

# Sarah Eichmeyer

## CONTACT

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## EMPLOYMENT

Assistant Professor of Economics, University of Munich (LMU), since 1/2021.

## EDUCATION

Ph.D. in Economics, Stanford University (USA), 2016-12/2020.  
(Primary Advisor: Matthew Gentzkow)  
Visiting Student Researcher, Stanford University (USA), 2015-16.  
Ph.D. coursework in Economics, Stockholm University (Sweden), 2014-15.  
M.Sc. in Economics, University of Zurich (Switzerland), 2011-14.  
Erasmus Exchange Studies, University of Copenhagen (Denmark), 2010-11.  
B.A. in Economics, University of Heidelberg (Germany), 2008-11.

## PUBLISHED/FORTHCOMING PAPERS

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (with M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, P Vautrey and E Duflo). *Annals of Internal Medicine*, December 2020.

The Welfare Effects of Social Media (with Hunt Allcott, Luca Braghieri and Matthew Gentzkow). *American Economic Review*, Vol. 110, No. 3, March 2020.

## WORKING PAPERS

Pathways Into Opioid Addiction: Evidence From Practice Variation in Emergency Departments (with Jonathan Zhang). June 2021. *R&R at American Economic Journal: Applied Economics*

Doctors and Nurses Social Media Ads Reduced Holiday Travel Plans and Covid-19 Infections: A cluster randomized controlled trial in 13 States (with E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, P-L Vautrey, E Warner, S Wootton, E Duflo). June 2021.

Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand (with Marcella Alsan). June 2021.

Civil Liberties in Time of Crisis (with Marcella Alsan, Luca Braghieri, Min Jeong Kim, Stefanie Stantcheva and David Yang). October 2020.

Prescription Opioid Use, and Physical and Mental Health: Evidence from Primary Care (with Jonathan Zhang). July 2020.

#### FELLOWSHIPS, GRANTS, AND AWARDS

2020 Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship.  
2020 Stanford Computational Social Science Fellowship (with Christina Kent).  
2019-20 Stanford Center on Philanthropy and Civil Society Fellowship.  
2019 Buckley Memorial Award for best 2nd year paper.  
2018-19 Funding from VA HSR&D for project on opioid prescribing in Emergency Departments (with Jonathan Zhang).

#### RELEVANT POSITIONS

2017-18 Research Assistant to Luigi Pistaferri, Stanford University.  
2013-14 Research Assistant to Daniel L. Chen, ETH Zurich.  
2012-13 Research Assistant to Timo Boppert, University of Zurich.

#### TEACHING EXPERIENCE

2021 Economic and Social Problems: Insights From Big Data, graduate level.  
2021 Political Economy and the Media, undergraduate level.  
2020 Munich CES Lecture on Political Economy and Online Media, graduate level.

#### INVITED TALKS AND CONFERENCE PRESENTATIONS

2021 ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute.  
2020 LMU Munich Econ.

#### REFEREEING

*American Economic Review, European Economic Review, Journal of Economic Behavior & Organization, Journal of Health Economics, Quarterly Journal of Economics, Science Advances.*

#### LANGUAGES

German: native. English: fluent.