Assignment 1 - Segmenting Clinton and Obama Voters

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The Data

What data do you have access to? Any adjustments/changes you made to prepare the data for your analysis. What other data you may need to improve your analysis?

The data consists of 41 variables and 2868 observations. The data contains variables relating to number of votes, geographic details, election details, age details, education details, race details, employment and income details, and population details (see Appendix A). The columns that had missing rows were handled by replacing the missing values with the mean of those columns. The data that is available is sufficient to conduct a meaningful analysis, but one factor that might influence Clinton and Obama's votes are any other parties that may win in some Countys. It is possible that someone besides Clinton and Obama may win in another County, so having information about other votes would improve the analysis. (medicare vs medicarerate, socialsecutiry vs socialsecutiryrate, disabilities vs disabilityrate??).

Variable	Variable Description
County	County Name
State	State Code
Region	Region Name
FIPS	Federal Information Processing Standards
ElectionDate	Election Date
ElectionType	Election Type
TotalVote	Total Votes
Clinton	Clinton's Votes
Obama	Obama's Votes
MalesPer100Females	Percentage of Males
AgeBelow35	Percentage below 35 years of age
Age35to65	Percentage between 35 and 65 years of age
Age65andAbove	Percentage above 65 years of age
White	Percentage White Individuals
Black	Percentage of Black Individuals
Asian	Percentage of Asian Individuals
AmericanIndian	Percentage of American Indian Individuals
Hawaiian	Percentage of Hawaiian Individuals
Hispanic	Percentage of Hispanic Individuals
HighSchool	Percentage with a Highschool Diploma
Bachelors	Percentage with a Bachelors Degree
Poverty	Percentage in Poverty
IncomeAbove75K	Percentage with Income Above 75K
MedianIncome	Median Income of County
AverageIncome	Average Income of County
UnemployRate	Unemployment Rate
ManfEmploy	1 0
SpeakingNonEnglish	Percentage Speaking Non-English
Medicare	Number of those with Medicare
MedicareRate	Medicare Rate
SocialSecurity	Number of those with Social Security
SocialSecurityRate	Social Security Rate
RetiredWorkers	Number of Retired Workers
Disabilities	Number with Disabilities
DisabilitiesRate	Disabilities Rate
Homeowner	Percentage who are Homeowners
SameHouse1995and2000	Percentage in the same house in 2000 as 1995
Рор	Population
PopDensity	Population Density
LandArea	Land Area of County
FarmArea	Farm Area in County

```
# Read Data into R
```

setwd("~/Desktop/Fall 2022 MMA/MGTA 601/a1")

clinton_obama <- read.csv("Clinton-Obama.csv")</pre>

Next use the function summary to find out the number of missing data points in the demographic/county summary(clinton_obama)

County State Region FIPS ## Length:2868 Length:2868 Min. : 1001

```
Class :character
                        Class :character
                                            Class :character
                                                                1st Qu.:18102
    Mode :character
                        Mode :character
                                           Mode :character
                                                               Median :30110
                                                               Mean
##
                                                                     :31029
##
                                                                3rd Qu.:46124
##
                                                               Max.
                                                                       :56045
##
                        ElectionType
                                              TotalVote
    ElectionDate
                                                                  Clinton
##
    Length:2868
                        Length: 2868
                                            Min.
                                                 :
                                                         13
                                                              Min.
                                                                     :
##
    Class : character
                        Class : character
                                            1st Qu.:
                                                        732
                                                               1st Qu.:
                                                                          329
##
    Mode :character
                        Mode : character
                                            Median:
                                                       2330
                                                               Median :
                                                                         1106
##
                                            Mean
                                                  : 12864
                                                              Mean
                                                                      :
                                                                         5974
##
                                            3rd Qu.:
                                                       6418
                                                               3rd Qu.:
                                                                         3200
##
                                            Max.
                                                   :1413869
                                                              Max.
                                                                      :771700
##
                                            NA's
                                                              NA's
                                                                      :1131
                                                   :1131
##
                      MalesPer100Females
                                            AgeBelow35
                                                            Age35to65
        Obama
##
    Min.
          :
                      Min.
                            : 76.20
                                          Min. : 4.50
                                                          Min.
                                                                  :18.60
    1st Qu.:
               254
                                         1st Qu.:42.20
##
                      1st Qu.: 94.90
                                                          1st Qu.:38.00
##
    Median :
               878
                      Median: 97.60
                                         Median :45.40
                                                          Median :39.80
                            : 99.08
##
    Mean
          : 6178
                     Mean
                                         Mean
                                               :45.66
                                                          Mean
                                                                  :39.59
##
    3rd Qu.:
              2749
                      3rd Qu.:100.50
                                         3rd Qu.:48.70
                                                          3rd Qu.:41.40
##
    Max.
           :743686
                     Max.
                             :200.90
                                         Max.
                                                 :75.80
                                                          Max.
                                                                  :79.20
##
    NA's
           :1131
##
    Age65andAbove
                         White
                                           Black
                                                           Asian
         : 2.20
                    Min. : 6.70
                                                       Min. : 0.100
##
    Min.
                                      Min.
                                            : 0.10
##
    1st Qu.:12.20
                     1st Qu.: 81.90
                                      1st Qu.: 0.60
                                                       1st Qu.: 0.300
    Median :14.40
                    Median: 93.70
                                      Median: 2.60
                                                       Median : 0.500
##
    Mean
          :14.76
                    Mean
                          : 86.76
                                      Mean
                                            : 9.90
                                                       Mean
                                                              : 1.065
    3rd Qu.:17.00
                    3rd Qu.: 97.50
                                      3rd Qu.:11.93
##
                                                       3rd Qu.: 0.900
                            :100.00
##
    Max.
           :33.70
                                              :86.00
                                                               :46.600
                    Max.
                                      Max.
                                                       Max.
##
                                      NA's
                                              :80
                                                       NA's
                                                               :94
##
    AmericanIndian
                         Hawaiian
                                             Hispanic
                                                             HighSchool
##
    Min.
           : 0.100
                     Min.
                             : 0.00000
                                         Min.
                                                : 0.100
                                                           Min.
                                                                   :34.7
##
    1st Qu.: 0.200
                      1st Qu.: 0.00000
                                          1st Qu.: 1.200
                                                           1st Qu.:70.6
##
    Median : 0.400
                      Median: 0.00000
                                         Median : 2.400
                                                           Median:78.7
##
    Mean
          : 1.689
                      Mean
                            : 0.07706
                                          Mean
                                               : 7.349
                                                           Mean
                                                                  :76.9
##
    3rd Qu.: 0.800
                      3rd Qu.: 0.10000
                                          3rd Qu.: 6.800
                                                           3rd Qu.:83.6
##
    Max.
           :91.800
                      Max.
                            :30.60000
                                          Max.
                                                :97.600
                                                           Max.
                                                                   :97.0
##
    NA's
           :99
                                                           NA's
                                                                   :1
##
      Bachelors
                        Poverty
                                     IncomeAbove75K
                                                       MedianIncome
##
           : 4.90
                          : 2.60
                                     Min. : 1.50
    Min.
                                                      Min.
                                                             :16868
                    Min.
    1st Qu.:11.10
                     1st Qu.:10.10
                                     1st Qu.: 9.20
                                                      1st Qu.:32314
   Median :14.30
##
                    Median :13.20
                                     Median :11.90
                                                      Median :37272
    Mean :16.45
                    Mean
                           :13.95
                                     Mean
                                            :14.02
                                                      Mean
                                                             :39107
##
    3rd Qu.:19.30
                     3rd Qu.:16.90
                                     3rd Qu.:16.40
                                                      3rd Qu.:43430
           :63.70
                            :39.40
                                             :57.30
    Max.
                    Max.
                                     Max.
                                                      Max.
                                                             :98245
   NA's
                    NA's
                                     NA's
                                                      NA's
##
           :1
                            :1
                                             :2
                                                             : 1
##
    AverageIncome
                     UnemployRate
                                        ManfEmploy
                                                         SpeakingNonEnglish
##
                           : 1.500
                                              : 0.2024
                                                         Min. : 0.400
    Min.
          : 5148
                    Min.
    1st Qu.:23250
                     1st Qu.: 3.800
                                      1st Qu.: 4.7194
                                                         1st Qu.: 3.000
##
    Median :26222
                    Median: 4.700
                                      Median: 8.9509
                                                         Median: 4.600
##
                           : 4.899
                                              :10.6564
    Mean
           :27281
                    Mean
                                      Mean
                                                         Mean
                                                                : 8.617
##
    3rd Qu.:29840
                    3rd Qu.: 5.700
                                      3rd Qu.:14.9613
                                                         3rd Qu.: 8.600
##
   Max.
           :93377
                    Max.
                            :15.300
                                      Max.
                                              :57.2291
                                                         Max.
                                                                 :92.100
## NA's
           :30
                    NA's
                            :1
                                      NA's
                                              :293
                                                         NA's
                                                                 :1
```

```
##
      Medicare
                      MedicareRate
                                     SocialSecurity
                                                       SocialSecurityRate
##
                 7
                     Min. : 60
                                     Min. :
                                                       Min.
                                                             : 1518
   Min.
         :
                                                 20
   1st Qu.:
                                                       1st Qu.:16827
              2162
                     1st Qu.:14108
                                     1st Qu.:
                                                2548
   Median :
              4514
                     Median :16863
                                     Median :
                                                5360
                                                       Median :20040
   Mean
          : 13724
                     Mean :17088
                                     Mean
                                            :
                                               15616
                                                       Mean
                                                              :19939
   3rd Qu.: 10613
                     3rd Qu.:19854
                                     3rd Qu.:
                                                       3rd Qu.:23032
##
                                               12845
          :1059297
                     Max.
   Max.
                           :60845
                                     Max.
                                           :1047590
                                                       Max.
                                                              :41943
   NA's
                     NA's
                                     NA's
                                                       NA's
##
          :1
                           :1
                                           : 1
                                                              :1
##
   RetiredWorkers
                     Disabilities
                                       DisabilitiesRate
                                                          Homeowner
                                       Min. : 125
##
   Min.
         :
               15
                    Min.
                          :
                                 4.0
                                                        Min.
                                                               :19.60
   1st Qu.: 1490
                    1st Qu.:
                               274.8
                                       1st Qu.: 1380
                                                        1st Qu.:70.50
##
   Median: 3095
                    Median :
                               698.5
                                       Median: 2192
                                                        Median :75.20
                           : 2381.4
   Mean
         : 9869
                    Mean
                                       Mean
                                             : 2693
                                                        Mean
                                                               :73.89
                                                        3rd Qu.:78.90
##
   3rd Qu.: 7722
                    3rd Qu.: 1671.2
                                       3rd Qu.: 3436
##
   Max.
          :681035
                    Max.
                           :400125.0
                                       Max.
                                              :20185
                                                        Max.
                                                               :89.60
##
   NA's
           :1
                    NA's
                           :8
                                       NA's
                                              :8
                                                        NA's
                                                               :2
##
   SameHouse1995and2000
                             Pop
                                            PopDensity
                                                                LandArea
          :15.40
                                          Min.
                                                :
                                                      0.10
                                                             Min.
                                                                  :
                        Min.
                               :
                                     60
   1st Qu.:54.30
                        1st Qu.: 12335
                                          1st Qu.:
                                                             1st Qu.: 434
##
                                                     19.80
                        Median : 26968
##
   Median :59.40
                                          Median :
                                                     47.25
                                                             Median: 626
##
   Mean
          :58.74
                        Mean : 99226
                                          Mean
                                                : 265.18
                                                             Mean
                                                                  : 1004
   3rd Qu.:64.00
                        3rd Qu.: 68372
                                          3rd Qu.: 118.03
                                                             3rd Qu.: 950
                               :9948081
##
   Max.
           :90.50
                                          Max. :70190.80
                        Max.
                                                             Max.
                                                                    :20105
   NA's
          :1
                                                             NA's
##
##
      FarmArea
  Min. : 1.0
##
  1st Qu.: 84.0
## Median: 182.0
## Mean
         : 293.7
  3rd Qu.: 348.0
## Max.
          :4595.0
##
   NA's
           :87
# Get the structure of the data
str(clinton_obama)
## 'data.frame':
                   2868 obs. of 41 variables:
                                "Adair" "Adams" "Allamakee" "Appanoose" ...
   $ County
                         : chr
## $ State
                                "IA" "IA" "IA" "IA" ...
                         : chr
                                "Midwest" "Midwest" "Midwest" ...
## $ Region
                         : chr
## $ FIPS
                         : int
                                19001 19003 19005 19007 19009 19011 19013 19015 19017 19019 ...
   $ ElectionDate
                         : chr
                                "2008-01-03" "2008-01-03" "2008-01-03" "2008-01-03" ...
                                "Caucuses" "Caucuses" "Caucuses" ...
##
   $ ElectionType
                         : chr
   $ TotalVote
                         : int
##
                                75 50 80 60 48 80 420 140 100 150 ...
## $ Clinton
                                22 18 25 17 16 23 117 49 28 47 ...
                         : int
## $ Obama
                                24 7 33 10 17 23 179 43 35 53 ...
                         : int
##
   $ MalesPer100Females : num
                                96.7 96.8 104.5 94 94.7 ...
                                37.7 37.1 41.5 42 37.4 45.1 49.6 43.7 44.6 45.9 ...
##
   $ AgeBelow35
                         : num
  $ Age35to65
                                40.3 40.8 40.8 39.2 40.2 40.7 36 40.5 38.9 39.6 ...
                         : num
   $ Age65andAbove
                                21.9 22.1 17.7 18.9 22.5 14.3 14.3 15.7 16.5 14.4 ...
##
                         : num
##
   $ White
                                99.2 99.2 99 98.5 99.3 99.1 89.6 98.6 98.4 98.6 ...
                         : num
```

: num

: num

0.1 NA 0.2 0.7 0.2 0.2 7.8 0.7 0.5 0.3 ...

0.5 0.2 0.2 0.4 0.2 0.2 1.2 0.3 0.6 0.4 ...

: num NA 0.5 0.3 0.1 0.1 0.1 0.2 0.2 0.1 0.2 ...

