Sarah Eichmeyer

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https://sites.google.com/view/saraheichmeyer

<u>Positions</u> Assistant Professor of Economics, Bocconi University since 9/2022

Assistant Professor of Economics, Ludwig Maximilian University of Munich 1/2021-8/2022

<u>Education</u> Ph.D. in Economics, Stanford University

2016-1/2021

Primary Advisor: Matthew Gentzkow

Graduate coursework, Stockholm University 2014-15
M.Sc. in Economics, University of Zurich 2011-14
B.A. in Economics, University of Heidelberg 2008-11

References Matthew Gentzkow, Marcella Alsan, Petra Persson

Working Papers Parenthood in Poverty (with Christina Kent). January 2023.

<u>Publications</u> in Economics Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). March 2023. Forthcoming at American Economic Journal: Economic Policy.

Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. Forthcoming at American Economic Journal: Applied Economics.

Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.

Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). American Economic Review, Vol. 110, No. 3, March 2020.

Publications in Health Policy

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

Teaching	Bocconi University	
	Microeconomics, undergraduate	2022
	University of Munich (LMU)	
	Poverty and Social Mobility, undergraduate	2022
	Economic and Social Problems: Insights From Big Data, graduate	2021
	Political Economy and the Media, undergraduate	2021
	Munich CES Lecture on Political Economy and Online Media, graduate	2020
	Stanford University	
	Teaching Assistant: Behavioral Economics, undergraduate	2019
Other	CEPR Research Affiliate (Labour Economics, Public Economics)	2021-
Affiliations	J-PAL North America Invited Researcher (HCDI and SPRI initiatives)	2021-
Other Research	Research Assistant to Luigi Pistaferri, Stanford University	2017-18
Experience	Visiting Student Researcher, Stanford University	2015-16
	Research Assistant to Daniel L. Chen, ETH Zurich	2013-14
	Research Assistant to Timo Boppart, University of Zurich	2012-13
Refereeing	American Economic Journal: Economic Policy, American Economic Review, American Economic Journal: Economic Review. Insights, Econometrica, Economic Journal, European Economic Review. Insights, Economic Behavior & Organization, Journal of Developm Journal of Health Economics, Journal of Industrial Economics, Management & Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journa Scandinavian Journal of Economics, Science Advances, Social Science & Medicin	ew, Health Eco- ent Economics, Science, Nature l of Economics,
<u>Talks</u>	University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz,	2023
	Royal Holloway University of London, Hannover, Tinbergen Institute CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna	2022
	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute	2021
Grants	Thyssen Foundation Grant (€60,000), with Luca Braghieri	2021
	Stanford Computational Social Science Grant (\$10,000), with Christina Kent.	2020
	VA HSR&D grant (\$160,000), with Jonathan Zhang	2018-19
Awards	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship	2020
	Stanford Center on Philanthropy and Civil Society Fellowship	2019-20
	Buckley Memorial Award for best 2nd year paper	2019
	Scholarship (for B.A. and M.Sc.) from the Foundation of German Business	2010-13
Languages	German: native. English: fluent. Italian: basic	