

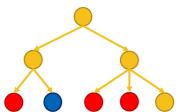
# Cheat Sheet: Machine Learning with KNIME Analytics Platform

**Supervised Learning:** A set of machine learning algorithms to predict the value of a target class or variable. They produce a mapping function (model) from the input features to the target class/variable. To estimate the model parameters during the training phase, labeled example data are needed in the training set. Generalization to unseen data is evaluated on the test set data via scoring metrics.

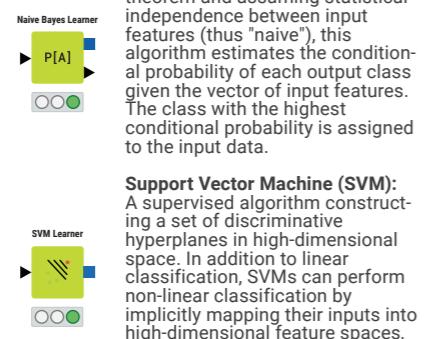
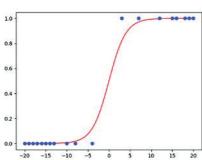
## CLASSIFICATION

**Classification:** A type of supervised learning where the target is a class. The model learns to produce a class score and to assign each vector of input features to the class with the highest score. A cost can be introduced to penalize one of the classes during class assignment.

**Decision Tree:** Follows the C4.5 decision tree algorithm. These algorithms generate a tree-like structure, creating data subsets, aka tree nodes. At each node, the data are split based on one of the input features, generating two or more branches as output. Further splits are made in subsequent nodes until a node is generated where all or almost all of the data belong to the same class.



**Logistic Regression:** A statistical algorithm that models the relationship between the input features and the categorical output classes by maximizing a likelihood function. Originally developed for binary problems, it has been extended to problems with more than two classes (multinomial logistic regression).



**Support Vector Machine (SVM):** A supervised algorithm constructing a set of discriminative hyperplanes in high-dimensional space. In addition to linear classification, SVMs can perform non-linear classification by implicitly mapping their inputs into high-dimensional feature spaces, where the two classes are linearly separable.

**K-Nearest Neighbor (kNN):** A non-parametric method that assigns the class of the k most similar points in the training data, based on a pre-defined distance measure. Class attribution can be weighted by the distance to the k-th point and/or by the class probability.

## NUMERIC PREDICTION & CLASSIFICATION

**Artificial Neural Networks (ANN, NN):** Inspired by biological nervous systems, Artificial Neural Networks are based on architectures of interconnected units called artificial neurons. Artificial neurons' parameters and connections are trained via dedicated algorithms, the most popular being the Back-Propagation algorithm.

**Deep Learning:** Deep learning extends the family of ANNs with deeper architectures and additional paradigms, e.g. Recurrent Neural Networks (RNN). The training of such networks, has been enabled by recent advances in hardware performance as well as parallel execution.

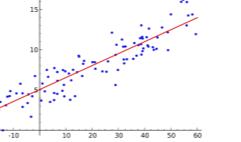
**Generalized Linear Model (GLM):** A statistics-based flexible generalization of ordinary linear regression, valid also for non-normal distributions of the target variable. GLM uses the linear combination of the input features to model an arbitrary function of the target variable (the link function) rather than the target variable itself.

## SUPERVISED LEARNING

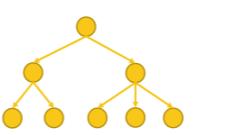
## NUMERIC PREDICTION

**Numeric Prediction:** A type of supervised learning for numeric target variables. The model learns to associate one or more numbers with the vector of input features. Note that numeric prediction models can also be trained to predict class scores and therefore can be used for classification problems too.

**Linear/Polynomial Regression:** Linear Regression is a statistical algorithm to model a multivariate linear relationship between the numeric target variable and the input features. Polynomial Regression extends this concept to fitting a polynomial function of a pre-defined degree.

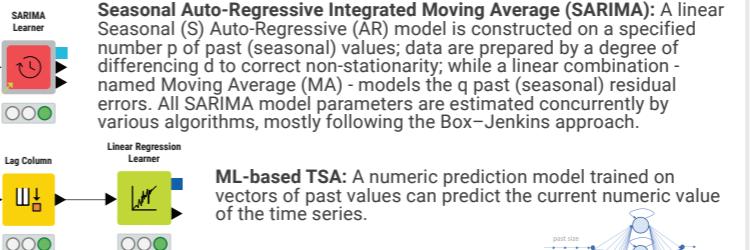


**Regression Tree:** Builds a decision tree to predict numeric values through a recursive, top-down, greedy approach known as recursive binary splitting. At each step, the algorithm splits the subsets represented by each node into two or more new branches using a greedy search for the best split. The average value of the points in a leaf produces the numerical prediction.

