

SARAH CIANCIOLA

I am a UX Researcher who utilizes variety of research methods in collaboration with designers to create memorable experiences for users.

EDUCATION

Milwaukee School of Engineering University (MSOE)

Major: User Experience
Minor: Psychology
GPA: 3.94
Expected Graduation May 2023

Jefferson University

(Philadelphia University + Thomas Jefferson University)

Majors: Industrial Design & Textile Design
GPA: 3.91
August 2018 - December 2019

INTERNSHIP & PROJECTS

MSOE Supercomputer Researcher

Milwaukee, Wisconsin | September - November 2022

- Write and analyze survey results to understand the current users knowledge level about supercomputers
- Perform usability studies to learn which gestures should be used in the prototype

Discovery World Museum New Exhibit Development

Lead Researcher & Project Manager (Senior Design Project)
Milwaukee, Wisconsin | September 2022 - Current

- Lead the team researching new exhibit ideas based on findings from surveys, interviews, focus groups, & observational studies
- Created a year long research plan with 11 different research methods

Johnson Controls UX Research Intern

Customer Experience Team
Milwaukee, Wisconsin | July 2021 - Current

- Research assistant for studies in HVAC, Fire, Cyber Security, & Smart Buildings domains
- Analyze data from usability tests and user interviews
- Performed literature reviews

ACTIVITIES

MSOE University Women's Soccer

Division III Student Athlete | September 2020 - Current

Jefferson University Women's Soccer

Division II Student Athlete | August 2018 - December 2019

PORTFOLIO & CONTACT

sarahcianciola20.github.io
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SKILLS

Research:

Card Sorting, Data Analysis,
Data Visualization, Foundational Research
Interviewing, Journey Maps, Personas,
Surveys, & Usability Testing

Design:

Infographics, Prototypes, Rapid
Prototypes & Wireframes

Coding:

HTML/CSS & Java Script

Tools:

Acrobat, Aero, Figma, Illustrator,
Microsoft Sketch, Trello, Photoshop,
Premiere Pro, & XD

AWARDS

MSOE Dean's List, High Honors & Honors List

Fall 2020 - Current

Matthew Stachelski Memorial Scholarship Winter 2022

Jefferson University Dean's List:

Fall 2018, Spring 2019, & Fall 2019

CACC All Conference

All Academic Team (Soccer)

Jefferson University, 2019

Integrated Design Process

Dean's Choice Award

Jefferson Junction - Redesign for a
Safer Campus Intersection

Jefferson University, 2019