

International Bundles



We take care of all that matters by
providing essential bundles to
International Students.

By Kevin Barrera, Sarvesh
Kaushik, Yanlin Chen

The Problem

Most International Students face problems such as:

Essential Supplies

Lack of Essential Supplies

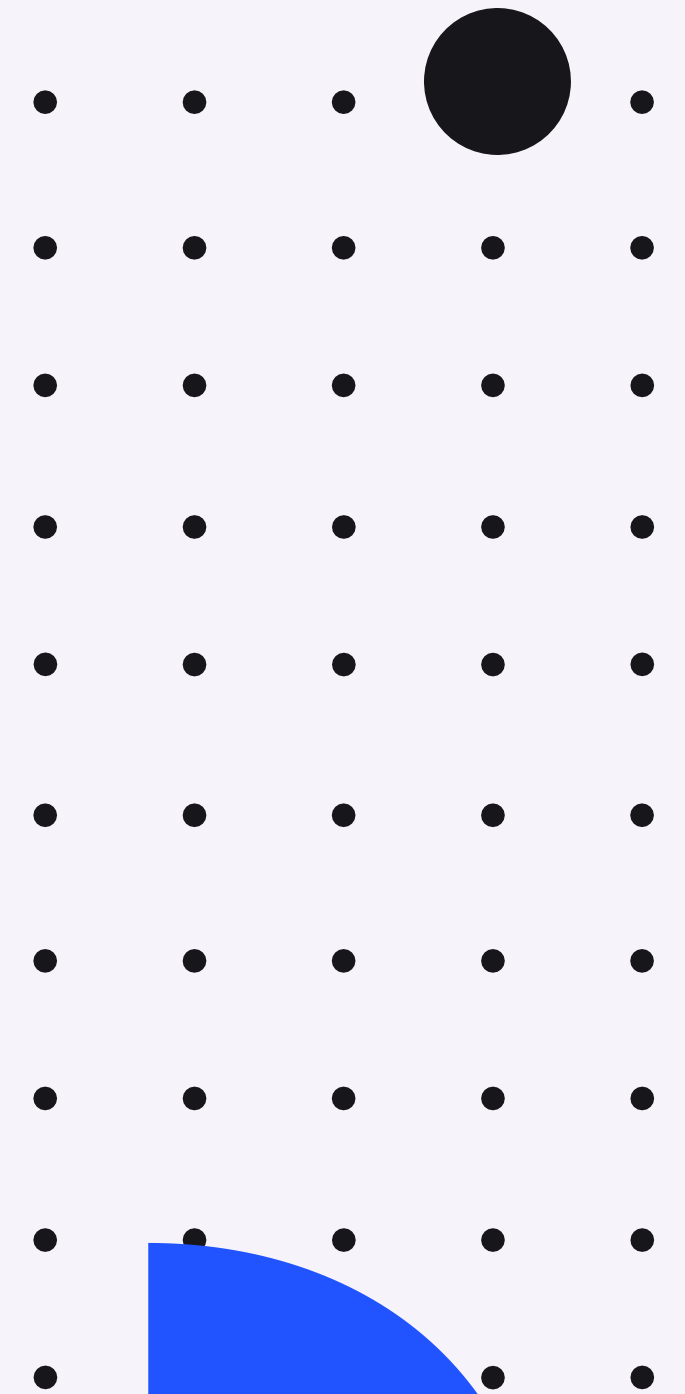
Students need essential supplies as they move to the United States.

Individual Products

Forces you to buy individual product at the higher prices.

Uncertainty

More vulnerable due to a new environment.



Bundled

Pre-packed bundles to satiate student needs.

Budget-Friendly

Economic subscription plan

Delivery

All in one supplies with hassle free delivery to your doorstep.



The Solution

International Bundles strives to help International Students.

Value Proposition

Make your life studying abroad easier with our International Bundles.

