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Final Rational Document

JB4 Interns



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Brainstorming

To start the project we read over the prompt and created a list of features we would like to see on a website to help us find internships.

This list included:

- Filter
- Search
- Browse
- Favorites
- Profile
- Salary - higher than average
- Interview prep questions
- Save search
- Favorite search

Then, once we had an idea of features we wanted to include, we did some preliminary research at sites like Glassdoor, Indeed, and LinkedIn to see what they have and to grow our list of potential features to include:

- Landing page - internships
- Recommended interviews - using emojis or saving
- Rating after internships
- Jobs descriptions
- Reviews for companies - #'s
- The average salary for students
- Student reviewers

Once we had thought of some of the features we wanted to include, we then thought of what pages should our site contain. We decided to do some more preliminary research at sites like Glassdoor, Indeed, and LinkedIn. We found that most of these sites had roughly the same pages such as a landing page, jobs descriptions, companies, and careers. With this research in mind, we chose these pages for our site: landing page, job page, career page, and saved page.

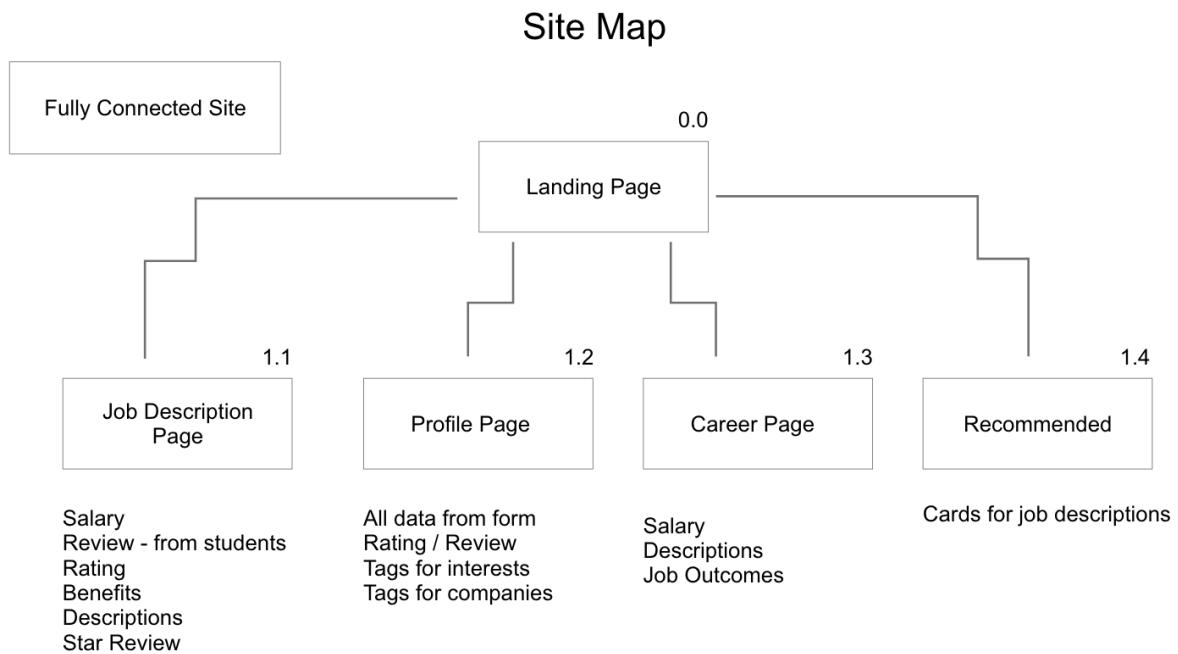
Then we created a site map for our prototype. For this site, we chose to make it fully connected, as this would allow users to move freely throughout the site and offer good user forgiveness.

Site Overview

This site, JB4 Interns, is intended for students to search and learn about different careers (desktop online) and jobs to give them an idea of which internships to apply for while providing them a platform to do this in a one-stop-shop fashion. What makes this platform unique is that students can create tags for their interests and companies they are interested in, and our platform would have an algorithm that would recommend jobs that fit their predetermined filters. For the purpose of this prototype, the screens to create these tags were not designed because

this was out of scope, as it was assumed that the profile was already created, prior to searching for internships.

Site Map



Style Guide

The screenshot displays the JB4 Interns style guide, featuring a header with navigation links for Jobs, Careers, and Tips, and user icons for heart and profile. Below the header is a 'Color Pallet' section with eight color swatches and their hex codes: #664092, #A376BC, #757575, #F1C800, #FCFCFC, #FFFFFF, #000000, and #2BA1E5. To the right, there are sections for 'Headings' (Heading 1 - Montserrat 45 Bold, Heading 2 - Montserrat 32 Bold, Heading 3 - Montserrat 25 Bold), 'Paragraphs' (Paragraph LG - Calibri 21 Bold, Paragraph MD - Calibri 18 Regular, Paragraph SM - Calibri 16 Regular), and 'Other' (Search Text - Montserrat 18 Regular). The 'Icons' section shows various social media and application icons. A large central logo features the text 'JB4 INTERNS' in white on a purple rounded rectangle. The footer section includes the JB4 Interns logo, download links for the app (Android and iOS), and links to various site sections: JB 4 INTERNS (Jobs, Careers, Saved), Employers (Account, Employer Center, Post a Job), Community (Help / Contact Us, Guidelines, Terms of Use, Privacy & Cookies, Privacy Center), and Work With Us (Advertisers, Developers, Careers). Social media links for Instagram, Facebook, YouTube, and Twitter are also present.

In selecting the colors we wanted to use for this project, we first did some research. In our research, we found that companies like Glassdoor or Indeed had one primary color and used different shades of gray, white, and black in conjunction with the occasional pop of sub-color. Due to this common trend, we noticed this was something we wanted to include in our designs. We first decided to think back to our existing knowledge of color theory and remembered that purple often means independent or wise. We thought these were two characteristics we wanted to have in our site because if you are looking for an internship, you are becoming more independent and you are wise because you are in college and preparing for your career. Since these qualities fit perfectly for the direction we wanted to go in, we decided we wanted to have our main color be purple.

Then we decided to look on the color wheel to decide which accent colors we wanted to incorporate. Since purple is a secondary color, we thought that if we used a different hue of some primary colors, this would help create contrast, so we decided to use blue and yellow. Finally, we selected different shades of gray to also be used in conjunction with black and white. To complete this process, we also used colormind.io to help us select the correct shades of all of our colors.

Development

Profile Page Desktop

Research and Rational

The screenshot shows a desktop profile page for Lucy Spencer. At the top, there's a navigation bar with links for HOME, EVENTS, NEWS, POLICIES, and PEOPLE. Below the navigation is a profile header for Lucy Spencer, Account Manager at Customer Experience, reporting to Walter Brown in Acme Business. It includes her photo, status (Online), and contact information (Work Phone, Mobile Phone, Email, Fax). To the right of the header are sections for 'My Skills' (listing budgeting, relationship building, communication, conflict resolution, financial accounts, excel, time management, speaking, cross selling, negotiating, project management, logistics, strategic planning, leadership, marketing) and 'My Interests' (listing consulting, design, retail, organization, professional development, public relations, psychology, content writing). Further down are sections for 'About Me' (describing her as an experienced Senior Account Manager), 'My Activity' (listing recent posts and articles), 'My Hobbies' (listing golf, teaching, volunteering, photography, stand-up comedy, keyboard, martial arts, rock climbing), 'My Associations' (listing SAMA, TSAM, ABC, PMI - Project Management, AAMM, US HOW), and 'My Achievements' (listing current status as Mastermind, with 100000 Points and 100% Progress). There are also 'Add' buttons for each section.

We started off our research by looking at different profile pages and ways we could show a fair amount of personal data, yet allow for the user to make changes to their profile whenever they needed to. In terms of layout, we found the image to the left and felt that the layout and use of titled sections helped break up the information by grouping the information, making it easier for the user to make changes where needed.