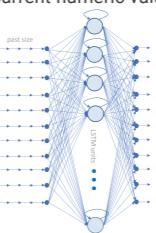


## TIME SERIES ANALYSIS

**Time Series Analysis:** A set of numeric prediction methods to analyze/predict time series data. Time series are time ordered sequences of numeric values. In particular, time series forecasting aims at predicting future values based on previously observed values.



**Long Short Term Memory (LSTM) Units:** LSTM units produce a hidden state by processing  $m \times n$  tensors of input values, where  $m$  is the size of the input vector at any time and  $n$  the number of past vectors. The hidden state can then be transformed into the current vector of numeric values. LSTM units are suited for time series prediction as values from past vectors can be remembered or forgotten through a series of gates.



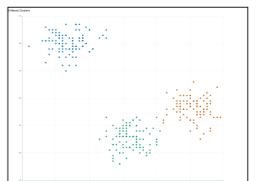
## UNSUPERVISED LEARNING

**Unsupervised Learning:** A set of machine learning algorithms to discover patterns in the data. A labeled dataset is not required, since data are ultimately organized and/or transformed based on similarity or statistical measures.

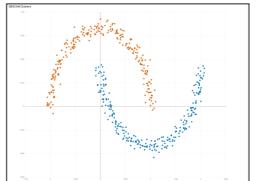
## CLUSTERING

**Clustering:** A branch of unsupervised learning algorithms that groups data together based on similarity measures, without the help of labels, classes, or categories.

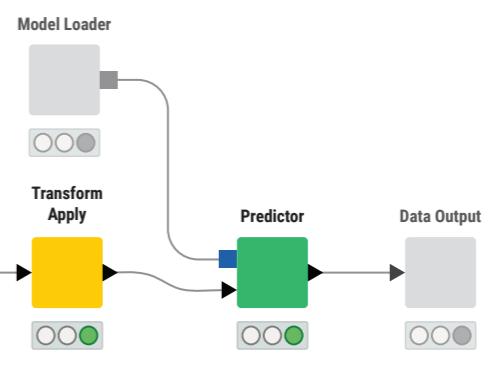
**K-Means:** The  $n$  data points in the dataset are clustered into  $k$  clusters based on the shortest distance from the cluster prototypes. The cluster prototype is taken as the average data point in the cluster.



**DBSCAN:** A density-based non-parametric clustering algorithm. Data points are classified as core, density-reachable, and outlier points. Core and density-reachable points in high density regions are clustered together, while points with no close neighbors in low-density regions are labeled as outliers.



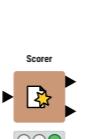
## DEPLOYMENT



## TRAINING

## EVALUATION

**Evaluation:** Various scoring metrics for assessing model quality - in particular, a model's predictive ability or propensity to error.



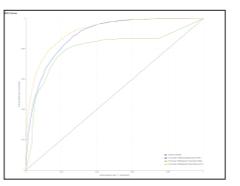
**Confusion Matrix:** A representation of a classification task's success through the count of matches and mismatches between the actual and predicted classes, aka true positives, false negatives, false positives, and true negatives. One class is arbitrarily selected as the positive class.

**Accuracy Measures:** Evaluation metrics for a classification model calculated from the values in the confusion matrix, such as sensitivity and specificity, precision and recall, or overall accuracy.

**Cross-Validation:** A model validation technique for assessing how the results of a machine learning model will generalize to an independent dataset. A model is trained and evaluated N times on different pairs of training set and test set, both extracted from the original dataset. Some basic statistics on the resulting N error or accuracy measures gives insights on overfitting and generalization.



**Numeric Error Measures:** Evaluation metrics for numeric prediction models quantifying the error size and direction. Common metrics include RMSE, MAE, or  $R^2$ . Most of these metrics depend on the range of the target variable.



## Resources

- E-Books:** KNIME Advanced Luck covers advanced features & more. Practicing Data Science is a collection of data science case studies from past projects. Both available at [knime.com/knimepress](http://knime.com/knimepress)

- KNIME Blog:** Engaging topics, challenges, industry news, & knowledge nuggets at [knime.com/blog](http://knime.com/blog)

- E-Learning Courses:** Take our free online self-paced courses to learn about the different steps in a data science project (with exercises & solutions to test your knowledge) at [knime.com/knime-self-paced-courses](http://knime.com/knime-self-paced-courses)

- KNIME Community Hub:** Browse and share workflows, nodes, and components. Add ratings, or comments to other workflows at [hub.knime.com](http://hub.knime.com)

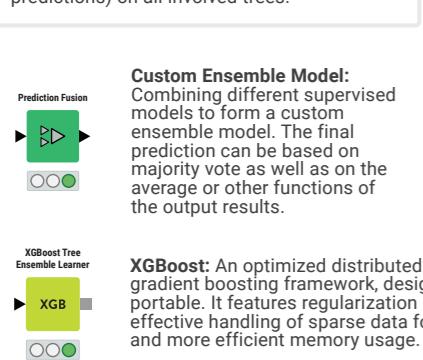
- KNIME Forum:** Join our global community & engage in conversations at [forum.knime.com](http://forum.knime.com)
- KNIME Business Hub:** For team-based collaboration, automation, management, & deployment check out KNIME Business Hub at [knime.com/knime-business-hub](http://knime.com/knime-business-hub)

