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- Order Fulfillment
- Shipping
- Inventory
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- Department
- Overview



Supply Chain Management

Order Fulfillment

Fill Rate

94.91%

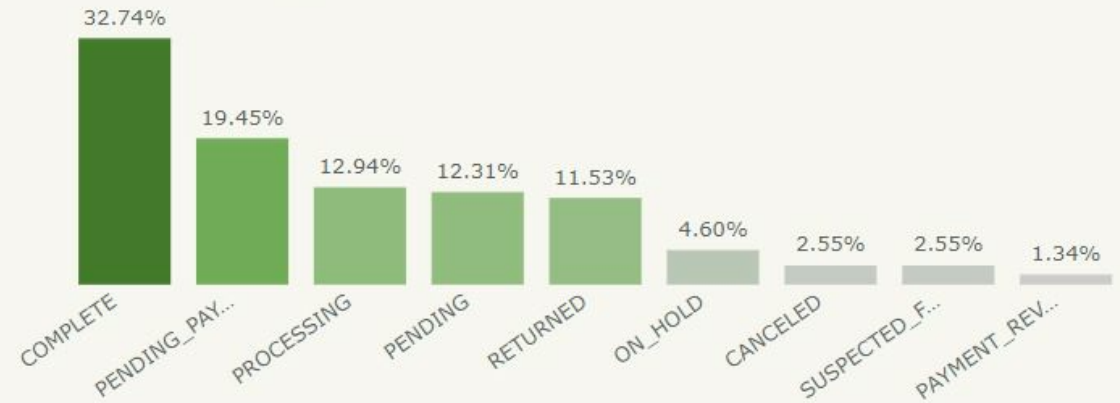
Backorders(BO)

11.53%

| Category Name | Total Orders | Quantity |
|----------------------|--------------|----------|
| Cleats | 479 | 1763 |
| Women's Apparel | 439 | 1600 |
| Indoor/Outdoor Games | 399 | 1394 |
| Cardio Equipment | 272 | 907 |
| Shop By Sport | 262 | 825 |
| Men's Footwear | 467 | 572 |
| Fishing | 351 | 397 |
| Water Sports | 348 | 392 |
| Camping & Hiking | 306 | 355 |
| Electronics | 92 | 287 |
| Accessories | 45 | 135 |
| Girls' Apparel | 44 | 130 |
| Golf Balls | 41 | 112 |

%GT Total Orders by Order Status

Total Orders 19 241 463



Total Orders and Quantity by Market

● Total Orders ● Quantity



Shipping Analysis

Order Country

Afganist?

Alemania

Argentina

Australia

Austria

B?gica

ON Time Delivery Rate

17.71%

Order Cycle Time

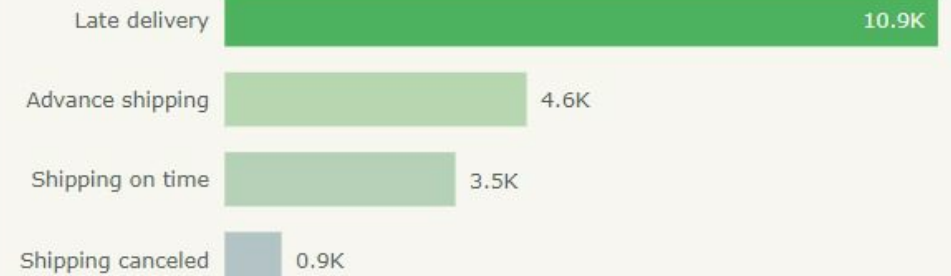
Real
4

Schedule
3

| Category Name | Quantity | Shipped Items | Returned Items |
|----------------------|----------|---------------|----------------|
| Cleats | 25317 | 24217 | 2750 |
| Women's Apparel | 21618 | 20654 | 2345 |
| Indoor/Outdoor Games | 20114 | 19219 | 2253 |
| Cardio Equipment | 13286 | 12710 | 1543 |
| Shop By Sport | 11574 | 11092 | 1260 |
| Men's Footwear | 7501 | 7181 | 898 |
| Fishing | 5962 | 5721 | 680 |
| Water Sports | 5382 | 5133 | 597 |
| Camping & Hiking | 4701 | 4515 | 532 |
| Electronics | 4050 | 3876 | 436 |
| Accessories | 2157 | 2080 | 246 |
| Golf Balls | 1916 | 1812 | 209 |
| Girls' Apparel | 1541 | 1468 | 160 |

