

# SLIPSTREAM

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INSPIRED TO BE BETTER THAN..



# SO, WHAT IS SLIPSTREAM?

SlipStream is an app designed for sharing, personalizing and creating new streams of videos pulled from multiple platforms.



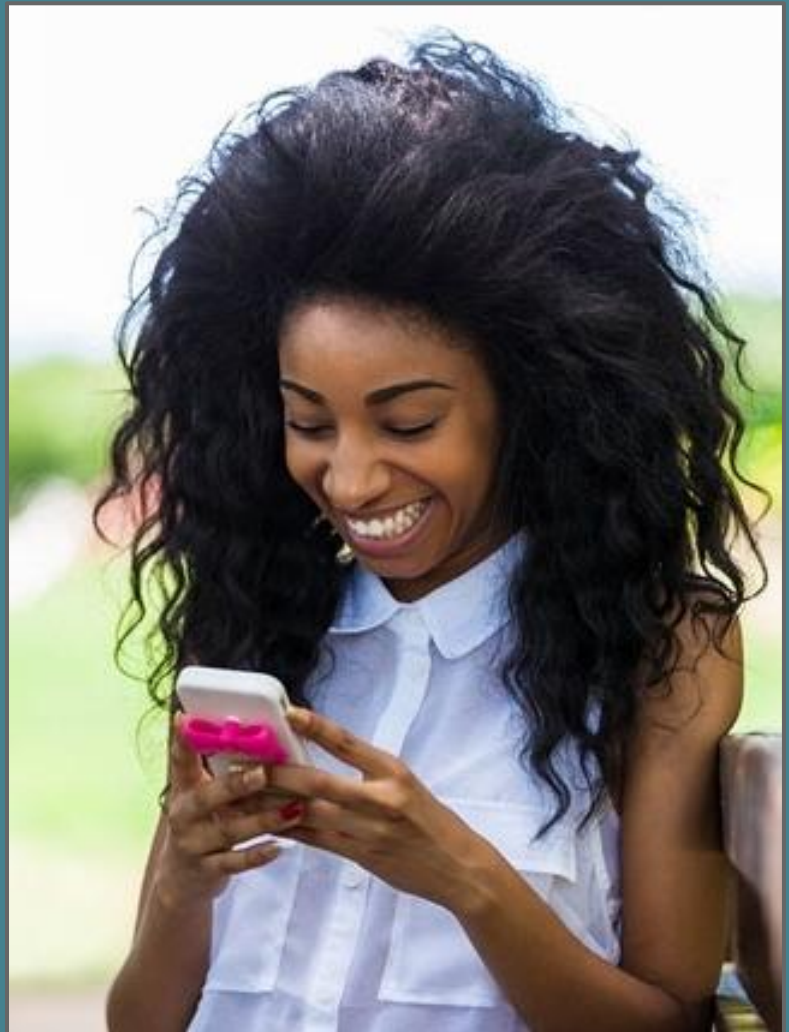
# HOW IS SLIPSTREAM DIFFERENT?

- Revolves around viewing and sharing streams
- More streamlined way of accessing and creating the content you want as it groups related videos together from multiple services
- Consist of a feed of video streams that the user can filter through by popularity, date added, and the users
- Creates an exciting new way to watch and share videos by combining the holistic stream with neat social features

# PRIMARY USER

## Alexis

- 23 Year Old College Student
  - Millennial
- Listens to and shares music streams with her friends
- Uploads content to support her hair blog
- Looks for in an App
  - Social features
  - Reliability
  - Streamlined uploading and sharing process



# SECONDARY USER

## Patrick

- 63 Year Old Male
- Watches cat videos his daughter emails him links too
  - More communication
- Searches DIY Streams to keep busy during retirement
- Views medical streams to stay healthy
- Looks for in an app
  - Easy to use
  - Follow subscriptions



# USER TASKS

## Primary User Group

- Log into YouTube
- Create a web based persona/personal branding
- Upload videos
- Search and play music
- Make playlist
- Gain subscribers
- Engage with the community
- Discover new channels/online friends

