

SARAH CIANCIOLA

EDUCATION

Georgia Institute of Technology

MS Human Computer Interaction (Interactive Computing)
August 2023 - May 2025

Milwaukee School of Engineering University (MSOE)

BS User Experience
Minor: Psychology
GPA: 3.94
September 2020 - May 2023

Professional Experience

Johnson Controls UX Research Intern

Customer Experience Team
Milwaukee, Wisconsin | July 2021 - May 2023

- Analyzed data from usability tests and user interviews from 10+ studies, creating actionable insights for designers and developers
- Conducted internal research using affinity modeling to understand the research team's needs to create a company wide data repository
- Performed 4 literature reviews with quick turnaround times

Projects

AI-Driven Experiences for Crunchbase

Atlanta, GA | August 2023 - Current

- Crafting user-centric data visualizations and search experiences that dynamically adapt to users' unique characters through a variety of research methods like surveys and interviews

MSOE Supercomputer Researcher

Milwaukee, Wisconsin | September 2022 - November 2022

- Created and analyzed survey results to understand the current users' knowledge level about supercomputers
- Performed usability studies to learn which gestures should be used in the prototype

Discovery World Museum New Exhibit Development

Lead Researcher & Project Manager (Senior Design Project)
Milwaukee, Wisconsin | September 2022 - May 2023

- Created a year long research plan with 11 different research methods to inform the exhibit design
- Discovered new exhibit ideas based on findings from surveys, interviews, & observational studies

PORTFOLIO & CONTACT

sarahcianciola20.github.io
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SKILLS

Research:

Affinity Modeling • Card Sorting • Contextual Inquiry • Data Analysis • Data Visualization • Interviewing • Journey Maps • Personas • Usability Testing • Surveys

Design:

Infographics • UI Prototypes • Wireframes

Tools:

Acrobat • Aero • Figma • Illustrator • Photoshop • Qualtrics • XD

Coding:

HTML/CSS • Java Script

Extracurriculars

Georgia Tech MS HCI Instagram

Team Member | September 2023 - Current

MSOE University Women's Soccer

Division III Student Athlete | September 2020 - May 2023

AWARDS

MSOE Dean's List, High Honors

Fall 2020 - Spring 2023

Matthew Stachelzki Memorial Scholarship Winter 2022