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# Supply Chain Management

## Order Fulfillment

Fill Rate

94.91%

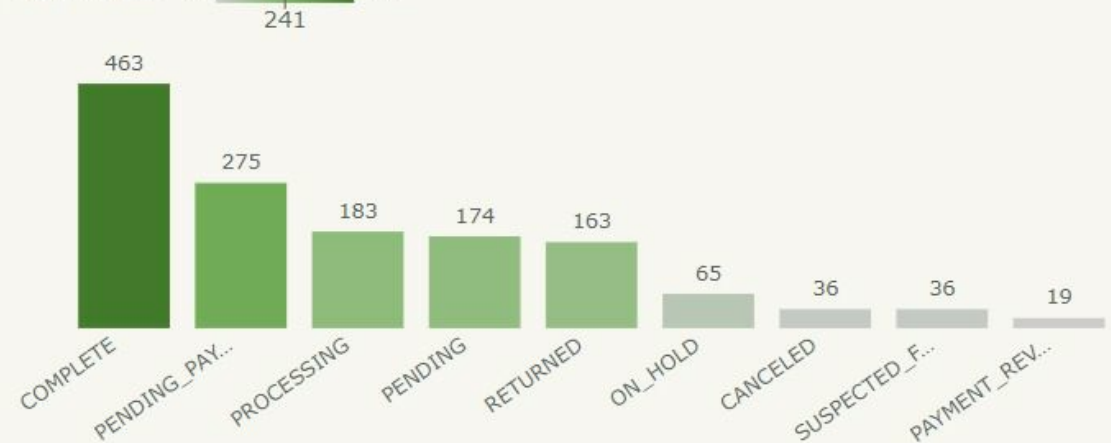
Backorders(BO)

11.53%

Category Name	Total Orders	Quantity
Cleats	479	1763
Women's Apparel	439	1600
Indoor/Outdoor Games	399	1394
Cardio Equipment	272	907
Shop By Sport	262	825
Men's Footwear	467	572
Fishing	351	397
Water Sports	348	392
Camping & Hiking	306	355
Electronics	92	287
Accessories	45	135
Girls' Apparel	44	130
Golf Balls	41	112

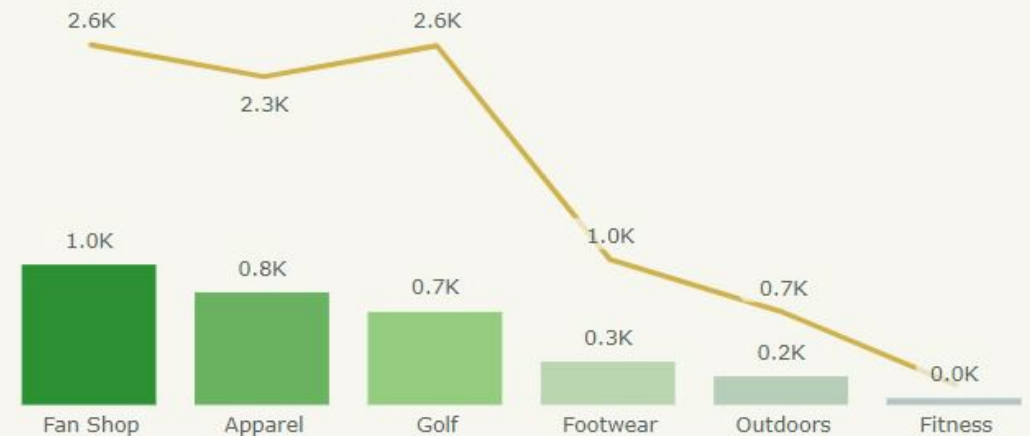
## Total Orders by Order Status

Total Orders 19 241 463



## Total Orders and Quantity by Department Name

● Total Orders ● Quantity



## Shipping Analysis

### Order Country

Afganist?

