SARAH CIANCIOLA

I am a UX Researcher who utilizes a variety of research methods in collaboration with designers to create memorable experiences for users.

EDUCATION

Milwaukee School of Engineering University (MSOE)
Major: User Experience
Minor: Psychology
GPA: 3.94
Expected Graduation May 2023

**Jefferson University
(Philadelphia University + Thomas Jefferson University)**
Majors: Industrial Design & Textile Design
GPA: 3.91
August 2018 - December 2019

INTERNSHIP & PROJECTS

MSOE Supercomputer Researcher
Milwaukee, Wisconsin | September 2022 - November 2022
- Write and analyze survey results to understand the current users knowledge level about supercomputers
- Perform usability studies to learn which gestures should be used in the prototype

Discovery World Museum New Exhibit Development
Lead Researcher & Project Manager (Senior Design Project)
Milwaukee, Wisconsin | September 2022 - Current
- Led the team researching new exhibit ideas based on findings from surveys, interviews, focus groups, & observational studies
- Created a year long research plan with 11 different research methods

Johnson Controls UX Research Intern
Customer Experience Team
Milwaukee, Wisconsin | July 2021 - Current
- Research assistant for studies in HVAC, Fire, Cyber Security, & Smart Buildings domains
- Analyze data from usability tests and user interviews
- Performed literature reviews

ACTIVITIES

MSOE University Women's Soccer
Division III Student Athlete | September 2020 - Current

Jefferson University Women's Soccer
Division II Student Athlete | August 2018 - December 2019

PORFOLIO & CONTACT

sarahcianciola20.github.io
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www.linkedin.com/in/sarah-cianciola

SKILLS

Research:
Card Sorting, Data Analysis, Data Visualization, Interviewing, Journey Maps, Personas, Surveys, Usability Testing, & Foundational Research

Design:
Infographics, Prototypes, Rapid Prototypes & Wireframes

Tools:
Acrobat, Aero, Figma, Illustrator, Microsoft Sketch, Trello, Photoshop, Premiere Pro, & XD

Coding:
HTML/CSS & JavaScript

AWARDS

MSOE Dean's List, High Honors & Honors List
Fall 2020 - Present

Matthew Stachelski Memorial Scholarship Winter 2022

Jefferson University Dean's List:
Fall 2018, Spring 2019, & Fall 2019

**CACC All Conference
All Academic Team (Soccer)**
Jefferson University, 2019

**Integrated Design Process
Dean's Choice Award**
Jefferson Junction - Redesign for a Safer Campus Intersection

Jefferson University, 2019