

# Sarah Eichmeyer

---

Department of Economics, Bocconi University, Italy  
<https://sites.google.com/view/saraheichmeyer>  
sarah.eichmeyer@unibocconi.it

## Education

2016-21      Ph.D. in Economics, Stanford University, U.S.A.  
                 Primary Advisor: Matthew Gentzkow  
2014-15      Graduate coursework, Stockholm University, Sweden  
2011-14      M.Sc. in Economics, University of Zurich, Switzerland  
2008-11      B.A. in Economics, University of Heidelberg, Germany

## Research Interests

Public/Health Economics, Political Economy

## Academic Career and Affiliations

2022-            Assistant Professor of Economics, Bocconi University  
1/2021-2022   Assistant Professor of Economics, Ludwig Maximilian University of Munich  
  
2023-            J-PAL Affiliate  
2022-            Fellow, IGIER and LEAP, Bocconi University  
2021-            CEPR Research Affiliate (Labour & Public Economics)  
2021-23        J-PAL North America Invited Researcher (HCDI and SPRI initiatives)  
2021-            CESifo Research Network Affiliate

## Honors and Awards

2023            Excellence in Refereeing Award, *AER: Insights*  
2020            Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship  
2019            Stanford Center on Philanthropy and Civil Society Fellowship  
2019            Buckley Memorial Award for best 2nd year paper  
2010-13        Scholarship (for B.A. and M.Sc.) from the Foundation of German Business

## Grants

2023            Bocconi University Junior Research Grant (€10,000)  
2021            Thyssen Foundation Grant (€60,000), with Luca Braghieri  
2020            Stanford Computational Social Science Grant (\$10,000), with Christina Kent  
2018            VA HSR&D grant (\$160,000), with Jonathan Zhang

## Publications in Economics

- Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). March 2023. Forthcoming at *American Economic Journal: Economic Policy*.
- Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. Forthcoming at *American Economic Journal: Applied Economics*.
- Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.

- Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.
- The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

### **Publications in Health Policy**

- Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, PL Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.
- Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults’ Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.
- Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

### **Working Papers and Work-in-Progress**

- Parenthood in Poverty (with Christina Kent). CEPR Discussion Paper No. 17722, March 2023.
- The Value of Learning History (with Luca Braghieri).

### **Invited Seminars and Presentations at Conferences**

2023-24	<i>scheduled:</i> Cologne, Singapore (SMU), Lucerne, Paris (CREST)
2022-23	CEPR Public Economics Annual Symposium, University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz, Royal Holloway University of London, Hannover, Tinbergen Institute
2021-22	CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna
2020-21	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute

### **Refereeing**

American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Econometrica, Economic Journal, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Development Economics, Journal of Health Economics, Journal of Industrial Economics, Journal of Political Economy, Journal of Political Economy: Microeconomics, Management Science, Nature Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine.

**Institutional Service and Committee Work**

2023-24	Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer
2023	Expert Reviewer for USAID research grant applications
2023	Program Committee Member for the 2023 European meeting of the Econometric Society (EEA-ESEM)
2022-23	Bocconi Economics Junior Hiring Committee Member
2022-23	Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer

**Teaching**

2023-24	Microeconomics, undergraduate (Bocconi University)
2022-23	Microeconomics, undergraduate (Bocconi University)
2021-22	Poverty and Social Mobility, undergraduate (LMU Munich)
2021-22	Economic and Social Problems: Insights From Big Data, graduate (LMU Munich)
2020-21	Political Economy and the Media, undergraduate (LMU Munich)
2020-21	CES Lecture on Political Economy and Online Media, graduate (LMU Munich)
2018-19	Teaching Assistant: Behavioral Economics, undergraduate (Stanford University)

**Other Research Experience**

2013-14	Research Assistant to Daniel L. Chen, ETH Zurich
2012-13	Research Assistant to Timo Boppert, University of Zurich

**Languages**

German: native. English: fluent. Italian: basic