

As a college student, I want to open a banking account so that I will have a convenient place to keep my money.

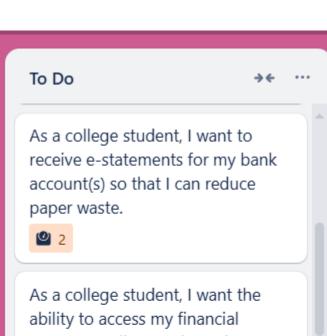
2 1

As a college student, I want to be able to pay for purchases electronically so that I don't have to use cash.

Ø 1

As a college student, I want to be able to pay monies owed using a check so that I don't have to use cash.

Ø 1



ability to access my financial accounts online, so that I don't have to use IVR or go to the branch.



As a college student, I want to electronically manage payments at my financial institutional so that I don't have to create multiple accounts to pay bills.



As a college student, I want to be able to have my paycheck directly deposited into my bank account, so that I don't have to cash a check.

2 3

As a student, I want secure access to my financial data on my phone so that I can have quick access to view real-time updates of my financial status (e.g. accounts, balance).

2 3

As a student, I want secure access to my financial data on my phone so that I can have quick access to view real-time updates of my transaction details (e.g. date, amount, description).

@ 3



As a college student, I want the ability to electronically schedule payments at my financial institution so that I don't have to worry about missing a payment.



As a college student, I want the ability to receive e-bills at my financial institution so that I will have fewer paper bills.



As a college student, I want to be able to deposit money in the account of anyone I know so that I can quickly provide money to others.



2 3

As a college student, I want to be able to receive money in my account from anyone I know so that I can quickly receive money from others.



As a college student, I want to be able to pay for purchases over time so that I can pay for an item in installments.

