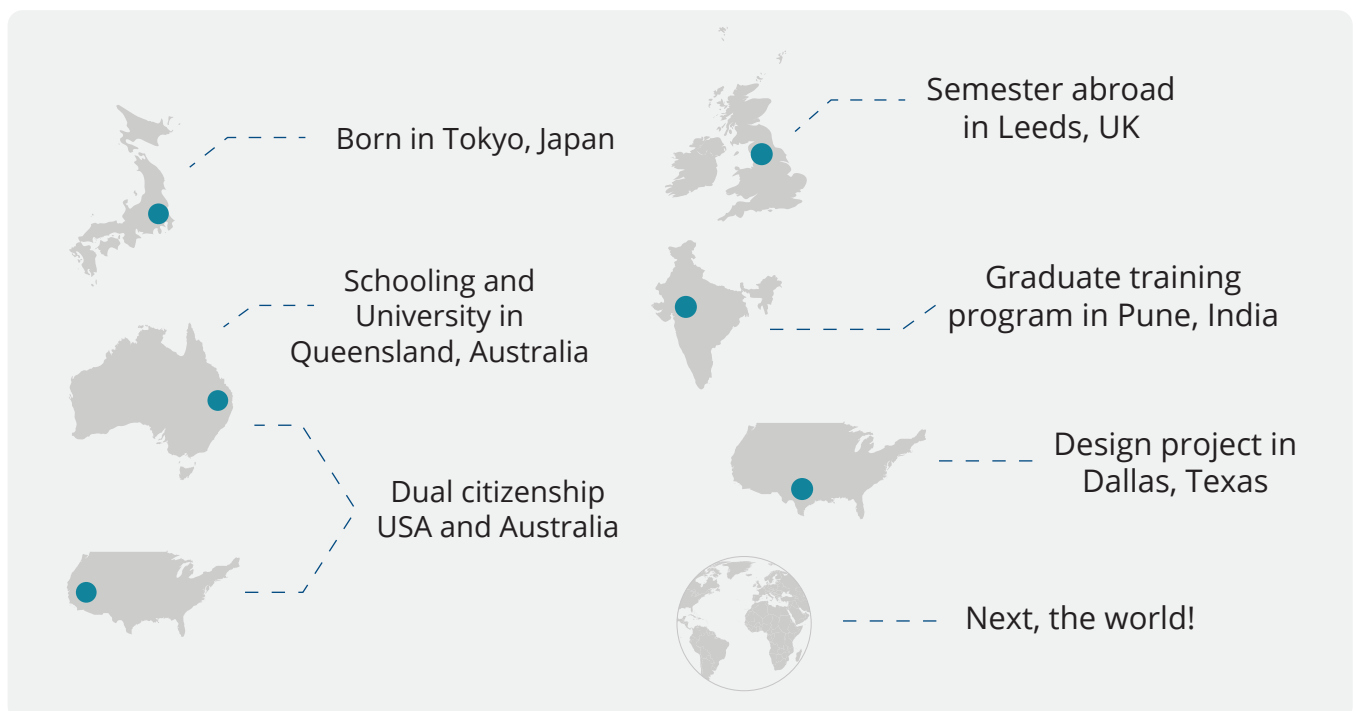
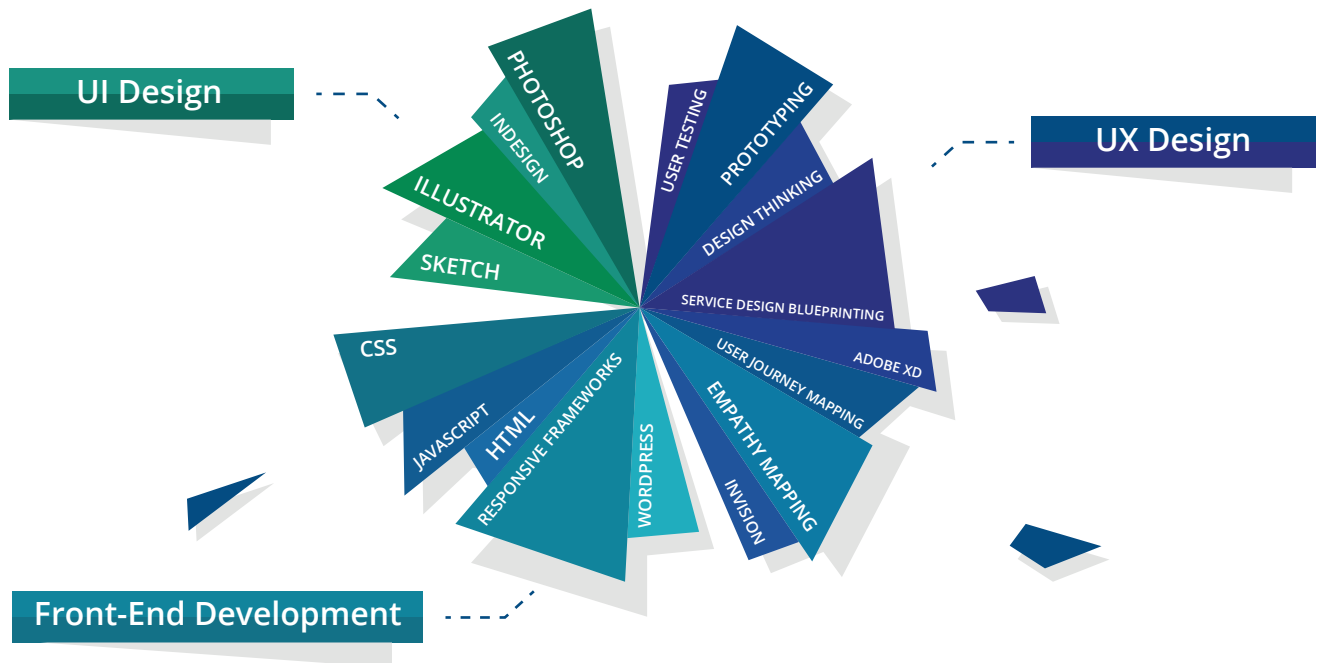


