

# Alabama Digital Humanities Center

Getting Started with

## Nvivo

#### Workshop Facilitator:



Sara Whitver is the Digital Humanities Librarian. They run the Alabama Digital Humanities Center and is the library liaison for the Department of English. You can reach them at:

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adhc.lib.ua.edu

#### Overview

Today, we are going to get a very basic introduction to the qualitative research software package, Nvivo.

- How to start and save a project
- How to upload data files
- How to perform basic coding

We aren't planning to do any hands-on playtime today, but I am going to provide follow-up information for you to use.

#### Note

The layout of NVivo is different on Macs and PCs so today. Sara will be demonstrating NVivo on a PC.

Qualitative coding is the process by which segments of data are identified as relating to, or being an example of, a more general idea, instance, theme or category... Whether coding manually or using software, you will build up a system to organize data and your ideas about it. Coding therefore manages and orders qualitative data

## Resources for Qualitative Coding

Skjott Linneberg, M. and Korsgaard, S. (2019), "Coding qualitative data: a synthesis guiding the novice", Qualitative Research Journal, Vol. 19 No. 3, pp. 259-270. <a href="https://doi.org/10.1108/QRJ-12-2018-0012">https://doi.org/10.1108/QRJ-12-2018-0012</a>.

Ortlieb, Evan. "Qualitative Coding Techniques: Basic Approaches to Get You Started!." In Sage Video. : Vanguard Academy, 2021. Video, 00:05:21. <a href="https://doi.org/10.4135/9781529624892">https://doi.org/10.4135/9781529624892</a>.

Maguire, Moira, and Brid Delahunt. "Doing a thematic analysis: A practical, step-by-step guide for learning and teaching scholars." All Ireland journal of higher education 9, no. 3 (2017). <a href="https://doi.org/10.62707/aishej.v9i3.335">https://doi.org/10.62707/aishej.v9i3.335</a>

<u>Files</u>
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The collective term for your research materials

An *external* file represents data outside of NVivo that cannot be imported (such as a book or archival footage).

- Data
- Material
- Documents
- Survey
- Transcript
- Project items

Code	C	0	d	е
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A virtual container that lets you collect content across sources to group related material together.

- Node
- Theme
- Category
- Topic
- Concept

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A virtual container that represents your research subjects

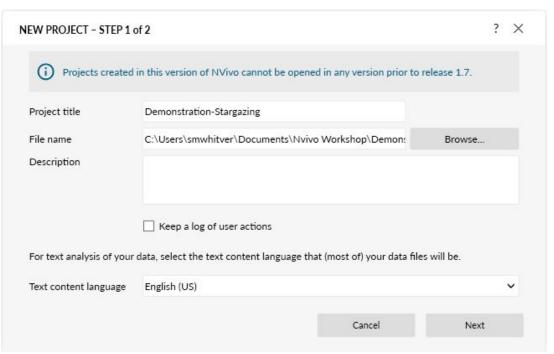
- Units of observation
- Units of analysis
- Objects of study

Cod	ing

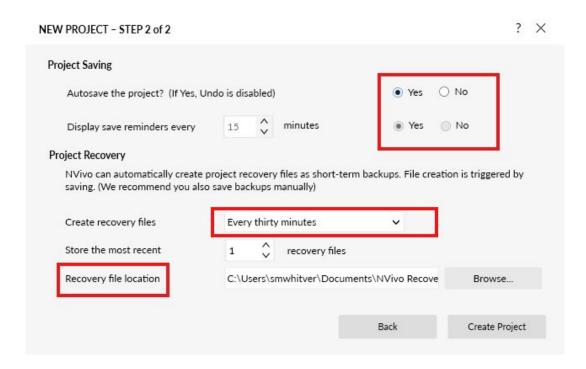
The action of assigning source content to a node or case.

- Quotations
- Analysis
- Tagging

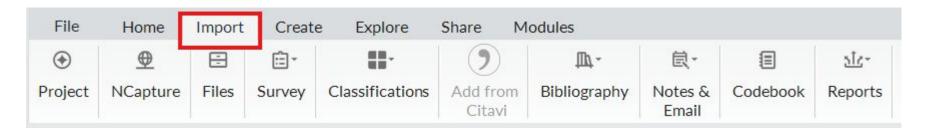
## Starting and Saving a Project



## Starting and Saving a Project



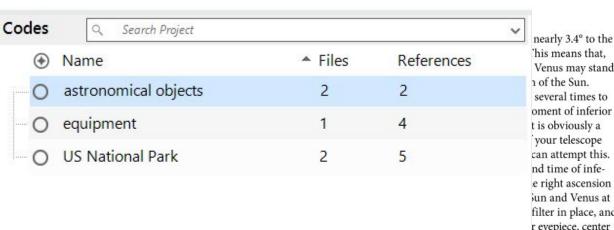
## **Uploading Your Data**



## **Explore Your Data**

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#### Code Your Data



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the Sun in the field of view. Finally, offset your telescope by the appropriate amount north or south in declination, and remove the solar filter. And now, the safety note: If you don't see Venus immediately, use extreme care in searching for it. Remember, the Sun is near!

When Venus reaches inferior conjunction June 3, 2020, it will lie only 29'

north of the Sun - much too close for a safe observation. The situation improves for the planet's next inferior conjunction. On January 9, 2022, it will lie 4°51' north of the Sun. And on August 13, 2023, conditions will be ideal when

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#### Links and Resources

- Download from OIT: <a href="https://oit.ua.edu/software/nivivo/">https://oit.ua.edu/software/nivivo/</a>
- Library Guide for Nvivo: <a href="https://guides.lib.ua.edu/nvivo">https://guides.lib.ua.edu/nvivo</a>
- NVivo Tutorials: Getting Started with NVivo: <a href="https://lumivero.com/resources/support/getting-started-w">https://lumivero.com/resources/support/getting-started-w</a> ith-nvivo/nvivo-tutorials/

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