Sarah Eichmeyer

CONTACT

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EMPLOYMENT

Assistant Professor of Economics, University of Munich (LMU), since 1/2021.

EDUCATION

Ph.D. in Economics, Stanford University (USA), 2016-12/2020.
    (Primary Advisor: Matthew Gentzkow)
Visiting Student Researcher, Stanford University (USA), 2015-16.
Ph.D. coursework in Economics, Stockholm University (Sweden), 2014-15.
M.Sc. in Economics, University of Zurich (Switzerland), 2011-14.
Erasmus Exchange Studies, University of Copenhagen (Denmark), 2010-11.
B.A. in Economics, University of Heidelberg (Germany), 2008-11.

PUBLISHED/FORTHCOMING PAPERS

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (with C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (with M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, December 2020.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

WORKING PAPERS

Pathways Into Opioid Addiction: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). June 2021. Conditionally accepted, *American Economic Journal: Applied Economics*.

Doctors' and Nurses' Social Media Ads Reduced Holiday Travel and Covid-19 Infections: A Cluster Randomized Controlled Trial (with E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). July 2021.

Civil Liberties in Time of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2021.

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). June 2021.

Prescription Opioid Use, and Physical and Mental Health: Evidence from Primary Care (with Jonathan Zhang). July 2020.

RESEARCH GRANTS

2021	Thyssen Foundation Grant (€60,000), with Luca Braghieri.
2020	Stanford Computational Social Science Grant ($10,000), with Christina Kent.
2018-19	Funding from VA HSR&D for project on opioid prescribing in Emergency Departments ($160,000), with Jonathan Zhang.

AWARDS AND FELLOWSHIPS

2020	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship.
2019-20	Stanford Center on Philanthropy and Civil Society Fellowship.
2019	Buckley Memorial Award for best 2nd year paper.
2010-13	Scholarship (for B.A. and M.Sc.) from the Foundation of Germany Business (sdw), Germany.

RELEVANT POSITIONS

2017-18	Research Assistant to Luigi Pistaferri, Stanford University.
2013-14	Research Assistant to Daniel L. Chen, ETH Zurich.
2012-13	Research Assistant to Timo Boppart, University of Zurich.

TEACHING EXPERIENCE

2021	Economic and Social Problems: Insights From Big Data, graduate level.
2021	Political Economy and the Media, undergraduate level.
2020	Munich CES Lecture on Political Economy and Online Media, graduate level.

INVITED TALKS AND CONFERENCE PRESENTATIONS

2021	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute.
2020	LMU Munich Econ.

REFEREEING

American Economic Review, European Economic Review, Journal of Economic Behavior & Organization, Journal of Health Economics, Quarterly Journal of Economics, Science Advances.

LANGUAGES

German: native. English: fluent.