Alemania

Argentina

Australia

Austria

B?gica

### ON Time Delivery Rate

17.71%

### Order Cycle Time

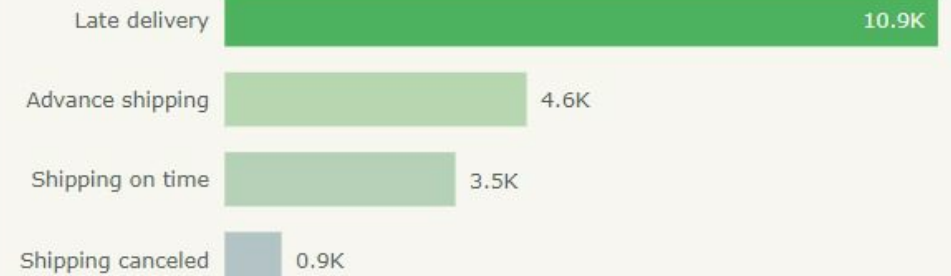
Real  
4

Schedule  
3

Category Name	Quantity	Shipped Items	Returned Items
Cleats	25317	24217	2750
Women's Apparel	21618	20654	2345
Indoor/Outdoor Games	20114	19219	2253
Cardio Equipment	13286	12710	1543
Shop By Sport	11574	11092	1260
Men's Footwear	7501	7181	898
Fishing	5962	5721	680
Water Sports	5382	5133	597
Camping & Hiking	4701	4515	532
Electronics	4050	3876	436
Accessories	2157	2080	246
Golf Balls	1916	1812	209
Girls' Apparel	1541	1468	160

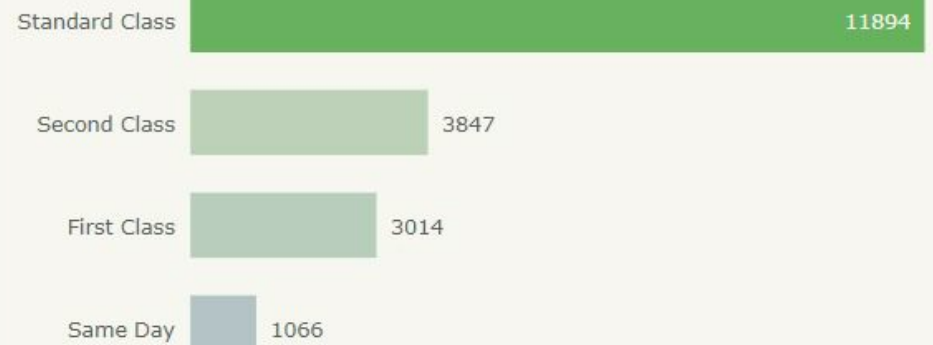
## Total Orders by Delivery Status

Total Orders 0.87K 5.86K 10.85K



## Total Orders by Shipping Mode

Total Orders 1.07K 6.48K 11.89K





# Inventory Analysis

Year

2015

2016

2017

2018

Product Name	Quantity	inventory level	Inventory Cost to Sales Ratio	Average Inventory Cost per Product
Perfect Fitness Perfect Rip Deck	71081	71081	2.47%	105,708.49
Nike Men's Free 5.0+ Running Shoe	36229	36229	2.05%	73,112.62
O'Brien Men's Neoprene Life Vest	55685	55685	2.10%	58,345.04
Under Armour Girls' Toddler Spine Surge Runni	31526	31526	2.77%	34,993.97
Nike Men's CJ Elite 2 TD Football Cleat	21434	21434	1.18%	32,926.50
Pelican Sunstream 100 Kayak	14987	14987	0.87%	26,212.89
Field & Stream Sportsman 16 Gun Fire Safe	16764	16764	0.36%	24,085.70
Nike Men's Dri-FIT Victory Golf Polo	60656	60656	0.51%	15,488.38
Bridgestone e6 Straight Distance NFL San Dieg	5878	5878	4.83%	11,977.30
Team Golf Pittsburgh Steelers Putter Grip	5194	5194	7.48%	9,712.20
adidas Men's Germany Black Crest Away Tee	3491	3491	3.40%	4,992.81
Diamondback Women's Serene Classic Comfort Bi	13248	13248	0.09%	3,522.24
adidas Men's F10 Messi TRX FG Soccer Cleat	1728	1728	3.42%	3,114.41
Under Armour Women's Micro G Skulpt Running S	1231	1231	3.07%	2,547.05
TaylorMade 2014 Purelite Stand Bag	2845	2845	2.07%	2,316.15
Glove It Women's Imperial Golf Glove	4257	4257	3.02%	2,260.17
TaylorMade Women's RBZ SL Rescue	994	994	6.43%	2,202.20
Nike Dri-FIT Crew Sock 6 Pack	1650	1650	3.61%	1,690.96
ENO Atlas Hammock Straps	1185	1185	3.00%	1,625.64
LIJA Women's Argyle Golf Polo	1383	1383	1.37%	1,419.34
Nike Men's Comfort 2 Slide	965	965	3.22%	1,397.35
Web Camera	592	592	0.47%	1,247.62
Under Armour Hustle Storm Medium Duffle Bag	826	826	3.50%	1,210.30
Glove It Women's Mod Oval 3-Zip Carry All Gol	2694	2694	1.61%	1,051.71
Fighting video games	838	838	2.84%	946.06
Lawn mower	484	484	0.35%	892.57