## Secondary User Group

- Search for resource videos
- Read comments
- Browse related videos
- Quickly find and watch videos
- Play video links from external sources
- Make account
- Subscribe to channels

# HIGH PRIORITY USER STORIES

- As a user, I can search and watch specific streams (Home View)
- As a newcomer, I can create an account (Landing View)
- As a member, I can log into my account (Landing View)
- As a member, I can create new streams (Home View)
- As a member, I can upload content from multiple video platforms to make a stream (New Stream View)
- As a user, I can browse through similar videos (Stream View)
- As a user, I can share streams with my friends and family (Stream/Home View)



[illegible]

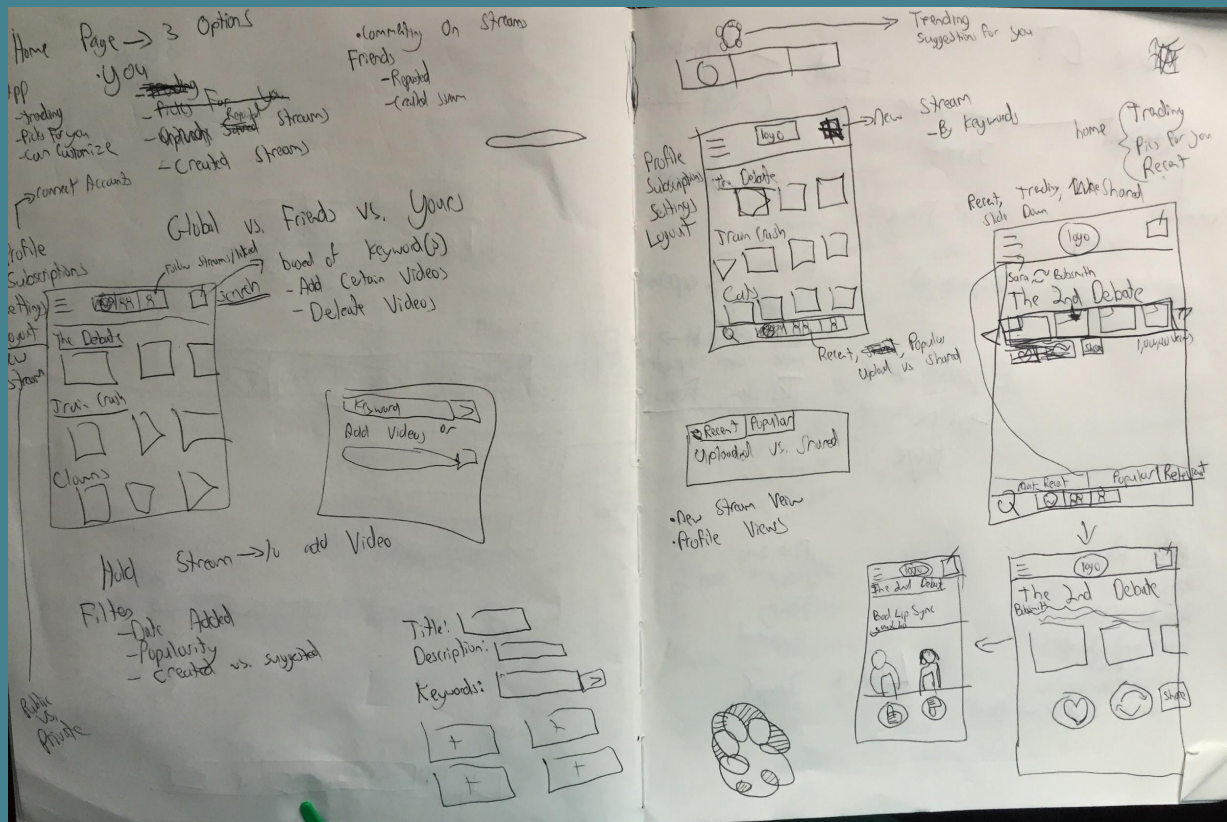
- able to edit phone Videos
- Really Videos