- 😊 Every single item is carefully selected
- 😊 Every single bundle is meticulously packaged
- 😊 Every single box is wonderfully designed





Business Model

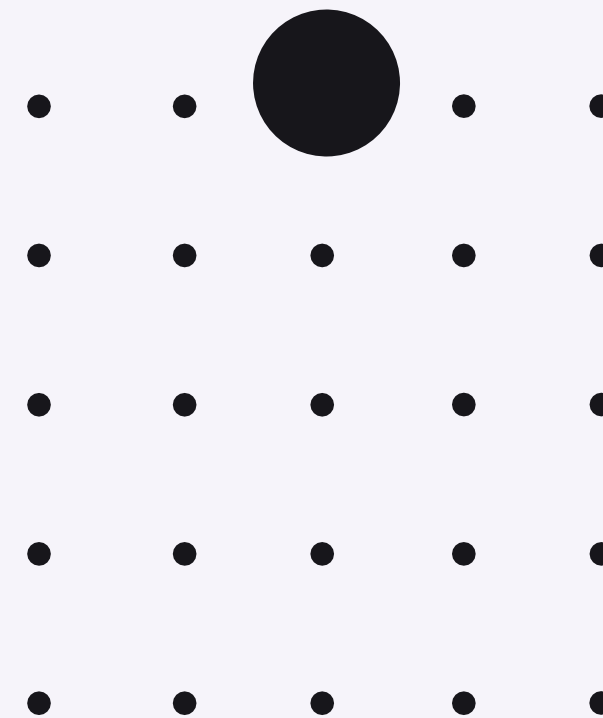
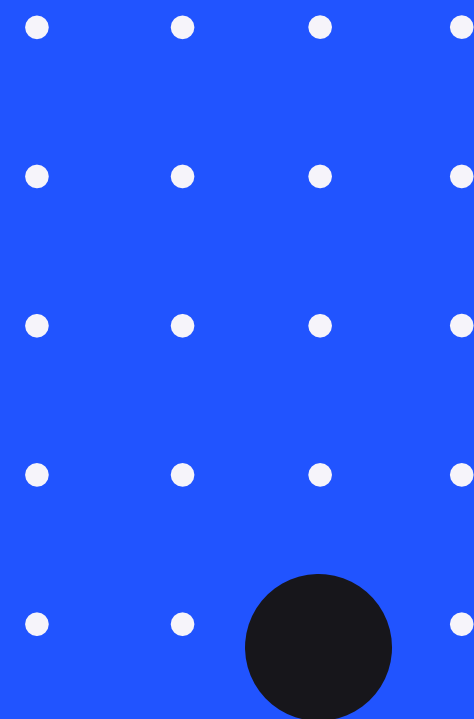
- Bundled Pricing:
 - Single transaction with multiple items that can be sold separately.
- Subscription Model:
 - Based on fixed packaged charge over specific time duration.



