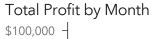
## Business Report (pg1)

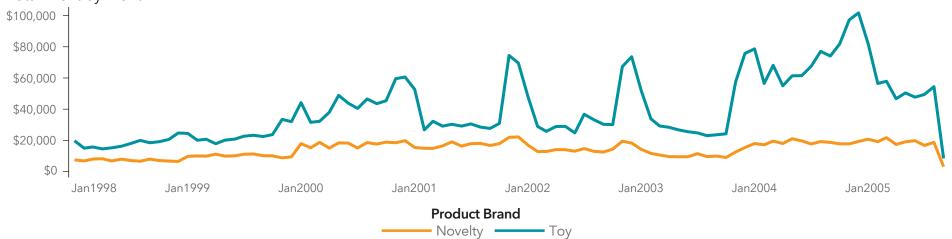
## **Product Brand Performance**

Use the slide to filter by year(s) Select from the drop down to filter by region

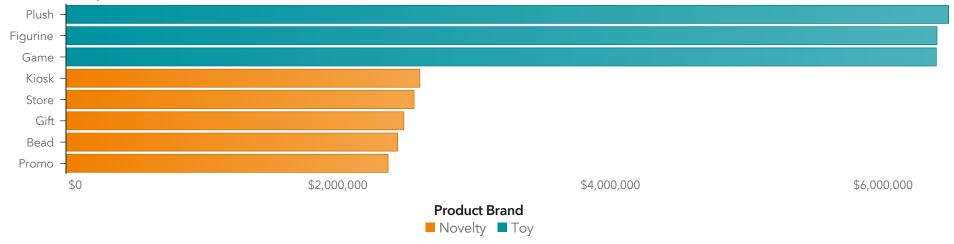
1998 to 2005 1998 2005

Facility Region

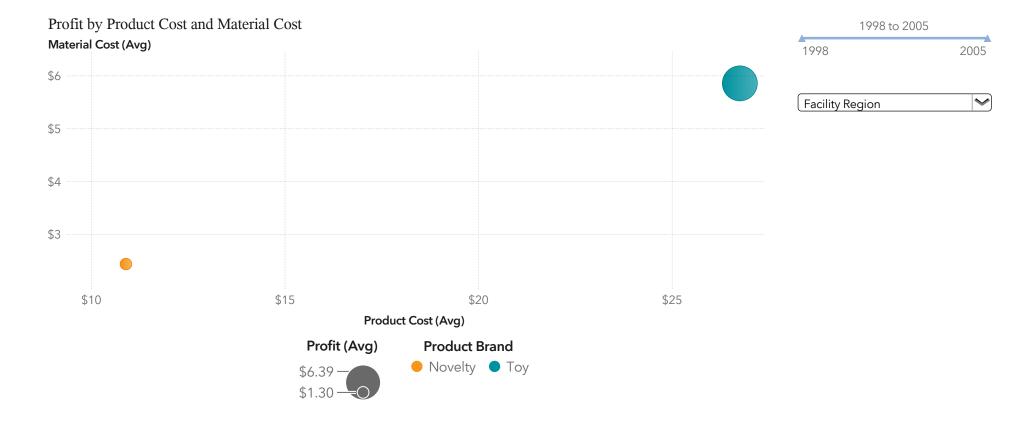




## Total Sales by Product Line



## Business Report (pg2)



Product Brand	▼ Product Line	Profit (Avg) ▼	Wholesale Buyers (Avg)	Customer Base (Avg) ▼
Toy	Plush	\$12.77	116	1,865,999
Toy	Game	\$6.31	115	1,850,139
Toy	Figurine	\$1.84	117	1,875,529
Novelty	Promo	\$5.34	63	1,145,424
Novelty	Gift	\$2.79	62	1,116,346
Novelty	Bead	\$2.08	64	1,154,083
Novelty	Store	\$1.52	63	1,131,802
Novelty	Kiosk	\$0.35	62	1,105,267