



SARAH LABROT

WRITER & CODER

EXPERIENCE

CREATIVE DIRECTOR

Green Acres Recycling, LLC

2016-present

Creator and content manager of the GreenAcresRecycles.com Also responsible for their B2B and POS marketing initiatives.

SR. COPYWRITER

Glimsity

2013-2016

Blog and website writer for a video production agency specializing in ad campaigns for local businesses.

COPYWRITER

Jacobson Rost Advertising

2011-2013

MillerCoors (Peroni, Miller Lite, Leinenkugel's, Coors Light, Killian's Irish Red, Pilsner Urquell), Azteca Tortillas, Old Wisconsin, United Way, Kalahari Resorts, Port Washington Bank

DIGITAL COPYWRITER

Walgreens, Chicago, IL

2009-2011

Photo department writer for e-commerce branding initiatives. This included writing copy for online promotions, new website features and email promotions, etc.

DIGITAL/PRINT COPYWRITER

Plan B [The Agency Alternative]

Wrote digital and print copy for Jaguar USA and Mather Lifeways.

COPYWRITER

Queue Marketing Communications Group, Inc

CONTACT

@ Sarah.Labrot@gmail.com

912.7043439

coroflot.com/SarahLabrot

Savannah, GA



EDUCATION

LAKE FOREST COLLEGE

Bachelor of arts

2006

GEORGIA TECH CODING

2022

Packaging writer and B2B copy for National Beef, NatureWell Beef, Mazola Cooking Oils, Susan G. Komen for the Cure, and Palermo's Pizza

ASSOCIATE COPYWRITER

Digitas

Freelance content writer for DeVry University website and Miller Lite Taste Nation.