\$ Black

\$ Asian

\$ AmericanIndian

```
$ Hawaiian
                          : num
                                 0 0 0 0 0 0 0.1 0 0 0 ...
##
   $ Hispanic
                                 0.8 0.6 6.9 1.1 0.6 0.6 2.5 1 0.7 0.7 ...
                          : num
## $ HighSchool
                                 87.8 84.5 81.4 81.4 82.5 87.8 86.5 89 87.7 84.6 ...
                                 11.2 12 14.4 12.2 12.3 13.9 23 18.8 21.5 12.7 ...
## $ Bachelors
                          : num
   $ Poverty
                          : num
                                 9.7 10.6 10.8 14.9 9.2 7.6 13.7 8.8 7 9.9 ...
## $ IncomeAbove75K
                                 8.6 7.8 10.7 6.6 9.7 15.9 15.6 14.2 15.7 13.6 ...
                          : num
  $ MedianIncome
                                 39568 35296 36822 31764 38941 48713 40502 45009 46665 43627 ...
                          : int
                                 29222 27297 25579 23705 31100 28649 30406 31499 32245 27778 ...
##
   $ AverageIncome
                          : int
##
   $ UnemployRate
                          : num
                                 3.2 4.6 4.6 5.4 4.1 4 3.9 3 3.2 4.2 ...
##
   $ ManfEmploy
                                 12.92 6.96 16.47 15.08 8.33 ...
                          : num
   $ SpeakingNonEnglish : num
                                 2 1.6 8.2 2.5 2.7 2.8 6.5 2.6 3.8 6 ...
                                 1551 978 2838 3072 1472 4055 20362 4431 4356 3523 ...
## $ Medicare
                          : int
                                 19735 22936 19294 22479 22797 15019 16174 16657 18398 16761 ...
##
   $ MedicareRate
                          : int
## $ SocialSecurity
                                 1825 1110 3270 3415 1740 4825 23100 5370 4840 3885 ...
                          : int
## $ SocialSecurityRate : int
                                 23222 26032 22231 24989 26947 17870 18349 20186 20442 18483 ...
##
   $ RetiredWorkers
                          : int
                                 1230 720 2245 2050 1150 3105 14960 3490 3280 2485 ...
## $ Disabilities
                          : int
                                 90 78 186 453 79 269 2835 359 170 277 ...
## $ DisabilitiesRate
                          : int
                                 1145 1829 1265 3315 1223 996 2252 1350 718 1318 ...
## $ Homeowner
                                 75 74.7 76.4 74 79.2 79.4 68.9 75.8 78.2 78.2 ...
                          : num
                                 66 65.4 64.1 60.2 70.4 60.8 54.5 60.6 62 62.9 ...
## $ SameHouse1995and2000: num
## $ Pop
                          : int
                                 7714 4192 14796 13422 6278 26962 126106 26584 23837 21045 ...
## $ PopDensity
                                 13.5 9.9 23.1 27 14.2 ...
                          : num
                                 570 425 659 516 444 718 572 574 440 573 ...
## $ LandArea
                          : int
## $ FarmArea
                          : int 373 238 326 236 261 401 275 313 255 340 ...
# Correctly identify categorical variables as such
clinton_obama$County <- as.factor(clinton_obama$County)</pre>
clinton_obama$State <- as.factor(clinton_obama$State)</pre>
clinton_obama$Region <- as.factor(clinton_obama$Region)</pre>
clinton_obama$ElectionType <- as.factor(clinton_obama$ElectionType)</pre>
str(clinton_obama)
## 'data.frame':
                    2868 obs. of 41 variables:
## $ County
                          : Factor w/ 1691 levels "Abbeville", "Acadia", ...: 5 6 20 41 68 125 139 157 179
                          : Factor w/ 46 levels "AL", "AR", "AZ",...: 11 11 11 11 11 11 11 11 11 11 ...
## $ State
##
   $ Region
                          : Factor w/ 4 levels "Midwest", "Northeast", ...: 1 1 1 1 1 1 1 1 1 1 ...
## $ FIPS
                          : int 19001 19003 19005 19007 19009 19011 19013 19015 19017 19019 ...
                                "2008-01-03" "2008-01-03" "2008-01-03" "2008-01-03" ...
## $ ElectionDate
## $ ElectionType
                          : Factor w/ 2 levels "Caucuses", "Primary": 1 1 1 1 1 1 1 1 1 1 ...
## $ TotalVote
                          : int
                                 75 50 80 60 48 80 420 140 100 150 ...
## $ Clinton
                          : int
                                 22 18 25 17 16 23 117 49 28 47 ...
## $ Obama
                          : int
                                 24 7 33 10 17 23 179 43 35 53 ...
   $ MalesPer100Females : num
##
                                 96.7 96.8 104.5 94 94.7 ...
##
   $ AgeBelow35
                                 37.7 37.1 41.5 42 37.4 45.1 49.6 43.7 44.6 45.9 ...
                          : num
                                 40.3 40.8 40.8 39.2 40.2 40.7 36 40.5 38.9 39.6 ...
   $ Age35to65
                          : num
##
   $ Age65andAbove
                                 21.9 22.1 17.7 18.9 22.5 14.3 14.3 15.7 16.5 14.4 ...
                          : num
## $ White
                                 99.2 99.2 99 98.5 99.3 99.1 89.6 98.6 98.4 98.6 ...
                          : num
## $ Black
                                 0.1 NA 0.2 0.7 0.2 0.2 7.8 0.7 0.5 0.3 ...
                          : num
## $ Asian
                                 0.5 0.2 0.2 0.4 0.2 0.2 1.2 0.3 0.6 0.4 ...
                          : num
## $ AmericanIndian
                                 NA 0.5 0.3 0.1 0.1 0.1 0.2 0.2 0.1 0.2 ...
                          : num
##
   $ Hawaiian
                                 0 0 0 0 0 0 0.1 0 0 0 ...
                          : num
                                 0.8 0.6 6.9 1.1 0.6 0.6 2.5 1 0.7 0.7 ...
## $ Hispanic
                          : num
## $ HighSchool
                                87.8 84.5 81.4 81.4 82.5 87.8 86.5 89 87.7 84.6 ...
                          : num
## $ Bachelors
                          : num 11.2 12 14.4 12.2 12.3 13.9 23 18.8 21.5 12.7 ...
```

```
: num 9.7 10.6 10.8 14.9 9.2 7.6 13.7 8.8 7 9.9 ...
## $ Poverty
                       : num 8.6 7.8 10.7 6.6 9.7 15.9 15.6 14.2 15.7 13.6 ...
## $ IncomeAbove75K
                       : int 39568 35296 36822 31764 38941 48713 40502 45009 46665 43627 ...
## $ MedianIncome
## $ AverageIncome
                        : int 29222 27297 25579 23705 31100 28649 30406 31499 32245 27778 ...
## $ UnemployRate
                        : num
                               3.2 4.6 4.6 5.4 4.1 4 3.9 3 3.2 4.2 ...
## $ ManfEmploy
                        : num 12.92 6.96 16.47 15.08 8.33 ...
## $ SpeakingNonEnglish : num 2 1.6 8.2 2.5 2.7 2.8 6.5 2.6 3.8 6 ...
## $ Medicare
                        : int 1551 978 2838 3072 1472 4055 20362 4431 4356 3523 ...
## $ MedicareRate
                       : int 19735 22936 19294 22479 22797 15019 16174 16657 18398 16761 ...
## $ SocialSecurity
                       : int 1825 1110 3270 3415 1740 4825 23100 5370 4840 3885 ...
## $ SocialSecurityRate : int
                               23222 26032 22231 24989 26947 17870 18349 20186 20442 18483 ...
## $ RetiredWorkers
                       : int 1230 720 2245 2050 1150 3105 14960 3490 3280 2485 ...
## $ Disabilities
                       : int
                              90 78 186 453 79 269 2835 359 170 277 ...
## $ DisabilitiesRate : int 1145 1829 1265 3315 1223 996 2252 1350 718 1318 ...
## $ Homeowner : num 75 74.7 76.4 74 79.2 79.4 68.9 75.8 78.2 78.2 ...
## $ SameHouse1995and2000: num
                               66 65.4 64.1 60.2 70.4 60.8 54.5 60.6 62 62.9 ...
## $ Pop
                       : int 7714 4192 14796 13422 6278 26962 126106 26584 23837 21045 ...
## $ PopDensity
                        : num 13.5 9.9 23.1 27 14.2 ...
## $ LandArea
                       : int 570 425 659 516 444 718 572 574 440 573 ...
## $ FarmArea
                        : int 373 238 326 236 261 401 275 313 255 340 ...
```

Missing data

```
meanBlack <- mean(clinton_obama$Black[!is.na(clinton_obama$Black)])</pre>
clinton obama$Black <- clinton obama$Black</pre>
clinton obama$Black[is.na(clinton obama$Black)] <- meanBlack</pre>
meanAsian <- mean(clinton_obama$Asian[!is.na(clinton_obama$Asian)])</pre>
clinton_obama$Asian <- clinton_obama$Asian</pre>
clinton_obama$Asian[is.na(clinton_obama$Asian)] <- meanAsian</pre>
meanAmericanIndian <- mean(clinton_obama$AmericanIndian[!is.na(clinton_obama$AmericanIndian)])</pre>
clinton_obama$AmericanIndian <- clinton_obama$AmericanIndian</pre>
clinton_obama$AmericanIndian[is.na(clinton_obama$AmericanIndian)] <- meanAmericanIndian
meanHighSchool <- mean(clinton_obama$HighSchool[!is.na(clinton_obama$HighSchool)])</pre>
clinton_obama$HighSchool <- clinton_obama$HighSchool</pre>
clinton obama$HighSchool[is.na(clinton obama$HighSchool)] <- meanHighSchool</pre>
meanBachelors <- mean(clinton_obama$Bachelors[!is.na(clinton_obama$Bachelors)])</pre>
clinton_obama$Bachelors <- clinton_obama$Bachelors</pre>
clinton_obama$Bachelors[is.na(clinton_obama$Bachelors)] <- meanBachelors</pre>
meanPoverty <- mean(clinton_obama$Poverty[!is.na(clinton_obama$Poverty)])</pre>
clinton_obama$Poverty <- clinton_obama$Poverty</pre>
clinton_obama$Poverty[is.na(clinton_obama$Poverty)] <- meanPoverty</pre>
meanIncomeAbove75K <- mean(clinton_obama$IncomeAbove75K[!is.na(clinton_obama$IncomeAbove75K)])</pre>
clinton_obama$IncomeAbove75K <- clinton_obama$IncomeAbove75K</pre>
clinton_obama$IncomeAbove75K[is.na(clinton_obama$IncomeAbove75K)] <- meanIncomeAbove75K
meanMedianIncome <- mean(clinton_obama$MedianIncome[!is.na(clinton_obama$MedianIncome)])</pre>
```

```
clinton_obama$MedianIncome <- clinton_obama$MedianIncome</pre>
clinton_obama$MedianIncome[is.na(clinton_obama$MedianIncome)] <- meanMedianIncome
meanAverageIncome <- mean(clinton_obama$AverageIncome[!is.na(clinton_obama$AverageIncome)])</pre>
clinton_obama$AverageIncome <- clinton_obama$AverageIncome</pre>
clinton_obama$AverageIncome[is.na(clinton_obama$AverageIncome)] <- meanAverageIncome</pre>
meanUnemployRate <- mean(clinton obama$UnemployRate[!is.na(clinton obama$UnemployRate)])</pre>
clinton_obama$UnemployRate <- clinton_obama$UnemployRate</pre>
clinton obama$UnemployRate[is.na(clinton obama$UnemployRate)] <- meanUnemployRate</pre>
meanManfEmploy <- mean(clinton_obama$ManfEmploy[!is.na(clinton_obama$ManfEmploy)])</pre>
clinton obama$ManfEmploy <- clinton obama$ManfEmploy</pre>
clinton_obama$ManfEmploy[is.na(clinton_obama$ManfEmploy)] <- meanManfEmploy</pre>
meanSpeakingNonEnglish <- mean(clinton_obama$SpeakingNonEnglish[!is.na(clinton_obama$SpeakingNonEnglish
clinton_obama$SpeakingNonEnglish[is.na(clinton_obama$SpeakingNonEnglish)] <- meanSpeakingNonEnglish
meanMedicare <- mean(clinton_obama$Medicare[!is.na(clinton_obama$Medicare)])</pre>
clinton_obama$Medicare <- clinton_obama$Medicare</pre>
clinton_obama$Medicare[is.na(clinton_obama$Medicare)] <- meanMedicare</pre>
meanMedicareRate <- mean(clinton_obama$MedicareRate[!is.na(clinton_obama$MedicareRate)])</pre>
clinton_obama$MedicareRate <- clinton_obama$MedicareRate</pre>
clinton_obama$MedicareRate[is.na(clinton_obama$MedicareRate)] <- meanMedicareRate</pre>
meanSocialSecurity <- mean(clinton_obama$SocialSecurity[!is.na(clinton_obama$SocialSecurity)])</pre>
clinton_obama$SocialSecurity <- clinton_obama$SocialSecurity</pre>
clinton_obama$SocialSecurity[is.na(clinton_obama$SocialSecurity)] <- meanSocialSecurity
meanSocialSecurityRate <- mean(clinton_obama$SocialSecurityRate[!is.na(clinton_obama$SocialSecurityRate
clinton_obama$SocialSecurityRate <- clinton_obama$SocialSecurityRate</pre>
clinton_obama$SocialSecurityRate[is.na(clinton_obama$SocialSecurity)] <- meanSocialSecurityRate
meanRetiredWorkers <- mean(clinton_obama$RetiredWorkers[!is.na(clinton_obama$RetiredWorkers)])</pre>
clinton_obama$RetiredWorkers <- clinton_obama$RetiredWorkers</pre>
clinton_obama$RetiredWorkers[is.na(clinton_obama$RetiredWorkers)] <- meanRetiredWorkers</pre>
meanDisabilities <- mean(clinton_obama$Disabilities[!is.na(clinton_obama$Disabilities)])</pre>
clinton_obama$Disabilities <- clinton_obama$Disabilities</pre>
clinton_obama$Disabilities[is.na(clinton_obama$Disabilities)] <- meanDisabilities
meanDisabilitiesRate <- mean(clinton obama$DisabilitiesRate[!is.na(clinton obama$DisabilitiesRate)])</pre>
clinton_obama$DisabilitiesRate <- clinton_obama$DisabilitiesRate</pre>
clinton_obama$DisabilitiesRate[is.na(clinton_obama$Disabilities)] <- meanDisabilitiesRate
meanHomeowner <- mean(clinton_obama$Homeowner[!is.na(clinton_obama$Homeowner)])</pre>
clinton_obama$Homeowner <- clinton_obama$Homeowner</pre>
clinton_obama$Homeowner[is.na(clinton_obama$Homeowner)] <- meanHomeowner
meanSameHouse1995and2000 <- mean(clinton_obama$SameHouse1995and2000[!is.na(clinton_obama$SameHouse1995a
clinton_obama$SameHouse1995and2000 <- clinton_obama$SameHouse1995and2000
```

```
clinton_obama$SameHouse1995and2000[is.na(clinton_obama$SameHouse1995and2000)] <- meanSameHouse1995and20

meanLandArea <- mean(clinton_obama$LandArea[!is.na(clinton_obama$LandArea)])

clinton_obama$LandArea <- clinton_obama$LandArea

clinton_obama$LandArea[is.na(clinton_obama$LandArea)] <- meanLandArea

meanFarmArea <- mean(clinton_obama$FarmArea[!is.na(clinton_obama$FarmArea)])

clinton_obama$FarmArea <- clinton_obama$FarmArea

clinton_obama$FarmArea[is.na(clinton_obama$FarmArea)] <- meanFarmArea
```

