# Sarah Eichmeyer

Department of Economics, Bocconi University, Italy
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**Education**

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| 2016-21 | Ph.D. in Economics, Stanford University, U.S.A. |
| | Primary Advisor: Matthew Gentzkow |
| 2014-15 | Graduate coursework, Stockholm University, Sweden |
| 2011-14 | M.Sc. in Economics, University of Zurich, Switzerland |
| 2008-11 | B.A. in Economics, University of Heidelberg, Germany |

**Research Interests**

Public/Health Economics, Political Economy

**Academic Career and Affiliations**

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| 2022- | Assistant Professor of Economics, Bocconi University |
| 1/2021-2022 | Assistant Professor of Economics, Ludwig Maximilian University of Munich |
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| 2022- | Fellow, IGIER and LEAP, Bocconi University |
| 2021- | CEPR Research Affiliate (Labour & Public Economics) |
| 2021- | J-PAL North America Invited Researcher (HCDI and SPRI initiatives) |
| 2021- | CESifo Research Network Affiliate |

**Honors and Awards**

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| 2023 | Excellence in Refereeing Award, *AER: Insights* |
| 2020 | Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship |
| 2019 | Stanford Center on Philanthropy and Civil Society Fellowship |
| 2019 | Buckley Memorial Award for best 2nd year paper |
| 2010-13 | Scholarship (for B.A. and M.Sc.) from the Foundation of German Business |

**Grants**

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| 2023 | Bocconi University Junior Research Grant (€10,000) |
| 2021 | Thyssen Foundation Grant (€60,000), with Luca Braghieri |
| 2020 | Stanford Computational Social Science Grant ($10,000), with Christina Kent |
| 2018 | VA HSR&D grant ($160,000), with Jonathan Zhang |

**Publications in Economics**

- Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). March 2023. Forthcoming at *American Economic Journal: Economic Policy.*
- Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. Forthcoming at *American Economic Journal: Applied Economics.*
- Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.
- Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments

(with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.

- The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

**Publications in Health Policy**

- Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, PL Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.
- Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.
- Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

**Working Papers and Work-in-Progress**

- Parenthood in Poverty (with Christina Kent). CEPR Discussion Paper No. 17722, March 2023.
- The Value of Learning History (with Luca Braghieri).

**Invited Seminars and Presentations at Conferences**

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| 2023 | CEPR Public Economics Annual Symposium, University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz, Royal Holloway University of London, Hannover, Tinbergen Institute |
| 2022 | CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna |
| 2021 | ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute |

**Refereeing**

American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Econometrica, Economic Journal, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Development Economics, Journal of Health Economics, Journal of Industrial Economics, Journal of Political Economy, Journal of Political Economy: Microeconomics, Management Science, Nature Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine.

**Institutional Service and Committee Work**

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| 2023-24 | Bocconi "Development-Labor-Political Economy" (DLPE) Seminar Organizer |
| 2023 | Expert Reviewer for USAID research grant applications |
| 2023 | Program Committee Member for the 2023 European meeting of the Econometric Society (EEA-ESEM) |
| 2022-23 | Bocconi Economics Junior Hiring Committee Member |
| 2022-23 | Bocconi "Development-Labor-Political Economy" (DLPE) Seminar Organizer |

**Teaching**

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|---|---|
| 2023-24 | Microeconomics, undergraduate (Bocconi University) |
| 2022-23 | Microeconomics, undergraduate (Bocconi University) |
| 2021-22 | Poverty and Social Mobility, undergraduate (LMU Munich) |
| 2021-22 | Economic and Social Problems: Insights From Big Data, graduate (LMU Munich) |
| 2020-21 | Political Economy and the Media, undergraduate (LMU Munich) |
| 2020-21 | CES Lecture on Political Economy and Online Media, graduate (LMU Munich) |
| 2018-19 | Teaching Assistant: Behavioral Economics, undergraduate (Stanford University) |

**Other Research Experience**

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|---|---|
| 2013-14 | Research Assistant to Daniel L. Chen, ETH Zurich |
| 2012-13 | Research Assistant to Timo Boppart, University of Zurich |

**Languages**

German: native. English: fluent. Italian: basic