

# CORE BUSINESS SERVICES

We exist to design and implement great technology solutions for your business.



## What do you get when you let CORE take care of your business's IT needs?

**Commitment to Service** - You want great service on top of expert technical help, we understand that. Service is in our name, and it's why we're here. We'll do whatever it takes to ensure that you are more than satisfied with the service we provide.

**Extensive Experience** - We know what we're doing. All of our consultants have at least ten years of experience and are well-versed in the technologies we employ in our solutions. We've worked with companies with varying needs across a wide range of industries, from non-profits to international banks. Our knowledge ultimately saves you time and money; we work efficiently and do things right the first time.

**Tech Knowledge, Business Understanding** - We know technology, but we don't stop there. We make it our business to understand how your business works, and develop all of our suggestions and solutions within the framework of your current and future business needs.

**Comprehensive Solutions** - Whether we are setting up your entire infrastructure or just installing one piece of software, we look at everything with a big picture perspective. We think about how it will integrate with the rest of your technology and how it will affect the way you work. We'll work with you to address any questions or concerns you have from the start and provide ongoing support to keep your technology working the way it should.

**Low Total Cost of Ownership** - We provide superior service and high quality solutions at a low total cost of ownership. We procure all equipment from best-price vendors, and because we aren't in the business of selling hardware, we'll never charge a markup on purchased equipment.

**No Product Pushing** - CORE is solely aligned with it's clients' interests. CORE Business Services is not "partnered" with any software or hardware providers so we do not benefit from you purchasing one brand of product over another. We challenge you to find a competitor who espouses similar ethical standards. At CORE, you can always be sure that our recommendations are based on what's best for your business.

## Services

Outsourced IT Support  
Infrastructure Management  
Voice and Video Solutions  
Startup and Relocation  
Business Continuity  
Disaster Recovery  
Compliance  
Email and IM Archiving  
Storage Solutions  
Auditing and Security

## Contact

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Solutions that inspire. Service that exceeds expectations.

# Top Ten Reasons to Outsource IT With CORE

## 1. Technology is Our Core Competency

Technology is what we do. If it was what you did, you wouldn't be considering our services. With CORE, you don't need to worry about researching, learning, installing or fixing your technology. We've got it covered.

## 2. Considerable Cost Savings

By choosing outsourced IT over an internal IT staff, you'll eliminate the costs associated with recruiting, training, hiring and maintaining that staff. The cost of an internal staff includes salaries, benefits, payroll costs, certification, training and more. On top of that, you may still occasionally have to hire outside specialists to handle complex issues. By outsourcing with CORE you'll get the benefit of superior service, quality solutions and a low total cost of ownership. You'll also save on equipment and software that we, as an IT service provider, may be able to obtain at a discount.

## 3. You Can Focus on Your Business

Outsourcing allows you to focus on strategic business issues instead of technology. Managing technology internally means you're either adding this task to someone's workload or adding additional staff that will need to be trained and managed. Either way, this can take time and energy away from critical activities like taking care of your customers and growing your business. Let CORE Business Services focus on technology so that you can focus on everything else.

## 4. Superior Service

Providing phenomenal customer service is just as important to us as providing your business with robust technology solutions. You are our client and we will do whatever it takes to ensure your 100% satisfaction. Internal IT staff members who have both technical acumen and a total commitment to service are a valuable commodity and can be hard to recruit, hire and retain. Outsource your IT to CORE and you can count on great technology solutions AND great service every time.

## 5. Total Expertise

Throughout the years we've worked with an extensive range of technologies and served several different industries. We have the expert capability to assess your situation, suggest a solution that meets your needs and implement that solution without interrupting your operations. Also, in the event of an emergency, we'll be there right away to get you back up and running in no time.

## 6. Increased Productivity

There's no question that if you add IT tasks to someone's existing workload, their productivity in both roles will be reduced. If you have an internal IT staff, you may experience downtime when they work on your network during the day. At CORE, we free up your staff to focus on their key roles and we work around your schedule so that the productivity of your business will not be hindered.

## 7. Maximum Uptime

Our experts know what a healthy network looks like, and we intend to make sure your business has one. We monitor the health of your network to maintain stability and prevent system outages. If you do experience an outage, we'll correct the problem for you immediately, reducing downtime that can impact your workflow.

## 8. Keeping Up with Changing Technology

CORE consultants love technology. We eat, sleep and breathe it, so if something new is coming out that could benefit your business, you can be sure we'll know about it. We stay up to date with changing technology and test everything ourselves first to ensure that it meets our quality standards before implementing it in your business.

## 9. Improved Resource Allocation

Outsourcing frees up limited financial, human and time oriented resources that can be redistributed to other areas of your business and used to generate returns and add value to your organization.

## 10. Peace of Mind

Finally, when you outsource with CORE, you get the peace of mind that comes with knowing your technology is in the hands of experts who truly care about your business.