SPECIFICATIONS DOCUMENT – Landing Page for Miraï Investment Crypto Strategies

Objective:

Build a high■converting landing page showcasing three crypto investment strategies offered by Miraï Investment:

1. Delivered Strategy (Low Risk)

2. Weighted Strategy (Balanced)

3. Aggressive Strategy (With Leverage)

General Requirements:

- Load time under 2.5s

- Fully responsive (mobile■first)

- Browser compatibility: Chrome, Safari, Firefox, Edge

- SEO■optimized structure

Page Structure:

1. Header:

- Logo

- Navigation (Strategies, Performance, Risk & Security, Contact)

- CTA: "Try a Strategy"

2. Hero Section:

- Title: "Three Crypto Investment Strategies Built for Real Performance."

- Subtitle

- Comparative performance chart

- CTAs: "Explore Performance →", "Become a Merchant Partner"

3. Strategy Sections (template-based):

- Name + description

- Risk indicator (1–5)

- Type: Conservative / Balanced / Aggressive

- Annualized return (API)

- Max drawdown (API)

- Volatility (API)

- Interactive chart (1M / 3M / 1Y / Since Inception)

- CTAs: "Try Strategy", "Learn More"

API Requirements:

- Backend endpoints:

/api/performance/delivered

/api/performance/weighted

/api/performance/aggressive

- JSON returns performance, drawdowns, volatility, Sharpe, historical series

Charts:

- Chart.js or Highcharts

- Smooth animations

- Fallback system if API fails

Additional Sections:

- Why Miraï Investment (risk management, transparency, audited logic)

- Security & Compliance (custody, KYC/AML, leverage risk disclosure)

- Global Performance Comparison Table

- Merchant Partner Section (commissioning model + contact form)

Footer:

- Legal Notice

- Performance Disclaimer

- Privacy Policy

- Contact

Deliverables:

- Front-end responsive page

- API integration for performance data

- Analytics integration (GTM, event tracking)

- QA & deployment