summary(clinton_obama)

```
FIPS
##
           County
                           State
                                            Region
                      TX
                              : 251
                                               : 814
                                                               : 1001
    Washington:
                30
                                      Midwest
                                                       Min.
  Franklin
                 25
                              : 159
                                      Northeast: 217
                                                        1st Qu.:18102
                      GA
    Jefferson :
                 25
                              : 134
                                               :1419
                                                       Median :30110
                      VA
                                      South
  Lincoln
                                               : 418
##
                 23
                      ΚY
                              : 120
                                      West
                                                       Mean
                                                               :31029
                                                        3rd Qu.:46124
    Jackson
                 22
                      MO
                              : 115
##
  Madison
              : 20
                              : 102
                                                       Max.
                                                               :56045
                      IL
##
    (Other)
              :2723
                       (Other):1987
##
                         ElectionType
  ElectionDate
                                          TotalVote
                                                              Clinton
  Length:2868
                       Caucuses: 310
                                              :
                                                           Min.
                                                                 :
                                        Min.
                                                     13
                                                    732
                                                           1st Qu.:
##
    Class : character
                       Primary:2558
                                        1st Qu.:
                                                                      329
##
   Mode :character
                                        Median:
                                                   2330
                                                          Median: 1106
##
                                        Mean
                                               : 12864
                                                           Mean
                                                                  : 5974
##
                                        3rd Qu.:
                                                   6418
                                                           3rd Qu.: 3200
##
                                        Max.
                                               :1413869
                                                           Max.
                                                                  :771700
##
                                        NA's
                                               :1131
                                                           NA's
                                                                  :1131
                                                            Age35to65
##
        Obama
                     MalesPer100Females
                                           AgeBelow35
                             : 76.20
                                               : 4.50
##
    Min.
                     Min.
                                         Min.
                                                          Min.
                                                                 :18.60
    1st Qu.:
               254
                     1st Qu.: 94.90
                                         1st Qu.:42.20
##
                                                          1st Qu.:38.00
##
   Median:
               878
                     Median: 97.60
                                         Median :45.40
                                                          Median :39.80
                            : 99.08
                                                :45.66
                                                                 :39.59
    Mean
              6178
                     Mean
                                         Mean
                                                          Mean
    3rd Qu.:
                     3rd Qu.:100.50
##
              2749
                                         3rd Qu.:48.70
                                                          3rd Qu.:41.40
##
    Max.
           :743686
                             :200.90
                                         Max.
                                                :75.80
                                                          Max.
                                                                 :79.20
##
   NA's
           :1131
   Age65andAbove
                        White
                                          Black
                                                          Asian
  Min.
          : 2.20
                          : 6.70
##
                    Min.
                                      Min.
                                             : 0.1
                                                     Min.
                                                             : 0.100
##
   1st Qu.:12.20
                    1st Qu.: 81.90
                                      1st Qu.: 0.6
                                                     1st Qu.: 0.300
##
  Median :14.40
                    Median : 93.70
                                      Median: 3.0
                                                     Median : 0.500
   Mean
          :14.76
                    Mean
                          : 86.76
                                      Mean : 9.9
                                                     Mean
                                                            : 1.065
    3rd Qu.:17.00
                                      3rd Qu.:11.4
##
                    3rd Qu.: 97.50
                                                     3rd Qu.: 1.000
##
    Max.
           :33.70
                    Max.
                           :100.00
                                             :86.0
                                                     Max.
                                                             :46.600
                                      Max.
##
##
   AmericanIndian
                        Hawaiian
                                            Hispanic
                                                             HighSchool
##
   Min.
          : 0.100
                            : 0.00000
                                                : 0.100
                                                                  :34.7
                     Min.
                                         Min.
                                                          Min.
##
    1st Qu.: 0.200
                     1st Qu.: 0.00000
                                         1st Qu.: 1.200
                                                           1st Qu.:70.6
   Median : 0.400
                     Median: 0.00000
                                         Median : 2.400
                                                           Median:78.7
##
   Mean
          : 1.689
                     Mean
                             : 0.07706
                                         Mean
                                               : 7.349
                                                           Mean
                                                                  :76.9
##
    3rd Qu.: 0.900
                     3rd Qu.: 0.10000
                                         3rd Qu.: 6.800
                                                           3rd Qu.:83.6
##
    Max.
           :91.800
                     Max.
                             :30.60000
                                         Max.
                                               :97.600
                                                           Max.
                                                                  :97.0
##
##
                       Poverty
                                     IncomeAbove75K
                                                      MedianIncome
      Bachelors
```

```
## Min. : 4.90
                 Min. : 2.60
                                               Min. :16868
                                Min. : 1.50
  1st Qu.:11.10
                 1st Qu.:10.10
                                1st Qu.: 9.20
                                               1st Qu.:32316
                 Median :13.20
                                               Median :37282
## Median :14.30
                                Median :11.90
## Mean :16.45
                 Mean :13.95
                                Mean :14.02
                                               Mean :39107
                  3rd Qu.:16.90
                                3rd Qu.:16.40
                                               3rd Qu.:43425
##
   3rd Qu.:19.30
##
   Max. :63.70
                 Max. :39.40
                                Max. :57.30
                                               Max. :98245
##
##
   AverageIncome
                  UnemployRate
                                 ManfEmploy
                                                 SpeakingNonEnglish
##
   Min. : 5148
                 Min. : 1.500
                                 Min. : 0.2024
                                                 Min. : 0.400
                                                 1st Qu.: 3.000
##
  1st Qu.:23287
                 1st Qu.: 3.800
                                 1st Qu.: 5.1209
  Median :26292
                 Median : 4.700
                                 Median :10.1175
                                                 Median: 4.600
   Mean :27281
                 Mean : 4.899
                                 Mean :10.6564
                                                 Mean : 8.617
##
   3rd Qu.:29812
                  3rd Qu.: 5.700
                                 3rd Qu.:14.0054
                                                  3rd Qu.: 8.604
##
   Max. :93377
                 Max. :15.300
                                 Max. :57.2291
                                                 Max. :92.100
##
##
      Medicare
                    MedicareRate
                                  SocialSecurity
                                                  SocialSecurityRate
##
   Min. : 7
                   Min. : 60
                                Min. : 20
                                                  Min. : 1518
   1st Qu.: 2163
                   1st Qu.:14109
                                1st Qu.:
                                            2549
                                                  1st Qu.:16827
   Median: 4514
                   Median :16868
                                Median: 5360
                                                  Median :20040
   Mean : 13724
                   Mean :17088
                                  Mean : 15616
                                                  Mean :19939
##
##
   3rd Qu.: 10619
                   3rd Qu.:19850
                                  3rd Qu.: 12861
                                                  3rd Qu.:23032
   Max. :1059297
                   Max. :60845
                                 Max. :1047590
                                                  Max. :41943
##
                                                  NA's :1
##
   RetiredWorkers
                   Disabilities
                                    DisabilitiesRate Homeowner
  Min. :
                  Min. :
##
              15
                              4.0
                                   Min. : 125
                                                 Min. :19.60
   1st Qu.: 1490
                   1st Qu.: 276.0
                                   1st Qu.: 1380
                                                   1st Qu.:70.50
##
  Median: 3098
                   Median : 700.5
                                    Median: 2192
                                                   Median :75.20
   Mean : 9869
                   Mean : 2381.4
                                    Mean : 2693
                                                   Mean :73.89
                                    3rd Qu.: 3436
##
   3rd Qu.: 7728
                   3rd Qu.: 1690.2
                                                   3rd Qu.:78.90
   Max. :681035
                   Max. :400125.0
                                    Max. :20185
                                                   Max. :89.60
                                    NA's :8
##
   SameHouse1995and2000 Pop
                                        PopDensity
                                                          LandArea
                      Min. :
##
  Min. :15.40
                                     Min. : 0.10
                                                        Min. :
                                  60
                      1st Qu.: 12335
   1st Qu.:54.30
                                      1st Qu.: 19.80
                                                        1st Qu.: 434
                      Median : 26968
   Median :59.40
                                      Median: 47.25
                                                        Median: 626
##
                      Mean : 99226
                                      Mean : 265.18
##
   Mean :58.74
                                                       Mean : 1004
##
   3rd Qu.:64.00
                      3rd Qu.: 68372
                                      3rd Qu.: 118.03
                                                        3rd Qu.: 951
##
   Max. :90.50
                      Max. :9948081
                                      Max. :70190.80
                                                       Max. :20105
##
##
      FarmArea
   Min. : 1.0
   1st Qu.: 87.0
##
   Median: 192.0
##
   Mean : 293.7
   3rd Qu.: 344.0
## Max. :4595.0
##
```

Analysis

Independent vars

```
# Create some possible independent variables (things we might like to predict in a regression using the
clinton_obama$Obama_margin <- clinton_obama$Obama - clinton_obama$Clinton</pre>
clinton_obama$Obama_margin_percent <- clinton_obama$Obama_margin/clinton_obama$TotalVote</pre>
clinton_obama$0bama_wins <- ifelse(clinton_obama$0bama_margin >0, 1,0)
names(clinton_obama)
##
    [1] "County"
                                "State"
                                                        "Region"
   [4] "FIPS"
                                "ElectionDate"
##
                                                        "ElectionType"
## [7] "TotalVote"
                                "Clinton"
                                                        "Obama"
## [10] "MalesPer100Females"
                                "AgeBelow35"
                                                        "Age35to65"
                                                        "Black"
                                "White"
## [13] "Age65andAbove"
                                                        "Hawaiian"
## [16] "Asian"
                                "AmericanIndian"
## [19] "Hispanic"
                                "HighSchool"
                                                        "Bachelors"
## [22] "Poverty"
                                "IncomeAbove75K"
                                                        "MedianIncome"
                                                        "ManfEmploy"
## [25] "AverageIncome"
                                "UnemployRate"
                                                        "MedicareRate"
## [28] "SpeakingNonEnglish"
                                "Medicare"
## [31] "SocialSecurity"
                                                        "RetiredWorkers"
                                "SocialSecurityRate"
## [34] "Disabilities"
                                "DisabilitiesRate"
                                                        "Homeowner"
## [37] "SameHouse1995and2000"
                                "Pop"
                                                        "PopDensity"
## [40] "LandArea"
                                "FarmArea"
                                                        "Obama_margin"
## [43] "Obama_margin_percent" "Obama_wins"
table(clinton_obama$0bama_wins)
##
##
     0
## 913 824
percent_Clin <- 913/(913+824)*100
percent_Obama <- 824/(824+913)*100
percent_Clin
## [1] 52.56189
percent_Obama
## [1] 47.43811
Training, test, validation sets
# Partition Data - counties that have voted = Training, counties that have not voted = Test
set.seed(1)
```

```
voted <- which(!is.na(clinton_obama$TotalVote))
train.df <- clinton_obama[voted, ]
test.df <- clinton_obama[-voted, ]

# training 60% and validation 40%
train_index <- sample(c(1:dim(train.df)[1]), round(dim(train.df)[1]*0.6))
train.df <- train.df[train_index, ]
valid.df <- train.df[-train_index, ]</pre>
```

Predicting who will win

Logistic Regresion

```
options(scipen=999)
clinton_obama.glm <- glm(Obama_wins ~ .-County -State -ElectionDate -TotalVote -Clinton -Obama -FIPS -O
summary(clinton_obama.glm)
##
## Call:
  glm(formula = Obama_wins ~ . - County - State - ElectionDate -
       TotalVote - Clinton - Obama - FIPS - Obama margin percent -
##
       Obama_margin, family = "binomial", data = train.df, trace = 0)
##
##
## Deviance Residuals:
##
       Min
                   1Q
                         Median
                                       3Q
                                                Max
## -3.11817 -0.55574 -0.09616
                                  0.55289
                                            2.44878
## Coefficients:
                                         Std. Error z value
                                                                    Pr(>|z|)
                             Estimate
                        -68.430852042 102.802216894 -0.666
## (Intercept)
                                                                    0.505631
## RegionNortheast
                                        0.479566849 -5.462 0.00000004697854 ***
                         -2.619577769
                                        0.410125575 -6.560 0.00000000005379 ***
## RegionSouth
                         -2.690447688
## RegionWest
                          1.933180546
                                        0.411038186
                                                      4.703 0.00000256158821 ***
## ElectionTypePrimary
                                        0.276074622 -5.129 0.00000029078171 ***
                         -1.416076684
## MalesPer100Females
                         -0.011759176
                                        0.011942775 -0.985
                                                                    0.324807
## AgeBelow35
                          1.049759702
                                        1.027904437
                                                      1.021
                                                                    0.307130
## Age35to65
                                        1.026293527
                                                     1.034
                                                                    0.301061
                          1.061352387
## Age65andAbove
                          0.820439932
                                        1.026575689
                                                      0.799
                                                                    0.424174
## White
                         -0.249106037
                                        0.056133175 -4.438 0.00000908962911 ***
## Black
                         -0.055922184
                                        0.052528350 -1.065
                                                                    0.287053
## Asian
                                        0.098289464 -4.797 0.00000161418197 ***
                         -0.471450752
## AmericanIndian
                         -0.241707989
                                        0.064854074 -3.727
                                                                    0.000194 ***
## Hawaiian
                                        0.892025786 -1.053
                         -0.939119458
                                                                    0.292435
## Hispanic
                         -0.029336150
                                        0.027787730 -1.056
                                                                    0.291095
                                        0.032029891 -2.889
## HighSchool
                         -0.092526873
                                                                    0.003868 **
## Bachelors
                                                      6.824 0.00000000000888 ***
                          0.236718233
                                        0.034690902
                                        0.070594796 -3.772
## Poverty
                         -0.266316585
                                                                    0.000162 ***
## IncomeAbove75K
                         -0.035601100
                                        0.056047350 -0.635
                                                                    0.525300
## MedianIncome
                         -0.000051357
                                        0.000044081 -1.165
                                                                    0.243993
## AverageIncome
                         -0.000012231
                                        0.000036414 -0.336
                                                                    0.736960
## UnemployRate
                         -0.076625075
                                        0.092833047 -0.825
                                                                    0.409140
```

```
## ManfEmploy
                         -0.006350655
                                        0.014952441 -0.425
                                                                     0.671038
                                        0.035876954 -0.600
## SpeakingNonEnglish
                         -0.021535297
                                                                     0.548337
## Medicare
                          0.000071464
                                        0.000070729
                                                      1.010
                                                                     0.312308
## MedicareRate
                          0.000010054
                                        0.000040194
                                                      0.250
                                                                     0.802483
## SocialSecurity
                         -0.000197722
                                        0.000073541 -2.689
                                                                     0.007175 **
## SocialSecurityRate
                          0.000022841
                                        0.000088744
                                                      0.257
                                                                    0.796889
## RetiredWorkers
                          0.000157306
                                        0.000095106
                                                      1.654
                                                                     0.098124 .
## Disabilities
                          0.000074871
                                        0.000058208
                                                      1.286
                                                                    0.198347
## DisabilitiesRate
                         -0.000491616
                                        0.000183727 -2.676
                                                                     0.007455 **
## Homeowner
                         -0.011932615
                                        0.024436123 -0.488
                                                                    0.625324
## SameHouse1995and2000
                          0.086392240
                                        0.025699189
                                                      3.362
                                                                     0.000775 ***
                                                      0.716
## Pop
                          0.000001844
                                        0.000002574
                                                                     0.473816
## PopDensity
                         -0.000259644
                                        0.000128626 -2.019
                                                                     0.043529 *
                          0.000081337
## LandArea
                                        0.000083078
                                                      0.979
                                                                     0.327559
## FarmArea
                         -0.000958023
                                                                    0.017977 *
                                        0.000404896 -2.366
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
  (Dispersion parameter for binomial family taken to be 1)
##
##
##
       Null deviance: 1440.43 on 1040 degrees of freedom
## Residual deviance: 783.78 on 1004 degrees of freedom
     (1 observation deleted due to missingness)
## AIC: 857.78
##
## Number of Fisher Scoring iterations: 6
```

summary(train.df)

