

••• STATISTICS



2010 - 2/Day

2012 - 856

2013 - 1860

2016 - 30/Month

2021 - 3000





Helping missing people



Reduce the rate Of kidnapping



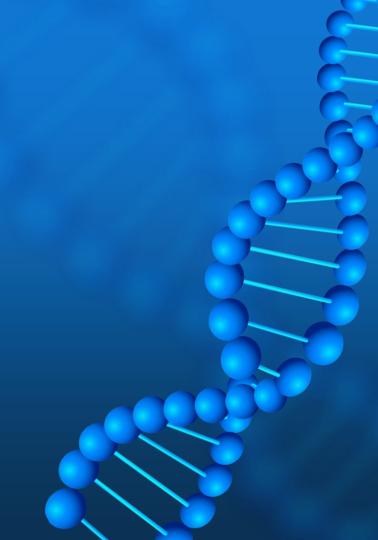
Citizen satisfaction



QOS

• • • CUSTOMER SEGMENTS

- Citizen.
- Specialists in labs.



• • • MARKETING STRATEGY

- Digital marketing .
- Social media marketing
- Search engine marketing

- Electronic billboards.
- Influencer marketing .
- Posters.

• • • REVENUE





Feeling of happiness and pride



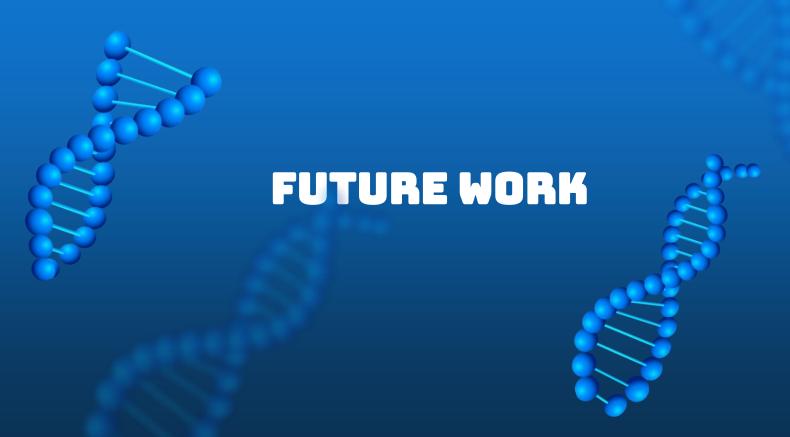


- Take a percentage from the lab
- Take a percentage from the user who wants to reach his family









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