SARAH NELSON

UI/UX Designer



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SARAH NELSON

UI/UX Designer

2019

UI/UX DESIGNER AT FLIGHT CENTRE

- Designed features for the main website as part of a large design team, including a landing page for the new membership platform, a sticky call-to-action bar and retargeting banners. Worked on implementing a consistent brand going ahead under a unified Style Guide.

FREELANCE DESIGNER

- User interface and interactive prototyping design work on an app for luxury apartment management software startup Castellan.
- Branding design work for Castellan which involved coming up with a new logo and colour palette.
- Branding design work for EarthOffset, an earth sciences startup, which involved creating a logo which symbolised the combination of nature with technology.
- Website design and development of a landing page for a CNC machine startup.

UI/UX DESIGNER AT FLIGHTSUIT

- Worked as the sole designer for a tech startup working on corporate travel booking software. Created interactive high fidelity prototypes in Sketch and used Zeplin to share designs with the team.

EXTRA-CURRICULAR

- Spoke at a panel event for Women in 3D Printing.

2016 - 2018

CONSULTANT EXPERIENCE DESIGNER AT THOUGHTWORKS

- Provided customer-centric solutions to clients at a variety of institutions using lean and agile methodologies and principles. Designed a new website for Apia, Australia's largest insurance provider for over 50's, redesigned a multi-brand styleguide at a large financial organisation, designed a feature for a large home-loan provider in the United States and worked on internal software for a large advertising company, among others. Ran workshops, conducted user research, created interactive prototypes, wireframes and high-fidelity UI designs. Conducted user journey mapping, service design blueprinting, empathy mapping and collaborative sketching sessions.

2015 - 2016

CONSULTANT SOFTWARE DEVELOPER AT THOUGHTWORKS

- Joined ThoughtWorks as a Graduate Software Developer and received five weeks' training in Pune, India on how to deliver software to a high quality in accordance with client and business needs. Worked with a variety of languages and codebases including Java and C#, Javascript, HTML, Node and CSS. Worked on an Android App as well as a multi-brand styleguide.

2015

FREELANCE DESIGNER

- Designed and developed Springbrook Mountain Products website.
- Designed an app and website for the startup iSpiMi.

2014



Graduated with a Bachelor of Multimedia Design (GPA 6.2) from the University of Queensland

EXHIBITIONS

- Physical Computing and Interaction Design Studio exhibition at The Edge, State Library of QLD.
- Social and Mobile Computing showcase (won award for best social and mobile project).

VOLUNTEER / WORK EXPERIENCE

- Worked as a designer and developer for a startup called Inkspired.
- IT Tutor at Grace College, UQ.
- Tour guide to incoming exchange students at UQ.

2012



Received Dean's Commendation for High Achievement award in both semesters.



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