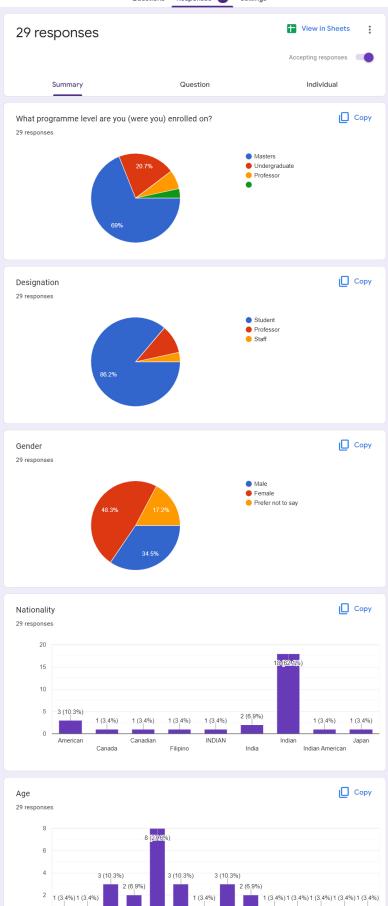
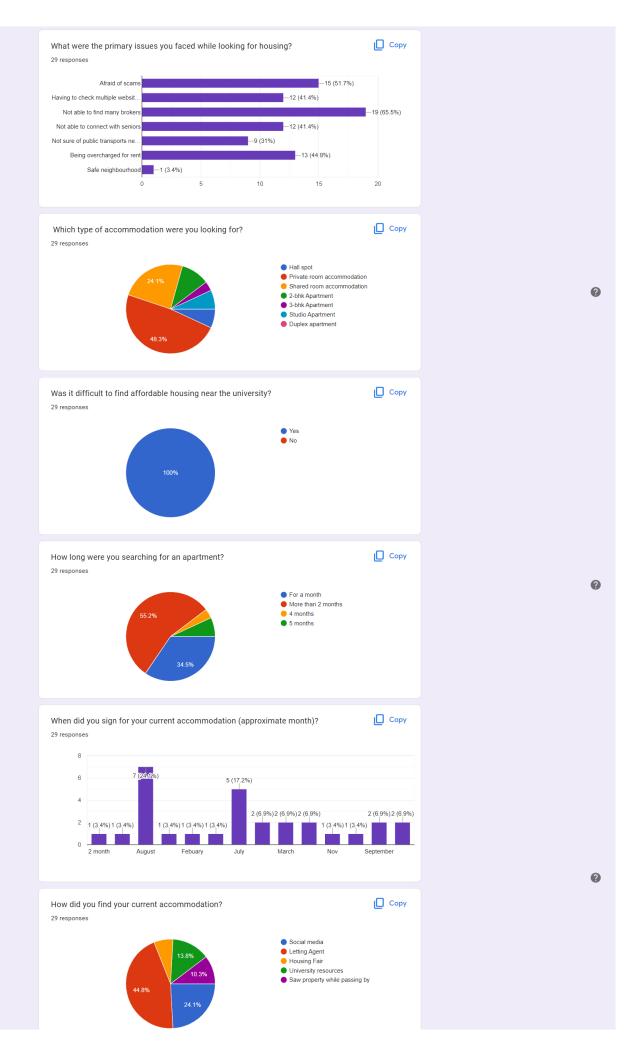
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# **≥** Zillow

Zillow Rental Manager is the best rental listing site overall due to its sheer breadth of data and services. It has the largest inventory, the most site traffic, and offers services that take the landlord from marketing to rent collection. collection.

### Pros:-

- · Very large database of properties
- Built-in tenant screening tools
- · Easy to create an informative and attractive listing

#### Cons:-

- · No option to categorize the property in a specific neighborhood
- Only the first listing is free



Trulia.com is a subsidiary of Zillow and is an online real estate marketplace.It helps renters and buyers find homes acrossthe country.

### Pros:-

- It is free to list your home on Trulia and the listing includes unlimited photos and videos.
- As a listing agent or landlord, the site is also freeto use.

## Cons:-

- Since the platform is free to use, there are many false listings that are placed on Trulia's site.

  If someone is selling their home using For Sale By Owner, there's no way for a potential buyer to verify that it's a verified source, leading to people getting scammed.

# Apartments.com

Apartments.com is best for attracting qualified applicants because it charges applicants to apply on its mobile app. This is a benefit to landlords because it makes an applicant look closely at a listing to make sure the property's price, size, and rules are a good match before submitting their application. application.

## Pros:-

- Not just apartments; houses, condos, and townhouses, too
- Large library of easy-to-digest articles for every phase of the renting experience

#### Cons:-

- No option to categorize the property in a specific neighborhood
- Only the first listing is free



Realtor.com is affiliated with the National Association of Realtorsand uses MLS listings which are sourced from around 580 regional databases and considered the gold standard for quality listings.

### Pros:-

- Easy to search all listed homes in a school district
- Links to pre-qualified financing and financial calculators for buyers

### Cons:-

- No option to search "for sale by owner" listings
  No option for home sellers to list their property for sale by owner