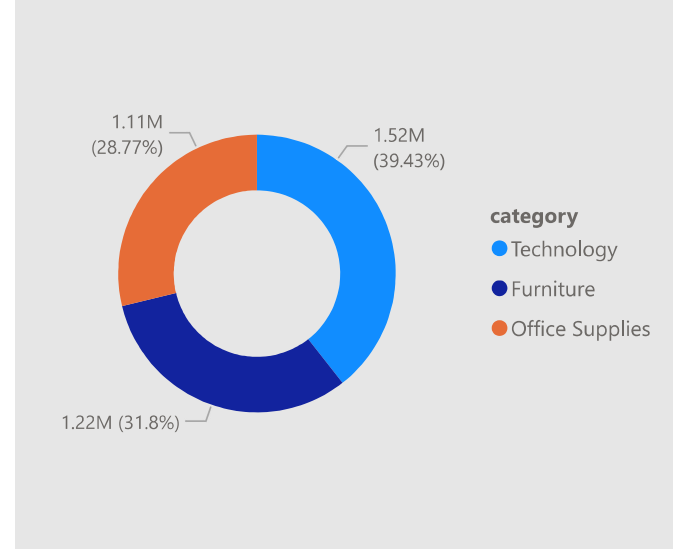
Sum of total\_sold by product\_name



Sum of monthly\_revenue by Year



Sum of total\_revenue by category



## Sales Data Summary

### Total Sales and Average Price

- **Total Units Sold:** 3,114
- **Average Product Price:** ₹241.75

### Top Products by Sales Volume

- **Best-selling product:** *Staples*, followed by *Easy-staple pack* and *Staple Envelope*.
- Indicates a strong preference for basic office supplies.

### Sales Trends Over Time

- **Monthly Revenue by Year** shows a **steady increase** from 2012 to 2014.
- Revenue dipped slightly in 2012 but picked up significantly after that.

### Revenue by Category

- **Technology** contributes the highest share ( $\approx 39.4\%$ ) of revenue.
- **Furniture** (31.8%) and **Office Supplies** (28.8%) also form significant portions.
- This shows technology products are driving the majority of revenue.