Double check for NAs

```
##
           County
                          State
                                          Region
                                                          FIPS
##
   Lincoln
             : 13
                     GA
                             : 95
                                    Midwest :289
                                                    Min.
                                                            : 1003
    Jefferson: 11
##
                     VA
                             : 76
                                    Northeast: 85
                                                     1st Qu.:13118
  Franklin : 10
                     MO
                             : 73
                                    South
                                             :478
                                                     Median :24028
                                             :190
                                                            :25588
##
  Washington: 10
                     IL
                             : 63
                                    West
                                                     Mean
##
    Jackson
             : 9
                     ΙA
                             : 62
                                                     3rd Qu.:36084
##
  Union
              : 9
                     TN
                             : 59
                                                     Max.
                                                            :53077
    (Other)
             :980
                      (Other):614
##
    ElectionDate
                          ElectionType
                                         TotalVote
                                                               Clinton
##
    Length: 1042
                       Caucuses:177
                                       Min.
                                                     17.0
                                                                         4.0
                                              :
                                                            Min.
##
    Class : character
                       Primary:865
                                       1st Qu.:
                                                    775.5
                                                            1st Qu.:
                                                                       333.2
##
                                       Median :
    Mode :character
                                                  2327.0
                                                            Median :
                                                                      1090.5
##
                                       Mean
                                                 12895.5
                                                            Mean
                                                                      5830.4
##
                                       3rd Qu.:
                                                   6505.0
                                                            3rd Qu.:
                                                                      3483.8
##
                                              :1079079.0
                                                                   :314634.0
                                       Max.
                                                            Max.
##
##
                       MalesPer100Females
                                                              Age35to65
        Obama
                                             AgeBelow35
##
    Min.
                 4.0
                       Min.
                               : 76.20
                                           Min.
                                                  :29.10
                                                            Min.
                                                                   :18.60
                       1st Qu.: 94.80
                                           1st Qu.:42.10
    1st Qu.:
               253.2
                                                            1st Qu.:38.02
   Median :
                       Median : 97.40
                                           Median :45.40
               876.5
                                                            Median :39.50
```

```
Mean : 6414.3
                     Mean : 99.11
                                       Mean :45.69
                                                       Mean
                                                            :39.48
   3rd Qu.: 2840.5
                     3rd Qu.:100.38
                                       3rd Qu.:48.70
                                                       3rd Qu.:41.10
   Max. :743686.0
                                       Max.
                     Max. :200.90
                                              :72.40
                                                       Max. :56.50
##
##
   Age65andAbove
                      White
                                     Black
                                                     Asian
##
   Min. : 3.80
                  Min. :19.70
                                  Min. : 0.10
                                                 Min. : 0.100
   1st Qu.:12.12
                   1st Qu.:77.90
                                  1st Qu.: 0.60
                                                 1st Qu.: 0.300
   Median :14.40
                  Median :92.00
                                  Median: 3.80
                                                 Median : 0.500
##
##
   Mean :14.84
                   Mean :84.97
                                  Mean :11.44
                                                 Mean : 1.244
##
   3rd Qu.:17.30
                   3rd Qu.:97.08
                                  3rd Qu.:15.05
                                                 3rd Qu.: 1.100
   Max. :33.70
                   Max. :99.80
                                  Max. :79.70
                                                 Max. :32.900
##
   AmericanIndian
##
                      Hawaiian
                                       Hispanic
                                                       HighSchool
   Min. : 0.100
##
                    Min.
                          :0.00000
                                     Min. : 0.100
                                                     Min.
                                                            :53.30
   1st Qu.: 0.200
                    1st Qu.:0.00000
                                     1st Qu.: 1.400
                                                     1st Qu.:70.92
##
   Median : 0.400
                    Median :0.00000
                                     Median : 2.600
                                                     Median :78.90
##
   Mean : 1.641
                    Mean
                         :0.06296
                                     Mean : 6.506
                                                     Mean :77.36
   3rd Qu.: 0.900
                    3rd Qu.:0.10000
                                     3rd Qu.: 6.600
                                                     3rd Qu.:84.00
##
   Max. :76.800
                   Max. :1.40000
                                     Max. :80.500
                                                     Max. :96.30
##
##
     Bachelors
                     Poverty
                                  IncomeAbove75K MedianIncome
                                                               AverageIncome
##
   Min. : 5.40
                   Min. : 3.10
                                  Min. : 3.5
                                                Min.
                                                       :19407
                                                               Min. : 8184
   1st Qu.:11.12
                   1st Qu.:10.10
                                  1st Qu.: 9.1
                                                               1st Qu.:22900
##
                                                1st Qu.:32459
   Median :14.60
                   Median :13.15
                                  Median:11.9
                                                Median :37511
                                                               Median :26108
##
   Mean :17.02
                  Mean :13.65
                                  Mean :14.5
                                                Mean
                                                     :39822
                                                               Mean :27605
                                                               3rd Qu.:29960
   3rd Qu.:19.90
                   3rd Qu.:16.60
                                  3rd Qu.:16.8
                                                3rd Qu.:44011
##
   Max. :57.10
                   Max. :36.00
                                  Max. :54.6
                                                Max.
                                                       :94173
                                                               Max. :93377
##
##
    UnemployRate
                     ManfEmploy
                                     SpeakingNonEnglish
                                                          Medicare
                    Min.
   Min. : 2.200
                          : 0.2437
                                     Min. : 0.400
                                                       Min. :
   1st Qu.: 3.600
                    1st Qu.: 5.2002
                                     1st Qu.: 2.900
##
                                                       1st Qu.:
                                                                2214
##
   Median : 4.400
                    Median : 9.5982
                                     Median : 4.500
                                                       Median: 4578
   Mean : 4.689
                    Mean :10.3890
                                     Mean : 7.996
                                                       Mean : 15662
   3rd Qu.: 5.400
                    3rd Qu.:13.0836
                                     3rd Qu.: 8.300
                                                       3rd Qu.: 11247
##
##
   Max. :14.700
                    Max. :57.2291
                                     Max. :80.500
                                                       Max. :667017
##
##
    MedicareRate
                   SocialSecurity
                                   SocialSecurityRate RetiredWorkers
##
   Min. : 3903
                  Min. :
                              85
                                   Min. : 1518
                                                     Min. :
                   1st Qu.: 2591
                                                     1st Qu.: 1565
   1st Qu.:13992
                                   1st Qu.:16658
##
   Median :16987
                  Median: 5355
                                   Median :20184
                                                     Median: 3135
   Mean :17167
                  Mean : 17678
                                   Mean :19961
                                                     Mean : 11346
##
   3rd Qu.:19961
                   3rd Qu.: 13480
                                   3rd Qu.:23149
                                                     3rd Qu.: 8280
##
   Max. :58686
                  Max. :722160
                                   Max. :41943
                                                     Max. :468230
##
##
    Disabilities
                     DisabilitiesRate
                                        Homeowner
                                                     SameHouse1995and2000
                     Min. : 125
                                     Min. :19.60
                                                           :28.00
##
   Min. :
               4.0
                                                     Min.
   1st Qu.:
              273.5
                     1st Qu.: 1373
                                      1st Qu.:69.80
                                                     1st Qu.:53.42
##
##
   Median :
             713.5
                     Median: 2192
                                      Median :74.90
                                                     Median :58.50
   Mean : 2635.3
                     Mean : 2588
                                      Mean
                                           :73.49
                                                     Mean :57.97
   3rd Qu.: 1746.8
                      3rd Qu.: 3439
##
                                      3rd Qu.:78.60
                                                     3rd Qu.:63.10
##
   Max. :154868.0
                     Max.
                           :13349
                                     Max. :89.60
                                                     Max. :78.80
##
                     NA's
                           :1
        Pop
                      PopDensity
##
                                        LandArea
                                                          FarmArea
##
   Min. :
               578
                    Min. : 0.2
                                      Min. : 6.0
                                                       Min. : 1.0
```

```
1st Qu.: 12312
                      1st Qu.:
                                 20.6
                                         1st Qu.: 441.2
                                                           1st Qu.: 82.0
   Median : 27428
                                 44.5
                                                   616.5
##
                      Median:
                                         Median :
                                                           Median: 194.5
   Mean
          : 114085
                      Mean
                                405.0
                                         Mean
                                               : 1029.5
                                                           Mean
                                                                  : 266.2
             72532
                                124.0
                                                   907.0
                                                           3rd Qu.: 317.8
##
   3rd Qu.:
                      3rd Qu.:
                                         3rd Qu.:
##
   Max.
          :5288655
                      Max.
                             :70190.8
                                        {\tt Max.}
                                                :18661.0
                                                           Max.
                                                                  :3777.0
##
##
    Obama margin
                       Obama_margin_percent
                                               Obama wins
           :-50300.0
##
   Min.
                       Min.
                              :-0.79692
                                             Min.
                                                    :0.000
##
   1st Qu.:
             -788.5
                       1st Qu.:-0.25032
                                             1st Qu.:0.000
##
   Median :
                -3.0
                       Median :-0.02000
                                             Median : 0.000
  Mean
               583.8
                       Mean
                              :-0.03348
                                             Mean
                                                    :0.475
               321.8
                       3rd Qu.: 0.18059
##
   3rd Qu.:
                                             3rd Qu.:1.000
                       Max.
##
           :429052.0
                              : 0.69726
                                             Max. :1.000
   Max.
##
```

```
clinton_obama_step.glm <- step(clinton_obama.glm, direction="both", trace=0)
summary(clinton_obama_step.glm)</pre>
```

Stepwise selection

```
##
## Call:
  glm(formula = Obama_wins ~ Region + ElectionType + AgeBelow35 +
##
      Age35to65 + White + Asian + AmericanIndian + Hispanic + HighSchool +
      Bachelors + Poverty + MedianIncome + SocialSecurity + RetiredWorkers +
##
##
      Disabilities + DisabilitiesRate + SameHouse1995and2000 +
##
      PopDensity + FarmArea, family = "binomial", data = train.df,
##
      trace = 0)
##
## Deviance Residuals:
                     Median
##
      Min
                1Q
## -3.2639 -0.5750 -0.1084
                             0.5803
                                      2.5754
##
## Coefficients:
                          Estimate Std. Error z value
                                                                 Pr(>|z|)
## (Intercept)
                                  5.11009224
                                                1.865
                        9.53128914
                                                                 0.062155
## RegionNortheast
                       -2.59497096 0.43971844
                                              -5.901 0.000000003603475316 ***
## RegionSouth
                       -2.55920874
                                  0.37178948 -6.883 0.00000000005840416 ***
## RegionWest
                        1.90946490 0.36210259
                                               5.273 0.000000134013848035 ***
## ElectionTypePrimary
                                              -5.729 0.00000010088336688 ***
                      -1.45810483
                                   0.25450245
                        0.19375392 0.03874935
## AgeBelow35
                                                5.000 0.000000572752880348 ***
## Age35to65
                        0.18815341
                                   0.05717320
                                                3.291
                                                                 0.000999 ***
## White
                       ## Asian
                       -0.43315318
                                  0.05958189
                                               -7.270 0.00000000000359806 ***
                                              -8.006 0.00000000000001184 ***
## AmericanIndian
                       -0.18138016 0.02265532
## Hispanic
                       -0.04641877
                                   0.01440247
                                              -3.223
                                                                 0.001269 **
## HighSchool
                       -0.08308367 0.02955865 -2.811
                                                                 0.004942 **
## Bachelors
                                   0.02847697
                                                8.149 0.00000000000000366 ***
                        0.23206869
                                              -4.447 0.000008727858481633 ***
## Poverty
                       -0.28615223 0.06435441
## MedianIncome
                       -0.00008073 0.00002388 -3.380
                                                                 0.000724 ***
## SocialSecurity
                       -0.00013793 0.00005679 -2.429
                                                                 0.015146 *
```

```
## RetiredWorkers
                        0.00017388 0.00007967
                                                 2.182
                                                                  0.029080 *
## Disabilities
                                                 2.696
                        0.00011507 0.00004268
                                                                  0.007011 **
                                                                  0.006350 **
## DisabilitiesRate
                       -0.00041683 0.00015273 -2.729
## SameHouse1995and2000 0.07738088
                                                 3.908 0.000093180276644235 ***
                                   0.01980217
## PopDensity
                       -0.00024525
                                    0.00011832
                                               -2.073
                                                                  0.038199 *
## FarmArea
                                                                  0.029863 *
                       -0.00077452 0.00035661
                                               -2.172
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
  (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 1440.43 on 1040 degrees of freedom
## Residual deviance: 792.15 on 1019 degrees of freedom
     (1 observation deleted due to missingness)
## AIC: 836.15
##
## Number of Fisher Scoring iterations: 6
```

```
clinton_obama_back.glm <- step(clinton_obama.glm, direction="backward", trace=0)
summary(clinton_obama_back.glm)</pre>
```

Backward selection

```
##
## Call:
  glm(formula = Obama_wins ~ Region + ElectionType + AgeBelow35 +
      Age35to65 + White + Asian + AmericanIndian + Hispanic + HighSchool +
##
      Bachelors + Poverty + MedianIncome + SocialSecurity + RetiredWorkers +
      Disabilities + DisabilitiesRate + SameHouse1995and2000 +
##
      PopDensity + FarmArea, family = "binomial", data = train.df,
##
      trace = 0)
##
##
## Deviance Residuals:
      Min
                  Median
               10
                                30
##
                                       Max
  -3.2639 -0.5750 -0.1084
                            0.5803
                                    2.5754
##
## Coefficients:
##
                        Estimate Std. Error z value
                                                              Pr(>|z|)
## (Intercept)
                      9.53128914 5.11009224
                                            1.865
                                                              0.062155 .
## RegionNortheast
                     -2.59497096
                                 0.43971844 -5.901 0.000000003603475316 ***
                     -2.55920874  0.37178948  -6.883  0.00000000005840416 ***
## RegionSouth
## RegionWest
                      1.90946490
                                 0.36210259
                                             5.273 0.000000134013848035 ***
                                            -5.729 0.00000010088336688 ***
## ElectionTypePrimary -1.45810483
                                 0.25450245
## AgeBelow35
                      0.19375392 0.03874935
                                             5.000 0.000000572752880348 ***
## Age35to65
                                             3.291
                      0.18815341 0.05717320
                                                              0.000999 ***
## White
                     ## Asian
## AmericanIndian
                                            -8.006 0.0000000000001184 ***
                     -0.18138016 0.02265532
## Hispanic
                     -0.04641877 0.01440247 -3.223
                                                              0.001269 **
## HighSchool
                     -0.08308367 0.02955865 -2.811
                                                              0.004942 **
## Bachelors
                      0.23206869 0.02847697 8.149 0.00000000000000366 ***
```

```
## Poverty
                      -0.00008073 0.00002388 -3.380
## MedianIncome
                                                              0.000724 ***
                      -0.00013793 0.00005679 -2.429
## SocialSecurity
                                                              0.015146 *
## RetiredWorkers
                      0.00017388 0.00007967
                                              2.182
                                                              0.029080 *
## Disabilities
                      0.00011507
                                 0.00004268
                                              2.696
                                                              0.007011 **
## DisabilitiesRate
                      -0.00041683 0.00015273 -2.729
                                                              0.006350 **
## SameHouse1995and2000 0.07738088 0.01980217
                                             3.908 0.000093180276644235 ***
## PopDensity
                      -0.00024525 0.00011832 -2.073
                                                              0.038199 *
## FarmArea
                      -0.00077452 0.00035661 -2.172
                                                              0.029863 *
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 1440.43 on 1040 degrees of freedom
## Residual deviance: 792.15 on 1019
                                    degrees of freedom
    (1 observation deleted due to missingness)
## AIC: 836.15
## Number of Fisher Scoring iterations: 6
```

```
clinton_obama_for.glm <- step(clinton_obama.glm, direction =
"forward", trace=0)
summary(clinton_obama_for.glm)</pre>
```