We also noticed this example also included tags for the different skills, interests, and hobbies. We thought tags in conjunction with the titled sections could help us display the categorized information for both of our sections for company and interests. Since tags can prompt an increased usage of a product, this was also one of the leading factors for our decision to use tags, especially for the companies section. By browsing for more companies, users will increase usage of our product and it will allow users to find

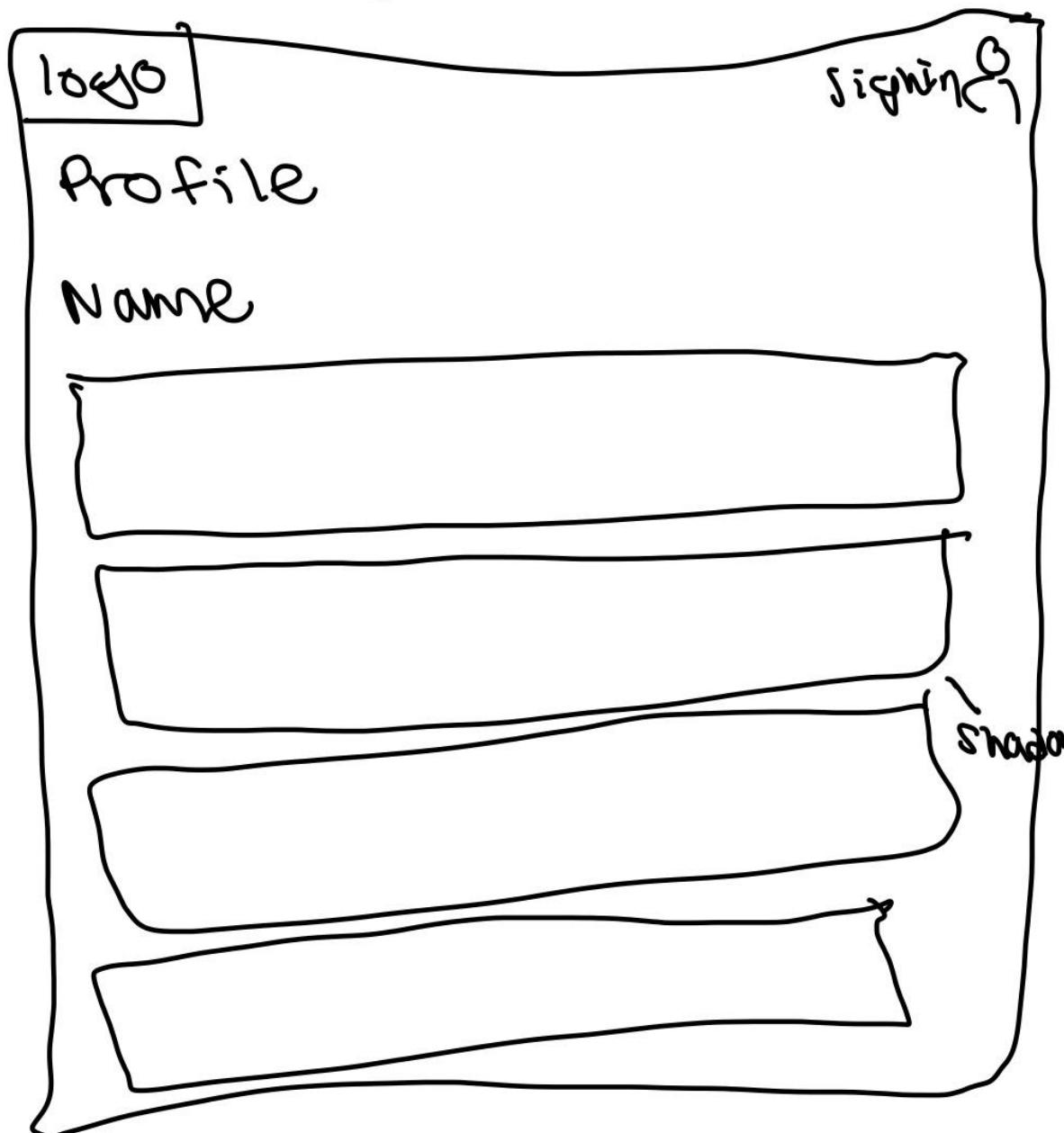
more companies to apply for, all the while keeping a clean UI for the users to display their interests.

(Image Source:

https://customercare.igloosoftware.com/support/knowledgebase/all_articles/articles/premium_profiles

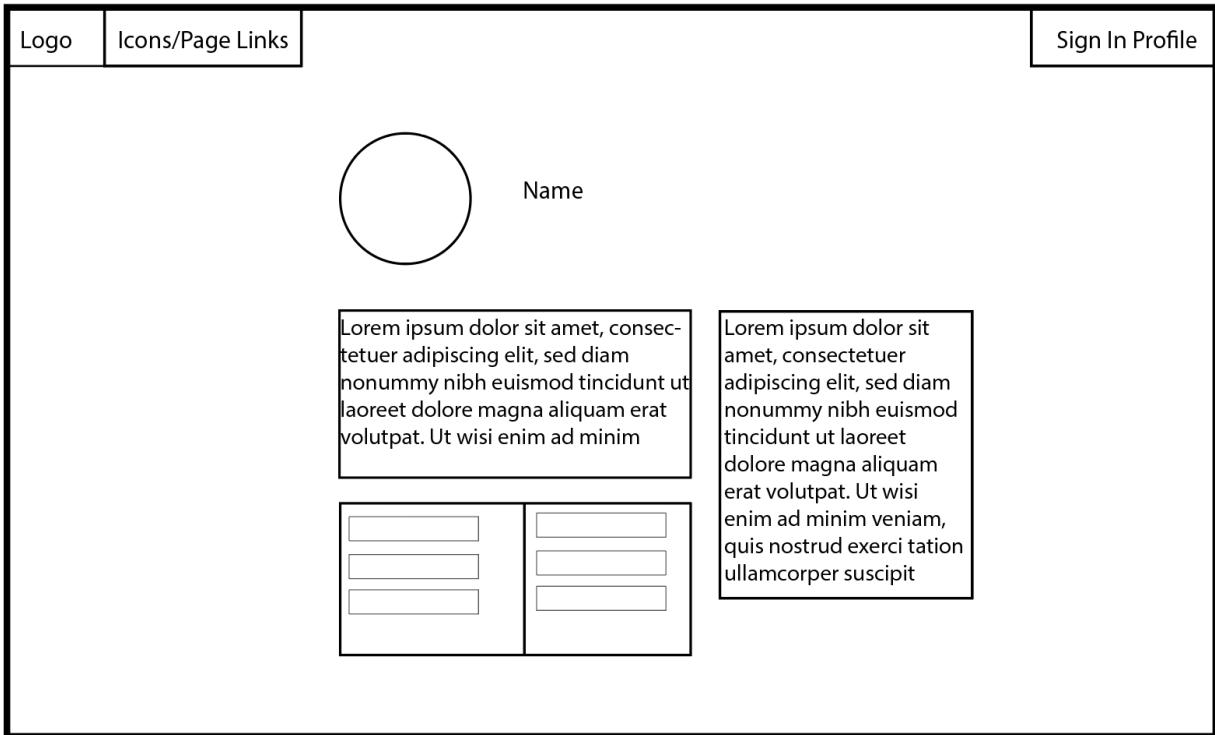
Low Fidelity Wireframes

Profile Page



Medium Fidelity Wireframes

Profile Page



High Fidelity Wireframes

The wireframe illustrates the JB4 Interns platform. At the top, a navigation bar includes a purple rounded rectangle button labeled "JB4 INTERNS", followed by links for "Jobs", "Careers", and "Tips". To the right are a purple heart icon and a user profile icon.

The main content area features a profile card for "Christos Konstantakis". The card includes a circular profile picture, the title "UX Student", and the text "Milwaukee School of Engineering" and "Expected Graduation 2023". It also lists "User Experience Engineering Intern at Concurrency, Inc." and "Rate experience at Concurrency". Below this, it mentions "Google Developer Capabilities UX Lead" and "UX Industrial Committee Board member at MSOE".

On the right side of the profile card is a "Contact" section containing email (konstantakis@msoe.edu), phone number (123-456-7890), website (www.christos-designs.com), LinkedIn handle (@christos-konstantakis), and address (123 Sunset Road, Milwaukee, WI 53202).

Below the profile card is an "About Me" section with a brief bio: "I am a student currently pursuing a bachelor's degree in UX design at the Milwaukee School of Engineering. I am a UX Engineering intern at Concurrency, and Google Developer Lead for UX through the Google Developers Club MSOE."

Two side-by-side sections allow users to manage their interests and companies. The "Companies" section lists "Google", "Hulu", "Facebook", "Spotify", "Amazon", "Apple", and "Netflix", each with a delete icon. A blue "Add Companies" button is at the bottom. The "Interests" section lists "UX Engineer", "Java Script", "UX Design", "UI Design", "HTML/CSS", "Adobe", and "Java", each with a delete icon. A blue "Add Interests" button is at the bottom.

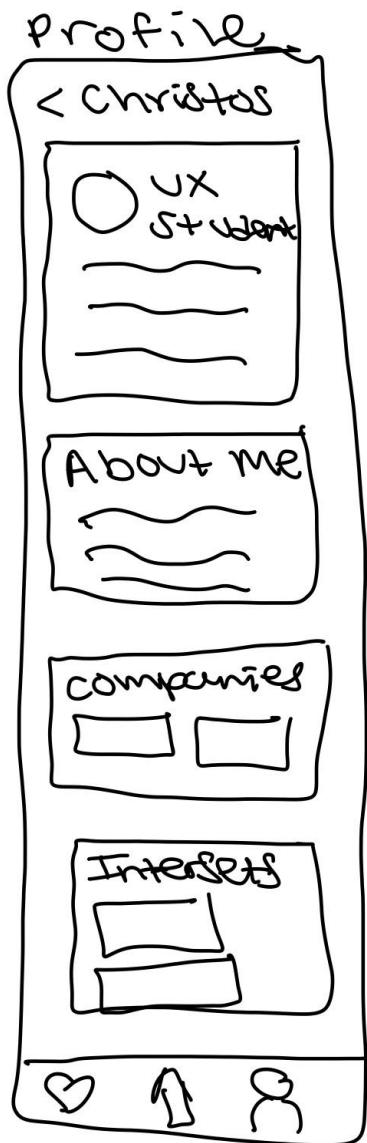
The footer is dark purple and contains the "JB4 INTERNS" logo with "Download the App" and icons for iOS and Android. It also includes links for "JB 4 INTERNS", "Employers", "Community", and "Work With Us", along with various sub-links for each category.

