

Omar Hassan

Public Relations Specialist

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Address: Maadi, Cairo, Egypt

Date of Birth: 1995-11-08

Profile Summary

Experienced public relations specialist with strong communication skills and expertise in media relations, crisis management, and corporate communications. Proven track record in building positive brand image and managing stakeholder relationships.

Skills

Media Strategy, Corporate Communications, Crisis Management, Public Speaking

Certificates

- APR (Accreditation in Public Relations)
- PRSA Certificate in PR Principles
- Crisis Communication Management

Training

- Media Relations Workshop
- Corporate Communications Strategy
- Digital PR and Influencer Relations

Interests

- Media Relations
- Corporate Communications
- Crisis Management
- Public Speaking

Experience

Public Relations Specialist - Strategic Communications Group (Cairo)

2021-06-01 to 2024-10-01

Managed media relations for corporate clients, organized press conferences and events, handled crisis communications for 3 major incidents, and maintained relationships with key journalists and influencers.

Communications Assistant - Orascom Group (Cairo)

2020-02-01 to 2021-05-01

Assisted in internal and external communications, drafted press releases and corporate announcements, managed company social media presence, and coordinated with media outlets.

Education

Bachelor in Mass Communication - Cairo University
Faculty: Faculty of Mass Communication, GPA: 3.7
Graduation Date: 2019-07-01, Location: Cairo