Forward selection

```
##
## Call:
   glm(formula = Obama_wins ~ (County + State + Region + FIPS +
       ElectionDate + ElectionType + TotalVote + Clinton + Obama +
##
       MalesPer100Females + AgeBelow35 + Age35to65 + Age65andAbove +
##
       White + Black + Asian + AmericanIndian + Hawaiian + Hispanic +
##
       HighSchool + Bachelors + Poverty + IncomeAbove75K + MedianIncome +
##
       AverageIncome + UnemployRate + ManfEmploy + SpeakingNonEnglish +
##
       Medicare + MedicareRate + SocialSecurity + SocialSecurityRate +
##
       RetiredWorkers + Disabilities + DisabilitiesRate + Homeowner +
##
       SameHouse1995and2000 + Pop + PopDensity + LandArea + FarmArea +
##
       Obama_margin + Obama_margin_percent) - County - State - ElectionDate -
       TotalVote - Clinton - Obama - FIPS - Obama_margin_percent -
##
##
       Obama_margin, family = "binomial", data = train.df, trace = 0)
##
## Deviance Residuals:
                   1Q
                         Median
                                       3Q
                                                Max
## -3.11817 -0.55574 -0.09616
                                  0.55289
                                            2.44878
## Coefficients:
##
                             Estimate
                                         Std. Error z value
                                                                    Pr(>|z|)
## (Intercept)
                        -68.430852042 102.802216894 -0.666
                                                                     0.505631
## RegionNortheast
                                        0.479566849 -5.462 0.00000004697854 ***
                         -2.619577769
## RegionSouth
                                        0.410125575 -6.560 0.0000000005379 ***
                         -2.690447688
```

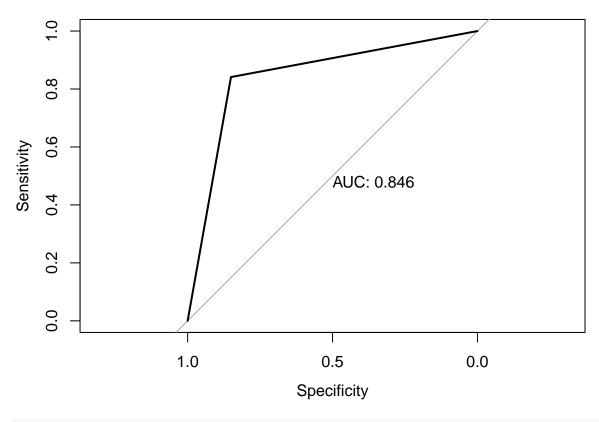
```
## RegionWest
                          1.933180546
                                        0.411038186
                                                       4.703 0.00000256158821 ***
## ElectionTypePrimary
                                        0.276074622 -5.129 0.00000029078171 ***
                         -1.416076684
## MalesPer100Females
                                        0.011942775 -0.985
                         -0.011759176
                                                                     0.324807
## AgeBelow35
                          1.049759702
                                                       1.021
                                                                     0.307130
                                        1.027904437
## Age35to65
                          1.061352387
                                        1.026293527
                                                       1.034
                                                                     0.301061
                                        1.026575689
## Age65andAbove
                          0.820439932
                                                      0.799
                                                                     0.424174
## White
                         -0.249106037
                                        0.056133175 -4.438 0.00000908962911 ***
                                                     -1.065
## Black
                         -0.055922184
                                        0.052528350
                                                                     0.287053
## Asian
                         -0.471450752
                                        0.098289464
                                                      -4.797 0.00000161418197 ***
## AmericanIndian
                         -0.241707989
                                        0.064854074
                                                    -3.727
                                                                     0.000194 ***
## Hawaiian
                         -0.939119458
                                        0.892025786 -1.053
                                                                     0.292435
## Hispanic
                                        0.027787730 -1.056
                         -0.029336150
                                                                     0.291095
## HighSchool
                         -0.092526873
                                        0.032029891 -2.889
                                                                     0.003868 **
                                                       6.824 0.00000000000888 ***
## Bachelors
                          0.236718233
                                        0.034690902
## Poverty
                                        0.070594796 -3.772
                         -0.266316585
                                                                     0.000162 ***
## IncomeAbove75K
                         -0.035601100
                                        0.056047350
                                                      -0.635
                                                                     0.525300
## MedianIncome
                         -0.000051357
                                        0.000044081
                                                     -1.165
                                                                     0.243993
## AverageIncome
                         -0.000012231
                                        0.000036414 -0.336
                                                                     0.736960
## UnemployRate
                         -0.076625075
                                        0.092833047
                                                     -0.825
                                                                     0.409140
                                                     -0.425
## ManfEmploy
                         -0.006350655
                                        0.014952441
                                                                     0.671038
## SpeakingNonEnglish
                         -0.021535297
                                        0.035876954 -0.600
                                                                     0.548337
## Medicare
                          0.000071464
                                        0.000070729
                                                       1.010
                                                                     0.312308
## MedicareRate
                          0.000010054
                                        0.000040194
                                                       0.250
                                                                     0.802483
## SocialSecurity
                         -0.000197722
                                        0.000073541 - 2.689
                                                                     0.007175 **
## SocialSecurityRate
                          0.000022841
                                        0.000088744
                                                       0.257
                                                                     0.796889
## RetiredWorkers
                          0.000157306
                                        0.000095106
                                                       1.654
                                                                     0.098124
## Disabilities
                                                       1.286
                          0.000074871
                                        0.000058208
                                                                     0.198347
                                                     -2.676
## DisabilitiesRate
                         -0.000491616
                                        0.000183727
                                                                     0.007455 **
## Homeowner
                         -0.011932615
                                        0.024436123 -0.488
                                                                     0.625324
## SameHouse1995and2000
                          0.086392240
                                        0.025699189
                                                       3.362
                                                                     0.000775 ***
## Pop
                          0.000001844
                                        0.000002574
                                                       0.716
                                                                     0.473816
## PopDensity
                         -0.000259644
                                        0.000128626
                                                      -2.019
                                                                     0.043529 *
## LandArea
                          0.000081337
                                        0.000083078
                                                       0.979
                                                                     0.327559
## FarmArea
                         -0.000958023
                                        0.000404896
                                                    -2.366
                                                                     0.017977 *
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
  (Dispersion parameter for binomial family taken to be 1)
##
##
                                        degrees of freedom
       Null deviance: 1440.43 on 1040
## Residual deviance: 783.78 on 1004 degrees of freedom
     (1 observation deleted due to missingness)
## AIC: 857.78
##
## Number of Fisher Scoring iterations: 6
```

```
logit.valid.pred <- predict(clinton_obama_step.glm, valid.df, type = "response")
logit.valid.fit <- ifelse(logit.valid.pred >0.5,"1","0")
library(caret)
```

Accuracy

```
## Loading required package: ggplot2
## Loading required package: lattice
confusionMatrix(as.factor(logit.valid.fit), as.factor(valid.df$Obama_wins))
## Confusion Matrix and Statistics
##
            Reference
## Prediction 0 1
           0 182 30
##
           1 32 159
##
##
##
                 Accuracy : 0.8462
##
                   95% CI: (0.8072, 0.88)
##
      No Information Rate : 0.531
      ##
##
##
                    Kappa: 0.6913
##
##
   Mcnemar's Test P-Value: 0.8989
##
##
              Sensitivity: 0.8505
##
              Specificity: 0.8413
##
           Pos Pred Value: 0.8585
           Neg Pred Value: 0.8325
##
##
               Prevalence: 0.5310
##
           Detection Rate: 0.4516
##
     Detection Prevalence: 0.5261
##
        Balanced Accuracy: 0.8459
##
##
         'Positive' Class: 0
##
library(pROC)
## Type 'citation("pROC")' for a citation.
## Attaching package: 'pROC'
## The following objects are masked from 'package:stats':
##
##
      cov, smooth, var
test_roc = roc(ifelse(valid.df$0bama_wins=="1",1,0) ~
                ifelse(logit.valid.fit=="1",1,0), plot = TRUE, print.auc = TRUE)
## Setting levels: control = 0, case = 1
```

Setting direction: controls < cases



auc(test_roc)

Area under the curve: 0.8459

```
forecast.0bama_wins <- predict(clinton_obama_step.glm,newdata=test.df,type = "response")
test.df$0bama_win_probability <- forecast.0bama_wins

forecast.0bama_wins<- ifelse(forecast.0bama_wins >0.5,"1","0")
test.df$0bama_wins <- forecast.0bama_wins

valid.df$0bama_win_probability <- valid.df$0bama_margin_percent
train.df$0bama_win_probability <- train.df$0bama_margin_percent

clinton_obama_predicted <- rbind(valid.df, test.df, train.df)

library(dplyr)

clinton_obama_predicted %>%
    filter(Obama_wins == 1) %>%
    count(Obama_wins)
```

so who wins

```
## Obama_wins n
## 1 1 1028

2868 - 1028

## [1] 1840

# 1840
```

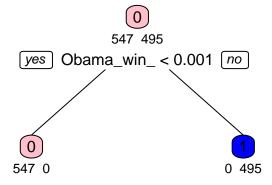
Classification tree

```
library(rpart)
#install.packages("rpart")
# install.packages("rpart.plot")
library(rpart.plot)

clinton_obama.ct <- rpart(Obama_wins ~ .-County -State -ElectionDate -TotalVote -Clinton -Obama -FIPS -length(clinton_obama.ct$frame$var[clinton_obama.ct$frame$var == "<leaf>"])
```

[1] 2

```
#summary(clinton_obama.ct)
prp(clinton_obama.ct, type = 2, extra = 1, under = TRUE, split.font = 1, varlen = -10, box.palette=c(")
```

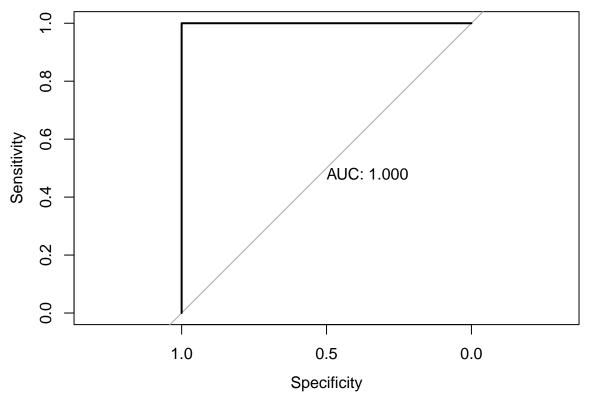


```
library(caret)
clinton_obama.ct.predict <- predict(clinton_obama.ct,valid.df, type = "class")
confusionMatrix(as.factor(clinton_obama.ct.predict), as.factor(valid.df$0bama_wins))</pre>
```

Accuracy

```
## Confusion Matrix and Statistics
##
## Reference
## Prediction 0 1
## 0 214 0
```

```
##
            1 0 189
##
##
                  Accuracy: 1
                    95% CI : (0.9909, 1)
##
       No Information Rate: 0.531
##
##
       P-Value [Acc > NIR] : < 0.0000000000000022
##
##
                     Kappa: 1
##
##
   Mcnemar's Test P-Value : NA
##
##
               Sensitivity: 1.000
##
               Specificity: 1.000
            Pos Pred Value : 1.000
##
##
            Neg Pred Value : 1.000
                Prevalence: 0.531
##
##
            Detection Rate: 0.531
      Detection Prevalence: 0.531
##
##
         Balanced Accuracy: 1.000
##
          'Positive' Class : 0
##
##
library(pROC)
test_roc = roc(ifelse(valid.df$0bama_wins=="1",1,0) ~
                 ifelse(clinton_obama.ct.predict=="1",1,0), plot = TRUE, print.auc = TRUE)
## Setting levels: control = 0, case = 1
## Setting direction: controls < cases</pre>
```



```
auc(test_roc)
```

Area under the curve: 1

Predicting the margin

```
options(scipen=999)
clinton_obama.lm <- lm(Obama_margin_percent ~ .-County -State -ElectionDate -TotalVote -Clinton -Obama
summary(clinton_obama.lm)
##
## Call:
## lm(formula = Obama_margin_percent ~ . - County - State - ElectionDate -
##
       TotalVote - Clinton - Obama - FIPS - Obama_margin - Obama_wins,
       data = train.df)
##
##
## Residuals:
##
                                              1Q
                                                                  Median
                      Min
   -0.0000000000000098100 \ -0.0000000000000000272
##
                                                  0.000000000000000066
##
                       3Q
   0.000000000000000406
                          0.0000000000000007528
##
## Coefficients:
##
                                               Estimate
## (Intercept)
                          0.00000000000006593757239800
## RegionNortheast
                         -0.0000000000000390922682347
```