**RECOMMENDATION ENGINES**

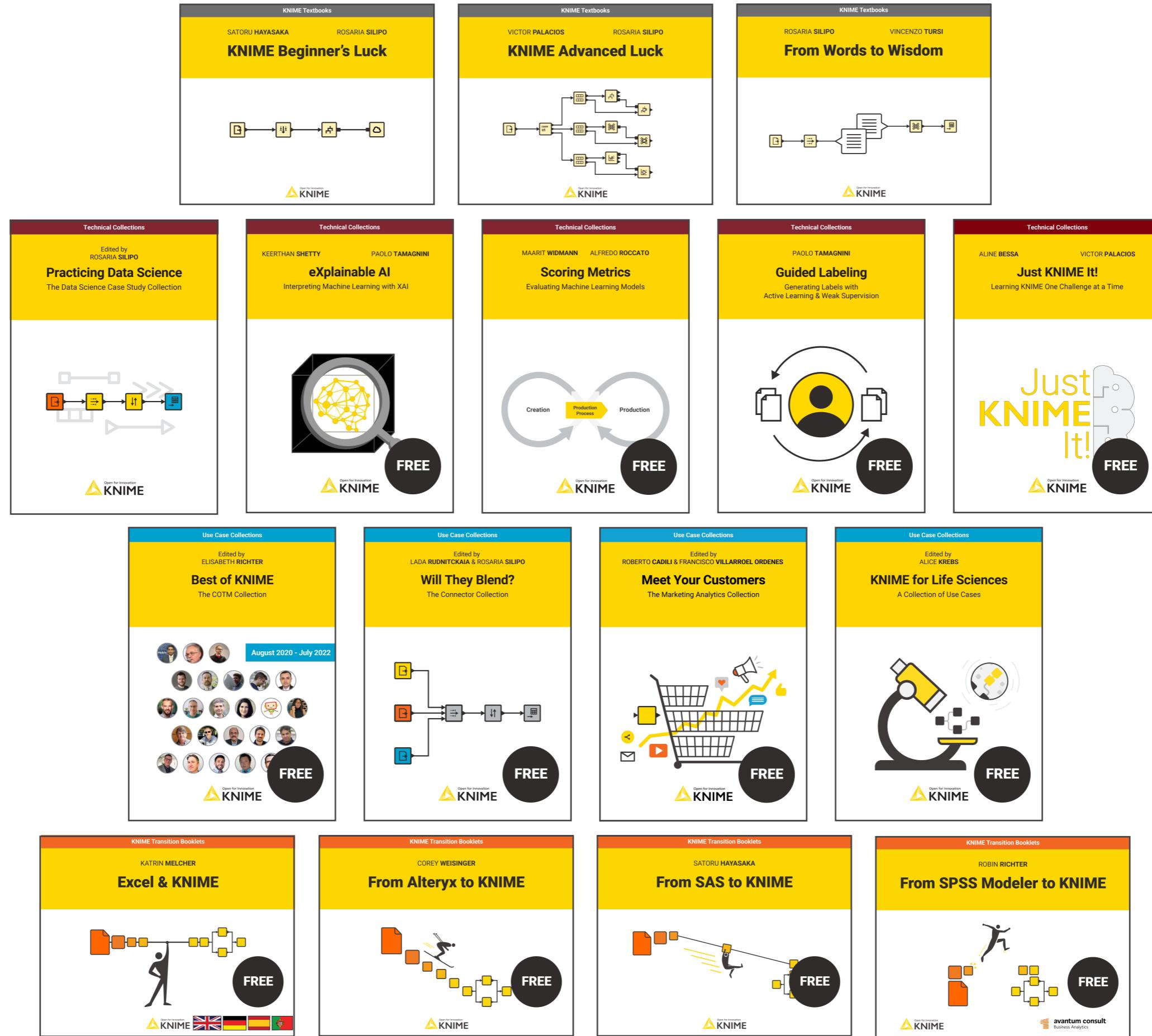
**Recommendation Engines:** A set of algorithms that use known information about user preferences to predict items of interest.

**Association Rules:** The node reveals regularities in co-occurrences of multiple products in large-scale transaction data recorded at points-of-sale. Based on the a-priori algorithm, the most frequent itemsets in the dataset are used to generate recommendation rules.

**Collaborative Filtering:** Based on the Alternating Least Squares (ALS) technique, it produces recommendations (filtering) about the interests of a user by comparing their current preferences with those of multiple users (collaborating).



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