Profile Page Mobile

Rational

For mobile, we chose to keep the same titles for each of the sections, but unlike the desktop, we chose to make them arranged vertically. We chose to do this because when designing for mobile, you should design for the vertical instead of a more horizontal UI of a desktop. For our UI for mobile, we turned our desktop UI into a vertical stack as opposed to the more side-by-side layout that we used in the desktop. Despite changing the way the information was laid out in the UI, we kept all of the other components of content the same between desktop and mobile.

Low Fidelity Wireframes



High Fidelity Wireframes

< Christos Konstantakis

edit icon

UX Student

Milwaukee School of Engineering
Expected Graduation 2023

User Experience Engineering Intern at Concurrency, Inc.

[Rate experience at Concurrency](#)

Google Developer Capabilities UX Lead
UX Industrial Committee Board member at MSOE

About Me

I am a student currently pursuing a bachelor's degree in UX design at the Milwaukee School of Engineering. I am a UX Engineering intern at Concurrency, and Google Developer Lead for UX through the Google Developers Club MSOE.

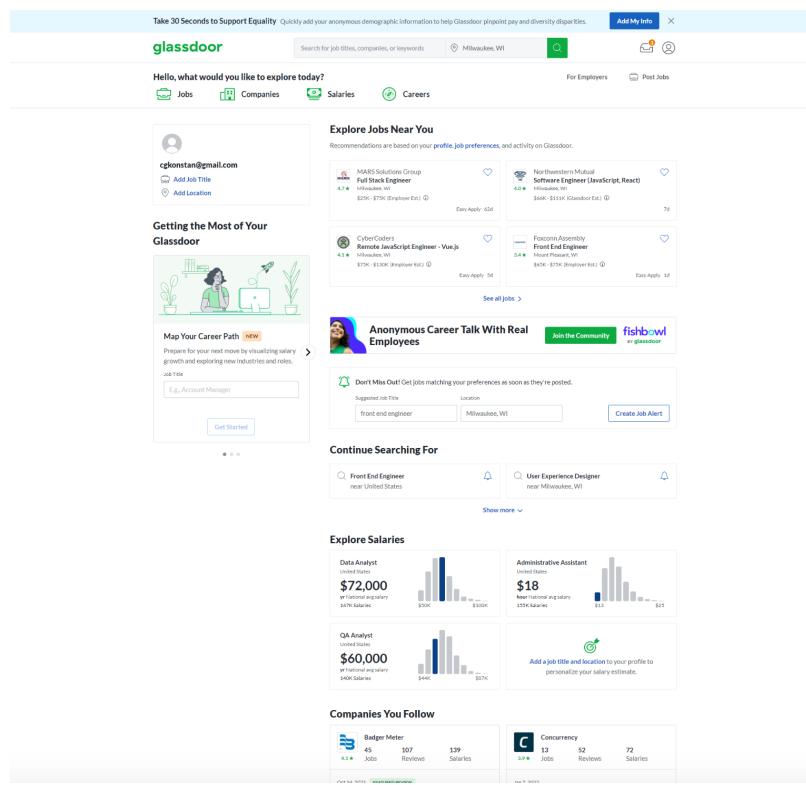
Contact

 konstantakis@msoe.edu
 123-456-7890

 Home  Saved  Jobs  Profile

Landing Page Desktop

Research and Rational



thought of using the element of cards and titled sections to help organize all of this information. The titled sections helped us break up the content into clear sections while the cards helped us create subsections within the section. Although cards are often used in conjunction with images we thought since there were various headings, sub-headings, paragraphs, and icons, this was still a good option because it helped organize each individual component like a job posting. Furthermore, we chose to incorporate cards because cards can also transfer well into mobile for the second part of the prototype.

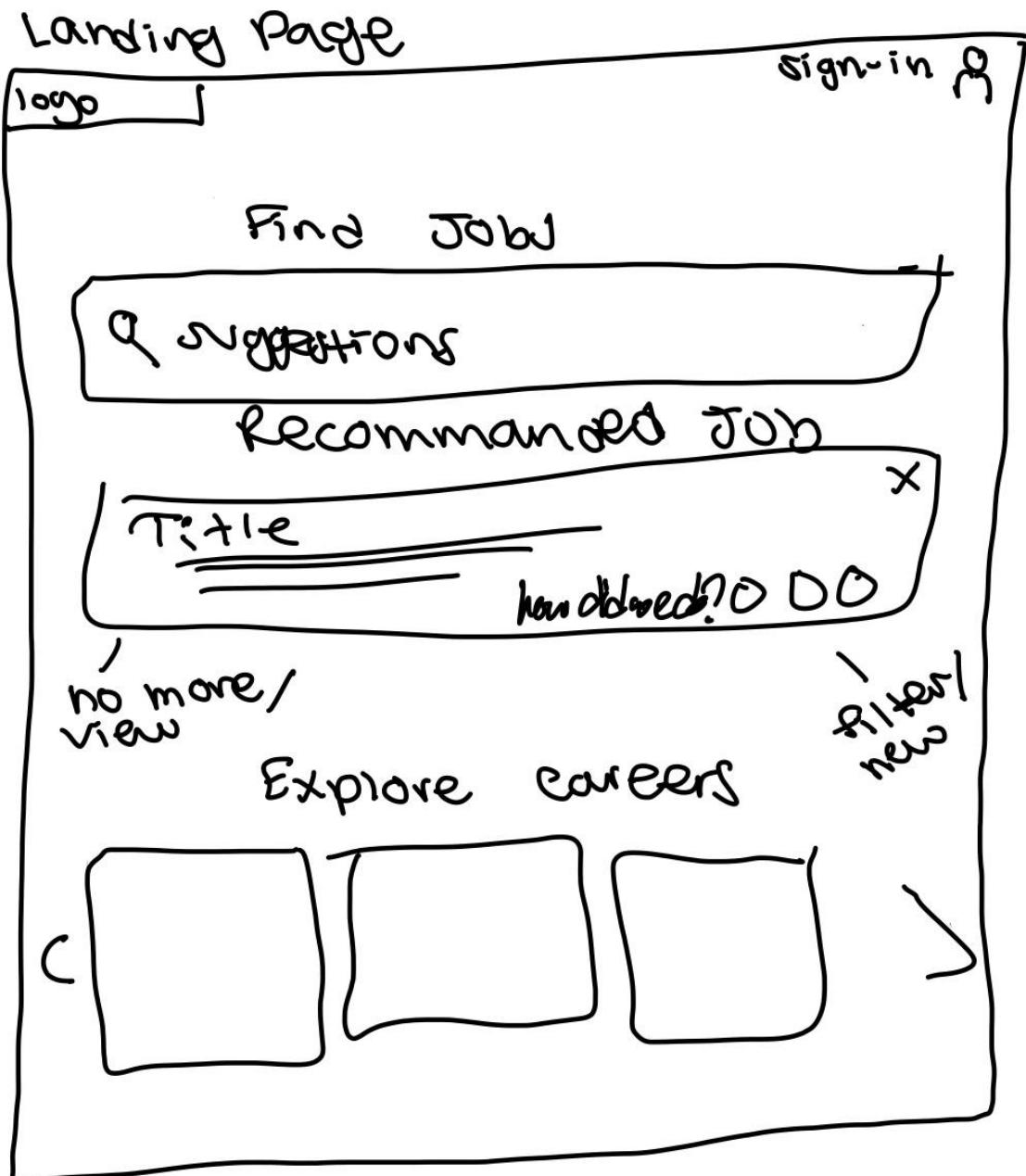
However, since the main component or task required for this site is to allow users to be able to search for internships, we chose to break the habituation of the cards and highlight the search feature at the top of the page. Since the search feature is the most important part of this project, we chose to place it in the center and not in its own card. This created a level of contrast to draw the users' attention to this section to help aid them in finding an internship.

We looked at many job sites and found that landing pages for these types of sites in particular display a ton of information. The picture on the left is an example of Glassdoor's landing page. Some of the features we found in this example that we wanted to incorporate in our design were the hearts to show the job being saved, the use of cards, and titled sections.

We thought the use of hearts to save jobs would help in the searching process because then the user could do all their searching and then apply to all of the jobs after they searched.

