

# Sarah Eichmeyer

---

sarah.eichmeyer@econ.lmu.de  
<https://sites.google.com/view/saraheichmeyer>  
+49 (1573) 4890727

<u>Position</u>	Assistant Professor of Economics, Ludwig Maximilian University of Munich (Germany)	since 1/2021
<u>Education</u>	Ph.D. in Economics, Stanford University (USA) Primary Advisor: Matthew Gentzkow	2016-1/2021
	Graduate coursework, Stockholm University (Sweden)	2014-15
	M.Sc. in Economics, University of Zurich (Switzerland)	2011-14
	B.A. in Economics, University of Heidelberg (Germany)	2008-11
<u>Fields</u>	Applied Microeconomics, Public Economics, Health Economics	
<u>References</u>	Matthew Gentzkow, Marcella Alsan, Petra Persson	
<u>Working Papers</u>	Parenthood in Poverty [ <i>JMP</i> ] (with Christina Kent). February 2022.	
	Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). February 2022. <i>R&amp;R at American Economic Journal: Economic Policy</i> .	
	Civil Liberties in Time of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2021. <i>R&amp;R at American Economic Journal: Applied Economics</i> .	
	Prescription Opioid Use, and Physical and Mental Health: Evidence from Primary Care (with Jonathan Zhang). July 2020.	
<u>Publications in Economics</u>	Pathways Into Opioid Addiction: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). Forthcoming, <i>American Economic Journal: Applied Economics</i> .	
	The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). <i>American Economic Review</i> , Vol. 110, No. 3, March 2020.	
<u>Publications in Health Policy</u>	Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). <i>Nature Medicine</i> , August 2021.	
	Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). <i>JAMA Network Open</i> , July 2021.	
	Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). <i>Annals of Internal Medicine</i> , December 2020.	

<u>Teaching</u>	<b>University of Munich (LMU)</b>	
	Poverty and Social Mobility, undergraduate	2022
	Economic and Social Problems: Insights From Big Data, graduate	2021
	Political Economy and the Media, undergraduate	2021
	Munich CES Lecture on Political Economy and Online Media, graduate	2020
	<b>Stanford University</b>	
	Teaching Assistant: Behavioral Economics, undergraduate	2019
<u>Other Affiliations</u>	CEPR Research Affiliate (Labour Economics, Public Economics)	2021-
	J-PAL North America Invited Researcher (HCDI and SPRI initiatives)	2021-
<u>Other Research Experience</u>	Research Assistant to Luigi Pistaferri, Stanford University	2017-18
	Visiting Student Researcher, Stanford University	2015-16
	Research Assistant to Daniel L. Chen, ETH Zurich	2013-14
	Research Assistant to Timo Boppart, University of Zurich	2012-13
<u>Refereeing</u>	American Economic Review, American Economic Review: Insights, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Health Economics, PLOS One, Quarterly Journal of Economics, Science Advances, Social Science & Medicine	
<u>Talks</u> (scheduled)	Linz, Essen, USI Lugano, Bocconi, UZH Zurich, Boston University, Chicago Harris, NBER Trans-Atlantic Public Economics Seminar, Vienna, CESifo Area Conference on Public Economics	2022
	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute, Passau	2021
	LMU Munich Econ	2020
<u>Grants</u>	Thyssen Foundation Grant (€60,000), with Luca Braghieri	2021
	Stanford Computational Social Science Grant (\$10,000), with Christina Kent.	2020
	VA HSR&D grant (\$160,000), with Jonathan Zhang	2018-19
<u>Awards</u>	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship	2020
	Stanford Center on Philanthropy and Civil Society Fellowship	2019-20
	Buckley Memorial Award for best 2nd year paper	2019
	Scholarship (for B.A. and M.Sc.) from the Foundation of German Business	2010-13
<u>Languages</u>	German: native. English: fluent. Italian: basic	