amazon.com • Amazon

Walmart • Walmart

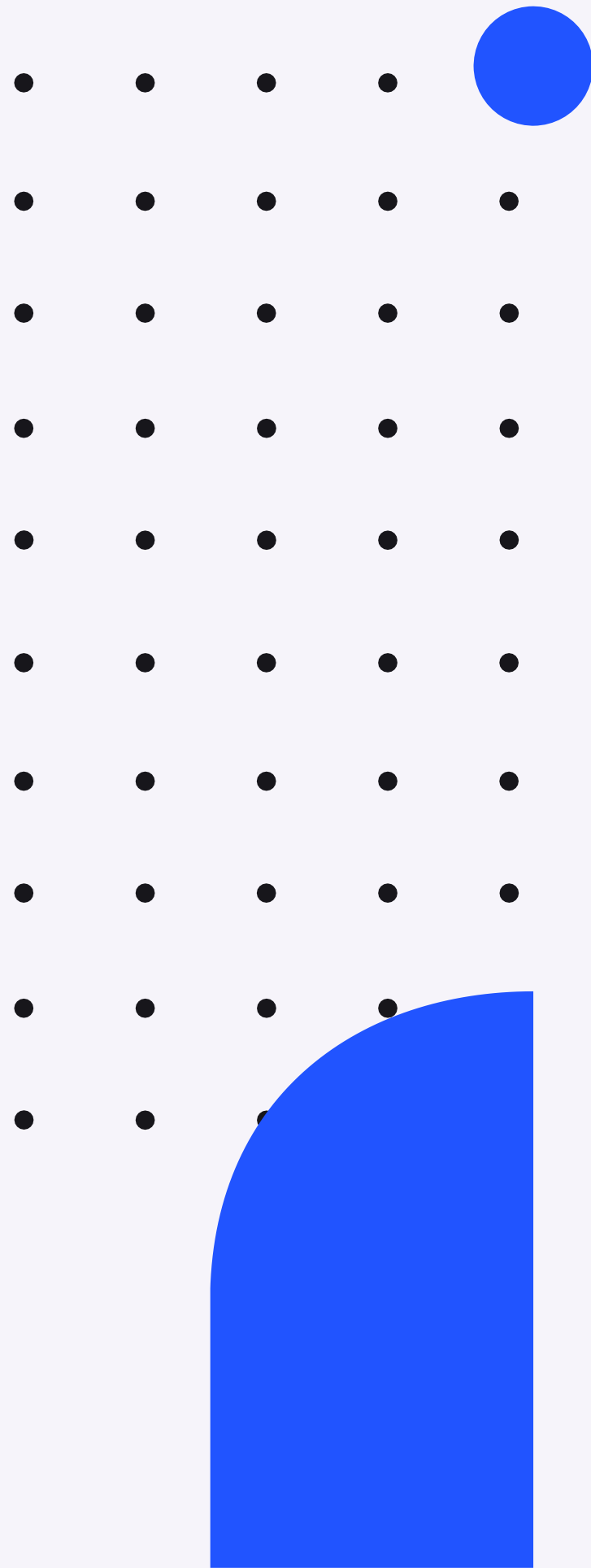
Indirect
Competitors



Direct Competitors

- DesiBasket
- India In A Box
- IndiFix





Competitive Advantages



First to The Market

No other service provides what we do

Mix, Match, and More

Customers can pick and choose their products or buy a premade bundle

Seamless

Bundles allow for easy purchasing

Bundled Pricing

One at a time or on a subscription basis.

Team Capabilities



What is it that we
need to succeed?



Meet Our Team



Sarvesh

Product Analyst

Perform market research and analyze market data, identifying consumer behaviors and trends.



Kevin Barrera

Product Developer

Conduct research, develop proposals, and supervise the design process.



