SARAH CYR

Front-end Developer
Graphic Designer • Illustrator

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SKILLS

FRONT-END DEVELOPMENT

HTML/CSS • Ruby • JavaScript • Ajax • Git • SQL
WordPress • Drupal • Rails • Bootstrap • Foundation
Sinatra • React • Redux • UX/UI • Wireframing

DESIGN & ILLUSTRATION

Photoshop • InDesign • Illustrator • Layout
Print/Digital Advertising • Prepress • Branding
Product Design • Vector Art • Watercolors

TECHNICAL PROJECTS

FREELANCELOT

GitHub | Demo

*A personalized organizer for Freelancers for their
projects and a status tracker for their clients*

• Utilized RESTful URL conventions with Ruby on Rails
  for users to easily navigate through the application

• Created user authentication and role authorization with
  Devise, Pundit and Omniauth Ruby gems in order for users
  to choose their role as a client or freelancer as well as have
  the option to login through Facebook

• Built a nested form to assign a project to new or
  existing categories

• Created errors and validations with Ruby to display messages
  to users once they have completed an action

VINEYARD COMPANION

GitHub | Demo

An app that helps you track Vineyards & your Wine Tasting Adventures

• Built a Content Management app with Sinatra for users
  to share, create and edit their wine and vineyard reviews
  with other uers

• Created user login and signup functionality using
  password encryption to protect a user's data

• Created a nested form to assign a wine to a new
  or existing vineyard

• Designed the front end with custom CSS for an
  improved user interface

NES-COLLECTOR-CLI-GEM

GitHub | Demo

*A Ruby Gem provides an interactive user interface to view the pricing
information of Nintendo's NES game library for collectors*

• Built a scraper that linked to pricecharting.com with Nokogiri
  that allowed users to see price data in real time

• Created a pricing feature using Ruby that allowed users to
  view the most recent overall average game price

WORK EXPERIENCE

PRODUCTION MANAGER

The Cheshire Herald Newspaper | Cheshire, CT | 2007-present

• Provide creative guidance and direction for
  Production and Sales Department

• Oversee creative for ads and in-house promotional projects

• Design for print and online advertising

• Calculate advertisements to content ratio and color plates
  and budgeting weekly costs of paper layout

• Layout design for newspaper & classifieds section

• Prepress files for print and online E-edition for mobile devices

• Update main website with Drupal and WordPress

• Analyze AWStats for impressions and unique users
  Unique users increased from 8,000 to 10,000 2016-17

• Update social media with content to engage readership

• Lead team meetings to generate ideas for revenue,
  readership and online presence

Awards

NENPA Better Newspaper Awards
Advertisement Design | 2012-2015

GRAPHIC DESIGNER

Naugatuck, CT | 2007-present

Personal design services for clients involving:

• Advertising

• Stationary and mailers

• Apparel design

• Front-end website prototypes & mock-ups

• Original vector art

• Consultation for current design trends
  and software training

EDUCATION

SACRED HEART UNIVERSITY

BA Illustration | 2007
Magna Cum Laude

**Gold Medal of Excellence
in *Art & Design***

FLATIRON SCHOOL

NY | April 2017-present

Full Stack Web Development,
Ruby on Rails & JavaScript
online program