	RegionSouth	-0.00000000000000515692907547	
	RegionWest	0.000000000000000239698165240	
	ElectionTypePrimary	-0.000000000000000213039787974	
	MalesPer100Females	-0.0000000000000000543713280	
	AgeBelow35	-0.00000000000000022888709313	
	Age35to65	-0.000000000000000000000000000000000000	
	Age65andAbove	-0.00000000000000045657036787	
	White Black	-0.00000000000000037761386835 0.0000000000000000001333883611	
	Asian	-0.00000000000000001333883811	
	AmericanIndian	-0.000000000000000000000000000000000000	
	Hawaiian	-0.00000000000000034473700030	
	Hispanic	-0.0000000000000000000242742038	
	HighSchool	-0.000000000000000000000000000000000000	
	Bachelors	0.0000000000000000000000000000000000000	
	Poverty	-0.00000000000000043007756356	
	IncomeAbove75K	-0.00000000000000002749403770	
	MedianIncome	-0.000000000000000000000000000000000000	
	AverageIncome	-0.00000000000000000006139654	
	UnemployRate	-0.00000000000000036765388300	
	ManfEmploy	-0.0000000000000003409894020	
	SpeakingNonEnglish	0.00000000000000001913165209	
	Medicare	-0.00000000000000000006584326	
##	MedicareRate	0.0000000000000000015153925	
##	SocialSecurity	-0.00000000000000000006417223	
	SocialSecurityRate	-0.00000000000000000006217339	
##	RetiredWorkers	0.0000000000000000014938543	
##	Disabilities	0.00000000000000000009516247	
##	DisabilitiesRate	-0.0000000000000000061580794	
##	Homeowner	0.0000000000000005904247499	
##	SameHouse1995and2000	0.00000000000000008591595575	
	Pop	0.0000000000000000000000000000000000000	
	PopDensity	-0.00000000000000000010907134	
	LandArea	0.0000000000000000010594942	
	FarmArea	-0.0000000000000000139568332	
	Obama_win_probability	0.9999999999998112620858137	
##	(T	Std. Error	t value
	(Intercept)	0.00000000000011498039760471	0.573
	RegionNortheast	0.00000000000000052380307049	-7.463
	RegionSouth RegionWest	0.00000000000000042150955209 0.000000000000000044732493268	-12.234 5.358
	ElectionTypePrimary	0.00000000000000044732493268	-6.429
	MalesPer100Females	0.0000000000000000033137341810	-0.443
	AgeBelow35	0.0000000000000001227731305	-0.199
	Age35to65	0.0000000000000114752665403	-0.219
	Age65andAbove	0.0000000000000114813205303	-0.398
	White	0.00000000000000006197630615	-6.093
	Black	0.00000000000000005924195432	0.225
	Asian	0.00000000000000010429233011	-5.537
	AmericanIndian	0.00000000000000007234375393	-4.765
	Hawaiian	0.00000000000000093847174158	-1.344
##	Hispanic	0.00000000000000003013490245	-0.081
	HighSchool	0.00000000000000003177820020	-0.667
##	Bachelors	0.0000000000000003450388083	8.703

```
0.00000000000000006948016723
## Poverty
                                                                         -6.190
## IncomeAbove75K
                          0.0000000000000005736884699
                                                                         -0.479
## MedianIncome
                          0.00000000000000000004577501
                                                                         -2.015
                          0.0000000000000000003442139
## AverageIncome
                                                                         -1.784
## UnemployRate
                          0.00000000000000008732821399
                                                                         -4.210
## ManfEmploy
                          0.00000000000000001607426168
                                                                         -2.121
## SpeakingNonEnglish
                          0.0000000000000003673809560
                                                                          0.521
## Medicare
                          0.00000000000000000005898693
                                                                         -1.116
## MedicareRate
                          0.000000000000000000004211084
                                                                          3.599
                          0.00000000000000000006685249
                                                                         -0.960
## SocialSecurity
## SocialSecurityRate
                          0.00000000000000000008293378
                                                                         -0.750
## RetiredWorkers
                          0.000000000000000000009481062
                                                                          1.576
## Disabilities
                          0.000000000000000000004861428
                                                                          1.958
                          0.00000000000000000016632109
## DisabilitiesRate
                                                                         -3.703
## Homeowner
                          0.00000000000000002554155683
                                                                          2.312
## SameHouse1995and2000
                          0.00000000000000002628015259
                                                                          3.269
## Pop
                          0.000000000000000000000224703
                                                                          0.010
## PopDensity
                          0.00000000000000000006560009
                                                                         -1.663
## LandArea
                          0.00000000000000000008782143
                                                                          1.206
## FarmArea
                          0.00000000000000000040330644
                                                                         -3.461
  Obama_win_probability
##
                          0.00000000000000062728386322\ 15941745972421100.000
                                      Pr(>|t|)
                                      0.566456
## (Intercept)
## RegionNortheast
                            0.00000000000183 ***
## RegionSouth
                         < 0.0000000000000000 ***
## RegionWest
                            0.00000104115423 ***
## ElectionTypePrimary
                            0.00000000198487 ***
## MalesPer100Females
                                      0.657978
## AgeBelow35
                                      0.842034
## Age35to65
                                      0.826784
## Age65andAbove
                                      0.690963
## White
                            0.00000001578835 ***
## Black
                                      0.821902
## Asian
                            0.000000039285892 ***
## AmericanIndian
                            0.000002164266411 ***
## Hawaiian
                                      0.179333
## Hispanic
                                      0.935814
## HighSchool
                                      0.504885
## Bachelors
                         < 0.000000000000000 ***
                            0.000000000876104 ***
## Poverty
## IncomeAbove75K
                                      0.631865
## MedianIncome
                                      0.044161 *
## AverageIncome
                                      0.074779
## UnemployRate
                            0.000027826955941 ***
## ManfEmploy
                                      0.034138 *
## SpeakingNonEnglish
                                      0.602650
## Medicare
                                      0.264589
## MedicareRate
                                      0.000336 ***
## SocialSecurity
                                      0.337333
## SocialSecurityRate
                                      0.453626
## RetiredWorkers
                                      0.115429
## Disabilities
                                      0.050566 .
## DisabilitiesRate
                                      0.000225 ***
## Homeowner
                                      0.021000 *
```

```
## SameHouse1995and2000
                                     0.001115 **
                                     0.992257
## Pop
## PopDensity
                                     0.096691 .
## LandArea
                                     0.227941
## FarmArea
                                     0.000562 ***
## Obama win probability < 0.00000000000000 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.000000000000003187 on 1003 degrees of freedom
     (1 observation deleted due to missingness)
                        1, Adjusted R-squared:
## Multiple R-squared:
## F-statistic: 2.527e+31 on 37 and 1003 DF, p-value: < 0.000000000000000022
clinton_obama_step.lm <- step(clinton_obama.lm, direction="both", trace=0)</pre>
Stepwise selection
## Warning: attempting model selection on an essentially perfect fit is nonsense
## Warning: attempting model selection on an essentially perfect fit is nonsense
## Warning: attempting model selection on an essentially perfect fit is nonsense
summary(clinton_obama_step.lm)
## Warning in summary.lm(clinton_obama_step.lm): essentially perfect fit: summary
## may be unreliable
##
## Call:
## lm(formula = Obama_margin_percent ~ Region + ElectionType + MalesPer100Females +
       AgeBelow35 + Age35to65 + Age65andAbove + White + Black +
##
       Asian + AmericanIndian + Hispanic + HighSchool + Bachelors +
##
##
       Poverty + IncomeAbove75K + MedianIncome + AverageIncome +
       UnemployRate + ManfEmploy + SpeakingNonEnglish + Medicare +
##
##
       MedicareRate + SocialSecurity + SocialSecurityRate + RetiredWorkers +
##
      Disabilities + DisabilitiesRate + Homeowner + SameHouse1995and2000 +
       Pop + PopDensity + LandArea + FarmArea + Obama_win_probability,
##
##
       data = train.df)
##
## Residuals:
                                                  1Q
                                                                       Median
  -0.000000000000000054196 \ -0.000000000000000006125 \ -0.000000000000000000438
##
##
   0.00000000000000005666 0.00000000000000249729
##
##
## Coefficients:
##
                                               Estimate
                        -0.00000000000000226494622120
## (Intercept)
```

	RegionNortheast	0.00000000000000043247207648	
##	RegionSouth	0.0000000000000044529763087	
##	RegionWest	-0.00000000000000029584052344	
##	ElectionTypePrimary	0.00000000000000020825513336	
##	MalesPer100Females	0.0000000000000000169085909	
##	AgeBelow35	-0.000000000000000554595480	
##	Age35to65	-0.0000000000000000347384931	
##	Age65andAbove	0.0000000000000003466757718	
##	White	0.00000000000000002920427349	
##	Black	-0.0000000000000001438913466	
##	Asian	0.00000000000000006849730228	
	AmericanIndian	0.0000000000000003847461514	
	Hispanic	-0.0000000000000000430102503	
	HighSchool	-0.00000000000000000828443522	
##	Bachelors	-0.0000000000000003226038897	
	Poverty	0.0000000000000005054721062	
##	IncomeAbove75K	0.00000000000000000976770285	
	MedianIncome	0.0000000000000000001043242	
	AverageIncome	0.00000000000000000000372119	
	${\tt UnemployRate}$	0.0000000000000005539314854	
	ManfEmploy	0.0000000000000000379946690	
	SpeakingNonEnglish	-0.0000000000000000064190042	
	Medicare	0.0000000000000000000664702	
	MedicareRate	-0.0000000000000000001696803	
	SocialSecurity	0.0000000000000000000000813365	
	SocialSecurityRate	0.0000000000000000000000000000000000000	
	RetiredWorkers	-0.0000000000000000001738517	
	Disabilities	-0.0000000000000000001167941	
	DisabilitiesRate	0.00000000000000000007436146	
	Homeowner	-0.00000000000000000985183430	
	SameHouse1995and2000	-0.000000000000000099566703	
	Pop	0.00000000000000000000001713	
	PopDensity LandArea	0.00000000000000000001199429	
	FarmArea	-0.00000000000000000001046211 0.00000000000000000013938717	
	Obama_win_probability		
##	obama_win_probability	Std. Error	t value
	(Intercept)	0.000000000000000496942275522	-0.456
	RegionNortheast	0.00000000000000002263211419	19.109
	RegionSouth	0.00000000000000001821591232	24.446
	RegionWest	0.00000000000000001910256312	-15.487
	ElectionTypePrimary	0.00000000000000001432256859	14.540
	MalesPer100Females	0.0000000000000000053015322	3.189
	AgeBelow35	0.00000000000000004962666076	-0.112
	Age35to65	0.0000000000000004959629932	-0.070
	Age65andAbove	0.00000000000000004962372801	0.699
	White	0.00000000000000000267029268	10.937
##	Black	0.00000000000000000255362713	-5.635
##	Asian	0.0000000000000000447535683	15.305
##	AmericanIndian	0.00000000000000000311601390	12.347
##	Hispanic	0.0000000000000000130058812	-3.307
	HighSchool	0.0000000000000000137130667	-6.041
##	Bachelors	0.0000000000000000148062453	-21.788
##	Poverty	0.00000000000000000300104635	16.843

```
0.0000000000000000247955530
## IncomeAbove75K
                                                                          3.939
## MedianIncome
                          0.00000000000000000000197733
                                                                          5.276
## AverageIncome
                          0.00000000000000000000148121
                                                                          2.512
## UnemployRate
                          0.00000000000000000377284221
                                                                         14.682
## ManfEmploy
                          0.00000000000000000069446636
                                                                          5.471
## SpeakingNonEnglish
                          0.0000000000000000158744473
                                                                         -0.404
## Medicare
                          0.00000000000000000000254550
                                                                          2.611
## MedicareRate
                          0.00000000000000000000181863
                                                                         -9.330
## SocialSecurity
                          0.000000000000000000000287976
                                                                          2.824
                          0.0000000000000000000358450
## SocialSecurityRate
                                                                          1.960
  RetiredWorkers
                          0.000000000000000000000409211
                                                                         -4.248
                          ## Disabilities
                                                                         -5.559
                          0.000000000000000000000718860
## DisabilitiesRate
                                                                         10.344
## Homeowner
                          0.0000000000000000110326246
                                                                         -8.930
  SameHouse1995and2000
                          0.0000000000000000113489430
                                                                         -8.808
  Pop
                          0.000000000000000000000009695
                                                                          0.177
## PopDensity
                          0.000000000000000000000283279
                                                                          4.234
## LandArea
                          0.00000000000000000000379431
                                                                         -2.757
## FarmArea
                          0.00000000000000000001740374
                                                                          8.009
##
  Obama win probability
                          0.00000000000000002707768882 369307737726429696.000
##
                                     Pr(>|t|)
  (Intercept)
                                     0.648649
## RegionNortheast
                         < 0.0000000000000000 ***
## RegionSouth
                         < 0.0000000000000000 ***
## RegionWest
                         < 0.0000000000000000 ***
## ElectionTypePrimary
                         < 0.0000000000000000 ***
## MalesPer100Females
                                     0.001470 **
  AgeBelow35
                                     0.911041
  Age35to65
                                     0.944174
   Age65andAbove
                                     0.484958
                         < 0.000000000000000 ***
## White
## Black
                          0.00000002276026589 ***
                         < 0.0000000000000000 ***
## Asian
## AmericanIndian
                         < 0.0000000000000000 ***
  Hispanic
                                     0.000976 ***
## HighSchool
                          0.00000000215146781 ***
## Bachelors
                         < 0.0000000000000000 ***
## Poverty
                         < 0.0000000000000000 ***
## IncomeAbove75K
                          0.00008737151086194 ***
## MedianIncome
                          0.00000016172047470 ***
## AverageIncome
                                     0.012152 *
                         < 0.000000000000000 ***
## UnemployRate
## ManfEmploy
                          0.00000005648717881 ***
## SpeakingNonEnglish
                                     0.686034
## Medicare
                                     0.009155 **
## MedicareRate
                         < 0.000000000000000 ***
## SocialSecurity
                                     0.004830 **
## SocialSecurityRate
                                     0.050323 .
## RetiredWorkers
                          0.00002352573851017 ***
## Disabilities
                          0.0000003484725834 ***
## DisabilitiesRate
                         < 0.0000000000000000 ***
## Homeowner
                         < 0.0000000000000000 ***
## SameHouse1995and2000
                         < 0.000000000000000 ***
## Pop
                                     0.859789
```

```
## PopDensity
                         0.00002505261319551 ***
## LandArea
                                     0.005934 **
## FarmArea
                          0.0000000000000319 ***
## Obama_win_probability < 0.000000000000000 ***
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.000000000000001377 on 1004 degrees of freedom
     (1 observation deleted due to missingness)
## Multiple R-squared:

    Adjusted R-squared:

                                                         1
## F-statistic: 1.39e+34 on 36 and 1004 DF, p-value: < 0.000000000000000022
clinton_obama_back.lm <- step(clinton_obama.lm, direction="backward", trace=0)</pre>
Backward selection
## Warning: attempting model selection on an essentially perfect fit is nonsense
## Warning: attempting model selection on an essentially perfect fit is nonsense
summary(clinton_obama_back.lm)
## Warning in summary.lm(clinton_obama_back.lm): essentially perfect fit: summary
## may be unreliable
##
## Call:
## lm(formula = Obama_margin_percent ~ Region + ElectionType + MalesPer100Females +
##
       AgeBelow35 + Age35to65 + Age65andAbove + White + Black +
##
       Asian + AmericanIndian + Hispanic + HighSchool + Bachelors +
##
       Poverty + IncomeAbove75K + MedianIncome + AverageIncome +
##
       UnemployRate + ManfEmploy + SpeakingNonEnglish + Medicare +
       MedicareRate + SocialSecurity + SocialSecurityRate + RetiredWorkers +
##
      Disabilities + DisabilitiesRate + Homeowner + SameHouse1995and2000 +
       Pop + PopDensity + LandArea + FarmArea + Obama_win_probability,
##
       data = train.df)
##
##
## Residuals:
##
                       Min
                                                  1Q
                                                                       Median
## -0.00000000000000054196 -0.000000000000006125 -0.000000000000000438
##
                         3Q
   0.00000000000000005666 0.00000000000000249729
##
##
## Coefficients:
                                               Estimate
##
## (Intercept)
                        -0.00000000000000226494622120
## RegionNortheast
                         0.00000000000000043247207648
## RegionSouth
                        0.00000000000000044529763087
## RegionWest
                        -0.00000000000000029584052344
## ElectionTypePrimary 0.00000000000000020825513336
```

