



Date

01-09-2013

01-12-2014



# Saqib's Final Dashboard

Discount Band

Select all

High

Low

Medium

No Discou...

Segment

- ☐ Select all
- ☐ Channel Partners
- ☐ Enterprise
- ☐ Government
- ☐ Midmarket
- ☐ Small Business

**1M**  
Total Units Sold

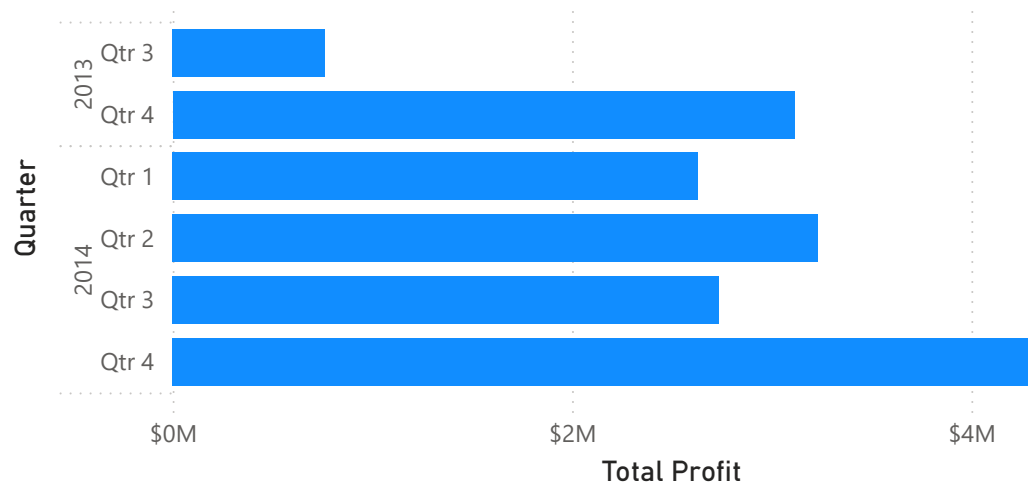
**\$128M**  
Total Gross Sales

Country

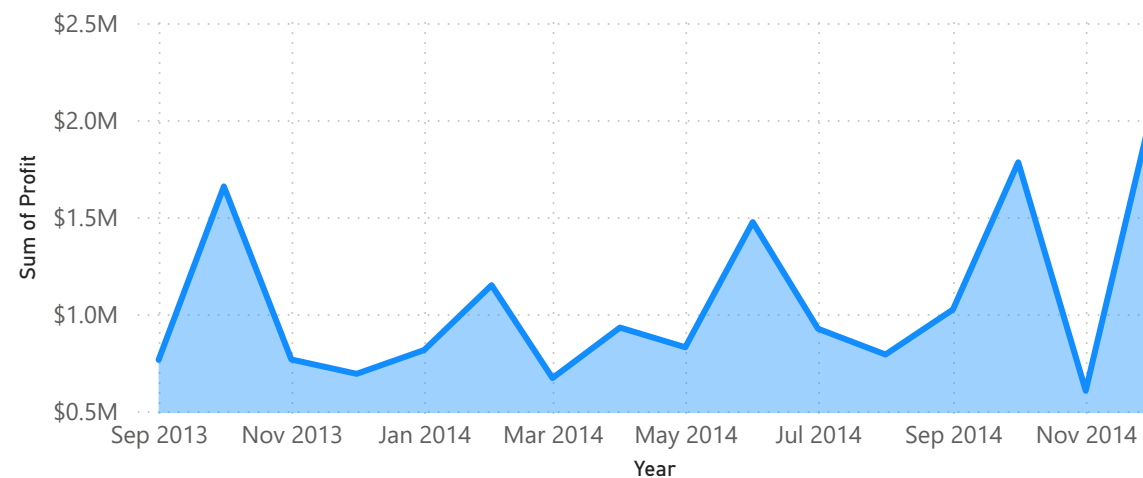
- ☐ Select all
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Mexico
- ☐ United States of A...