• scrolls personalized filter options

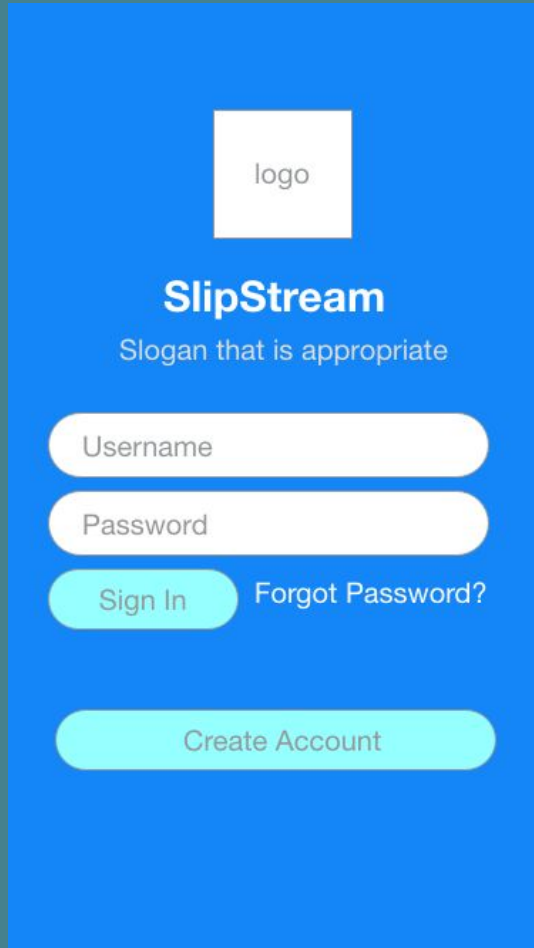
- Invite others to sa <sup>with</sup> <sup>place</sup> in <sup>video</sup> lobby

A hand-drawn sketch of a social media profile. At the top, there is a header bar with a hamburger menu icon on the left, the word "logo" in the center, and a square profile picture icon on the right. Below the header, the profile picture is a circle containing a simple face with a single dot for a nose and a curved line for a smile. To the right of the profile picture, the name "Andrew Wolf" is written. Below the name, the text "187 Followers" is written, with "Followers" crossed out by a horizontal line. Below the follower count, there are three wavy horizontal lines. At the bottom of the profile, there is a navigation bar with four icons: a speech bubble, a bell, a document, and a heart. To the right of these icons, the words "Report", "Updates", and "Likes" are written, each enclosed in a box.

# BRAINSTORMING SESSIONS



# LANDING VIEW



A landing view mockup for a service named SlipStream. The background is a solid blue color. At the top center is a white square placeholder labeled 'logo'. Below it, the brand name 'SlipStream' is displayed in a bold, white, sans-serif font. Underneath the brand name is a line of smaller white text: 'Slogan that is appropriate'. The form contains two white input fields with rounded ends, labeled 'Username' and 'Password' in a light gray font. Below these fields is a row containing a light blue button labeled 'Sign In' and a link labeled 'Forgot Password?' in white text. At the bottom of the form is a large, light blue button with rounded ends labeled 'Create Account' in white text.

