## Sarah Eichmeyer

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https://sites.google.com/view/saraheichmeyer

<u>Positions</u> Assistant Professor of Economics, Bocconi University since 9/2022

Assistant Professor of Economics, Ludwig Maximilian University of Munich 1/2021-8/2022

Education Ph.D. in Economics, Stanford University 2016-1/2021

Primary Advisor: Matthew Gentzkow

Graduate coursework, Stockholm University 2014-15
M.Sc. in Economics, University of Zurich 2011-14
B.A. in Economics, University of Heidelberg 2008-11

References Matthew Gentzkow, Marcella Alsan, Petra Persson

Working Papers Parenthood in Poverty (with Christina Kent). January 2023.

<u>Publications</u> Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with in Economics Marcella Alsan). August 2022. Accepted at American Economic Journal: Economic Policy.

Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. Forthcoming at American Economic Journal: Applied Economics.

Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.

Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

## Publications in Health Policy

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

Teaching	Bocconi University	
	Microeconomics, undergraduate	2022
	University of Munich (LMU)	
	Poverty and Social Mobility, undergraduate	2022
	Economic and Social Problems: Insights From Big Data, graduate	2021
	Political Economy and the Media, undergraduate	2021
	Munich CES Lecture on Political Economy and Online Media, graduate	2020
	Stanford University	
	Teaching Assistant: Behavioral Economics, undergraduate	2019
Other	CEPR Research Affiliate (Labour Economics, Public Economics)	2021-
Affiliations	J-PAL North America Invited Researcher (HCDI and SPRI initiatives)	2021-
Other Research	Research Assistant to Luigi Pistaferri, Stanford University	2017-18
Experience	Visiting Student Researcher, Stanford University	2015-16
	Research Assistant to Daniel L. Chen, ETH Zurich	2013-14
	Research Assistant to Timo Boppart, University of Zurich	2012-13
Refereeing	American Economic Journal: Economic Policy, American Economic Review, American Economic Journal: Economic Review. Insights, Econometrica, Economic Journal, European Economic Review. Insights, Economic Behavior & Organization, Journal of Developm Journal of Health Economics, Journal of Industrial Economics, Management & Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journa Scandinavian Journal of Economics, Science Advances, Social Science & Medicin	ew, Health Eco- ent Economics, Science, Nature l of Economics,
<u>Talks</u>	University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz,	2023
	Royal Holloway University of London, Hannover, Tinbergen Institute CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna	2022
	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute	2021
Grants	Thyssen Foundation Grant (€60,000), with Luca Braghieri	2021
	Stanford Computational Social Science Grant (\$10,000), with Christina Kent.	2020
	VA HSR&D grant (\$160,000), with Jonathan Zhang	2018-19
Awards	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship	2020
	Stanford Center on Philanthropy and Civil Society Fellowship	2019-20
	Buckley Memorial Award for best 2nd year paper	2019
	Scholarship (for B.A. and M.Sc.) from the Foundation of German Business	2010-13
Languages	German: native. English: fluent. Italian: basic	