

Sarah Eichmeyer

Department of Economics, Bocconi University, Italy
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Education

2016-21 Ph.D. in Economics, Stanford University, U.S.A.
Primary Advisor: Matthew Gentzkow
2014-15 Graduate coursework, Stockholm University, Sweden
2011-14 M.Sc. in Economics, University of Zurich, Switzerland
2008-11 B.A. in Economics, University of Heidelberg, Germany

Research Interests

Public/Health Economics, Political Economy

Academic Career and Affiliations

2022- Assistant Professor of Economics, Bocconi University
1/2021-2022 Assistant Professor of Economics, Ludwig Maximilian University of Munich

2022- Fellow, IGIER and LEAP, Bocconi University
2021- CEPR Research Affiliate (Labour & Public Economics)
2021- J-PAL North America Invited Researcher (HCDI and SPRI initiatives)
2021- CESifo Research Network Affiliate

Honors and Awards

2023 Excellence in Refereeing Award, *AER: Insights*
2020 Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship
2019 Stanford Center on Philanthropy and Civil Society Fellowship
2019 Buckley Memorial Award for best 2nd year paper
2010-13 Scholarship (for B.A. and M.Sc.) from the Foundation of German Business

Grants

2023 Bocconi University Junior Research Grant (€10,000)
2021 Thyssen Foundation Grant (€60,000), with Luca Braghieri
2020 Stanford Computational Social Science Grant (\$10,000), with Christina Kent
2018 VA HSR&D grant (\$160,000), with Jonathan Zhang

Publications in Economics

- Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). March 2023. Forthcoming at *American Economic Journal: Economic Policy*.
- Civil Liberties in Times of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2022. Forthcoming at *American Economic Journal: Applied Economics*.
- Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences (with Jonathan Zhang). *Journal of Public Economics*, Vol. 217, January 2023.
- Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments

(with Jonathan Zhang). *American Economic Journal: Applied Economics*, Vol. 14(4): 271–300, October 2022.

- The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

Publications in Health Policy

- Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, PL Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.
- Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.
- Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

Working Papers and Work-in-Progress

- Parenthood in Poverty (with Christina Kent). CEPR Discussion Paper No. 17722, March 2023.
- The Value of Learning History (with Luca Braghieri).

Invited Seminars and Presentations at Conferences

2023	CEPR Public Economics Annual Symposium, University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz, Royal Holloway University of London, Hannover, Tinbergen Institute
2022	CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna
2021	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute

Refereeing

American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Econometrica, Economic Journal, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Development Economics, Journal of Health Economics, Journal of Industrial Economics, Journal of Political Economy, Journal of Political Economy: Microeconomics, Management Science, Nature Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine.

Institutional Service and Committee Work

2023-24	Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer
2023	Expert Reviewer for USAID research grant applications
2023	Program Committee Member for the 2023 European meeting of the Econometric Society (EEA-ESEM)
2022-23	Bocconi Economics Junior Hiring Committee Member
2022-23	Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer

Teaching

2023-24	Microeconomics, undergraduate (Bocconi University)
2022-23	Microeconomics, undergraduate (Bocconi University)
2021-22	Poverty and Social Mobility, undergraduate (LMU Munich)
2021-22	Economic and Social Problems: Insights From Big Data, graduate (LMU Munich)
2020-21	Political Economy and the Media, undergraduate (LMU Munich)
2020-21	CES Lecture on Political Economy and Online Media, graduate (LMU Munich)
2018-19	Teaching Assistant: Behavioral Economics, undergraduate (Stanford University)

Other Research Experience

2013-14	Research Assistant to Daniel L. Chen, ETH Zurich
2012-13	Research Assistant to Timo Boppert, University of Zurich

Languages

German: native. English: fluent. Italian: basic