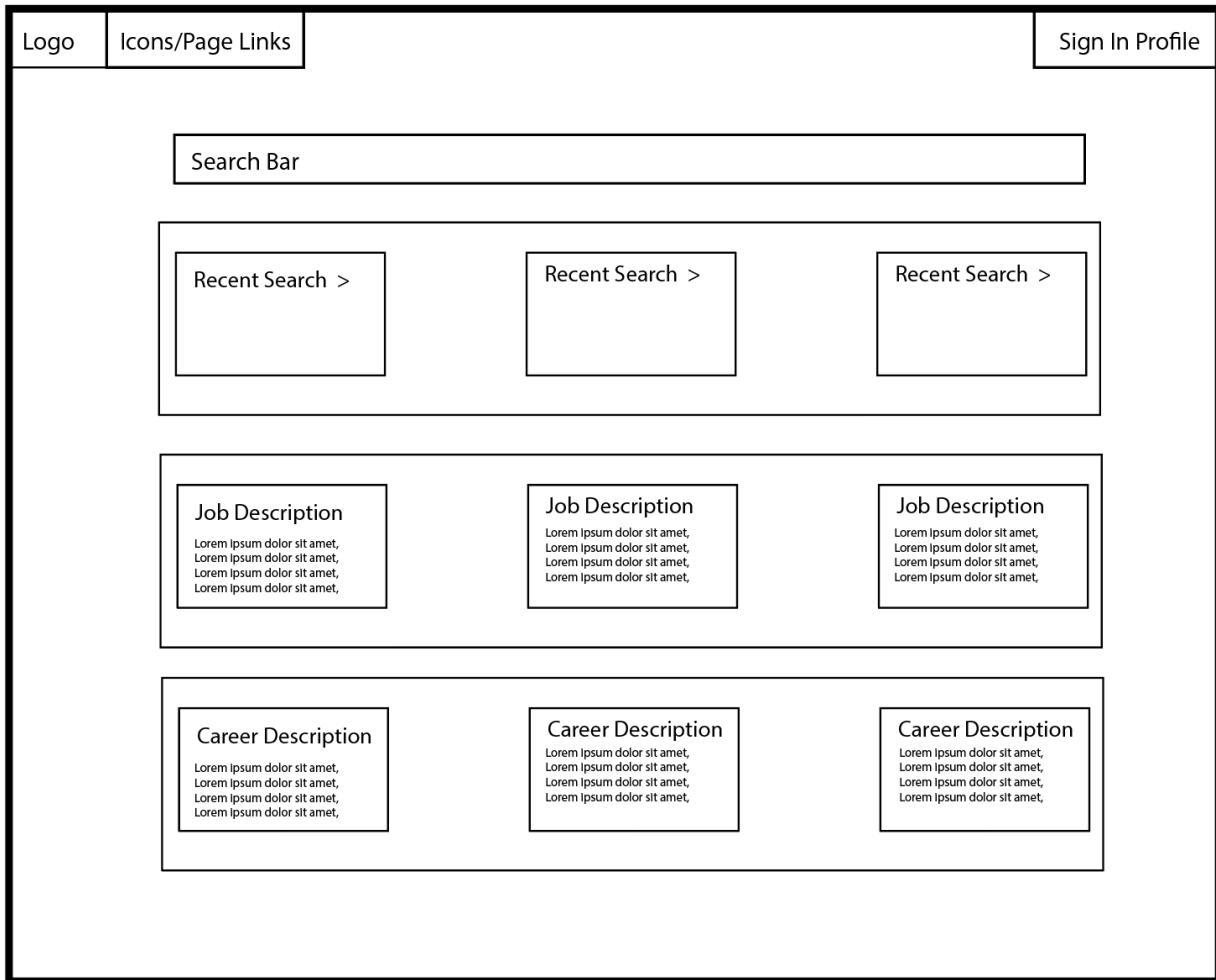
Since most job sites use a ton of information and statistics, we

Low Fidelity Wireframes



Medium Fidelity Wireframes

Landing Page



High Fidelity Wireframes

The wireframe shows the layout of the JB4 Interns website. At the top, there's a navigation bar with a logo, 'Jobs', 'Careers', 'Tips', and user icons for heart and profile. Below the navigation is a search bar with placeholder text 'Search for job titles, companies, or keywords' and a location field. A purple header banner says 'Hey Christos, what would you like to do today?'. Underneath is a 'Recent Searches' section with cards for UX Engineer Intern, Front End Developer, UX Researcher Intern, UX Designer Intern, and Graphic Design Intern. Below that is an 'Explore Careers' section with cards for UX Design Intern at Apple, UX Design Intern at Google, and Graphic Design Intern at Amazon. The bottom section is 'Recommended Jobs' with cards for UX Design Intern at Apple, UX Design Intern at Google, and Graphic Design Intern at Amazon. At the very bottom is a dark footer with the JB4 Interns logo, download links for iOS and Android, social media icons, and links to various site sections like Help, Community, and Work With Us.

JB4
INTERNS

Jobs Careers Tips

Hey Christos, what would you like to do today?

Search for job titles, companies, or keywords

Location

Recent Searches

UX Engineer Intern - 1,340 Results
Milwaukee, WI >
35 New jobs

Front End Developer - 1,000 Results
Milwaukee, WI >
0 New jobs

UX Researcher Intern - 3,024 Results
Milwaukee, WI >
12 New jobs

UX Designer Intern - 9,120 Results
Wauwatosa, WI >
10 New jobs

Graphic Design Intern

Job openings 8,932 Salary \$42,327

Graphic designers use their artistic abilities to communicate ideas, inform consumers, and solve problems. From the layout of a website...

UX Design Intern

Job openings 10,992 Salary \$90,327

A UX designer is a technical role that is responsible for enhancing customer satisfaction by improving the usability...

Graphic Design Intern

Job openings 8,932 Salary \$62,327

Graphic designers use their artistic abilities to communicate ideas, inform consumers, and solve problems. From the layout of a website...

Explore Careers

Recommended Jobs

UX Design Intern - Apple

Heart icon, Apply Now button, Salary \$92,327

UX designers at Apple use their technical and artistic abilities to communicate ideas, inform consumers, and solve problems...

Reviews 100K

UX Design Intern - Google

Heart icon, Apply Now button, Salary \$90,327

A UX designer at Google is a technical role that is responsible for enhancing customer satisfaction by improving the usability...

Reviews 10K

Graphic Design Intern - Amazon

Heart icon, Apply Now button, Salary \$62,327

Graphic designers at Amazon use their artistic abilities to communicate ideas, inform consumers, and solve problems. From the layout of a website...

Reviews 60K

View More

JB4
INTERNS

Download the App

JB 4 INTERNS

Employers

Community

Work With Us

Jobs
Careers
Saved

Account
Employer Center
Post a Job

Help / Contact Us
Guidelines
Terms of Use
Privacy & Cookies

Advertisers
Developers
Careers

Social media icons: Instagram, Facebook, YouTube, Twitter

Landing Page Mobile

Rational

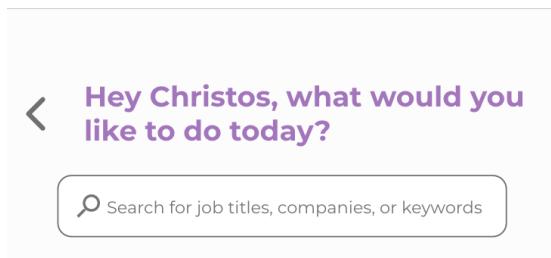
Tying back to the main difference between desktop and mobile, when designing for mobile, you are designing for the vertical because of the decreased width of this device. With this in mind, we decided to keep the general integrity of the desktop UI, but since we did not have the width, we changed it to be a horizontal scroll to still display the same content horizontally. We chose this approach because, when designing for touch swiping, the textbook *Designing Interfaces, Patterns for Effective Interaction Design* (O'Reilly, 2020) says this is a "very satisfying gesture for some users." Because of the ability to integrate swipe into our design, we could display the same content with a smaller width since the horizontal scroll could satisfy this need.

Low Fidelity Wireframes

Landing Page



High Fidelity Wireframes



Recent Searches

UX Engineer Intern - 1,340 Results
Milwaukee, WI >

35 New jobs

I
M
C

Recommended Jobs

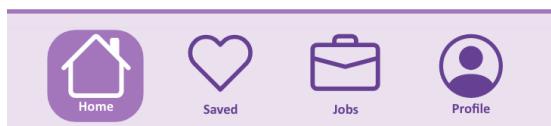
UX Design Intern - Apple

Heart Apply Now Salary \$92,327

UX designers at Apple use their technical and artistic abilities to communicate ideas, inform consumers, and solve problems...