**\$17M**  
Total Profit

Total Profit by Year and Quarter

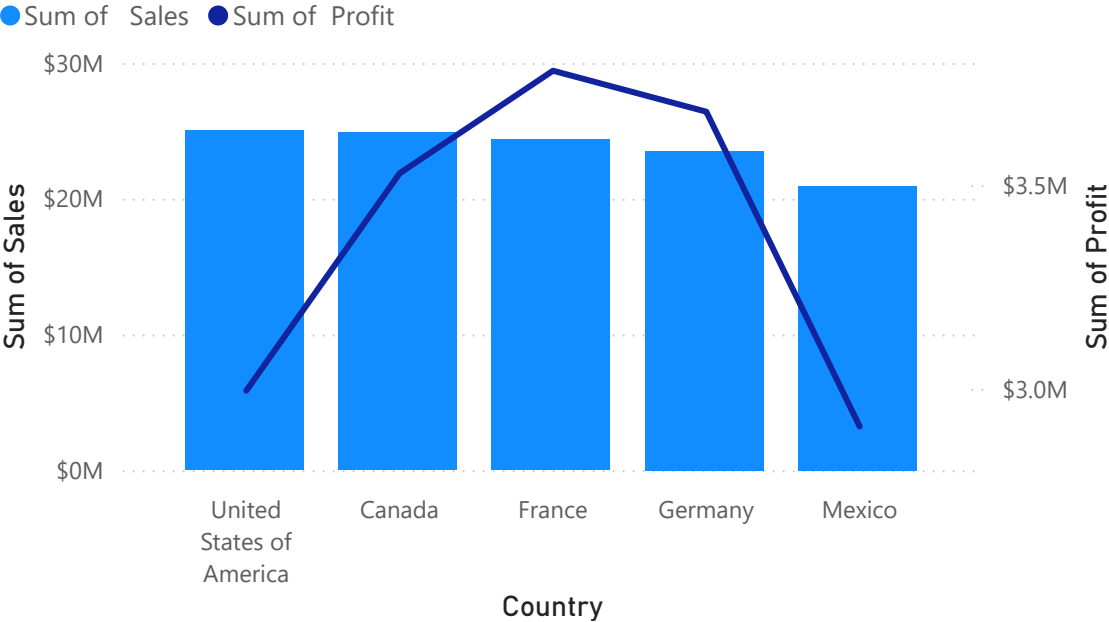


Sum of Profit by Year and Month

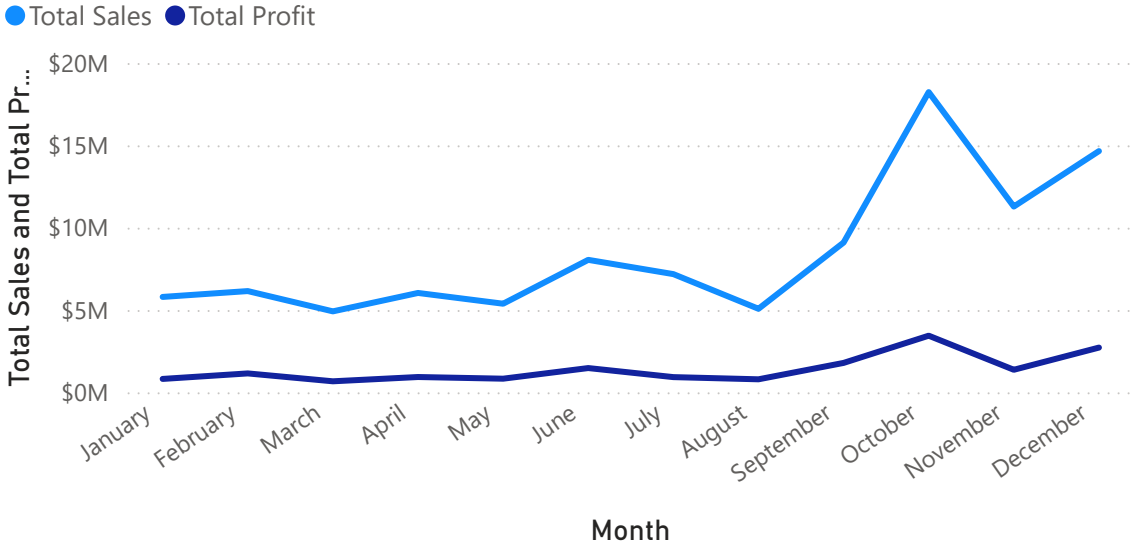


# Sales & Profit Analysis

Sum of Sales and Sum of Profit by Country



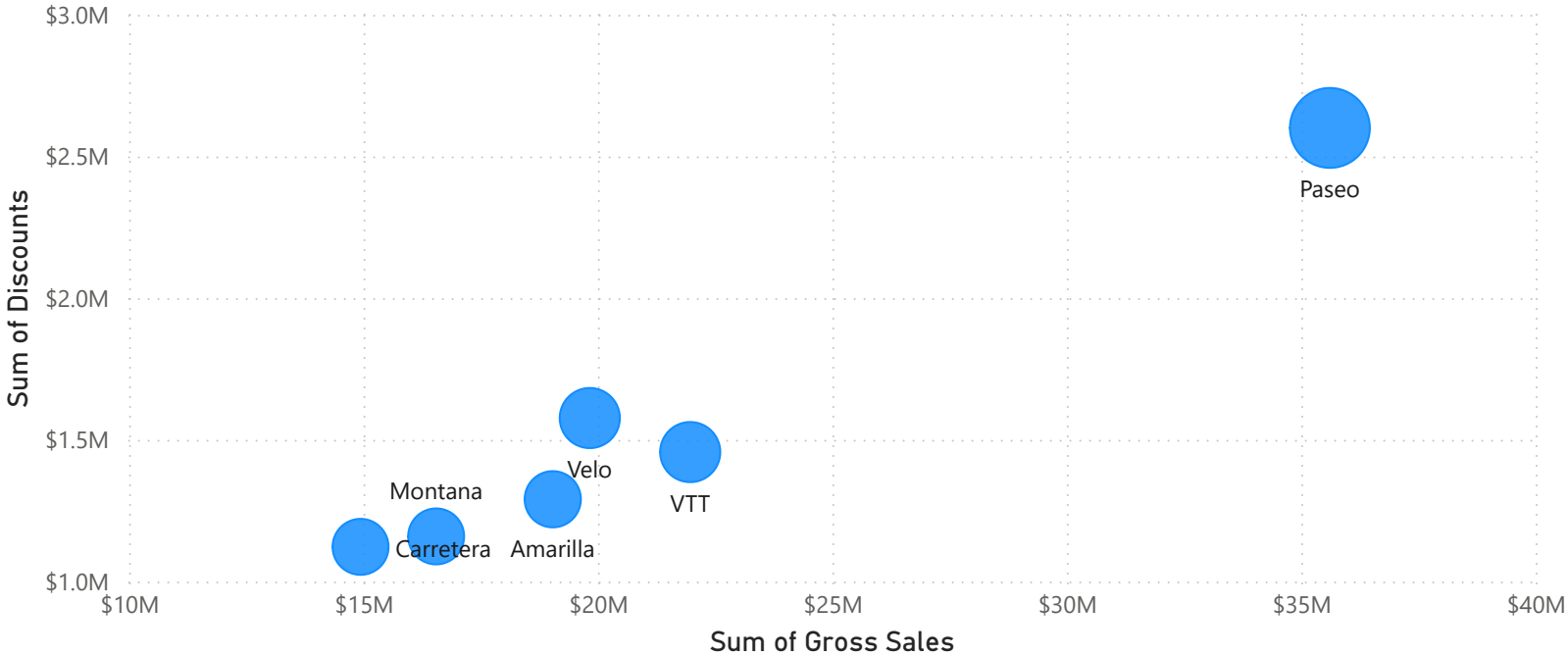
Total Sales and Total Profit by Month



Product	High	Low	Medium	No Discount	Total
Paseo	\$91,61,755	\$90,79,490	\$85,67,940	\$14,04,521	\$2,82,13,706
VTT	\$55,33,207	\$56,61,388	\$47,90,354	\$14,92,364	\$1,74,77,313
Velo	\$61,29,929	\$30,29,422	\$59,08,173	\$8,76,543	\$1,59,44,067
Amarilla	\$44,37,356	\$34,72,817	\$57,49,932	\$12,72,907	\$1,49,33,012
Montana	\$33,33,335	\$35,50,099	\$57,09,884	\$6,82,729	\$1,32,76,047
Carretera	\$53,88,038	\$36,47,705	\$24,74,625	\$4,78,135	\$1,19,88,503
Total	\$3,39,83,620	\$2,84,40,921	\$3,32,00,908	\$62,07,199	\$10,18,32,648

# Product & Discount Insights

Sum of Gross Sales , Sum of Discounts and Count of Country by Product



Product	High	Low	Medium	No Discount	Total
Paseo	\$91,61,755	\$90,79,490	\$85,67,940	\$14,04,521	\$2,82,13,706
VTT	\$55,33,207	\$56,61,388	\$47,90,354	\$14,92,364	\$1,74,77,313
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