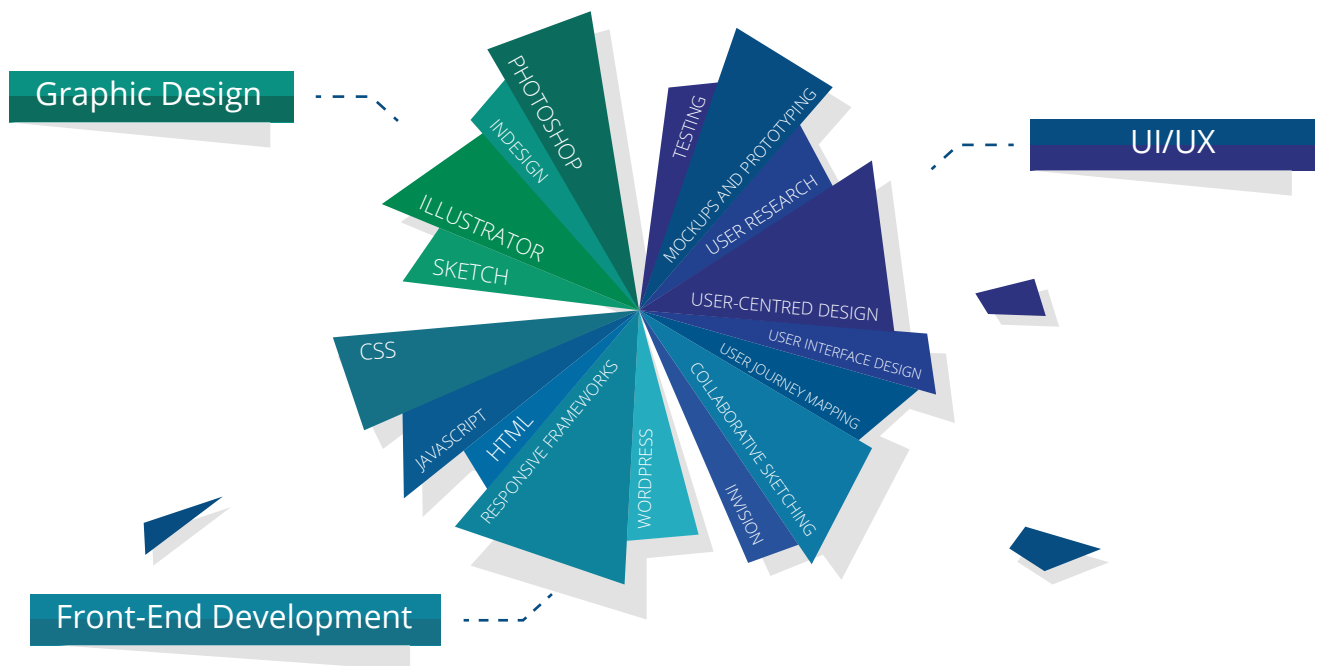
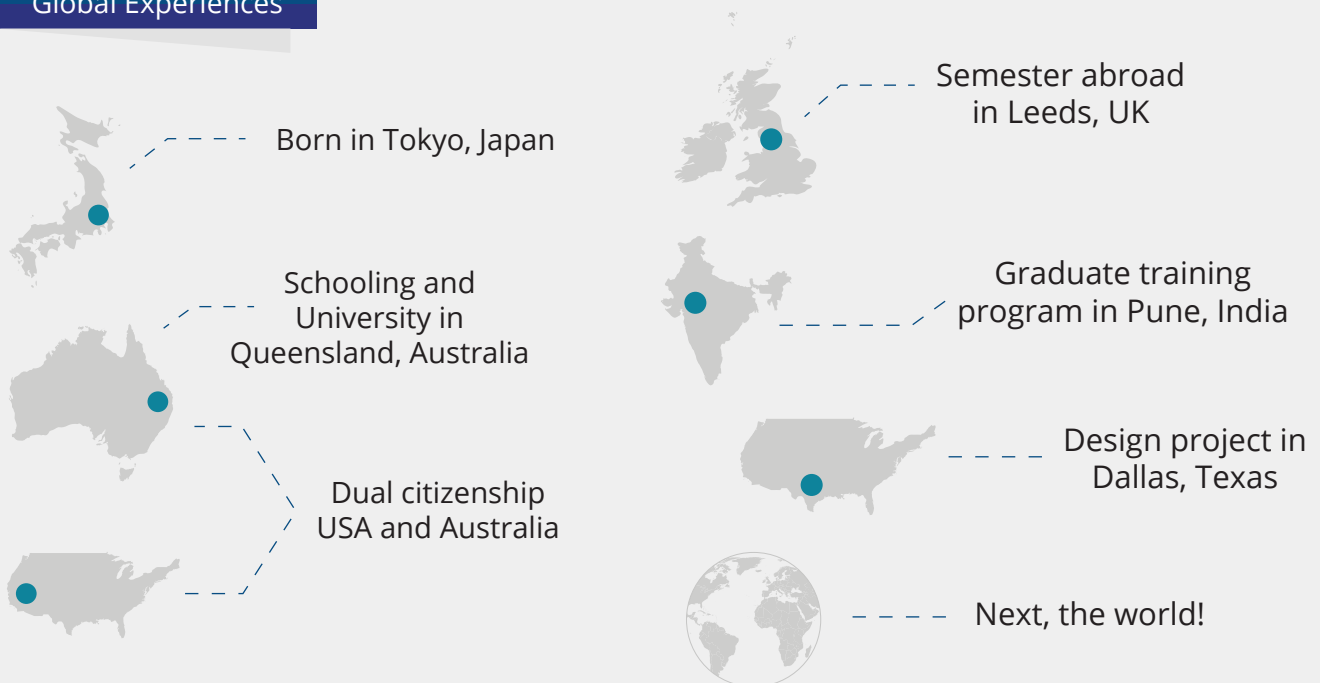


