# Ch-1: Basic Concepts of Al



### Ch 1.1

### Al Overview

- Definition
- Evolution
- Applications in different fields
- Commonly used AI applications
- Benefits decision making, remote patient monitoring, analysis of data, solving complex problems

#### **Definition and History**

Artificial Intelligence (AI) is the science of creating machines that can perform tasks requiring human-like intelligence, such as problem-solving, recognizing patterns, making decisions, and learning from experience.

Unlike traditional computer programs that operate based on fixed instructions, AI systems can analyze data, adapt, and improve their performance over time.

#### **Expert Definitions:**

• John McCarthy (Father of AI):

"Artificial Intelligence is the science and engineering of making intelligent machines, especially intelligent computer programs."

He introduced the term AI in 1956 during the Dartmouth Conference.

• Yoshua Bengio (Deep Learning Pioneer):

"AI is the ability of a machine to learn from experience, adapt to new inputs, and perform tasks that normally require human intelligence."

Focuses on deep learning models that mimic the brain's neural networks.



#### 1940s-50s: Birth of Al

- Alan Turing: Proposed that machines could "think" and introduced the Turing Test to evaluate machine intelligence.
- John McCarthy: Coined the term "Artificial Intelligence" and organized the first Al conference in 1956.
- Marvin Minsky: Co-founder of MIT's Al Lab, believed Al would soon match human intelligence.

#### 1960s–70s: Al Winter

- High expectations were not met due to limited computing power.
- Funding and interest in AI research declined.
- 1980s–90s: Revival of Al
- Development of Expert Systems that mimicked human decision-making.
- Increased commercial use in medical diagnosis and troubleshooting systems.
  - 2000s–2010s: Big Data & Cloud Computing
- Explosion of internet data and improved hardware accelerated machine learning.
- Al used in speech recognition, image classification, and recommendation engines.

#### 2020s & Beyond: Al Everywhere

- Al is transforming industries:
  - · Healthcare: Early disease detection
  - · Agriculture: Smart irrigation and crop monitoring
  - Education: Personalized learning
  - Finance: Fraud detection, robo-advisors
  - Transportation: Self-driving vehicles

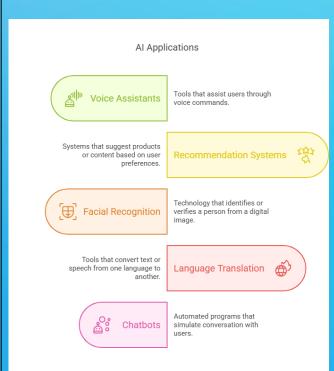


## A Brief History of Al

### Key Milestones in Al

Υ	ear	Milestone	Description	
19	950	Turing Test	Alan Turing proposed a method to test if machines can exhibit intelligent behavior indistinguishable from humans.	
19	956	Term "AI" Coined	John McCarthy introduced the term at the Dartmouth Conference.	
19	966	ELIZA	The first chatbot, simulated a psychotherapist using pattern matching.	
19	972	WABOT-1	First intelligent humanoid robot developed in Japan with vision and limb control.	
19	980	Expert Systems	Programs like MYCIN helped doctors diagnose diseases.	
19	997	IBM Deep Blue	Defeated world chess champion Garry Kasparov.	
20	002	Roomba	Launched as the first commercial robotic vacuum cleaner.	
20	009	Waymo	Google launched its self-driving car project.  Won Jeopardy! by understanding natural language and accessing vast databases.	
20	011–12	IBM Watson		
20	014	Pepper Robot	First robot that could recognize human emotions.	
20	014	Amazon Echo	Brought Alexa, a voice-controlled Al assistant, to homes.	
20	016	AlphaGo	Defeated Go champion Lee Sedol using deep reinforcement learning.	
20	018	Google Duplex	All assistant that made phone calls on behalf of users, sounding human-like.	

## Applications of AI in Daily Life



#### 1. Search Engines

• Al algorithms improve search relevance (e.g., Google's RankBrain).

#### 2. Digital Voice Assistants

Siri, Alexa, and Google Assistant understand and respond to voice commands.

#### 3. Navigation Apps

Google Maps and Waze use AI to analyze traffic and suggest the best routes.

#### 4. Recommendation Systems

Netflix, YouTube, and Amazon suggest content/products based on behavior.

#### 5. Health Apps

Al helps track fitness, detect heart conditions, and remind medication schedules.

#### 6. Biometric Security Systems

 Facial recognition and fingerprint scanning used for unlocking phones and ensuring security.

