## Sarah Eichmeyer

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Positions Assistant Professor of Economics, Bocconi University since 9/2022

Assistant Professor of Economics, Ludwig Maximilian University of Munich 1/2021-8/2022

Education Ph.D. in Economics, Stanford University 2016-1/2021

Primary Advisor: Matthew Gentzkow

Graduate coursework, Stockholm University

M.Sc. in Economics, University of Zurich

B.A. in Economics, University of Heidelberg

2008-11

References Matthew Gentzkow, Marcella Alsan, Petra Persson

Working Papers Parenthood in Poverty (with Christina Kent). December 2022.

Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. R & R at American Economic Journal: Applied Economics.

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). February 2022. Conditionally Accepted at American Economic Journal: Economic Policy.

<u>Publications</u> Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences in Economics (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.

Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

## Publications in Health Policy

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

Teaching	Bocconi University Microeconomics, undergraduate	2022
	University of Munich (LMU) Poverty and Social Mobility, undergraduate Economic and Social Problems: Insights From Big Data, graduate Political Economy and the Media, undergraduate Munich CES Lecture on Political Economy and Online Media, graduate	2022 2021 2021 2020
	Stanford University Teaching Assistant: Behavioral Economics, undergraduate	2019
$\frac{\text{Other}}{\text{Affiliations}}$	CEPR Research Affiliate (Labour Economics, Public Economics) J-PAL North America Invited Researcher (HCDI and SPRI initiatives)	2021- 2021-
Other Research Experience	Research Assistant to Luigi Pistaferri, Stanford University Visiting Student Researcher, Stanford University Research Assistant to Daniel L. Chen, ETH Zurich Research Assistant to Timo Boppart, University of Zurich	2017-18 2015-16 2013-14 2012-13
Refereeing	American Economic Review, American Economic Review: Insights, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Health Economics, Journal of Industrial Economics, Management Science, PLOS One, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine	
<u>Talks</u>	CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute,	2022 2021
	Passau LMU Munich	2020
Grants	Thyssen Foundation Grant ( $ \le 60,000 $ ), with Luca Braghieri Stanford Computational Social Science Grant ( $ \le 10,000 $ ), with Christina Kent. VA HSR&D grant ( $ \le 160,000 $ ), with Jonathan Zhang	2021 2020 2018-19
Awards	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship Stanford Center on Philanthropy and Civil Society Fellowship Buckley Memorial Award for best 2nd year paper Scholarship (for B.A. and M.Sc.) from the Foundation of German Business	2020 2019-20 2019 2010-13
Languages	German: native. English: fluent. Italian: basic	