



SARAH LABROT

FULL STACK DEVELOPER & COPYWRITER

SUMMARY

Digital copywriter and full stack developer currently enrolled in Georgia Tech's Coding Bootcamp with a 4.0 GPA and over 11 years of copywriting experience.

EXPERIENCE

CREATIVE DIRECTOR

[Green Acres Recycling, LLC](#) 2016-2021

UI/UX designer of GreenAcresRecycles.com. Creator and manager of all social media accounts, content posts and the company logo.

SR. COPYWRITER & CREATIVE DEVELOPER

[Glimsity](#) 2013-2016

Blog contributor, video editor and website consultant for Glimsity, a video directory and social media platform for local businesses across the state of Georgia.

SR. COPYWRITER

[Jacobson Rost Advertising](#) 2009-2013

Creative lead and writer for the following client accounts: MillerCoors (Peroni, Miller Lite, Leinenkugel's, Coors Light, Killian's Irish Red, Pilsner Urquell), Azteca Tortillas, Old Wisconsin, United Way, Kalahari Resorts, Port Washington Bank

FREELANCE DIGITAL COPYWRITER

Chicago, IL 2007-2009

Kellogg's Nutri-Grain Bars- website copy (2009)

Walgreen E-Commerce (photo division)- App launch (2009))

Plan B Advertising- Jaguar USA website (2009)

Miller Coors- Facebook Taste Nation Campaign (2009)

Digitas Advertising- DeVry University website launch (2008)

Queue Marketing Communications- Susan G. Komen for the Cure (2007)

CONTACT

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📞 (912)704-3439

🐙 [Github Account](#)

Savannah, GA



EDUCATION



GEORGIA TECH CODING BOOTCAMP

4.0 GPA, Full Stack Dev.
2021-2022



LAKE FOREST COLLEGE

B.S Double Major:
Sociology & Anthropology,
History Minor
2007

SKILLS

HTML5
CSS3
Javascript
jQuery

REACT
C#
PYTHON
MySQL

Photoshop
Copywriting
Express.js
MongoDB