Sarah Eichmeyer

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Position	Assistant Professor of Economics, Ludwig Maximilian University of Munich (Germany)	since 1/2021
Education	Ph.D. in Economics, Stanford University (USA) Primary Advisor: Matthew Gentzkow	2016-1/2021
	Graduate coursework, Stockholm University (Sweden) M.Sc. in Economics, University of Zurich (Switzerland) B.A. in Economics, University of Heidelberg (Germany)	2014-15 2011-14 2008-11
Fields	Applied Microeconomics, Public Economics, Health Economics	
References	Matthew Gentzkow, Marcella Alsan, Petra Persson	

Working Papers

Parenthood in Poverty *[JMP]* (with Christina Kent). February 2022.

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). February 2022. *R&R at American Economic Journal: Economic Policy.*

Civil Liberties in Time of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2021. *R&R at American Economic Journal: Applied Economics.*

Prescription Opioid Use, and Physical and Mental Health: Evidence from Primary Care (with Jonathan Zhang). July 2020.

Publications in Economics

Pathways Into Opioid Addiction: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). Forthcoming, *American Economic Journal: Applied Economics.*

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

Publications in Health Policy

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, August 2021.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, December 2020.

Teaching	**University of Munich (LMU)**	
	Poverty and Social Mobility, undergraduate	2022
	Economic and Social Problems: Insights From Big Data, graduate	2021
	Political Economy and the Media, undergraduate	2021
	Munich CES Lecture on Political Economy and Online Media, graduate	2020
	Stanford University	
	Teaching Assistant: Behavioral Economics, undergraduate	2019
Other Affiliations	CEPR Research Affiliate (Labour Economics, Public Economics)	2021-
	J-PAL North America Invited Researcher (HCDI and SPRI initiatives)	2021-
Other Research Experience	Research Assistant to Luigi Pistaferri, Stanford University	2017-18
	Visiting Student Researcher, Stanford University	2015-16
	Research Assistant to Daniel L. Chen, ETH Zurich	2013-14
	Research Assistant to Timo Boppart, University of Zurich	2012-13
Refereeing	American Economic Review, American Economic Review: Insights, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Health Economics, PLOS One, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine	
Talks (scheduled)	Linz, Essen, USI Lugano, Bocconi, UZH Zurich, Boston University, Chicago Harris, NBER Trans-Atlantic Public Economics Seminar, Vienna, CESifo Area Conference on Public Economics	2022
	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute, Passau	2021
	LMU Munich Econ	2020
Grants	Thyssen Foundation Grant (€60,000), with Luca Braghieri	2021
	Stanford Computational Social Science Grant ($10,000), with Christina Kent.	2020
	VA HSR&D grant ($160,000), with Jonathan Zhang	2018-19
Awards	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship	2020
	Stanford Center on Philanthropy and Civil Society Fellowship	2019-20
	Buckley Memorial Award for best 2nd year paper	2019
	Scholarship (for B.A. and M.Sc.) from the Foundation of German Business	2010-13
Languages	German: native. English: fluent. Italian: basic	