##	MalesPer100Females	0.0000000000000000169085909	
##	AgeBelow35	-0.000000000000000554595480	
##	Age35to65	-0.0000000000000000347384931	
##	Age65andAbove	0.0000000000000003466757718	
##	White	0.00000000000000002920427349	
##	Black	-0.0000000000000001438913466	
##	Asian	0.00000000000000006849730228	
	AmericanIndian	0.0000000000000003847461514	
	Hispanic	-0.0000000000000000430102503	
	HighSchool	-0.00000000000000000828443522	
	Bachelors	-0.0000000000000003226038897	
	Poverty	0.0000000000000005054721062	
	IncomeAbove75K	0.00000000000000000976770285	
	MedianIncome	0.0000000000000000001043242	
	AverageIncome	0.00000000000000000000372119	
	UnemployRate	0.0000000000000005539314854	
	ManfEmploy	0.0000000000000000379946690	
	SpeakingNonEnglish	-0.0000000000000000064190042	
	Medicare	0.00000000000000000000664702	
	MedicareRate	-0.0000000000000000001696803	
	SocialSecurity	0.000000000000000000000813365	
	SocialSecurityRate	0.000000000000000000000702406	
	RetiredWorkers	-0.0000000000000000001738517	
	Disabilities	-0.0000000000000000001167941	
	DisabilitiesRate	0.00000000000000000007436146	
	Homeowner	-0.00000000000000000985183430	
	SameHouse1995and2000	-0.0000000000000000999566703	
	Pop	0.000000000000000000000001713	
	PopDensity	0.00000000000000000001199429	
	LandArea	-0.00000000000000000001046211	
	FarmArea	0.0000000000000000013938717	
	Obama_win_probability		
##		Std. Error	t value
##	(Intercept)	0.00000000000000496942275522	-0.456
	RegionNortheast	0.00000000000000002263211419	19.109
	RegionSouth	0.0000000000000001821591232	24.446
	RegionWest	0.0000000000000001910256312	-15.487
	ElectionTypePrimary	0.0000000000000001432256859	14.540
	MalesPer100Females	0.0000000000000000053015322	3.189
	AgeBelow35	0.00000000000000004962666076	-0.112
	Age35to65	0.00000000000000004959629932	-0.070
	Age65andAbove	0.00000000000000004962372801	0.699
	White	0.000000000000000000267029268	10.937
	Black	0.000000000000000000255362713	-5.635
	Asian	0.0000000000000000447535683	15.305
	AmericanIndian	0.00000000000000000311601390	12.347
	Hispanic	0.00000000000000000130058812	-3.307
	HighSchool	0.0000000000000000137130667	-6.041
	Bachelors	0.0000000000000000148062453	-21.788
	Poverty	0.000000000000000000300104635	16.843
	IncomeAbove75K	0.00000000000000000247955530	3.939
	MedianIncome	0.00000000000000000000197733	5.276
	AverageIncome	0.00000000000000000000148121	2.512
##	UnemployRate	0.0000000000000000377284221	14.682

```
## ManfEmploy
                          0.00000000000000000069446636
                                                                         5.471
## SpeakingNonEnglish
                          0.0000000000000000158744473
                                                                        -0.404
## Medicare
                                                                         2.611
                          0.00000000000000000000254550
## MedicareRate
                          0.00000000000000000000181863
                                                                        -9.330
## SocialSecurity
                          0.00000000000000000000287976
                                                                         2.824
  SocialSecurityRate
                          0.00000000000000000000358450
                                                                         1.960
## RetiredWorkers
                          0.000000000000000000000409211
                                                                        -4.248
## Disabilities
                          -5.559
## DisabilitiesRate
                          0.00000000000000000000718860
                                                                        10.344
                          0.0000000000000000110326246
## Homeowner
                                                                        -8.930
   SameHouse1995and2000
                          0.0000000000000000113489430
                                                                        -8.808
                          0.000000000000000000000009695
  Pop
                                                                         0.177
##
                          0.000000000000000000000283279
##
  PopDensity
                                                                         4.234
## LandArea
                          0.00000000000000000000379431
                                                                        -2.757
## FarmArea
                          0.0000000000000000001740374
                                                                         8.009
   Obama_win_probability
                          0.00000000000000002707768882 369307737726429696.000
##
                                     Pr(>|t|)
##
   (Intercept)
                                     0.648649
## RegionNortheast
                         < 0.0000000000000000 ***
  RegionSouth
                         < 0.000000000000000 ***
## RegionWest
                         < 0.0000000000000000 ***
## ElectionTypePrimary
                         < 0.0000000000000000 ***
## MalesPer100Females
                                     0.001470 **
## AgeBelow35
                                     0.911041
## Age35to65
                                     0.944174
## Age65andAbove
                                     0.484958
## White
                         < 0.0000000000000000 ***
## Black
                          0.00000002276026589 ***
                         < 0.0000000000000000 ***
## Asian
## AmericanIndian
                         < 0.00000000000000000002 ***
## Hispanic
                                     0.000976 ***
## HighSchool
                          0.00000000215146781 ***
                         < 0.000000000000000 ***
## Bachelors
## Poverty
                         < 0.0000000000000000 ***
## IncomeAbove75K
                          0.00008737151086194 ***
## MedianIncome
                          0.00000016172047470 ***
## AverageIncome
                                     0.012152 *
## UnemployRate
                         ## ManfEmploy
                          0.00000005648717881 ***
## SpeakingNonEnglish
                                     0.686034
## Medicare
                                     0.009155 **
## MedicareRate
                         < 0.000000000000000 ***
## SocialSecurity
                                     0.004830 **
## SocialSecurityRate
                                     0.050323 .
## RetiredWorkers
                          0.00002352573851017 ***
## Disabilities
                          0.00000003484725834 ***
                         < 0.000000000000000 ***
## DisabilitiesRate
## Homeowner
                         < 0.0000000000000000 ***
  SameHouse1995and2000
                         < 0.000000000000000 ***
  Pop
                                     0.859789
## PopDensity
                          0.00002505261319551 ***
## LandArea
                                     0.005934 **
## FarmArea
                          0.0000000000000319 ***
## Obama win probability < 0.000000000000000 ***
```

```
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.00000000000001377 on 1004 degrees of freedom
     (1 observation deleted due to missingness)
## Multiple R-squared:
                           1, Adjusted R-squared:
## F-statistic: 1.39e+34 on 36 and 1004 DF, p-value: < 0.000000000000000022
clinton_obama_for.lm <- step(clinton_obama.lm, direction =</pre>
"forward", trace=0)
summary(clinton_obama_for.lm)
Forward selection
##
## Call:
## lm(formula = Obama_margin_percent ~ (County + State + Region +
       FIPS + ElectionDate + ElectionType + TotalVote + Clinton +
##
       Obama + MalesPer100Females + AgeBelow35 + Age35to65 + Age65andAbove +
##
##
       White + Black + Asian + AmericanIndian + Hawaiian + Hispanic +
       HighSchool + Bachelors + Poverty + IncomeAbove75K + MedianIncome +
##
       AverageIncome + UnemployRate + ManfEmploy + SpeakingNonEnglish +
##
       Medicare + MedicareRate + SocialSecurity + SocialSecurityRate +
##
##
       RetiredWorkers + Disabilities + DisabilitiesRate + Homeowner +
##
       SameHouse1995and2000 + Pop + PopDensity + LandArea + FarmArea +
##
       Obama_margin + Obama_wins + Obama_win_probability) - County -
##
       State - ElectionDate - TotalVote - Clinton - Obama - FIPS -
##
       Obama_margin - Obama_wins, data = train.df)
##
## Residuals:
                                              1Q
                                                                 Median
##
  -0.000000000000098100 -0.000000000000000272
                                                  0.0000000000000000066
##
##
   0.000000000000000406 0.00000000000007528
##
##
## Coefficients:
##
                                               Estimate
## (Intercept)
                          0.00000000000006593757239800
## RegionNortheast
                         -0.0000000000000390922682347
## RegionSouth
                         -0.00000000000000515692907547
## RegionWest
                          0.00000000000000239698165240
## ElectionTypePrimary
                         -0.00000000000000213039787974
## MalesPer100Females
                         -0.0000000000000000543713280
## AgeBelow35
                         -0.00000000000000022888709313
## Age35to65
                         -0.00000000000000025117666467
## Age65andAbove
                         -0.00000000000000045657036787
## White
                         -0.0000000000000037761386835
## Black
                          0.0000000000000001333883611
## Asian
                         -0.0000000000000057746916309
```

-0.0000000000000034473766656

-0.00000000000000126107158170

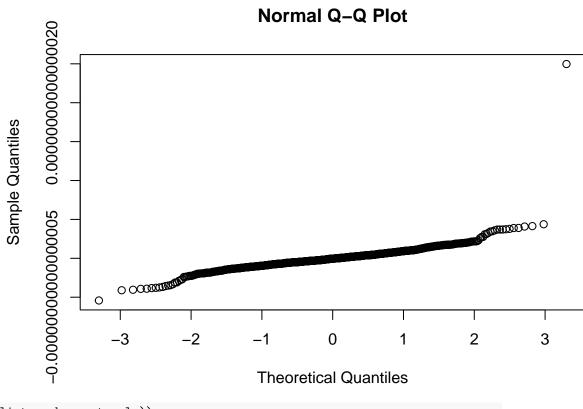
AmericanIndian

Hawaiian

```
## Hispanic
                         -0.00000000000000000242742038
## HighSchool
                         -0.00000000000000002119805933
## Bachelors
                          0.00000000000000030030180928
## Poverty
                         -0.0000000000000043007756356
  IncomeAbove75K
                         -0.00000000000000002749403770
## MedianIncome
                         -0.000000000000000000009224082
## AverageIncome
                         -0.000000000000000000006139654
## UnemployRate
                         -0.0000000000000036765388300
  ManfEmploy
                         -0.0000000000000003409894020
  SpeakingNonEnglish
                          0.0000000000000001913165209
## Medicare
                         -0.00000000000000000006584326
## MedicareRate
                          0.0000000000000000015153925
  SocialSecurity
                         -0.000000000000000000006417223
                         -0.000000000000000000006217339
  SocialSecurityRate
  RetiredWorkers
                          0.0000000000000000014938543
## Disabilities
                          0.000000000000000000009516247
  DisabilitiesRate
                         -0.00000000000000000061580794
  Homeowner
                          0.0000000000000005904247499
  SameHouse1995and2000
                          0.00000000000000008591595575
                          ##
  PopDensity
                         -0.00000000000000000010907134
## LandArea
                          0.00000000000000000010594942
## FarmArea
                         -0.0000000000000000139568332
  Obama win probability
                         0.9999999999998112620858137
##
##
                                             Std. Error
                                                                      t value
   (Intercept)
                          0.00000000000011498039760471
                                                                        0.573
  RegionNortheast
                          0.0000000000000052380307049
                                                                       -7.463
  RegionSouth
                          0.00000000000000042150955209
                                                                      -12.234
  RegionWest
                          0.00000000000000044732493268
                                                                       5.358
  ElectionTypePrimary
                          0.00000000000000033137941810
                                                                       -6.429
  MalesPer100Females
                          0.00000000000000001227791305
                                                                       -0.443
  AgeBelow35
                          0.00000000000000114820110355
                                                                       -0.199
   Age35to65
                          0.0000000000000114752665403
                                                                       -0.219
   Age65andAbove
                          0.0000000000000114813205303
                                                                       -0.398
##
  White
                          0.00000000000000006197630615
                                                                       -6.093
## Black
                          0.0000000000000005924195432
                                                                       0.225
## Asian
                          0.00000000000000010429233011
                                                                       -5.537
                          0.0000000000000007234375393
## AmericanIndian
                                                                       -4.765
## Hawaiian
                          0.00000000000000093847174158
                                                                       -1.344
                                                                       -0.081
## Hispanic
                          0.00000000000000003013490245
## HighSchool
                          0.00000000000000003177820020
                                                                       -0.667
## Bachelors
                          0.0000000000000003450388083
                                                                       8.703
                          0.00000000000000006948016723
## Povertv
                                                                       -6.190
  IncomeAbove75K
                          0.0000000000000005736884699
                                                                      -0.479
                          0.00000000000000000004577501
## MedianIncome
                                                                       -2.015
                          0.0000000000000000003442139
## AverageIncome
                                                                       -1.784
## UnemployRate
                          0.00000000000000008732821399
                                                                       -4.210
## ManfEmploy
                          0.00000000000000001607426168
                                                                      -2.121
  SpeakingNonEnglish
                          0.0000000000000003673809560
                                                                       0.521
## Medicare
                          0.00000000000000000005898693
                                                                       -1.116
## MedicareRate
                          0.00000000000000000004211084
                                                                       3.599
## SocialSecurity
                          0.00000000000000000006685249
                                                                       -0.960
## SocialSecurityRate
                          0.00000000000000000008293378
                                                                       -0.750
## RetiredWorkers
                          0.00000000000000000009481062
                                                                        1.576
```

```
0.00000000000000000004861428
## Disabilities
                                                                        1.958
## DisabilitiesRate
                          0.00000000000000000016632109
                                                                       -3.703
                          0.00000000000000002554155683
## Homeowner
                                                                        2.312
## SameHouse1995and2000
                          0.00000000000000002628015259
                                                                        3.269
## Pop
                          0.000000000000000000000224703
                                                                        0.010
## PopDensity
                          0.00000000000000000006560009
                                                                       -1.663
## LandArea
                          0.00000000000000000008782143
                                                                        1.206
## FarmArea
                          0.00000000000000000040330644
                                                                       -3.461
## Obama_win_probability 0.00000000000000062728386322 15941745972421100.000
##
                                     Pr(>|t|)
## (Intercept)
                                     0.566456
                            0.00000000000183 ***
## RegionNortheast
                         ## RegionSouth
## RegionWest
                            0.00000104115423 ***
## ElectionTypePrimary
                            0.00000000198487 ***
## MalesPer100Females
                                     0.657978
## AgeBelow35
                                     0.842034
## Age35to65
                                     0.826784
## Age65andAbove
                                     0.690963
## White
                            0.00000001578835 ***
## Black
                                     0.821902
## Asian
                            0.000000039285892 ***
## AmericanIndian
                            0.000002164266411 ***
## Hawaiian
                                     0.179333
## Hispanic
                                     0.935814
## HighSchool
                                     0.504885
## Bachelors
                         < 0.000000000000000 ***
## Poverty
                            0.000000000876104 ***
## IncomeAbove75K
                                     0.631865
## MedianIncome
                                     0.044161 *
## AverageIncome
                                     0.074779 .
## UnemployRate
                            0.000027826955941 ***
## ManfEmploy
                                     0.034138 *
## SpeakingNonEnglish
                                     0.602650
## Medicare
                                     0.264589
## MedicareRate
                                     0.000336 ***
## SocialSecurity
                                     0.337333
## SocialSecurityRate
                                     0.453626
## RetiredWorkers
                                     0.115429
## Disabilities
                                     0.050566 .
## DisabilitiesRate
                                     0.000225 ***
## Homeowner
                                     0.021000 *
## SameHouse1995and2000
                                     0.001115 **
## Pop
                                     0.992257
## PopDensity
                                     0.096691 .
## LandArea
                                     0.227941
## FarmArea
                                     0.000562 ***
## Obama_win_probability < 0.000000000000000 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.000000000000003187 on 1003 degrees of freedom
     (1 observation deleted due to missingness)
## Multiple R-squared:
                            1, Adjusted R-squared:
```

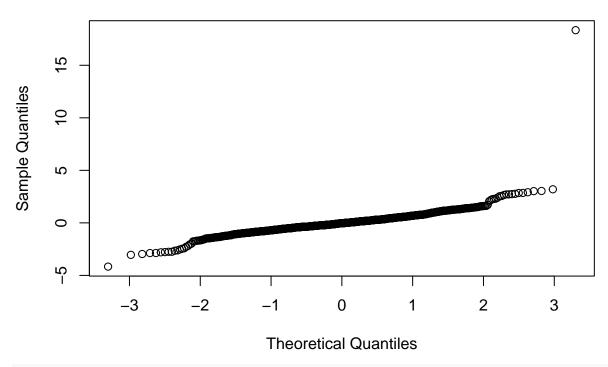
qqnorm(resid(clinton_obama_step.lm))



