Sarah Eichmeyer

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Position Assistant Professor of Economics, Ludwig Maximilian University of Munich since 1/2021

(Germany)

Education Ph.D. in Economics, Stanford University (USA) 2016-1/2021

Primary Advisor: Matthew Gentzkow

Graduate coursework, Stockholm University (Sweden)

M.Sc. in Economics, University of Zurich (Switzerland)

B.A. in Economics, University of Heidelberg (Germany)

2011-14

2008-11

<u>Fields</u> Public Economics, Health Economics

<u>References</u> Matthew Gentzkow, Marcella Alsan, Petra Persson

Working Papers Parenthood in Poverty [JMP] (with Christina Kent). October 2021.

Civil Liberties in Time of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2021.

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). June 2021. R&R at American Economic Journal: Economic Policy.

Prescription Opioid Use, and Physical and Mental Health: Evidence from Primary Care (with Jonathan Zhang). July 2020.

Publications in Economics

Pathways Into Opioid Addiction: Evidence From Practice Variation in Emergency Departments (with J. Zhang). Forthcoming, American Economic Journal: Applied Economics.

The Welfare Effects of Social Media (with H. Allcott, L. Braghieri and M. Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

Publications in Health Policy

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, August 2021.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, December 2020.

| Teaching | University of Munich (LMU) | |
|----------------|---|--------------|
| | Economic and Social Problems: Insights From Big Data, graduate | 2021 |
| | Political Economy and the Media, undergraduate | 2021 |
| | Munich CES Lecture on Political Economy and Online Media, graduate | 2020 |
| | Stanford University | |
| | Teaching Assistant: Behavioral Economics, undergraduate | 2019 |
| Other | CEPR Research Affiliate (Labour Economics) | 2021- |
| Affiliations | J-PAL North America Invited Researcher (HCDI and SPRI initiatives) | 2021- |
| Other Research | Research Assistant to Luigi Pistaferri, Stanford University | 2017-18 |
| Experience | Visiting Student Researcher, Stanford University | 2015-16 |
| | Research Assistant to Daniel L. Chen, ETH Zurich | 2013-14 |
| | Research Assistant to Timo Boppart, University of Zurich | 2012-13 |
| Refereeing | American Economic Review, American Economic Review: Insights, European Economic Review, Journal of Economic Behavior & Organization, Journal of Health Economics, Quarterly Journal of Economics, Science Advances, Social Science & Medicine | |
| <u>Talks</u> | ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute LMU Munich Econ | 2021 2020 |
| Grants | Thyssen Foundation Grant (€60,000), with Luca Braghieri | 2021 |
| | Stanford Computational Social Science Grant (\$10,000), with Christina Kent. | 2020 |
| | VA HSR&D grant (\$160,000), with Jonathan Zhang | 2018-19 |
| Awards | Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship | 2020 |
| | Stanford Center on Philanthropy and Civil Society Fellowship | 2019-20 |
| | Buckley Memorial Award for best 2nd year paper | 2019 |
| | Scholarship (for B.A. and M.Sc.) from the Foundation of Germany Business | 2010-13 |
| Languages | German: native. English: fluent. Italian: basic | |