#### 7. Language Translators

Google Translate and others use AI to convert speech or text into different languages instantly.

#### 8. Games

 Al opponents in chess, virtual reality experiences, and real-time game decision-making.

#### 9. Social Media Platforms

Al filters spam, recommends content, and recognizes faces in photos.



### Human Intelligence vs Artificial Intelligence

Feature	Human Intelligence	Artificial Intelligence	
Source	Biological brain	Machine code and algorithms	
Self-awareness	Fully self-aware and conscious	No self-awareness (yet)	
Aim	Driven by emotions, survival, and values	Task-oriented, efficiency-driven	
Functioning	Intuitive, emotional, creative	Logical, rule-based, fast	
Learning	Learns from experiences, emotions, and logic	Learns from large datasets (supervised/unsupervised learning)	
Independence	Independent thought and decision- making	Needs human input for training and feedback	
Adaptability	Adapts to unexpected situations creatively	Adapts only within the scope of training	
Creativity	Can innovate and create original ideas	Can mimic creativity (art, music, text)	
Ethics	Guided by human morals and conscience	Lacks understanding of ethics; depends on programming	



# Applications in Industry

#### 1. Manufacturing

- **Predictive Maintenance:** Al predicts equipment failures before they happen, reducing downtime and saving costs.
- Quality Control: Al-powered vision systems inspect products for defects faster and more accurately than humans.
- Robotics: Industrial robots perform repetitive tasks like welding, assembling, and packaging with precision.

#### 2. Healthcare

- Medical Diagnosis: Al analyzes medical images (X-rays, MRIs) to detect diseases like cancer and pneumonia.
- Drug Discovery: I accelerates the development of new drugs by predicting molecular behavior.
- Personalized Treatment: Machine learning models recommend treatments tailored to individual patient data.

#### 3. Finance

- Fraud Detection: Al monitors transactions in real-time to identify suspicious activity and prevent fraud.
- Algorithmic Trading: Al systems analyze market data and execute trades at optimal times.
- Risk Assessment: Machine learning models evaluate the creditworthiness of borrowers.

# Applications in Industry

#### **5. Transportation and Logistics**

- **Self-Driving Vehicles:** Al enables autonomous cars, trucks, and delivery drones.
- Route Optimization: Al algorithms plan efficient delivery routes, saving time and fuel.
- **Predictive Shipping:** Machine learning predicts shipment delays and adjusts logistics planning accordingly.

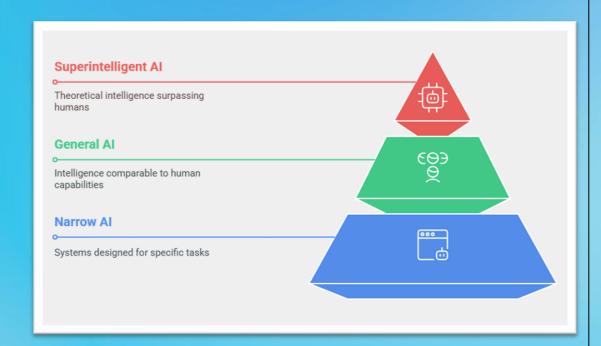
#### 6. Energy

- **Smart Grids:** Al optimizes energy distribution and manages electricity loads intelligently.
- Renewable Energy Forecasting: All predicts solar and wind energy production, improving grid integration.
- **Equipment Monitoring:** Al systems track the health of critical infrastructure like turbines and power plants.

#### 7. Agriculture

- Precision Farming: Al analyzes soil data, weather patterns, and crop health to maximize yield.
- Autonomous Machinery: Self-driving tractors and drones monitor fields and spray pesticides accurately.
- Livestock Monitoring: All systems track animal health and optimize feeding schedules.

# Types of Artificial Intelligence





### Benefits of Al

#### 1. Automation

All can automate repetitive tasks, saving time and reducing human effort in industries like manufacturing, finance, and healthcare.

#### 2. Accuracy and Precision

Al systems perform tasks with high accuracy (e.g., medical diagnosis, quality control) and reduce human errors.

#### 3. 24/7 Availability

Unlike humans, AI systems do not need breaks or sleep, ensuring continuous operation and support (e.g., chatbots, customer service).

#### 4. Data Processing and Analysis

All can process vast amounts of data quickly, uncovering insights that would be impossible for humans to find manually.

#### 5. Enhancing Human Abilities

All assists humans in complex decision-making (e.g., doctors in surgery, pilots with autopilot systems).