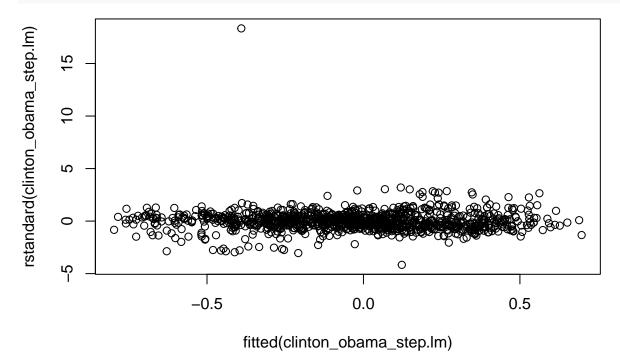
qqnorm(rstandard(clinton_obama_step.lm))

 ${\bf Stepwise\ model\ fit}$

Normal Q-Q Plot



plot(fitted(clinton_obama_step.lm),rstandard(clinton_obama_step.lm))



library(forecast)

Accuracy

```
## Registered S3 method overwritten by 'quantmod':
##
    method
                  from
##
    as.zoo.data.frame zoo
valid_predict <- predict(clinton_obama_step.lm, valid.df)</pre>
accuracy(valid predict, valid.df$Obama margin percent)
##
                               ME
                                                  RMSE
## Test set -0.000000000000000008361398 0.00000000000000003730835
                           MAE MPE MAPE
## Test set 0.000000000000002497594 Inf Inf
Regression Tree
library(dplyr)
clinton_obama_RT <- select(train.df, -County, -State, -ElectionDate, -TotalVote, -Clinton, -Obama, -FIP
library(rpart)
clinton_obama_reg_tree <- rpart(Obama_margin_percent ~ ., data=clinton_obama_RT)</pre>
print(clinton_obama_reg_tree)
## n= 1042
## node), split, n, deviance, yval
##
       * denotes terminal node
##
   1) root 1042 95.0957200 -0.033478190
##
    2) Obama_win_probability< -0.06144005 458 14.7392900 -0.311469900
##
##
      4) Obama_win_probability< -0.3593005 158 2.1422450 -0.520010300
##
        8) Obama win probability< -0.5422066 60  0.2549426 -0.650532600 *
##
        9) Obama_win_probability>=-0.5422066 98  0.2393249 -0.440098700 *
##
      5) Obama_win_probability>=-0.3593005 300 2.1068940 -0.201638700
       ##
##
       11) Obama_win_probability>=-0.1977241 144   0.2037065 -0.125610300 *
    3) Obama win probability>=-0.06144005 584 17.2048600 0.184535900
##
##
      6) Obama_win_probability< 0.223429 367 2.2742920 0.071293110
##
       ##
      7) Obama_win_probability>=0.223429 217 2.2645480 0.376057100
##
       ##
##
```

plot(clinton_obama_reg_tree)

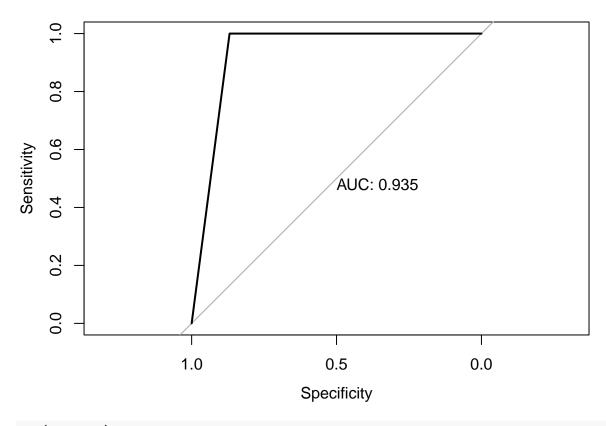
text(clinton obama reg tree, use.n=TRUE, cex=0.5)

```
Obama_win_probability< -0.3593
                                                                                 Obama_win_probability< 0.2234
pama_win_pi
                                               ability< -0.1977
                                                                Obama_win_propability< 0.07616
                                                                                                  Obama_win_probability< 0.406
 -0.6505
                  ______
_0.4401
                                  -0.2718
                                                   -0.1256
                                                                  0.009083
                                                                                    0.1434
                                                                                                     0.3168
                                                                                                                     0.4954
                                                                                                                             #### Accuracy
  n=60
                                   n=156
```

RT_obama <- ifelse(predict(clinton_obama_reg_tree,valid.df) >0, 1,0)
confusionMatrix(as.factor(RT_obama), as.factor(valid.df\$0bama_wins))

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                0
##
            0 186
                    0
##
            1 28 189
##
##
                  Accuracy : 0.9305
##
                    95% CI: (0.9011, 0.9533)
       No Information Rate: 0.531
##
##
       P-Value [Acc > NIR] : < 0.0000000000000022
##
##
                     Kappa: 0.8617
##
##
    Mcnemar's Test P-Value: 0.0000003352
##
               Sensitivity: 0.8692
##
##
               Specificity: 1.0000
##
            Pos Pred Value: 1.0000
##
            Neg Pred Value: 0.8710
##
                Prevalence: 0.5310
##
            Detection Rate: 0.4615
##
      Detection Prevalence: 0.4615
##
         Balanced Accuracy: 0.9346
##
##
          'Positive' Class: 0
##
library(pROC)
test_roc <- roc(ifelse(valid.df$0bama_wins=="1",1,0) ~</pre>
                 ifelse(RT_obama=="1",1,0), plot = TRUE, print.auc = TRUE)
```

Setting direction: controls < cases



auc(test_roc)

Area under the curve: 0.9346

```
test.df$Obama_wins <- as.numeric(test.df$Obama_wins)
Obama_MP_pred <- predict(clinton_obama_step.lm, test.df)
test.df$Obama_margin_percent <- Obama_MP_pred
summary(test.df)</pre>
```

so who wins

##	County		State		Re	Region		FIPS	
##	Washington	:	11	TX	:251	Midwest	:318	Min.	:15001
##	Jackson	:	10	KY	:120	Northeas	st: 86	1st Qu	.:28134
##	Jefferson	:	10	NC	:100	South	:608	Median	:41047
##	Lincoln	:	9	IN	: 92	West	:119	Mean	:38894
##	Franklin	:	8	OH	: 88			3rd Qu	.:48268
##	Union	:	8	MS	: 82			Max.	:56045
##	(Other)	:10	075	(Oth	er):398				
##	ElectionDate			E	lectionT	ype Tot	alVote	C	linton
##	Length:1131		Cau	cuses:	27 Min.	: NA	Min.	: NA	

```
Class :character
                       Primary:1104
                                        1st Qu.: NA
                                                        1st Qu.: NA
    Mode :character
                                        Median : NA
                                                       Median: NA
                                                              :NaN
##
                                        Mean
                                              :NaN
                                                        Mean
##
                                        3rd Qu.: NA
                                                        3rd Qu.: NA
##
                                        Max.
                                               : NA
                                                        Max.
                                                               : NA
##
                                        NA's
                                                       NA's
                                                               :1131
                                               :1131
##
                   MalesPer100Females
                                         AgeBelow35
                                                          Age35to65
        Obama
    Min. : NA
                         : 76.20
##
                   Min.
                                       Min.
                                              : 4.50
                                                        Min.
                                                               :24.90
                                                        1st Qu.:38.00
##
    1st Qu.: NA
                   1st Qu.: 94.90
                                       1st Qu.:42.20
    {\tt Median} : {\tt NA}
                                       Median :45.40
##
                   Median: 97.70
                                                        Median :40.10
    Mean
          :NaN
                   Mean
                         : 98.83
                                       Mean
                                              :45.51
                                                        Mean
                                                              :39.74
##
    3rd Qu.: NA
                   3rd Qu.:100.20
                                       3rd Qu.:48.40
                                                        3rd Qu.:41.70
##
    Max.
          : NA
                   Max.
                          :194.60
                                       Max.
                                              :68.80
                                                        Max.
                                                               :79.20
##
    NA's
           :1131
##
    Age65andAbove
                         White
                                          Black
                                                            Asian
##
    Min.
          : 5.10
                    Min. : 6.70
                                      Min.
                                             : 0.100
                                                        Min.
                                                              : 0.1000
    1st Qu.:12.45
                    1st Qu.: 88.10
                                      1st Qu.: 0.500
                                                        1st Qu.: 0.3000
##
    Median :14.40
                    Median: 95.20
                                      Median : 2.300
                                                        Median: 0.4000
                                            : 8.104
    Mean
         :14.75
                    Mean : 88.72
                                      Mean
                                                              : 0.8364
##
                                                        Mean
##
    3rd Qu.:16.60
                    3rd Qu.: 97.80
                                      3rd Qu.: 9.400
                                                        3rd Qu.: 0.8000
##
    Max
           :30.70
                    Max.
                           :100.00
                                      Max.
                                             :86.000
                                                        Max.
                                                               :46.6000
##
##
                                                           HighSchool
    AmericanIndian
                        Hawaiian
                                          Hispanic
    Min. : 0.100
                     Min. : 0.000
                                       Min. : 0.100
                                                         Min.
##
                                                               :34.70
    1st Qu.: 0.200
##
                     1st Qu.: 0.000
                                       1st Qu.: 1.000
                                                         1st Qu.:70.40
    Median : 0.400
                     Median : 0.000
                                       Median : 2.000
                                                         Median :78.10
##
    Mean
         : 1.931
                     Mean
                            : 0.103
                                       Mean
                                              : 8.631
                                                                :75.95
                                                         Mean
    3rd Qu.: 0.900
                     3rd Qu.: 0.100
                                       3rd Qu.: 7.950
##
                                                         3rd Qu.:82.70
                             :30.600
##
    Max.
          :91.800
                     Max.
                                       Max.
                                              :97.600
                                                         Max.
                                                                :94.70
##
##
      Bachelors
                        Poverty
                                     IncomeAbove75K
                                                       MedianIncome
##
    Min.
           : 4.90
                    Min.
                           : 3.90
                                     Min.
                                           : 1.50
                                                     Min.
                                                             :16868
##
    1st Qu.:10.90
                     1st Qu.:10.65
                                     1st Qu.: 9.30
                                                      1st Qu.:31680
    Median :13.60
                    Median :13.60
                                     Median :11.80
                                                     Median :36638
##
##
    Mean :15.57
                    Mean :14.68
                                     Mean :13.18
                                                     Mean
                                                            :37696
##
    3rd Qu.:18.30
                    3rd Qu.:17.50
                                     3rd Qu.:15.75
                                                     3rd Qu.:42458
##
    Max.
          :51.50
                    Max.
                           :39.40
                                     Max.
                                            :46.80
                                                     Max.
                                                           :79927
##
##
    AverageIncome
                     UnemployRate
                                        ManfEmploy
                                                         SpeakingNonEnglish
##
    Min. :12197
                    Min. : 1.500
                                             : 0.2024
                                                         Min.
                                                                : 0.700
                                      Min.
    1st Qu.:23348
                    1st Qu.: 4.200
                                      1st Qu.: 5.1739
                                                         1st Qu.: 3.000
   Median :26421
##
                    Median : 5.100
                                      Median :10.6564
                                                         Median: 4.700
    Mean
           :26942
                    Mean : 5.288
                                      Mean
                                             :11.2173
                                                         Mean
                                                                : 9.603
##
    3rd Qu.:29738
                    3rd Qu.: 6.000
                                      3rd Qu.:15.3143
                                                         3rd Qu.: 9.450
           :89028
                           :14.800
                                             :49.0580
##
    Max.
                    Max.
                                      Max.
                                                         Max.
                                                                :92.100
##
##
       Medicare
                      MedicareRate
                                      SocialSecurity
                                                        SocialSecurityRate
##
    Min.
          :
                            : 2716
                                                        Min. : 6842
                21
                     Min.
                                      Min.
                                            :
                                                  20
    1st Qu.: 1991
                     1st Qu.:14382
                                      1st Qu.: 2388
                                                        1st Qu.:17166
    Median: 4569
##
                     Median :16832
                                      Median: 5465
                                                        Median :20070
          : 10786
##
    Mean
                             :17139
                                                               :20040
                     Mean
                                      Mean
                                             : 12502
                                                        Mean
##
    3rd Qu.: 10201
                                      3rd Qu.: 11855
                                                        3rd Qu.:22822
                     3rd Qu.:19718
                                      Max.
##
    Max.
           :314989
                     Max.
                             :60845
                                             :365550
                                                        Max.
                                                               :39065
##
                                                        NA's
                                                               :1
```

```
DisabilitiesRate Homeowner
## RetiredWorkers
                   Disabilities
##
   Min. : 15
                   Min. : 4
                                  Min. : 205
                                                 Min.
                                                       :34.3
                                                 1st Qu.:71.3
                                  1st Qu.: 1468
   1st Qu.: 1315
                   1st Qu.: 294
  Median: 3105
                   Median: 712
                                  Median : 2247
                                                 Median:75.5
##
   Mean : 7704
                   Mean : 1779
                                  Mean : 2909
                                                 Mean :74.3
##
   3rd Qu.: 7262
                   3rd Qu.: 1641
                                  3rd Qu.: 3492
                                                 3rd Qu.:78.9
##
   Max. :212745
                   Max. :94548
                                  Max. :20185
                                                 Max. :87.7
                                  NA's
##
                                       :4
##
   SameHouse1995and2000
                           Pop
                                         PopDensity
                                                            LandArea
  Min. :32.10
##
                                   60
                                       Min. :
                                                  0.10
                                                         Min. : 45.0
                       Min. :
   1st Qu.:55.70
                       1st Qu.: 11730
                                       1st Qu.: 18.35
                                                         1st Qu.: 418.0
                                                         Median : 637.0
  Median :60.50
                       Median : 27363
                                       Median: 49.40
##
   Mean :59.86
                       Mean : 75982
                                       Mean : 144.61
                                                         Mean : 943.1
                       3rd Qu.: 62519
                                       3rd Qu.: 111.45
##
   3rd Qu.:64.70
                                                         3rd Qu.: 959.5
##
   Max. :90.50
                       Max. :3886207
                                       Max. :10721.70
                                                         Max. :10491.0
##
##
      FarmArea
                    Obama_margin Obama_margin_percent
                                                      Obama_wins
   Min. : 1.0
                   Min. : NA
                                 Min. :0.000001
                                                    Min. :0.0000
                   1st Qu.: NA
                                 1st Qu.:0.021663
                                                    1st Qu.:0.0000
   1st Qu.: 94.5
   Median : 184.0
                   Median : NA
                                 Median :0.228862
                                                    Median :0.0000
##
##
   Mean : 333.7
                   Mean
                        :NaN
                                 Mean
                                      :0.336941
                                                    Mean
                                                          :0.3052
   3rd Qu.: 435.5
                   3rd Qu.: NA
                                 3rd Qu.:0.602036
                                                    3rd Qu.:1.0000
##
   Max. :2986.0
                   Max.
                        : NA
                                 Max.
                                       :0.999958
                                                    Max.
                                                           :1.0000
##
                   NA's
                         :1131
                                 NA's
                                       :4
                                                    NA's
                                                           :4
##
  Obama_win_probability
  Min. :0.000001
##
   1st Qu.:0.021663
  Median :0.228862
## Mean
        :0.336941
  3rd Qu.:0.602036
## Max. :0.999958
## NA's
          :4
```