Yanlin Chen

Product Designer

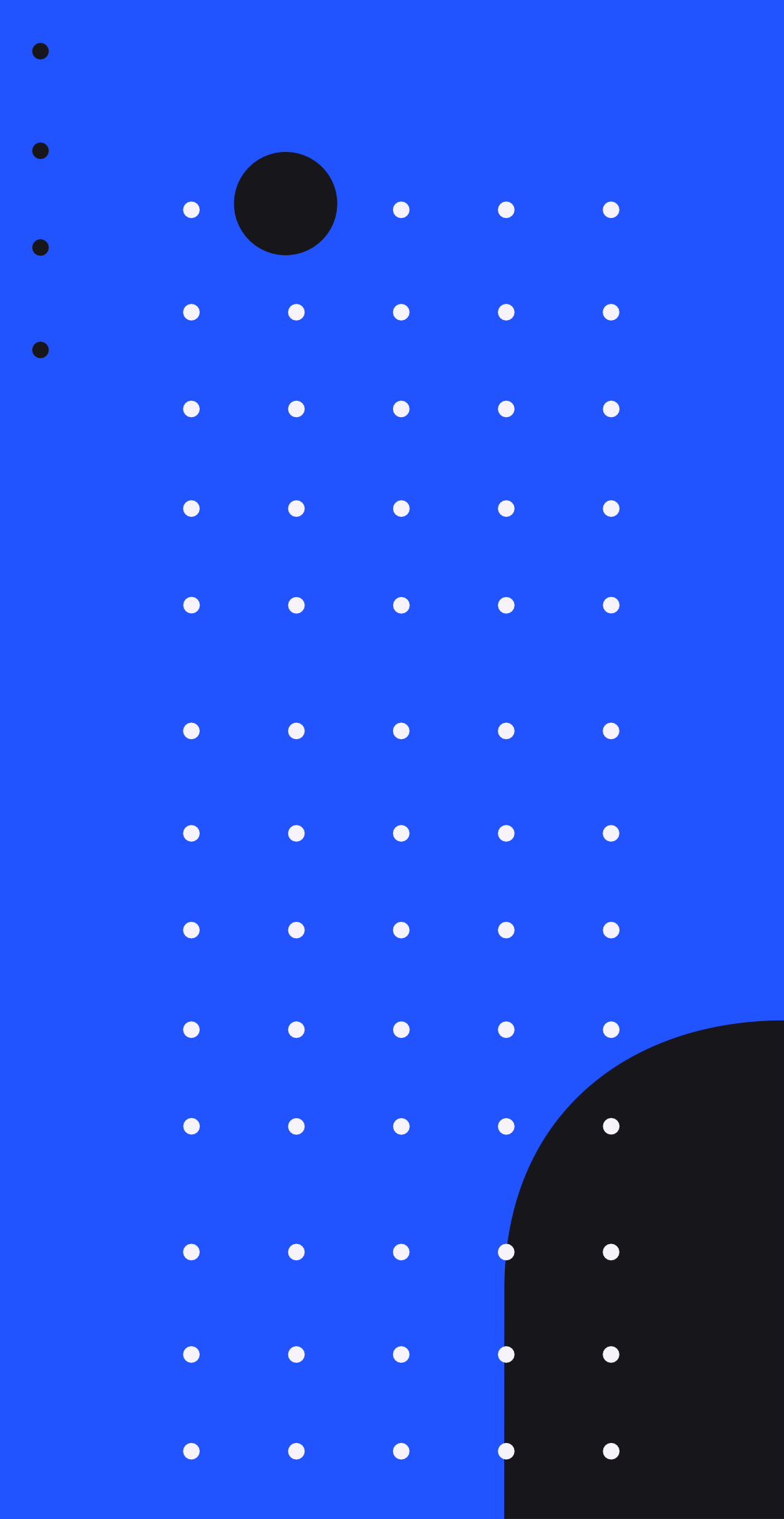
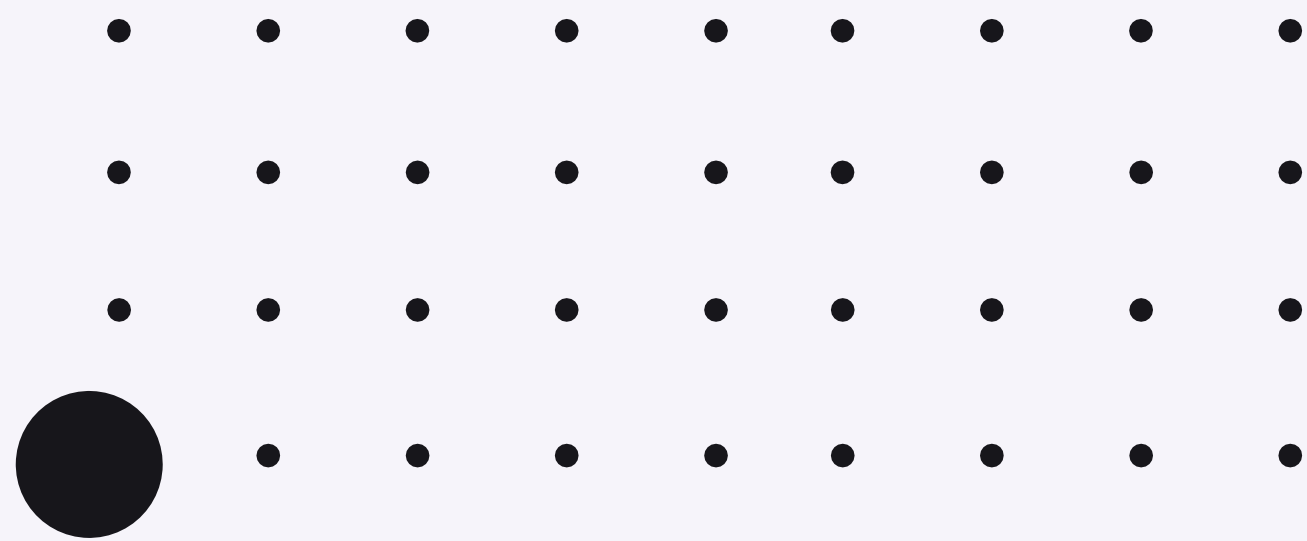
Responsible for the design and development.



Capabilities We Lack

...and how to solve them





Thank You!