# Disadvantages of Al

#### 1. High Initial Cost

Developing and implementing AI systems can be expensive in terms of technology, infrastructure, and expertise.

#### 2. Job Displacement

All automation can lead to the replacement of human workers, especially in routine, low-skill jobs.

#### 3. Lack of Creativity

All can solve problems based on data but lacks human creativity, emotions, and critical thinking in new, unstructured situations.

#### 4. Data Privacy and Security Issues

All systems rely heavily on data, raising concerns about how personal information is collected, stored, and used.

#### 5. Dependence on Technology

Over-reliance on AI could make humans less skilled or critical in certain fields.

#### 6. Bias and Ethical Concerns

All systems can inherit biases from the data they are trained on, leading to unfair or unethical decisions.

### Ch 1.2

### Data

- Types of data
- Identification, acquiring and exploring the data
- Binary logic system
- conditional gates
- deterministic and probabilistic nature of real-life problems with appropriate examples.

# What is Data?

- Definition: Raw facts and figures that are processed to derive meaningful information
- Foundation of analytics, machine learning, and AI



# Types of Data

Туре	Definition	Examples	Key Feature
Qualitative Data	Descriptive, non- numerical information	Colors, textures, emotions, interviews	Focuses on qualities
Quantitative Data	Numerical, measurable information	Height, weight, age, temperature	Focuses on quantities

#### 1. Structured Data

- **Definition:** Organized and stored in a fixed format, usually in rows and columns.
- **Examples:** Databases (MySQL, Oracle), Spreadsheets (Excel).
- **Key Feature:** Easy to search, query, and analyze using standard tools (SQL).

#### 2. Unstructured Data

- Definition: Data without a predefined format or organization.
- **Examples:** Text documents, images, audio files, videos, emails.
- **Key Feature:** Difficult to search and analyze without specialized tools like natural language processing (NLP) or computer vision.

#### 3. Semi-Structured Data

- Definition: Data that does not reside in a rigid table structure but still contains tags or markers to separate elements.
- Examples: JSON files, XML documents, HTML pages, NoSQL databases.
- **Key Feature:** Flexible structure; easier to analyze than unstructured data but not as straightforward as structured data.



# Identifying the Data

#### 1. Look for Relevance, Format, and Completeness

- Relevance: Is the data related to the project topic or goals?
- **Format:** Is the data structured, semi-structured, or unstructured? Can it be easily processed by the tools you are using?
- Completeness: Are there missing values, incomplete records, or gaps in the dataset?

#### 2. Ask Key Questions

- Source: Where is the data coming from? Is the source credible and reliable?
- Format: What format is the data in? (CSV, database, images, JSON, etc.)
- **Accuracy:** Is the data error-free? Is it up-to-date and verified?

#### 3. Determine if Data Meets Project Goals

- Does the data answer the research question or solve the problem?
- Does it align with the objectives of the project?
- Is it detailed enough and representative of the real-world scenario you are targeting?



# Acquiring the Data

- Data Collection Methods: Surveys, sensors, APIs, web scraping
- Data Sources: Public datasets, internal systems, vendors
- Tools: Excel, Python, SQL, APIs (e.g., Twitter API)

# Exploring the Data (EDA)

- Goal: Understand patterns, summarize characteristics
- Techniques: Statistics, visualizations, handling missing values
- Tools: Excel, Python (pandas, matplotlib, seaborn)



#### Read from the PPT 1.2

# Evolution of Computing

- First Generation: Vacuum tubes (1940s–1950s)
- Second Generation: Transistors (1950s–1960s)
- Third Generation: Integrated Circuits (1960s–1970s)
- Fourth Generation: Microprocessors (1970s–present)
- Fifth Generation: Al and quantum computing (present–future)



#### Read from the PPT 1.2

## Binary Logic System

- Based on binary digits: 0 and 1.
- Logic Gates: AND, OR, NOT, NAND, NOR, XOR, XNOR.
- Used in digital circuits and computer operations.



#### Read from the PPT 1.2

### Deterministic vs Probabilistic Problems

- **Deterministic:** Deterministic computing refers to systems where the same input always produces the same output, ensuring predictability and consistency. It is used for tasks with fixed processes and no uncertainty. (e.g., algebraic equations, Sorting numbers, digital circuit design).
- **Probabilistic:** Probabilistic computing involves systems that handle uncertainty and incomplete data by making predictions based on probabilities. It is adaptable and flexible. (e.g., weather forecasting, fraud detection).
- Real-Life Examples: Traffic flow (probabilistic), Loan interest calculation (deterministic).

