Count of Order Status by Weekday/Weekend

Weekday/We…
- ● Weekday
- ● Weekend

22.85K (22.98%)
76.59K (77.0…)
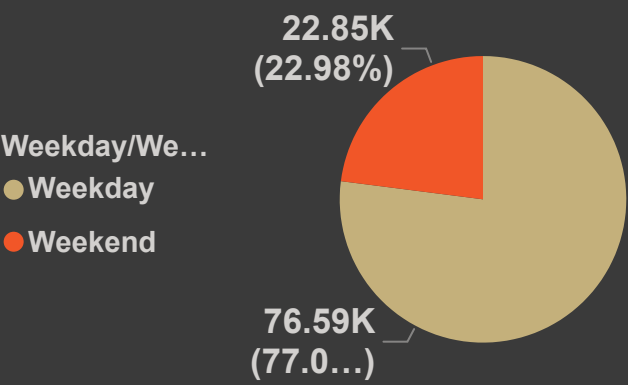
Location with their Customer Visit Count

Microsoft Bing
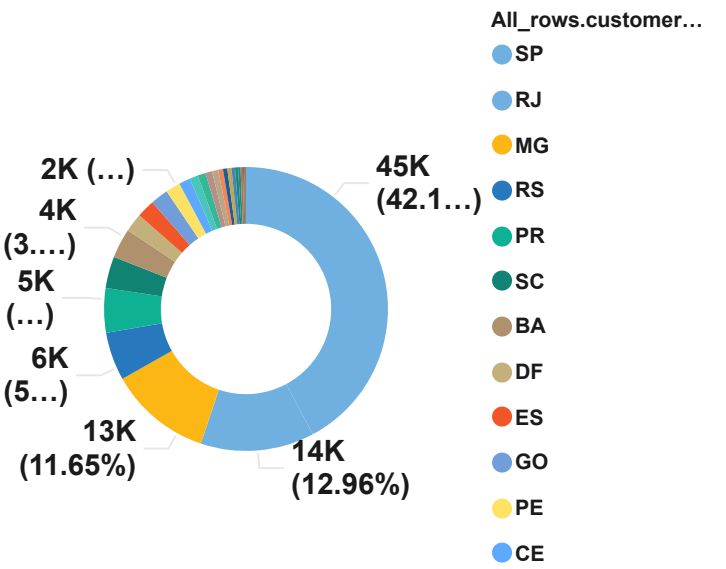© 2024 TomTom, © 2024 Microsoft Corporation, © OpenStreetMap

Ranking by product_category_name

product_category_name	Ranking
la_cuisine	2.1K
fashion_ro…	1.8K
moveis_co…	1.7K
fraldas_hi…	1.5K
artes_e_ar…	1.5K
fashion_es…	1.4K
livros_imp…	1.1K
cds_dvds_…	0.7K
casa_conf…	0.7K
flores	0.6K
fashion_ro…	0.4K

0K 1K 2K
Ranking

Value ⌄
- ◉ Bottom
- ○ Top

Ranking Measure ⌄
12
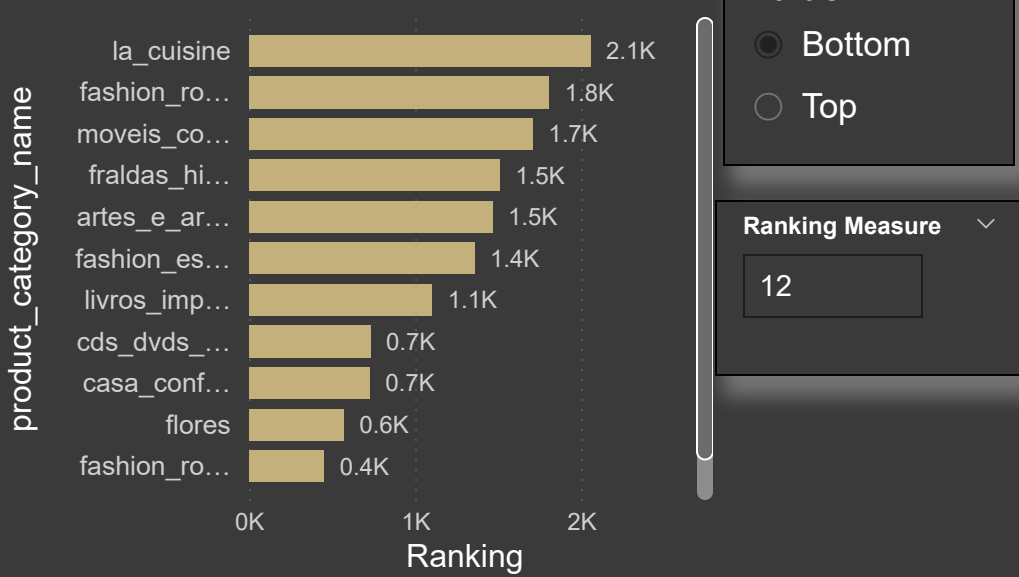
Total customer visits segmented by customer state

