

Sara Mae Prentice

Multimedia Designer • Artist • Creative Visionary

Experience

December 2017 – July 2025

Gilbane Building Company

Media Designer / Creative Services Specialist

Lead designer on major projects including Annual and ESG Reports. Collaborator on brand refresh and template builds for emails, websites and interactive indesign files. Supply support for teams both local and international with presentations and graphics to pursue construction related projects. Contribute to photography and video assets and development. Build wide-format print files for office branding, site signage and tradeshow booths. Lead in-person and virtual training sessions on Adobe programs and provide technical-support when needed.

November 2012 – May 2017

Quality Sign Crafters

Sign Crafter

Wholesale fabrication and distribution of signage for food chains, retailers and hotels. Operated and managed print and engraving equipment and programs. Assisted in assembling and shipping signage nationwide.

Education

August 2013 – May 2017

University of Connecticut

Bachelor of Fine Art

Studio Art Minor

Concentration on interactive design and printmaking. Crafted design and marketing projects both independently and collaboratively.

- Fine Arts Talent Scholarship in Digital Media Design
- Deans List

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Portfolio: <https://saramacreate.github.io/>

Internships

- General Dynamics Electric Boat
- Structural Graphics, LLC
- STS Motorsports Graphics

Skills

- Template Building
- Content Management Systems (CMS)
 - HubSpot
 - Wordpress
- HTML and CSS
- Canva
- Adobe Creative Cloud Libraries
- Adobe Programs
- Photography / Videography
- Building Infographics
- Icons and Logo Design
- Digital and Print Layouts
- Wide-Format Printing
- Communication / Collaboration
- Cricut Vinyl & Interactive Prints

References

Lynn Rasic

Director of Global Communications
Gilbane Building Company
(212) 822-0319

Wes Cotter

Retired Director of Communications
Gilbane Building Company
(401) 447-2714