

# Sameh Mahmoud

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## Profile Summary

Creative and detail-oriented Content Writer with experience in producing engaging articles, blogs, and social media posts. Skilled in research, storytelling, and digital content strategies. Passionate about writing that inspires and informs.

## Skills

- Content Creation, Research Methodology, Social Media Management
- Communication, Critical Thinking, Teamwork, Public Speaking

## Experience

### **Junior Content Writer | Bright Media | Jun 2021 – Mar 2023**

- Produced blog posts, articles, and web content for multiple industries.
- Conducted keyword research and created SEO-friendly content.
- Collaborated with marketing team on content calendars.

### **Freelance Writer | Remote | Jan 2019 – May 2021**

- Wrote product descriptions, creative copy, and website content.
- Supported startups in building online presence and brand voice.

## Education

### **B.A. in English Literature | Ain Shams University**

Graduated: 2018

## Certificates & Training

- Content Marketing Certification (HubSpot)
- SEO Fundamentals (SEMrush)
- Creative Writing Workshop

## Languages

- Arabic – Native
- English – Fluent