All_rows.customer…
- ● SP
- ● RJ
- ● MG
- ● RS
- ● PR
- ● SC
- ● BA
- ● DF
- ● ES
- ● GO
- ● PE
- ● CE

45K (42.1…)
2K (…)
4K (3.…)
5K (…)
6K (5…)
13K (11.65%)
14K (12.96%)

Sum of Review Count By Review Score

0.0K values shown above each bar for review_score 1, 2, 3, 4, 5
Sum of Review Count (y-axis: 0K, 2K, 4K)
review_score (x-axis: 1, 2, 3, 4, 5)
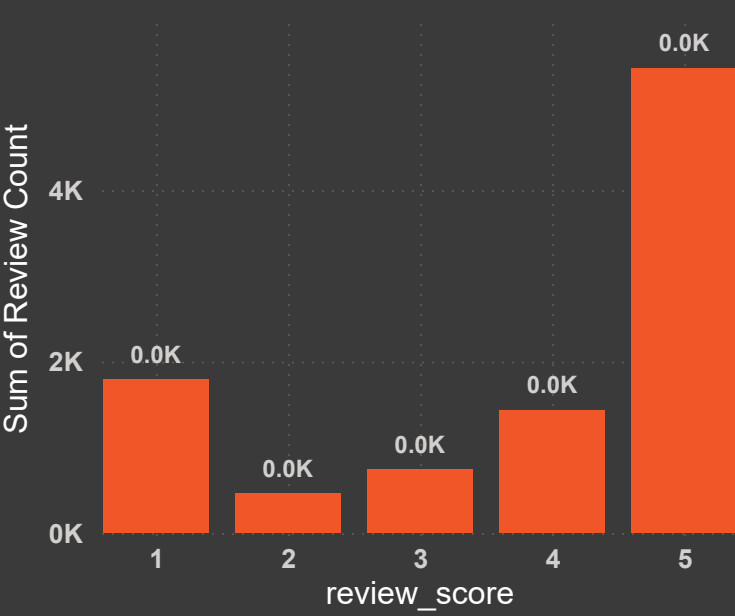
Returning customers and new customers

Visit_fl…
- ● New
- ● Retu…

14K (13.25%)
93K (86.…)
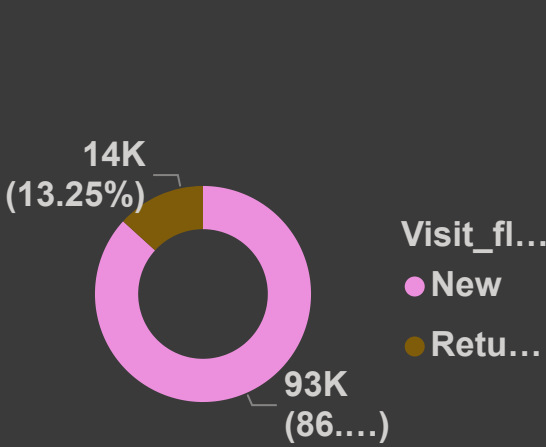
16.01M
Total Sales

2.25M
Total Profit

96.10K
total unique customers