

# Sarah Eichmeyer

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Department of Economics, Bocconi University, Italy  
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## Education

2016-21      Ph.D. in Economics, Stanford University, U.S.A.  
                 Primary Advisor: Matthew Gentzkow  
2014-15      Graduate coursework, Stockholm University, Sweden  
2011-14      M.Sc. in Economics, University of Zurich, Switzerland  
2008-11      B.A. in Economics, University of Heidelberg, Germany

## Research Interests

Public/Health Economics, Political Economy

## Academic Career and Affiliations

2022-            Assistant Professor of Economics, Bocconi University  
1/2021-2022   Assistant Professor of Economics, Ludwig Maximilian University of Munich  
  
2022-            Fellow, IGIER and LEAP, Bocconi University  
2021-            CEPR Research Affiliate (Labour & Public Economics)  
2021-            J-PAL North America Invited Researcher (HCDI and SPRI initiatives)  
2021-            CESifo Research Network Affiliate

## Honors and Awards

2020            Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship  
2019            Stanford Center on Philanthropy and Civil Society Fellowship  
2019            Buckley Memorial Award for best 2nd year paper  
2010-13        Scholarship (for B.A. and M.Sc.) from the Foundation of German Business

## Grants

2023            Bocconi University Junior Research Grant (€10,000)  
2021            Thyssen Foundation Grant (€60,000), with Luca Braghieri  
2020            Stanford Computational Social Science Grant (\$10,000), with Christina Kent  
2018            VA HSR&D grant (\$160,000), with Jonathan Zhang

## Publications in Economics

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). March 2023. Forthcoming at *American Economic Journal: Economic Policy*.  
  
Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. Forthcoming at *American Economic Journal: Applied Economics*.  
  
Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.

Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

### **Publications in Health Policy**

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults’ Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

### **Working Papers and Work-in-Progress**

Parenthood in Poverty (with Christina Kent). CEPR Discussion Paper No. 17722, March 2023.

The Value of Learning History (with Luca Braghieri).

### **Invited Seminars and Presentations at Conferences**

2023	University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz, Royal Holloway University of London, Hannover, Tinbergen Institute
2022	CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna
2021	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute

### **Refereeing**

American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Econometrica, Economic Journal, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Development Economics, Journal of Health Economics, Journal of Industrial Economics, Management Science, Nature Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine

**Administrative and Committee Work**

2022-23 Bocconi Economics Junior Hiring Committee Member  
2022-23 Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer

**Teaching**

2022-23 Microeconomics, undergraduate (Bocconi University)  
2021-22 Poverty and Social Mobility, undergraduate (LMU Munich)  
2021-22 Economic and Social Problems: Insights From Big Data, graduate (LMU Munich)  
2020-21 Political Economy and the Media, undergraduate (LMU Munich)  
2020-21 CES Lecture on Political Economy and Online Media, graduate (LMU Munich)  
2018-19 Teaching Assistant: Behavioral Economics, undergraduate (Stanford University)

**Other Research Experience**

2013-14 Research Assistant to Daniel L. Chen, ETH Zurich  
2012-13 Research Assistant to Timo Boppert, University of Zurich

**Languages**

German: native. English: fluent. Italian: basic