logo

**SlipStream**

Slogan that is appropriate

Username

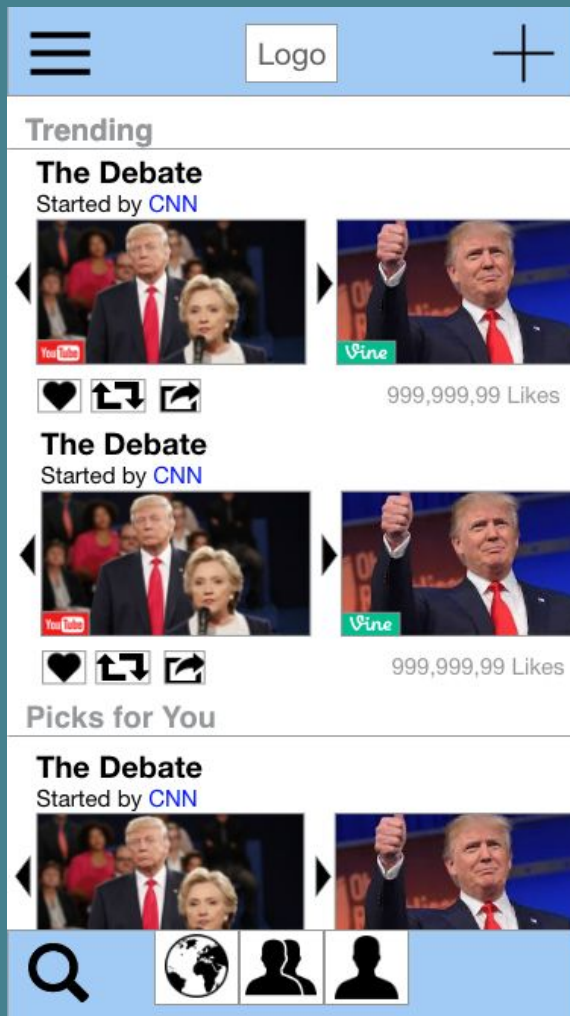
Password

Sign In Forgot Password?

Create Account

Compliments these User Stories:

- Creating an Account
- Logging In

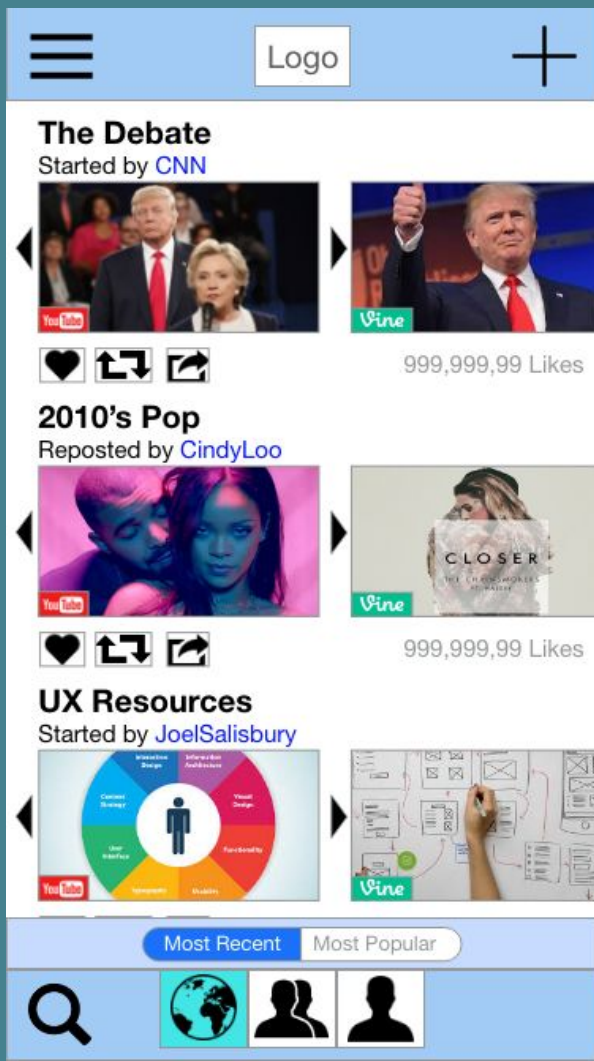


# HOME VIEW

Compliments these User Stories:

- Creating a new stream
- Searching for videos or streams
- Liking and sharing streams
- Switching accounts

Hamburger Menu Items: Profile, Subscriptions, Settings, Logout





# STREAMS VIEW

Compliments these User Stories:

- Browsing through streams
- Discovering streams
- Sorting through subscriptions









Logo


## The Debate

Started by [CNN](#)

6,999,999 Likes

This stream highlights the best moments from the second presidential debate and America's responses.






### Trump's Mouth as Eyes

The crazy Donald Trump eye's look like his lips


[View on Youtube](#)



### Trump's Mouth as Eyes

The crazy Donald Trump eye's look like his lips


[View on Youtube](#)



### Trump's Mouth as Eyes

The crazy Donald Trump eye's look like his lips


[View on Youtube](#)





### Trump's Mouth as Eyes

The crazy Donald Trump eye's

### Comments 88,976

[JoelSalisbury](#) says  
This is hailarious!

