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Reflexion on Rachel Greene's *Web Work : A history of Internet Art*

Rachel Greene sets in time and space (virtual and physical) the early ages of a popular internet, before it became the advertising clutter that we know today. She explains what constituted the net.art; the creation of platforms where net.artists of varying disciplines could share and inspire eachother within their online community. It was a time where everyone present was inspired to create something unknown to most, something completely new and innovative that could be played with and around *ad vitam aeternam*.

Artists like Heath Bunting did not need to do much in order to play with what the internet could provide. She was able to bring immediacy and intimacy to inexistent relationships between two strangers who would most probably never cross paths physically. This is what the net.art was all about, at least for her. Creating phenomena that related to our conventional physical life, but that could in no way be possible without internet.

Artists and developers such as Garrin, Muscovite Alexei Shulgin and Heath Bunting all had one thing in common, as they all shared an interest in developing and organizing the way the public space occurred and worked within the realm of internet.

There was still limitations to the freedom the early ages of the internet could take. It took a while for women to make their place within the net.art. Though, when they did, they went all in. Cyberfeminism was initiated to create not only a safe space for womxn on the internet, but an empowering one as well. Manifestos such as "The Vagina Is The Boss on the Internet" did not sit well with numerous users and womxn were, once again, asked to take a seat and let the real conversations happen. You know, the ones that matter (sigh).

Since URLs able to completely trash (or shred) a web page to pieces, the Internet has become almost unrecognizable to what it once was and was meant to be. Overconsumption agents like Amazon or AliExpress were probably never intended to be a part of the mix. Nevertheless, the economical opportunity that the immediacy the internet gave to consumers made it a place of choice for capitalism to expand its grip on the Western world. Will we ever be able to go back to a philosophical way of perceiving the online world? Most probably not, but it is always worth the shot.