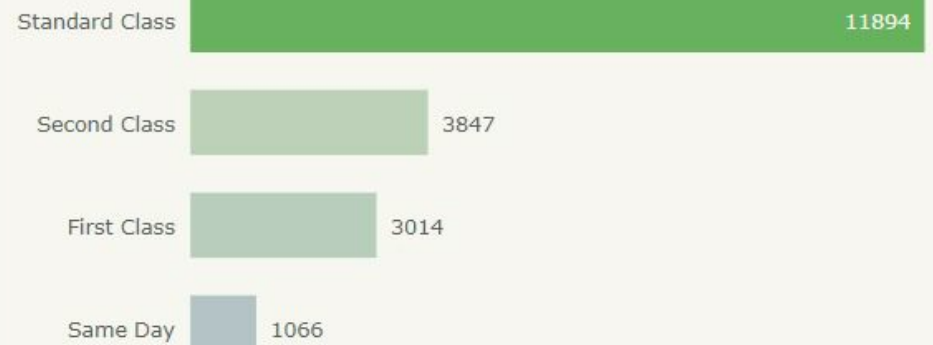
Total Orders by Delivery Status

Total Orders 0.87K 5.86K 10.85K



Total Orders by Shipping Mode

Total Orders 1.07K 6.48K 11.89K



Inventory Analysis

Year

2015

2016

2017

2018

| Product Name | Quantity | inventory level | Inventory Cost to Sales Ratio | Average Inventory Cost per Product |
|---|----------|-----------------|-------------------------------|------------------------------------|
| Perfect Fitness Perfect Rip Deck | 71081 | 71081 | 2.47% | 105,708.49 |
| Nike Men's Free 5.0+ Running Shoe | 36229 | 36229 | 2.05% | 73,112.62 |
| O'Brien Men's Neoprene Life Vest | 55685 | 55685 | 2.10% | 58,345.04 |
| Under Armour Girls' Toddler Spine Surge Runni | 31526 | 31526 | 2.77% | 34,993.97 |
| Nike Men's CJ Elite 2 TD Football Cleat | 21434 | 21434 | 1.18% | 32,926.50 |
| Pelican Sunstream 100 Kayak | 14987 | 14987 | 0.87% | 26,212.89 |
| Field & Stream Sportsman 16 Gun Fire Safe | 16764 | 16764 | 0.36% | 24,085.70 |
| Nike Men's Dri-FIT Victory Golf Polo | 60656 | 60656 | 0.51% | 15,488.38 |
| Bridgestone e6 Straight Distance NFL San Dieg | 5878 | 5878 | 4.83% | 11,977.30 |
| Team Golf Pittsburgh Steelers Putter Grip | 5194 | 5194 | 7.48% | 9,712.20 |
| adidas Men's Germany Black Crest Away Tee | 3491 | 3491 | 3.40% | 4,992.81 |
| Diamondback Women's Serene Classic Comfort Bi | 13248 | 13248 | 0.09% | 3,522.24 |
| adidas Men's F10 Messi TRX FG Soccer Cleat | 1728 | 1728 | 3.42% | 3,114.41 |
| Under Armour Women's Micro G Skulpt Running S | 1231 | 1231 | 3.07% | 2,547.05 |
| TaylorMade 2014 Purelite Stand Bag | 2845 | 2845 | 2.07% | 2,316.15 |
| Glove It Women's Imperial Golf Glove | 4257 | 4257 | 3.02% | 2,260.17 |
| TaylorMade Women's RBZ SL Rescue | 994 | 994 | 6.43% | 2,202.20 |
| Nike Dri-FIT Crew Sock 6 Pack | 1650 | 1650 | 3.61% | 1,690.96 |
| ENO Atlas Hammock Straps | 1185 | 1185 | 3.00% | 1,625.64 |
| LIJA Women's Argyle Golf Polo | 1383 | 1383 | 1.37% | 1,419.34 |
| Nike Men's Comfort 2 Slide | 965 | 965 | 3.22% | 1,397.35 |
| Web Camera | 592 | 592 | 0.47% | 1,247.62 |
| Under Armour Hustle Storm Medium Duffle Bag | 826 | 826 | 3.50% | 1,210.30 |
| Glove It Women's Mod Oval 3-Zip Carry All Gol | 2694 | 2694 | 1.61% | 1,051.71 |
| Fighting video games | 838 | 838 | 2.84% | 946.06 |
| Lawn mower | 484 | 484 | 0.35% | 892.57 |

Home

Order
Fulfillment

Shipping

Inventory

Revenue

Department

Overview

Revenue Analysis

2015

2016

2017

2018

Profit & Loss by Month

● Profit per orders ● Loss per orders



Total Sales & Net Profit by Month

● Total Sales ● Net Profit



Total Sales **35.58M**

Orders Get Loss **37%**

Net Profit **3.84M**

Profit Margin **11%**

Product Name

- ☐ adidas Men's F10 Messi TRX FG Soccer C...
- ☐ adidas Men's Germany Black Crest Away...
- ☐ Adult dog supplies
- ☐ Baby sweater
- ☐ Bridgestone e6 Straight Distance NFL Sa...
- ☐ CDs of rock
- ☐ Children's heaters
- ☐ Dell Laptop
- ☐ Diamondback Women's Serene Classic C...
- ☐ DVDs

Units Sold for Each Department

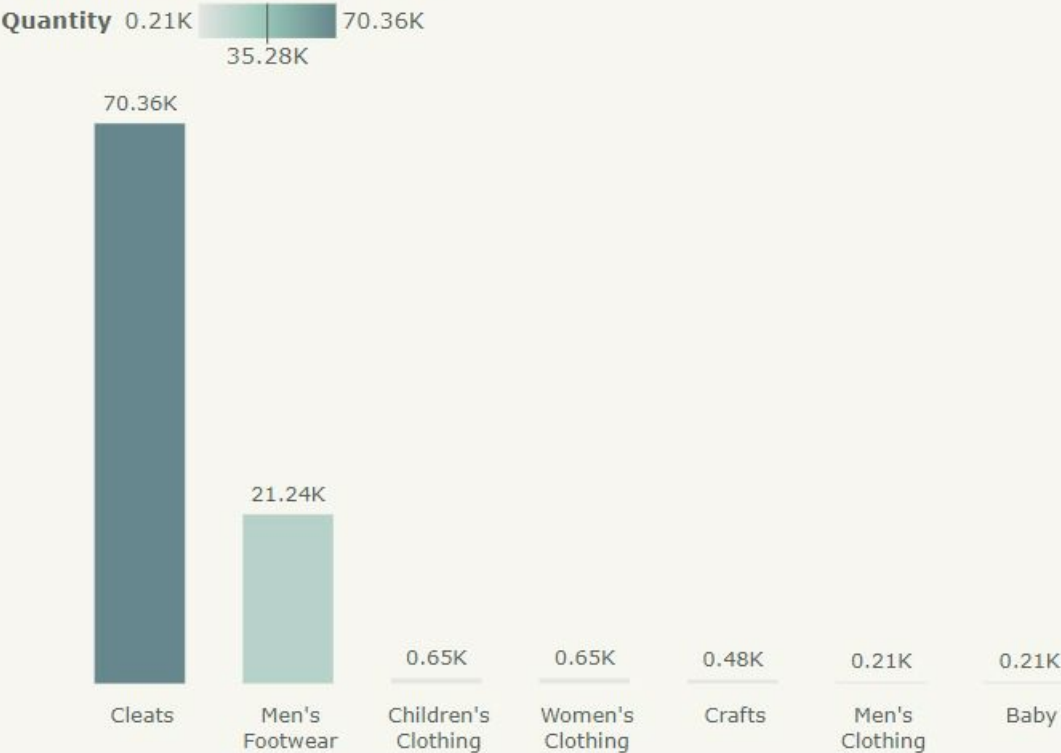
852.49K

Net Profit

94.72K

Quantity

Quantity by Category Name



Year

2015

2016

2017

2018

Department Name

Apparel

Book Shop

Discs Shop

Fan Shop

Fitness

Footwear

Golf

Health and...

Outdoors

Pet Shop

Technology

Home

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Fulfillment

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Overview

Supply Chain Dashboard

Home

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Department

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Dep... ▾

All ▾

Mar... ▾

All ▾

Year... ▾

All ▾

Total Orders

64K

Total Sales

35.58M

Net Profit

3.84M

Quantity

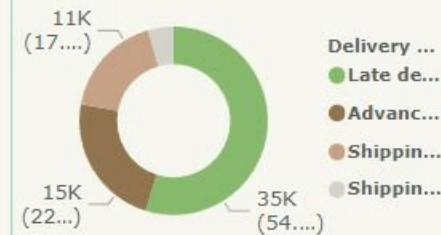
370.58K

Total Orders by Order Status

Total Orders 0.68K 10.76K 20.85K



Total Orders by Delivery Status



Cleats

Top Selling Product

Total Sales & Net Profit by Month

● Total Sales ● Net Profit



Quantity by Category Name

Total Orders 1.91K 10.68K 19.45K



Total Orders by Shipping Mode