Home

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## Revenue Analysis

2015

2016

2017

2018

### Profit & Loss by Month

● Profit per orders ● Loss per orders



### Total Sales & Net Profit by Month

● Total Sales ● Net Profit



Total Sales **35.58M**

Orders Get Loss **37%**

Net Profit **3.84M**

Profit Margin **11%**

### Product Name

- ☐ adidas Men's F10 Messi TRX FG Soccer C...
- ☐ adidas Men's Germany Black Crest Away...
- ☐ Adult dog supplies
- ☐ Baby sweater
- ☐ Bridgestone e6 Straight Distance NFL Sa...
- ☐ CDs of rock
- ☐ Children's heaters
- ☐ Dell Laptop
- ☐ Diamondback Women's Serene Classic C...
- ☐ DVDs

Units Sold for each department

Year

2015

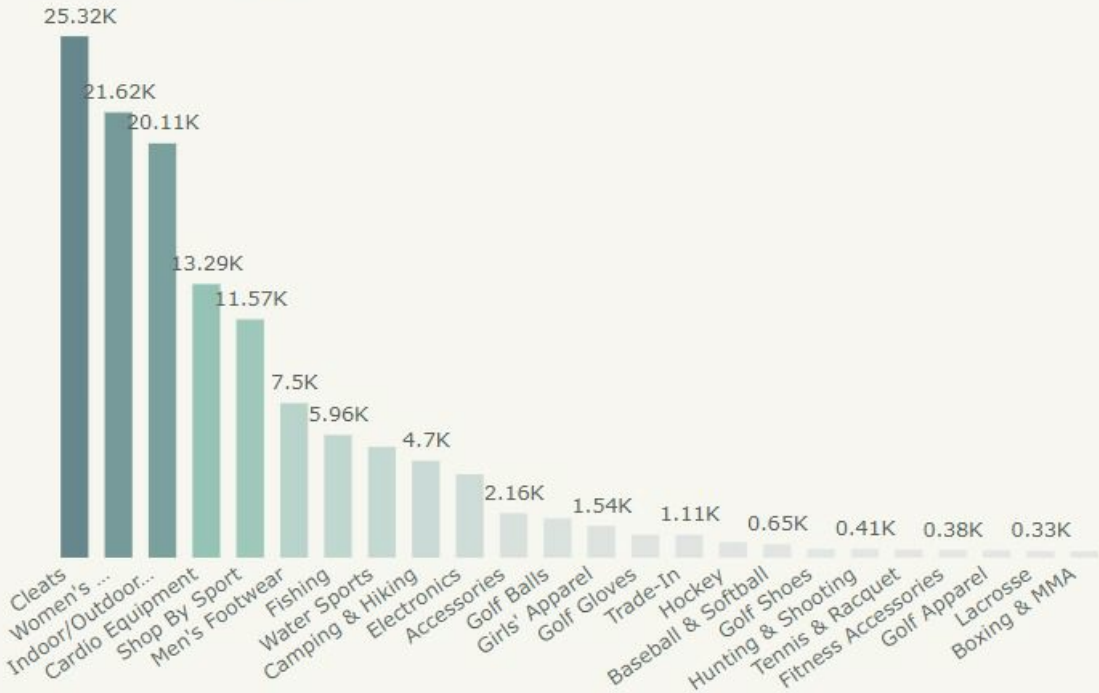
2016

2017

2018

Quantity by Category Name

Quantity 0.31K 12.82K 25.32K



Department Name

Apparel

Book Shop

Discs Shop

Fan Shop

Fitness

Footwear

Golf

Health and...

Outdoors

Pet Shop

Technology

Home

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# Supply Chain Dashboard

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Total Orders

64K

Total Sales

35.58M

Net Profit

3.84M

Quantity

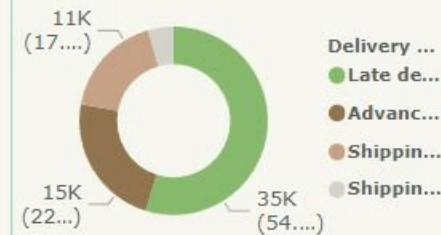
370.58K

## Total Orders by Order Status

Total Orders 0.68K 10.76K 20.85K



## Total Orders by Delivery Status



# Cleats

Top Selling Product

## Total Sales & Net Profit by Month

● Total Sales ● Net Profit



## Quantity by Category Name

Total Orders 1.91K 10.68K 19.45K



## Total Orders by Shipping Mode