Reviews ★ ★ ★ ★ ★ 100K

UX
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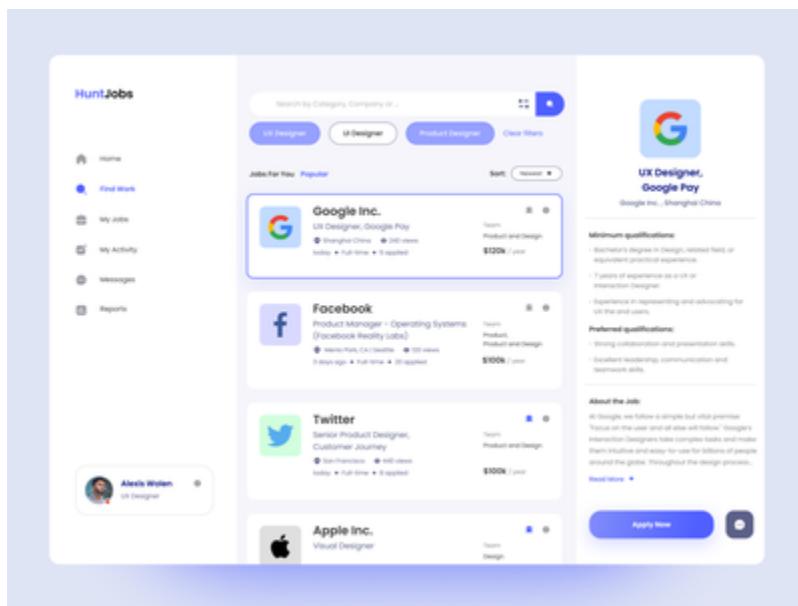


Jobs Page Desktop

Research and Rational

Similar to the landing page, we knew there was going to be a lot of content on the jobs page, which is why we chose to use some of the same principles of cards to help organize the list. We chose to make each job description a card to help the user digest the long list.

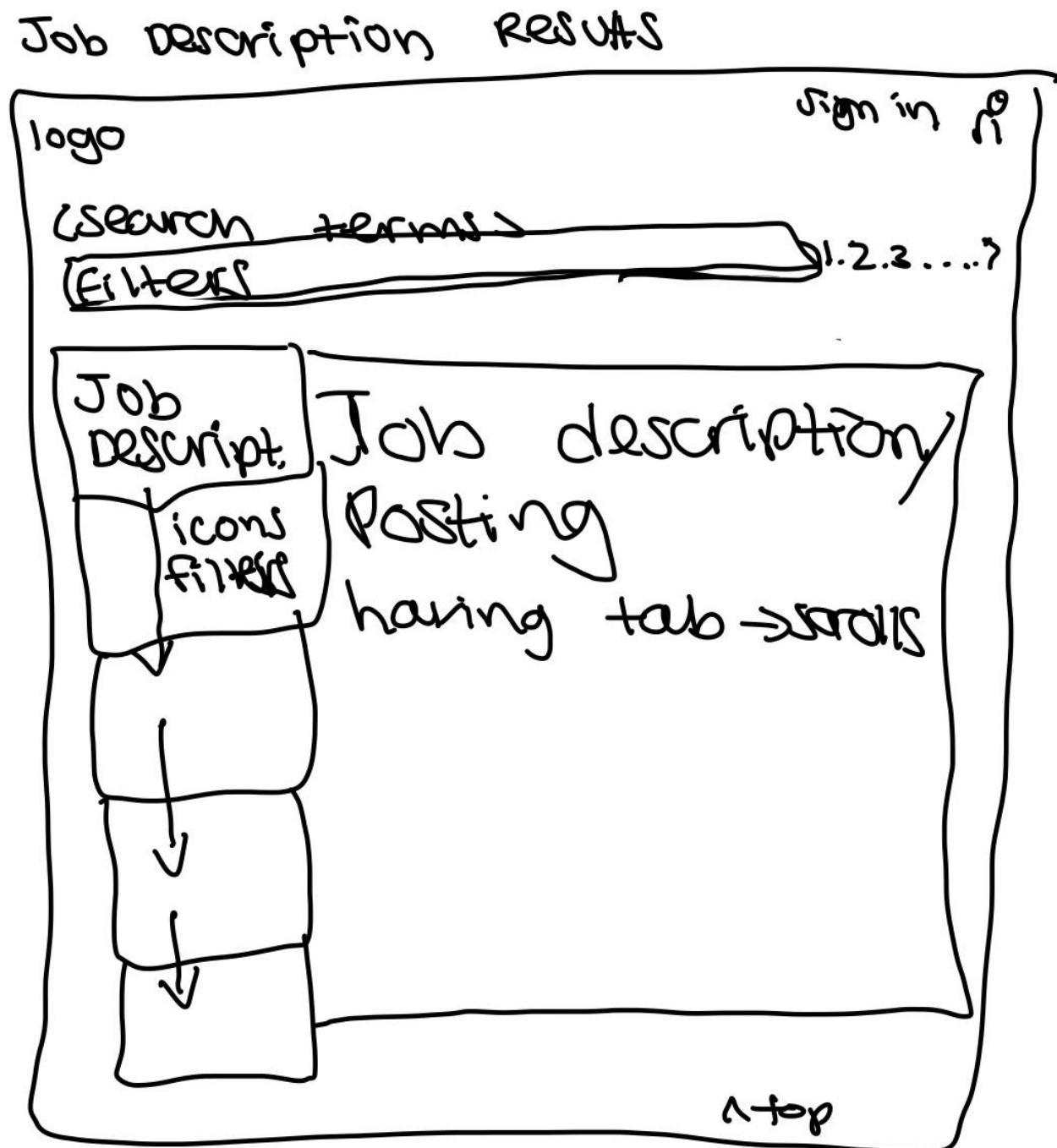
Another common trend we noticed in our research of job pages is that most pages, like Glassdoor or like in the image shown below, use cards to show the jobs, but once the job is clicked, the description is shown larger on the right.



(Image Source: [5b4f50d5460b7104b0685aeea68e7d2c.png](#))

Since this was used frequently within all of these existing job sites, we chose to incorporate the same UI into our designs by placing all of our job descriptions on the left and the clicked job description on the right. Furthermore, with this same UI concept, we noticed that most of these sites also had different filter and search options on the top. Again since this was a common trend, we chose to incorporate this into our designs for the purpose of familiarity.

Low Fidelity Wireframes



Medium Fidelity Wireframes

Job Description Page

Logo	Icons/Page Links	Sign In Profile
<input type="text" value="Search Bar"/>		
Job Posts Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet,		Job Description Highlighted Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam
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High Fidelity Wireframes

The wireframe illustrates the user interface for searching internships. At the top, there's a navigation bar with 'JB4 INTERNS' logo, 'Jobs', 'Careers', and 'Tips' links, and a user icon. Below the navigation is a search bar with 'UX Designer Intern' and 'Location' fields, and a search button. The main area has 'Job Feed' and 'Recent Searches' tabs. A sidebar allows filtering by 'Job Types' and 'Date Posted'. The results section shows 9,210 results for 'UX Designer Intern' from various companies like MathWorks, PowerSchool, and Sephora. Each result includes a company logo, job title, location, and an 'Easy Apply' button. On the right, a detailed view of a 'Product Design Intern' position at Sephora in San Francisco is shown, including a summary, responsibilities, and compensation information.

JB4 INTERNS

Jobs Careers Tips

UX Designer Intern Location

Job Feed Recent Searches

Job Types Date Posted

Results for "UX Designer Intern" 9,210 results

UX Designer Intern MathWorks Natick, MA Today

User Experience Writer Intern PowerSchool Roanoke, VA M

User Experience Research Intern Yahoo Dulles, VA Easy Apply 7d

Hybrid UX Designer Intern Ancestry Lehi, UT Easy Apply 12d

End User Experience Intern OCC Chicago, IL Easy Apply 17d

Product Design Intern SEPHORA San Francisco, CA Easy Apply 21d

UX/UI Design Intern Tanium United States Remote Easy Apply 30d

Product Design Intern
SEPHORA - San Francisco, CA - Posted 21 Days Ago

Summary
At Sephora, we believe our single most important asset is our people, and we are committed to attracting top talent at every level, across the entire organization. If you're looking for a summer of copying, filing, and coffee pouring, this is not for you! As a Sephora Intern, you can expect true, hands-on experience that includes contributing to a project that will have a direct impact on business results. As an added bonus, you will enjoy our employee discount during the duration of your internship.

Compensation: \$23/Hr

Responsibilities

- Support the product design team in working with product managers to identify opportunities, conceptualize new projects, and aid in the definition of requirements
- Produce low fidelity sketches and flows to validate ideas at the concept stage
- Aid in collaboration with creative department to ensure digital experiences are on-brand and in-step with other creative initiatives
- Build prototypes to test with users and convey desired interaction to stakeholders
- Work closely alongside a UX researcher to test proposed designs at concept, medium, and high fidelity/prototype phase
- Produce high fidelity pixel-perfect screen designs and provide detailed specifications and assets to developers
- Meet with engineering teams to convey desired interaction and participate in visual quality assurance process to ensure final products match design intent
- Maintain well organized Sketch files
- Network with industry leaders and peers. Our Sephora executives are committed to investing in our interns and want to hear from you. Interns can expect to attend meetings with top leaders in the industry.

