

Capstone_Noon_Dashboard

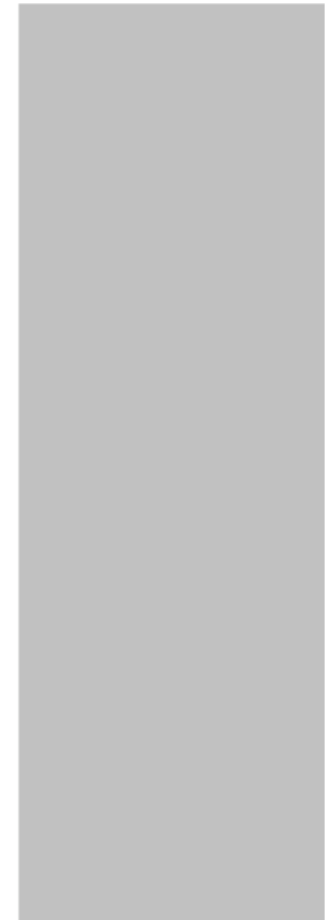
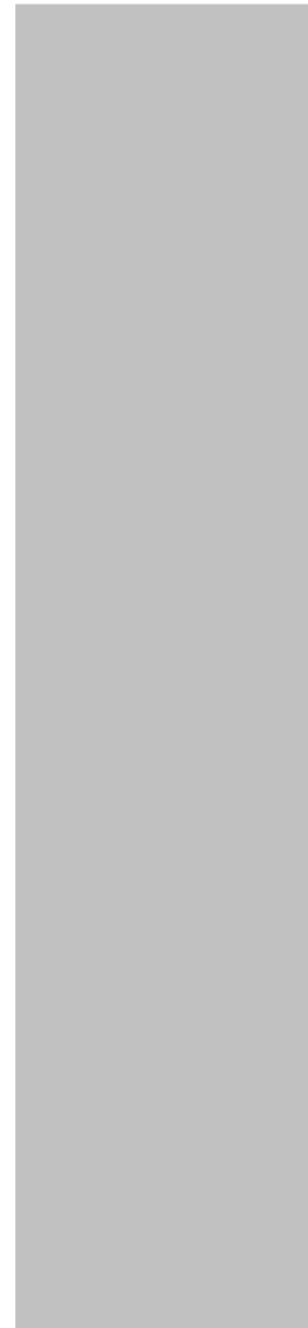
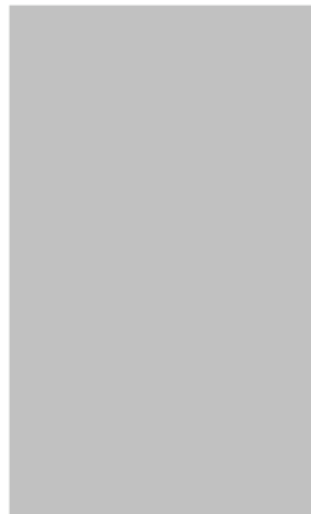
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Last data refresh:

7/14/2021 1:36:21 PM UTC

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7/14/2021 1:48:20 PM UTC



E-commerce in Saudi Arabia – Statistics and Trends

The Year Estimated Revenue

2014	5,106 M
2015	5,894 M
2016	6,816 M
2017	7,743 M
2018	8,717 M
2019	9,784 M
2020	10,864 M

Online Buyers Demographics

Saudis

Non-Arab Immigrants



32%

59%



"Perfume is the most intense form of memory" – Jean-Paul Guerlain.

Recommendation





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Top Notes



Comparing Different Models Using Coverage

