# Karim Nasser

# Marketing Specialist

## Summary

Experienced marketing specialist skilled in digital campaigns and market analysis.

### Skills

Git, Digital Marketing, Market Research

# Experience

2016–2019 Marketing Coordinator, MarketPro, Dubai

Managed social media campaigns and analyzed performance metrics.

#### Education

2015 Bachelor in Business Administration, American University in Dubai, Dubai,

**GPA: 3.5** 

**Faculty of Commerce** 

#### Certificates

Google Analytics Certified **HubSpot Inbound Marketing** 

# Training

**SEO Masterclass** 

#### **Interests**

Digital Marketing, Social Media Strategy, Content Creation