JB4 INTERNS
Jobs
Careers
Saved

Employers
Account
Employer Center
Post a Job

Community
Help / Contact Us
Guidelines
Terms of Use
Privacy & Cookies
Privacy Center

Work With Us
Advertisers
Developers
Careers

Download the App

Instagram Facebook YouTube Twitter

Jobs Page Mobile

Rational

For the job page, we decided to split this page into two separate pages because having a side-by-side UI on mobile simply would not be feasible. The two components of the desktop UI we decided to change was that the job posting section on the left was going to be its own page and the full job description on the right was going to be its own page. For mobile, we created an infinite list for the job posting, and for the job description we simply just played with the margins so the desktop UI would fit within a narrower UI. However, one change we did make between desktop to mobile on the job description page was that we chose to have the apply now button fixed at the bottom of the page instead of how on the desktop version, this button is located in the upper right. We chose to make this change because by scrolling this way, the user does not have to scroll all the way back to the top to tap apply now, it simply follows them as they are reading the job description.

* The hearts do not deselect because we were having issues with XD components

Low Fidelity Wireframes

The image contains two hand-drawn wireframes side-by-side.

Jobs List (Left):

- Top section: Two rectangular input fields.
- Middle section: A "search" field and two buttons: "Job Feed" and "Recent".
- Bottom section: A vertical stack of eight rectangular boxes, each representing a job listing.
- Bottom navigation bar: Icons for heart, up arrow, and person.

Description (Right):

- Section header: "JOB TITLE" with a back arrow icon.
- Section: "Summary" with four wavy lines for content.
- Section: "Responsibilities" with five wavy lines for content.
- Section: "Qualification" with three wavy lines for content.
- Section: "Reviews" with two wavy lines for content.
- Call-to-action button: "Apply Now".
- Bottom navigation bar: Icons for heart, up arrow, and bag.

High Fidelity Wireframes

The wireframe shows a mobile application interface for job searching. At the top left is a back arrow icon. To its right is a search bar containing a magnifying glass icon and the text "User Experience Designer Intern". Below the search bar are two tabs: "Job Feed" (underlined) and "Recent Searches". Underneath these tabs are two controls: a switch labeled "Notify me of new jobs" and a filter icon labeled "Filter". The main content area displays search results for "UX Designer Intern" with a total of 9,210 results. Each result card includes a company logo, job title, company name, location, and a timestamp. A heart icon is present in each card for favoriting. At the bottom of the results list is a horizontal navigation bar with four items: "Home" (represented by a house icon), "Saved" (represented by a heart icon), "Jobs" (represented by a briefcase icon, which is highlighted in purple), and "Profile" (represented by a person icon).

Job Title	Company	Location	Timestamp
UX Designer Intern	MathWorks	Natick, MA	Today
User Experience Writer Intern	PowerSchool	Roanoke, VA	3d
Product Design Intern	SEPHORA	San Francisco, CA	Easy Apply 21d
Hybrid UX Designer Intern	Ancestry	Lehi, UT	Easy Apply 12d
End User Experience Intern	OCC	Chicago, IL	7d

Product Design Intern

SEPHORA - San Francisco, CA - Posted 21 Days Ago

Summary

At Sephora, we believe our single most important asset is our people, and we are committed to attracting top talent at every level, across the entire organization. If you're looking for a summer of copying, filing, and coffee pouring, this is not for you!

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- Work closely alongside a UX researcher to test proposed designs at concept, medium, and high fidelity/prototype phases
- Produce high fidelity pixel-perfect screen designs and provide detailed specifications and assets to developers
- Meet with various stakeholders to convey desired interactions and facilitate quality assurance process to ensure final products match design intent
- Maintain well organized Sketch files



Apply Now

Recent Search and Career Page Desktop

Research and Rational

As the major component of this project was to create a site to help aid in job searches, we chose to include a recent search feature. This would help the user remember what they have searched for, almost similar to sign posting. We also found an example of a recent search page on Glassdoor that we felt worked really well because of the use of the cards for each job posting. Having each of the job postings have their own card, similar to before, helped us organize for potentially really long lists. What is interesting is these cards also act as tags like in this Glassdoor example because by searching, you save jobs into the recent searches page automatically. This automatic tag creation was something we wanted to create with our tags for our users to help with user forgiveness and for sign posting.

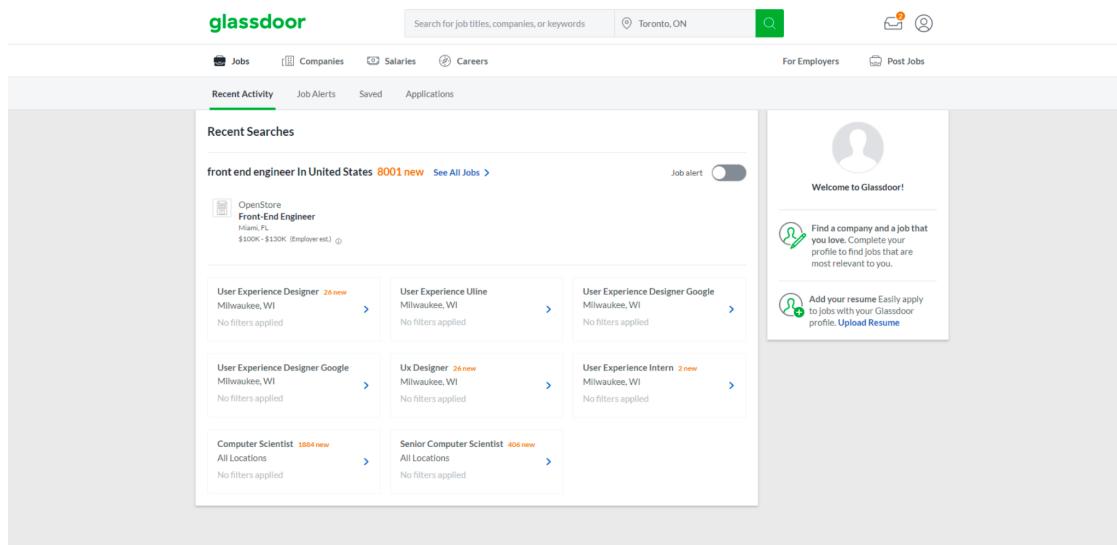


Image referenced above from Glassdoor

Another feature we wanted to include was a toggle feature to go back and forth from the job search and the saved jobs. We found an example of this on Indeed, where they allowed the user to easily switch back and forth between both sections. Not only does this save space on the UI, but it is more efficient for the user to click a button to switch back and forth between job descriptions and saved jobs. Because of the ease of use, this was something we wanted to include into our designs to help our users search for jobs efficiently.

