# Sarah Paterson

# **UI/UX Designer / Graphic Designer**

Address Colorado Springs, CO

**United States** 

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#### 01 PROFILE

I am an experienced graphic designer and artist with years of experience working with clients. I have full stack web development knowledge. As a creative thinker, I am adept in software development.

#### 02 EDUCATION

Aug 2011 — May 2015

Apr 2023 — Oct 2023 University of Denver

Denver, CO

Full-Stack Web Development Certificate

Completed a six month intensive program through edX Boot camps LLC focusing on curent web development programs.

John Brown University

Siloam Springs, AR

Bachelor of Science in Fine Art and Illustration

Received a degree in Fine Art and Illustration, specializing in Illustration with a minor in Graphic Design

#### 03 EMPLOYMENT HISTORY

#### 08/2022 — Present Fine Artist / Painter at Colorado Ski Chairs

Manitou Springs, CO

- · Develop a portfolio of artwork to showcase my range of skills
- Painting on a variety of materials including recycled skis, recycled snowboards, recycled barn wood, and other materials
- Working for clients to paint a design or landscape on their new furniture or wall art many individual clients as well as bigger clients like Denver International Airport

#### 11/2017 — 04/2022 Art Director / Graphic Designer at ProLogo Branding

Orlando, FL

- Established the visual representation of each client company working with ProLogo Branding for promotional material
- Worked directly with client company designers, the company sales team, and the company production team for each project, having the final say in each design before it moved to production

- Developed creative solutions to complex design challenges
- Collaborated with cross-functional teams to ensure designs met business objectives
- Created a comprehensive style guide that improved the consistency of the company's branding across all channels

#### 05/2017 — 11/2017

### **Lead Embroiderer at Cole Promo**

Colorado Springs, CO

- Responsible for the production of all custom embroidery projects using an embroidery machine
- · Maintained production records, including production reports and logs
- Diagnosed and resolved machine malfunctions, minimizing production downtime and maintaining production goals

#### 11/2015 — 10/2016

# **Graphic Designer / Production Manager at Maxx Sunglasses**

Monument, CO

- Worked directly with the Art Director as well as the Lead Marketer to create designs for their social media as well as websites
- Developed a range of marketing materials resulting in improved customer engagement
- Worked directly with the sales team for custom items and supervised all customization

## 04 SKILLS

Fast Learner NoSQL
Problem Solver GitHub
Ability to Work in a Team MongoDB
Adobe Creative Suite MySQL
Adobe Illustrator Express
Adobe Photoshop React
Adobe InDesign Node

JavaScript ES6+ Handlebars
CSS3 jQuery
HTML5 Bootstrap

SQL