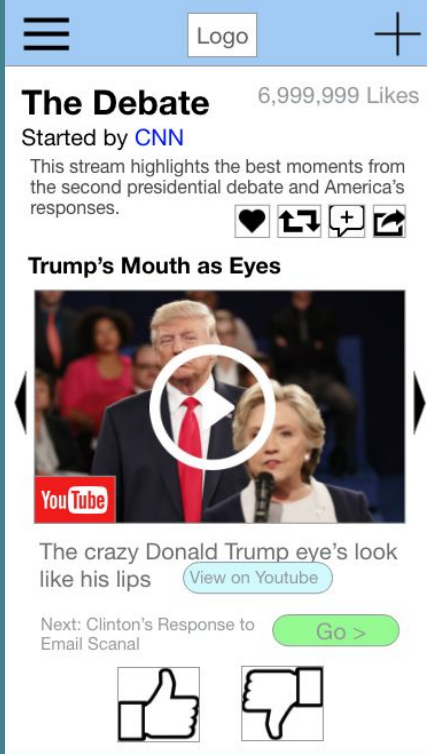
[JoelSalisbury](#) says  
This is hailarious!

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# SINGLE STREAM VIEW

Compliments these User Stories:

- Viewing related videos
- Quickly browsing through related videos
- Commenting on Stream/Engaging with community
- Liking/Sharing Stream





# VIDEO IN STREAM VIEW

Compliments these User Stories:

- Personalizing the Stream - Likes and Dislikes for videos
- Watching related videos
- Commenting on Stream/Engaging with community
- Liking/Sharing Stream

## Comments

 JoelSalisbury says  
This is hailarious!

 JoelSalisbury says  
This is hailarious!

 JoelSalisbury says  
This is hailarious!

## New Stream

Title

Description

Keywords

➔

Hair Cutting

Hair Styleing

Videos

+

+

+

+

Private ☒

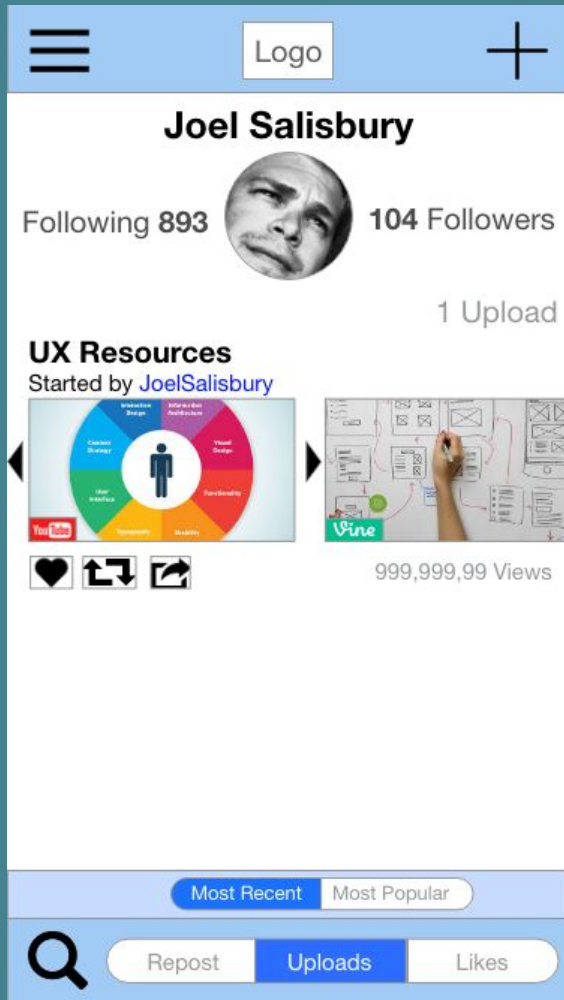
Publish

# NEW STREAM VIEW

Compliments these User Stories:

- Creating a new playlist/stream
- Uploading videos from other content
- Finding videos related to a topic or keyword





# PROFILE VIEW

Compliments these User Stories:

- Browsing through likes and reposted streams
- Building a web based persona
- Exploring a subscription's channel