SARAH NELSON

UI/UX Designer



Global Experiences



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SARAH NELSON

UI/UX Designer

2019

FOUNDER/CREATIVE DIRECTOR AT ELECTRA

- I started a fashion technology accessory company that brings new and innovative products to the tech-savvy consumer.

FREELANCE DESIGNER

- Various design work ranging from UI/UX design of a web application to logo design, photography and website development.

2015 - 2018

FOUNDER/CREATIVE DIRECTOR AT CAPTIVATE ME

- I started up an e-commerce store re-selling a small selection of fashion products for the modern contemporary woman, striking a balance between corporate and casual, leisure and fitness-wear.

EXPERIENCE DESIGNER/DEVELOPER AT THOUGHTWORKS

- Various consulting, developing and designing roles at a variety of clients large and small. Had the opportunity to grow in a large variety of skills including java, front-end development, working with styleguides, user research, prototyping, UI design, user journey mapping, empathy mapping and running collaborative sketching sessions. Discovered my passion for UI/UX design and made the switch from Developer to Experience Designer.

FREELANCE DESIGNER

- Springbrook Mountain Products site, built with Wordpress www.springbrookmountainproducts.com
- Designed an app and website for the startup iSpiMi

2014



Graduated with a Bachelor of Multimedia Design (GPA 6.2) from the University of Queensland

EXHIBITIONS

- Physical Computing and Interaction Design Studio exhibition at The Edge, State Library of QLD www.sarahnelsondesign.com/sarah/DECO3850_site/index.html
- Social and Mobile Computing showcase (won award for best social and mobile project) www.sarahnelsondesign.com/#/newsbubble

VOLUNTEER / WORK EXPERIENCE

- Worked as a designer and developer for a startup called Inkspired www.getinkspired.com
- Tutor at Grace College, UQ
- Tour guide to incoming exchange students at UQ

2012



Received Dean's Commendation for High Achievement award in both semesters.



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