

# SARAH CIANCIOLA

I am a UX Researcher who utilizes variety of research methods in collaboration with designers to create memorable experiences for users.

## EDUCATION

### **Milwaukee School of Engineering University (MSOE)**

Major: User Experience  
Minor: Psychology  
GPA: 3.93  
Expected Graduation May 2023

### **Jefferson University**

#### **(Philadelphia University + Thomas Jefferson University)**

Majors: Industrial Design & Textile Design  
GPA: 3.91  
August 2018 - December 2019

## INTERNSHIP & PROJECTS

### **MSOE Supercomputer Researcher**

Milwaukee, Wisconsin | September - November 2022

- Write and analyze survey results to understand the current users knowledge level about supercomputers
- Perform usability studies to learn which gestures should be used in the prototype

### **Discovery World Museum New Exhibit Development**

Lead Researcher & Project Manager (Senior Design Project)  
Milwaukee, Wisconsin | September 2022 - Current

- Lead the team researching new exhibit ideas based on findings from surveys, interviews, focus groups, & observational studies
- Created a year long research plan with 11 different research methods

### **Johnson Controls UX Research Intern**

Customer Experience Team  
Milwaukee, Wisconsin | July 2021 - Current

- Research assistant for studies in HVAC, Fire, Cyber Security, & Smart Buildings domains
- Analyze data from usability tests and user interviews
- Performed literature reviews

## ACTIVITIES

### **MSOE University Women's Soccer**

Division III Student Athlete | September 2020 - Current

### **Jefferson University Women's Soccer**

Division II Student Athlete | August 2018 - December 2019

## PORTFOLIO & CONTACT

[www.sarahcianciola20.github.io](http://www.sarahcianciola20.github.io)  
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[www.linkedin.com/in/sarah-cianciola](http://www.linkedin.com/in/sarah-cianciola)

## SKILLS

### **Research:**

Card Sorting, Data Analysis,  
Data Visualization, Foundational Research  
Interviewing, Journey Maps, Personas,  
Surveys, & Usability Testing

### **Design:**

Infographics, Prototypes, Rapid  
Prototypes & Wireframes

### **Coding:**

HTML/CSS & Java Script

### **Tools:**

Acrobat, Aero, Figma, Illustrator,  
Microsoft Sketch, Trello, Photoshop,  
Premiere Pro, & XD

## AWARDS

### **MSOE Dean's List, High Honors & Honors List**

Fall 2020 - Current

### **Matthew Stachelski Memorial Scholarship** Winter 2022

### **Jefferson University Dean's List:**

Fall 2018, Spring 2019, & Fall 2019

### **CACC All Conference**

#### **All Academic Team (Soccer)**

Jefferson University, 2019

### **Integrated Design Process**

#### **Dean's Choice Award**

Jefferson Junction - Redesign for a  
Safer Campus Intersection

Jefferson University, 2019