# Sarah Eichmeyer

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#### Fields of Research

Political Economy, Public Economics

# **Employment and Affiliations**

2022-	Assistant Professor of Economics, Bocconi University
2020-2022	Assistant Professor of Economics, Ludwig Maximilian University of Munich
2023-	J-PAL Affiliate
2022-	Fellow, IGIER and LEAP, Bocconi University
2021-	CEPR Research Affiliate (Labour & Public Economics)
2021-23	J-PAL North America Invited Researcher (HCDI and SPRI initiatives)
2021-	CESifo Research Network Affiliate

#### Education

2016-20	Ph.D. in Economics, Stanford University, U.S.A.
2014-15	Graduate coursework, Stockholm University, Sweden
2011-14	M.Sc. in Economics, University of Zurich, Switzerland
2008-11	B.A. in Economics, University of Heidelberg, Germany

## **Publications in Economics**

- Alsan, M. & S. Eichmeyer (2024): Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand. *American Economic Journal: Economic Policy*, Vol. 16(1): 394-414.
- Alsan, M, L. Braghieri, S. Eichmeyer, M. J. Kim, S. Stantcheva, & D. Yang (2023): Civil Liberties in Times of Crisis. *American Economic Journal: Applied Economics*, Vol. 15(4): 389-421.
- Eichmeyer, S. & J. Zhang (2023): Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences. *Journal of Public Economics*, Vol. 217.
- Eichmeyer, S. & J. Zhang (2022): Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments. *American Economic Journal: Applied Economics*, Vol. 14(4): 271-300.
- Alcott, H., L. Braghieri, S. Eichmeyer & M. Gentzkow (2020): The Welfare Effects of Social Media. *American Economic Review*, Vol. 110(3).

## **Publications in Health Policy**

- Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, PL Vautrey, E Warner, S Wootton, E Duflo). *Nature Medicine*, September 2021.
- Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A

- Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duflo). *JAMA Network Open*, July 2021.
- Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duflo). *Annals of Internal Medicine*, April 2021.

### Working Papers and Work-in-Progress

- Braghieri, L. & S. Eichmeyer (2024): Learning from the Past: How History Education Shapes Support for Extreme Ideology. CEPR Discussion Paper No. 19575, October 2024.
- Eichmeyer, S. & C. Kent (2024): Parenthood in Poverty. CEPR Discussion Paper No. 17722, October 2024.
- Braghieri, L., S. Eichmeyer, R. Levy, M. Mobius, J. Steinhardt & R. Zhong (2024): Article-Level Slant and Polarization of News Consumption on Social Media.

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2024-25	Political Economics, undergraduate (Bocconi University)
2022-25	Microeconomics, undergraduate (Bocconi University)
2021-22	Poverty and Social Mobility, undergraduate (LMU Munich)
2021-22	Economic and Social Problems: Insights From Big Data, graduate (LMU Munich)
2020-21	Political Economy and the Media, undergraduate (LMU Munich)
2020-21	CES Lecture on Political Economy and Online Media, graduate (LMU Munich)
2018-19	Teaching Assistant: Behavioral Economics, undergraduate (Stanford University)

## Honors and Awards

2023	Excellence in Refereeing Award, AER: Insights
2020	Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship
2019	Stanford Center on Philanthropy and Civil Society Fellowship
2019	Buckley Memorial Award for best 2nd year paper
2010-13	Scholarship (for B.A. and M.Sc.) from the Foundation of German Business

#### Grants

2023 B	occoni University Junior Research Grant (€10,000)
2021 T	hyssen Foundation Grant (€60,000), with Luca Braghieri
2020 St	tanford Computational Social Science Grant (\$10,000), with Christina Kent
2018 V.	A HSR&D grant (\$160,000), with Jonathan Zhang

# Conferences and Seminars (including scheduled)

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2024-25	Carnegie Mellon, Prague, Pompeu Fabra, CEPR Paris Symposium
2023-24	Cologne, Singapore (SMU), Lucerne, Paris (CREST), NHH Polarize Conference
2022-23	CEPR Public Economics Annual Symposium, University College London (UCL),
	USI Lugano, Stockholm (SOFI), Konstanz, Royal Holloway University of London,
	Hannover, Tinbergen Institute
2021-22	CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston
	University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic
	Public Economics Seminar, USI Lugano, UZH Zurich, Vienna
2020-21	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute

#### Institutional Service and Committee Work

2023-24	Bocconi "Development-Labor-Political Economy" (DLPE) Seminar Organizer
2023	Expert Reviewer for USAID research grant applications
2023	Program Committee Member for the 2023 European meeting of the Econometric
	Society (EEA-ESEM)
2022-23	Bocconi Economics Junior Hiring Committee Member
2022-23	Bocconi "Development-Labor-Political Economy" (DLPE) Seminar Organizer

# Refereeing

American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Economicia, Economic Journal, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Development Economics, Journal of Health Economics, Journal of Industrial Economics, Journal of Political Economy, Journal of Political Economy: Microeconomics, Management Science, Nature Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine.