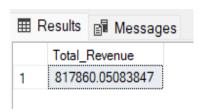
## **PIZZA SALES SQL QUERIES**

### A. KPI's

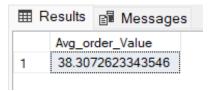
#### 1. Total Revenue:

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales



#### 2. Average Order Value

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM pizza\_sales



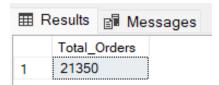
#### 3. Total Pizzas Sold

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales



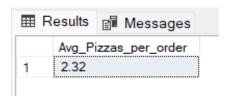
#### 4. Total Orders

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales



#### 5. Average Pizzas Per Order

SELECT ROUND(SUM(quantity)/COUNT(DISTINCT order\_id),2) AS Avg Pizzas per order FROM pizza sales



# **B. Hourly Trend for Total Pizzas Sold**

```
SELECT

HOUR(order_time) AS order_hours,

SUM(quantity) AS Total_pizzas_sold

FROM

pizza_sales

GROUP BY

HOUR(order_time)

ORDER BY

order_hours;
```

### <u>Output</u>

	order_hours	total_pizzas_sold
1	:	4
2	10	18
3	11	2728
4	12	6776
5	13	6413
6	14	3613
7	15	3216
8	16	4239
9	17	5211
10	18	5417
11	19	4406
12	20	3534
13	21	2545
14	22	1386
15	23	68

# C. Weekly Trend for Orders

```
SELECT
    WEEK(STR_TO_DATE(order_date, '%d-%m-%Y'), 3) AS WeekNumber,
    YEAR(STR_TO_DATE(order_date, '%d-%m-%Y')) AS Year,
    COUNT(DISTINCT order_id) AS Total_orders
FROM
    pizza_sales
GROUP BY
    WeekNumber, Year
ORDER BY
    Year, WeekNumber;
```

	WeekNumber	Year	Total_orders
1	1	2015	254
2	2	2015	427
3	3	2015	400
4	4	2015	415
5	5	2015	436
6	6	2015	422
7	7	2015	423
8	8	2015	393
9	9	2015	409
10	10	2015	420
11	11	2015	404
12	12	2015	416
13	13	2015	427
14	14	2015	433
15	15	2015	408
16	16	2015	414
17	17	2015	437
18	18	2015	423
19	19	2015	399
20	20	2015	458
21	21	2015	414
22	22	2015	390
23	23	2015	423
24	24	2015	418
25	25	2015	410
26	26	2015	416
27	27	2015	474

28	28	2015	417
29	29	2015	420
30	30	2015	433
31	31	2015	419
32	32	2015	426
33	33	2015	435
34	34	2015	407
35	35	2015	394
36	36	2015	397
37	37	2015	435
38	38	2015	423
39	39	2015	288
40	40	2015	433
41	41	2015	334
42	42	2015	386
43	43	2015	352
44	44	2015	371
45	45	2015	394
46	46	2015	400
47	47	2015	392
48	48	2015	491
49	49	2015	424
50	50	2015	417
51	51	2015	430
52	52	2015	298
53	53	2015	171

## D. % of Sales by Pizza Category

SELECT pizza\_category, ROUND(SUM(total\_price) ,2) as total\_revenue,
ROUND(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales)
,2) AS PCT
FROM pizza\_sales
GROUP BY pizza\_category

### <u>Output</u>

Results			
	pizza_category	total_revenue	PCT
1	Classic	220053.10	26.91
2	Chicken	195919.50	23.96
3	Veggie	193690.45	23.68
4	Supreme	208197.00	25.46

## E. % of Sales by Pizza Size

SELECT pizza\_size, ROUND(SUM(total\_price) ,2) as total\_revenue,
ROUND(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales)
,2) AS PCT
FROM pizza\_sales
GROUP BY pizza\_size
ORDER BY PCT DESC

### **Output**

■ Results			
	pizza_size	total_revenue	PCT
1	L	375318.70	45.89
2	M	249382.25	30.49
3	S	178076.50	21.77
4	XL	14076.00	1.72
5	XXL	1006.60	0.12

## F. Total Pizzas Sold by Pizza Category

SELECT pizza\_category, SUM((quantity)) as Total\_Quantity\_Sold FROM pizza\_sales GROUP BY pizza\_category ORDER BY Total\_Quantity\_Sold DESC

#### **Output**

esults 📳 Mess	sages
pizza_category	Total_Quantity_Sold
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050
	pizza_category Classic Supreme Veggie

## G. Top 5 Pizzas by Revenue

SELECT pizza\_name, SUM(total\_price) AS Total\_Revenue FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Revenue DESC LIMIT 5

Ⅲ F	Results 📳 Messages	
	pizza_name	Total_Revenue
1	The Thai Chicken Pizza	43434.25
2	The Barbecue Chicken Pizza	42768
3	The California Chicken Pizza	41409.5
4	The Classic Deluxe Pizza	38180.5
5	The Spicy Italian Pizza	34831.25

## H. Bottom 5 Pizzas by Revenue

SELECT pizza\_name, SUM(total\_price) AS Total\_Revenue FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Revenue ASC LIMIT 5

pizza_name	Total_Revenue
The Brie Carre Pizza	11588.4998130798
The Green Garden Pizza	13955.75
The Spinach Supreme Pizza	15277.75
The Mediterranean Pizza	15360.5
The Spinach Pesto Pizza	15596
	The Brie Carre Pizza The Green Garden Pizza The Spinach Supreme Pizza The Mediterranean Pizza

## I. Top 5 Pizzas by Quantity

SELECT pizza\_name, SUM(quantity) AS Total\_Pizza\_Sold FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Pizza\_Sold DESC LIMIT 5

#### **Output**

	pizza_name	Total_Pizza_Sold
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371

# J. Bottom 5 Pizzas by Quantity

SELECT pizza\_name, SUM(quantity) AS Total\_Pizza\_Sold FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Pizza\_Sold ASC LIMIT 5

### <u>Output</u>

■ Results		
	pizza_name	Total_Pizza_Sold
1	The Brie Carre Pizza	490
2	The Mediterranean Pizza	934
3	The Calabrese Pizza	937
4	The Spinach Supreme Pizza	950
5	The Soppressata Pizza	961

# K. Top 5 Pizzas by Total Orders

SELECT pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales
GROUP BY pizza\_name
ORDER BY Total\_Orders DESC LIMIT 5

	izza_name	Tatal Ondana
4 T		Total_Orders
1 1	he Classic Deluxe Pizza	2329
2 T	he Hawaiian Pizza	2280
3 T	he Pepperoni Pizza	2278
4 T	he Barbecue Chicken Pizza	2273
5 T	he Thai Chicken Pizza	2225

# L. Bottom 5 Pizzas by Total Orders

SELECT pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Orders ASC LIMIT 5

pizza_name	Total_Orders
The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938
	93