

# Sarah Eichmeyer

## CONTACT

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## EMPLOYMENT

Assistant Professor of Economics, University of Munich (LMU), since 1/2021.

## EDUCATION

Ph.D. in Economics, Stanford University (USA), 2016-12/2020.  
(Primary Advisor: Matthew Gentzkow)  
Visiting Student Researcher, Stanford University (USA), 2015-16.  
Ph.D. coursework in Economics, Stockholm University (Sweden), 2014-15.  
M.Sc. in Economics, University of Zurich (Switzerland), 2011-14.  
Erasmus Exchange Studies, University of Copenhagen (Denmark), 2010-11.  
B.A. in Economics, University of Heidelberg (Germany), 2008-11.

## PUBLISHED/FORTHCOMING PAPERS

Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (with E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). Forthcoming, *Nature Medicine*.

Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (with C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (with M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, December 2020.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

## WORKING PAPERS

Pathways Into Opioid Addiction: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). June 2021. Conditionally accepted, *American Economic Journal: Applied Economics*.

Civil Liberties in Time of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). July 2021.

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). June 2021.

Prescription Opioid Use, and Physical and Mental Health: Evidence from Primary Care (with Jonathan Zhang). July 2020.

#### RESEARCH GRANTS

- 2021 Thyssen Foundation Grant (€60,000), with Luca Braghieri.
- 2020 Stanford Computational Social Science Grant (\$10,000), with Christina Kent.
- 2018-19 Funding from VA HSR&D for project on opioid prescribing in Emergency Departments (\$160,000), with Jonathan Zhang.

#### AWARDS AND FELLOWSHIPS

- 2020 Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship.
- 2019-20 Stanford Center on Philanthropy and Civil Society Fellowship.
- 2019 Buckley Memorial Award for best 2nd year paper.
- 2010-13 Scholarship (for B.A. and M.Sc.) from the Foundation of Germany Business (sdw), Germany.

#### RELEVANT POSITIONS

- 2017-18 Research Assistant to Luigi Pistaferri, Stanford University.
- 2013-14 Research Assistant to Daniel L. Chen, ETH Zurich.
- 2012-13 Research Assistant to Timo Boppert, University of Zurich.

#### TEACHING EXPERIENCE

- 2021 Economic and Social Problems: Insights From Big Data, graduate level.
- 2021 Political Economy and the Media, undergraduate level.
- 2020 Munich CES Lecture on Political Economy and Online Media, graduate level.

#### INVITED TALKS AND CONFERENCE PRESENTATIONS

- 2021 ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute.
- 2020 LMU Munich Econ.

#### REFEREEING

*American Economic Review, European Economic Review, Journal of Economic Behavior & Organization, Journal of Health Economics, Quarterly Journal of Economics, Science Advances.*

#### LANGUAGES

German: native. English: fluent.