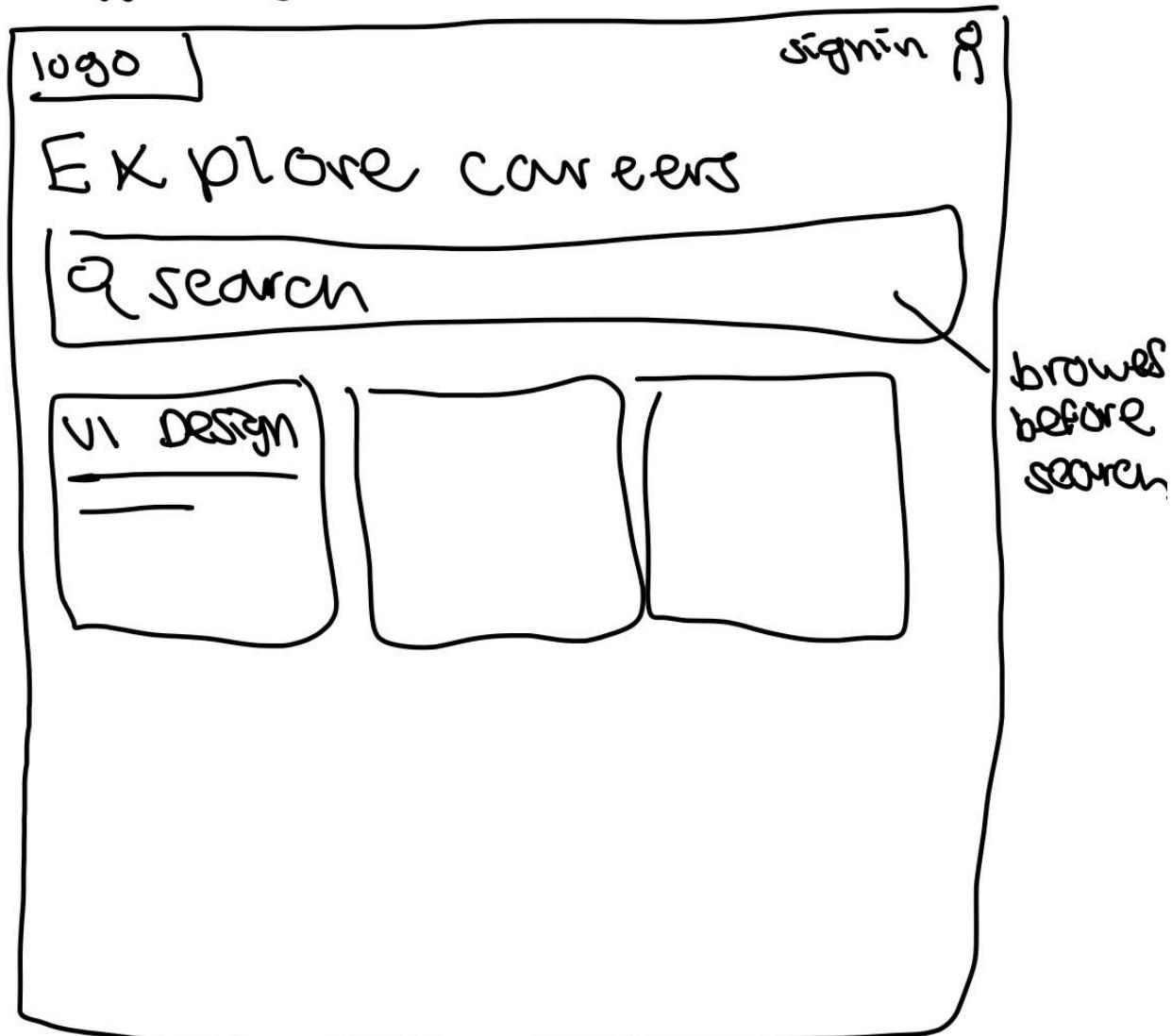
The screenshot shows the Indeed job search homepage. At the top, there are two search input fields: 'What' (job title, keywords, or company) and 'Where' (city, state, zip code, or "remote"). Below these is a blue 'Find jobs' button. A red box highlights the 'Job feed' tab, which is currently selected. To its right is the 'Recent searches' tab. A message encourages users to 'Post your resume - It only takes a few seconds'. Below this, it says 'Employers: Post a job'. The main content area displays a job listing for a 'Part Time Baker' at 'The Pastry Factory' in Columbus, OH. The listing includes the job title, company name, location, salary (\$12 an hour), and hiring status (Part-time, Urgently hiring). It also lists requirements and provides links to apply or be an early applicant. The listing is marked as 'new' and was posted 3 days ago from 'Blender Internship'. To the right of the listing is a sidebar with 'Job details' and 'Salary' information.

Example referenced from Indeed

Low Fidelity Wireframes

*Same UI for both pages

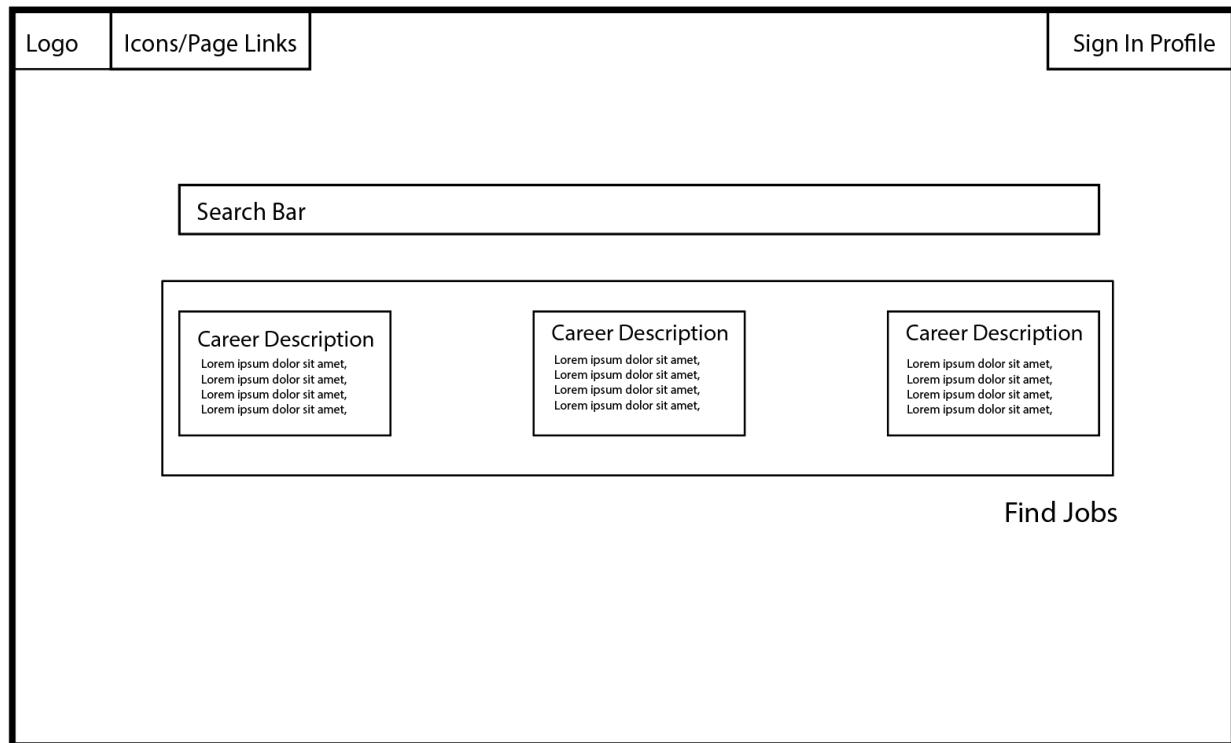
Career Page



Medium Fidelity Wireframes

*Same UI for both pages

Career Page



High Fidelity Wireframes

The wireframes illustrate the user interface of the JB4 Interns website across different devices and sections.

Header: The header includes a logo for "JB4 INTERNS", navigation links for "Jobs", "Careers", and "Tips", and social media icons for heart and profile.

Search Bar: A search bar at the top allows users to search for job titles, interests, or keywords.

In Demand Careers: This section highlights three career paths: UX Design Intern, Graphic Design Intern, and another Graphic Design Intern. Each card shows job openings, salary, and a brief description.

Footer: The footer contains links for "JB4 INTERNS" (Jobs, Careers, Saved), "Employers" (Account, Employer Center, Post a Job), "Community" (Help / Contact Us, Guidelines, Terms of Use, Privacy & Cookies, Privacy Center), and "Work With Us" (Advertisers, Developers, Careers).

Mobile View: The mobile view shows the same navigation and search features, along with a "Download the App" button and social media links.

Recent Search and Career Page Mobile

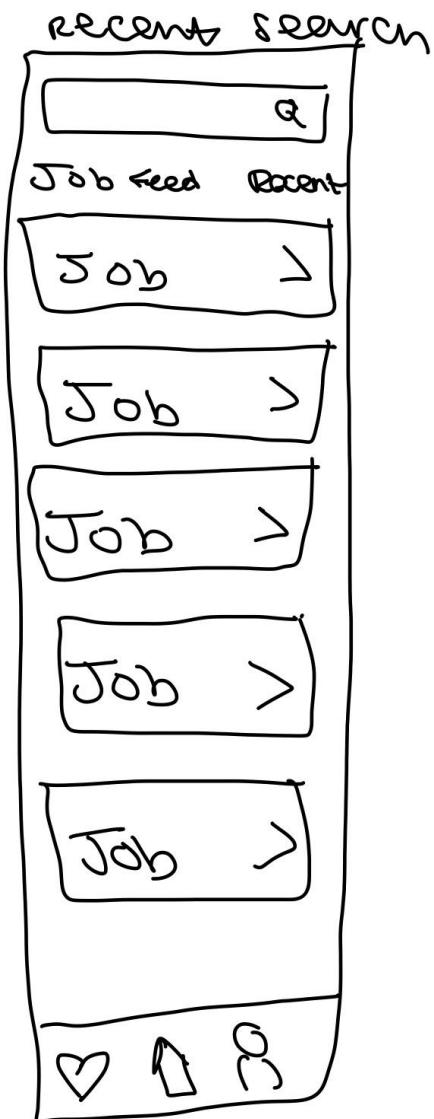
The careers page was not redesigned for mobile

We chose to omit this from our designs because the main goal of the site is for users to search for internships. Since the career page does not specifically help the user search for internships, as this is more of a resource page, we chose to omit this from our mobile design. Furthermore, when researching, in particular with Glassdoor, we noticed they chose to not include their career page and only had the job searching feature. Based on our research, this was the main reason why we did not include this in our prototype. Also to further justify this decision, mobile apps do not always have every feature the desktop site has.

Recent Search Rationale

For the recent search page for mobile, we chose to keep the same cards that were used on the desktop version to keep the same functionality on mobile. However, we chose to shift the cards to be scrollable and design for the vertical space because on the desktop the cards are shown in more horizontal rows, since there is more width on a desktop.

