Sarah Fuder

Hard working UW-Madison graduate with +5 years in Applied Behavior Analysis (ABA) companies, complemented by a strong customer service background. Self-taught, specializing in data analysis and proficient in MS Office for improved communication and decision-making. Skilled in prioritization, and adept at creative problem-solving. Seeking a challenging role to leverage analytical skills and extensive experience for empathy-driven company success.

Education

BACHELOR OF ARTS IN PSYCHOLOGY – University of Wisconsin – Madison, WI DATA ANALYTICS – Google Certificate

Soft Skills	Hard Skills	
Phone/E-Mail Etiquette	- MS Office: Word, Excel, PowerPoint	
 Maintain Confidentiality 	- Programming Languages: Python, R, SQL	
 Flexible & Efficient 	- Database Management	
 Attention To Detail 	- Data Entry	
Work Experience		

BEHAVIOR ANALYST - Northwest ABA - Tacoma, WA (2017-2019) | Behavior Issues - Federal Way, WA (2015-2017) | Wisconsin Early Autism Project - Madison, WI (2011-2015)

- Foster professional interpersonal communication with doctors, specialists, family, and the individual while maintaining confidentiality through HIPAA.
- Facilitated meetings during supervisor absences, promoting collaboration and proactive communication.
- Conducted detailed behavioral data analysis to provide precise progress reports.
- Effectively translated client treatment plans into data-driven insights for informed decision-making.

DIGITAL MARKETING ASSOCIATE - Clothes by Lócker Room - Remote (2023)

- Elevated viewer engagement metrics through consistent posting of tailored content, resulting in a tenfold increase in views.
- Ensured the accurate posting of company media, optimizing discoverability and driving organic traffic.
- Strategically selected compelling video covers and edited video titles that effectively showcased the featured products, enhancing content engagement and visual appeal.

Personal Projects - https://sarahfuder.github.io

REAL ESTATE SALES: LEWIS COUNTY, WA (2023)

- Leveraged a comprehensive government database as a primary data source to ensure data accuracy and reliability.
- Designed and developed an interactive dashboard featuring dynamic filters for date ranges and other essential criteria, enhancing data exploration and decision-making processes.

MARKETING FOCUS: WA ELECTRIC VEHICLES (2023)

• Applied SQL queries and analyzed correlations between electric vehicle (EV) brands and electric utility companies. Translated findings into Tableau dashboard to facilitate data-driven decision-making for stakeholders.