Curriculum Vitae
Sarah Feldes

Enghave Plads 14, 4tv
København V
+45 93 91 81 24
feldessarah@gmail.com
linkedin.com/in/sarahfeldes

Work Experience

September 2024 - Present
Research Assistant & Teaching Assistant
ECHO Lab - The Observatory for Human Centered Engineering
TA – Course: "From Analytics to Action"
DTU Management (Kgs Lyngby, Denmark)

March 2023 - July 2024
Assistant Research Consultant
Will & Agency / PUBLIKUM (Copenhagen, Denmark)

February 2023 - June 2024
High School Teacher / University Representative
AAU on Demand (Copenhagen, Denmark)

October 2020 – June 2024
UX Insights Specialist
Sonar (formerly UserTribe) (Copenhagen, Denmark)

May 2020 - April 2023
Digital Manager & Researcher
Pesitho Aps. (Herning, Denmark)

May 2019 - March 2023
Content Creation Consultant
Australian Bodycare Aps (Vissenbjerg, Denmark)

Education

January 2025
Digital Methods Initiative Winter School
Project: "Who's my host? – Chatbots for public engagement"
University of Amsterdam (Amsterdam, Netherlands)

September 2022 - June 2024
Msc. Techno-Anthropology
Thesis: "Opening the Blackox of Generative AI with Microsoft Copilot"
Aalborg University (Copenhagen, Denmark) – final grade: 12

January 2020 - September 2020
Citizen Science Talent Program
Project: "Revolting with the flow – the family revolution in the 1960's & 70's"
University of Southern Denmark (Odense, Denmark) - final grade: 12

July 2019 - January 2020
Exchange Semester & Ethnographic Fieldwork
Universidad ESAN (Lima, Peru)

September 2017 - June 2020
Bsc. Market & Management Anthropology
University of Southern Denmark (Odense, Denmark) - final grade: 10

Publications & Research Output

September 2024 – April 2025
Exhibition development, large-scale data visualization & public engagement exercise
Title: "Grounding AI – What are Algorithms doing in science?"
Collaborators: ECHO Lab (DTU), TANT Lab (AAU), Danish Technical Museum

October 2024 - March 2025
Digital Accessibility Assessment & poster presentation STS Hub Berlin
Title: "Friction in Digital Methods Making – A road towards accessible mobile ethnography"
Collaborators: ECHO Lab (DTU), TANT Lab (AAU), Urban Belonging Photo App, UseIT

January 2024 - June 2024
Master Thesis Msc. Techno-Anthropology & Microsoft
Title: "Opening the Black Box of Generative AI with Microsoft Copilot: A Techno-Anthropological study on demystification relations & processes between humans and chatbots"

February 2023 - June 2023
Semester Project & Publication in "Caretech" / "Ingeniøren"
Title: "Kunstig intelligens og uddannelsespraksis - Hvordan navigerer vi I en verden med ChatGPT?"

March 2021 - February 2022 (published August 8th, 2022)
Scientific Publication in "The Anthropology of Consciousness"
Article: "Ayahuasca Calling: Sacredness and the emergence of Shamanic Vocations in Denmark and Peru"

May 2021
Ethnographic Fieldwork, Uganda
Fieldstudy on cooking habits and electrification among refugee families in Bidibidi Refugee Settlement, Uganda.
Ethnographic fieldwork on clean cooking technologies. Research reports and blogposts

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Language & IT proficiencies

German (maternal language)	*Python*	*Adobe InDesign, Ilustrator, Photoshop*
Danish (bilingual)	*GitHub*	*Figma*
English (C2)	*HTML*	*Gephi*
Spanish (B2)	*WordPress*	*Urban Belonging Photo App*
French (B2)		

Extracurricular activities

Since 2020
Group Administrator: Network for Applied Anthropologists in Denmark
LinkedIn

2023 - 2024
KPMG Tech Academy
KPMG Copenhagen, Denmark

Since 2024
Secretary & Board Member Staff Association DTU Management
DTU Management, Lyngby Denmark

2023 - 2024
AAU Startup Incubator
Start-up: FRIKVINCI*
Aalborg University Copenhagen, Denmark

2024 - 2025
Board Member House Administration Group
A/B Thorsgade 95-97
Copenhagen, Denmark

Contact References

Academic Reference:
Anders Krisitan Munk
(Professor, Head of ECHO Lab, DTU)
ankm@dtu.dk

Extra Curricular / Professional Reference:
Rikke Kiilerich, PhD.
(Network for Applied Anthropologists & Microsoft)
rikkekiilerich@gmail.com