Recent Search Low Fidelity Wireframes



Recent Search High Fidelity Wireframes

The wireframe depicts a mobile-style user interface for job searching. At the top is a navigation bar with a back arrow on the left and a search bar on the right containing the placeholder text "Search for job titles, companies, or keywords". Below the navigation is a horizontal tab bar with two options: "Job Feed" and "Recent Searches", where "Recent Searches" is underlined, indicating it is the active view.

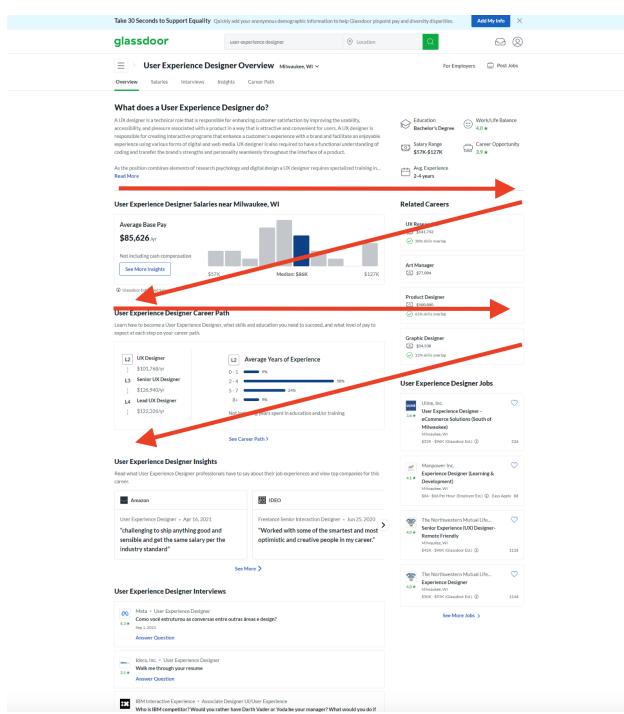
The main content area displays four search results cards, each representing a recent search query:

- UX Engineer Intern** - 1,340 Results
Milwaukee, WI >
35 New jobs
- UX Designer Intern** - 9,120 Results
Wauwatosa, WI >
10 New jobs
- Front End Developer** - 1,000 Results
Milwaukee, WI >
0 New jobs
- UX Researcher Intern** - 3,024 Results
Milwaukee, WI >
12 New jobs

At the bottom of the screen is a purple footer navigation bar with four items: "Home" (represented by a house icon), "Saved" (represented by a heart icon), "Jobs" (represented by a briefcase icon), and "Profile" (represented by a person icon).

In-Demand Career Page Desktop

Research and Rational



After researching what to include on this page of our site, we noticed that a lot of these career pages have a ton of information and often follow a Z pattern of processing this information. Since this is a common way our brains process information, this was something we wanted to include in our design.

From this example shown on the right from Glassdoor, we wanted to make the sections of information clearer, and in their UI, there are not very clear divisions between sections. For our design, we chose to once again use titled sections to break up this large amount of information.

Another feature shown in this example is on Glassdoor with the use of the main content on the left and sub-menus on the right. But for our design, we chose to alternate the main content and the sub-menus because we thought this would further enhance the effectiveness of the z pattern. We also

thought by not being as consistent, we would help the user stay engaged in all of the little details within the site, and this way, they would not miss any important information or statistics.

Low Fidelity Wireframes

We did not create wireframes since this page was added in the prototype stage.

Medium Fidelity Wireframes

We did not create wireframes since this page was added in the prototype stage.

High Fidelity Wireframes

JB4
INTERNS

Jobs Careers Tips

Heart User

User Experience Designer Overview

What is a graphic designers role?

Graphic designers use their artistic abilities to communicate ideas, inform consumers, and solve problems. From the layout of a website to large images seen on billboards, graphic designers create visual concepts by hand or by computer to help others interpret the world around them through color, texture, images, and symbols. Graphic designers can be found in many industries and may be responsible for all aspects of a company's design process, or they might specialize in a particular field such as advertising, digital design, illustration, or branding. Some work independently as freelancers, while others are part of a design studio, a creative agency, or a corporate company.

Education: Bachelor's Degree
Average Salary: \$85K
Average Experience: 6 years
Work-Life Balance: ★★★★☆
Career Demand: High

Salaries

Average Base Pay: **\$85,626 /yr**
Based off of 500 self reported reviews

Years of Experience:
1-2 years **\$57K** Median **\$86K** **\$127K**

Top Interview Questions

Q1 Imagine that a product owner comes to you with what you consider to be an unreasonable request. How do you deal with that?

Q2 Have you ever had to work with difficult teammates? Can you tell me about that?

Q3 How do you know when a project is done?

Recommended Jobs

UX Design Intern - Apple
Apply Now Salary: \$92,327
UX designers at Apple use their technical and artistic abilities to communicate ideas, inform consumers, and solve problems...
Reviews: ★★★★☆ 100K

UX Design Intern - Google
Apply Now Salary: \$90,327
A UX designer at Google is a technical role that is responsible for enhancing customer satisfaction by improving the usability...

UX Design Intern - Amazon
Apply Now Salary: \$62,327
UX designers at Amazon use their artistic abilities to communicate ideas, inform consumers, and solve problems. From the layout of a website...

Reviews: ★★★★★ 60K

[View More](#)

JB4 INTERNS
Jobs Careers Saved
Employers Account Employer Center Post a Job
Community Help / Contact Us Guidelines Terms of Use Privacy & Cookies
Advertisers Developers Careers
Download the App Instagram Facebook YouTube Twitter

Internship Tips Page Desktop

Research and Rational

For the internship tips page, we used UI as the landing and the in-demand page with the titled sections to help organize the content for the different headings and content. The titled sections also help create a clear hierarchy because the user would be able to tell where the sections start and end.

Low Fidelity Wireframes

We did not create wireframes since this page was added in the prototype stage.

Medium Fidelity Wireframes

We did not create wireframes since this page was added in the prototype stage.

High Fidelity Wireframes

The wireframes illustrate the layout and content of the JB4 Interns website:

- Header:** Features a purple navigation bar with the "JB4 INTERNS" logo, "Jobs", "Careers", and "Tips" links, and a user icon area with a heart and profile icons.
- Section 1: Internship Tips**
 - Section Header:** "Internship Tips"
 - Section 1 Content:** "What is an internship?"

An internship is usually a temporary, short-term job. Some internships are paid while others are unpaid. The most common internship is for college students during summer break, as many companies hire interns for 10 to 12 weeks during the summer holiday. Some companies, however, offer internships at other points in the year and hire college students for part-time internships or transitioning career professionals for full-time internships.
- Section 2: Why are internships important?**

Internships offer a host of benefits for both the participant and the company. Some benefits for interns can include:

 - **Experience:** Interns have the opportunity to gain important hands-on experience during internships, which is an excellent supplement to their education.
 - **Network:** Interns can make professional connections who can later help the intern find jobs or further develop their skills.
 - **Job offers:** Some internships lead to full-time job offers with the company.
 - **Resumes:** Internships are a great way to boost student resumes.
 - **Mentoring:** Some interns might meet professional mentors during their internships who can help shape and support their career.
- Section 3: 3 Ways to Succeed at an Internship**
 - 1. Meet everyone**

Make an effort to meet and introduce yourself to everyone you interact with during your internship. This shows you're friendly and interested in learning about a variety of roles within the company. Greeting people also demonstrates that you're personable and have strong communication skills.
 - 2. Learn about the company**

Before you start your internship, research the company and learn all you can about it. This way, you'll have a strong idea of what you can expect professionally while on your internship. Additionally, your supervisors may see you've taken the time to learn about the business, which reflects well on your preparation skills.
 - 3. Set SMART goals**

Your college or intern supervisor might have specific goals for you to achieve while on your internship. Take the time to set your own SMART (Specific, Measurable, Achievable, Relevant and Time-bound) goals related to your future career aspirations to ensure you're using your time at your internship wisely.
- Footer:** A dark purple footer bar containing the "JB4 INTERNS" logo, download links for the app (iOS and Android), and social media icons for Instagram, Facebook, YouTube, and Twitter. It also includes links to "JB 4 INTERNS", "Employers", "Community", and "Work With Us" sections, along with "Jobs", "Careers", "Saved", "Account", "Help / Contact Us", "Guidelines", "Terms of Use", "Privacy & Cookies", and "Privacy Center".

Internship Tips Page Mobile

The in-demand careers page was not redesigned for mobile

We chose to omit this from our designs because the main goal of the site is for users to search for internships. Since the career page does not specifically help the user search for internships, as this is a more resource page, we chose to omit this from our mobile design. Furthermore, when researching in particular on Glassdoor, we noticed that they chose to not include their career page, as well, and only had the job searching feature. Based on our research, this was the main reason why we did not include this in our prototype. Also, to further justify this decision, mobile apps do not always have every feature the desktop site has.

Prototype

Desktop

<https://xd.adobe.com/view/c4f5ea60-fee3-4734-a122-39cc72285e85-91a6/>

Mobile

<https://xd.adobe.com/view/dc996e02-56f4-4e11-bf71-3e12df129acd-89ca/>