



CONTACT

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Savannah, GA



EDUCATION

 **LAKE FOREST COLLEGE**
Bachelor of arts
2006

 **GEORGIA TECH CODING**
2022

SARAH LABROT

WRITER & CODER

EXPERIENCE

CREATIVE DIRECTOR

Green Acres Recycling, LLC

2016-present

Creator and content manager of the GreenAcresRecycles.com website which markets the services of construction and demolition recycling companies. I also head their B2B and POS marketing initiatives.

SR. COPYWRITER

Glimsity

2013-2016

Blog and website writer for a video production agency specializing in ad campaigns for local businesses.

COPYWRITER

Jacobson Rost Advertising

2011-2013

MillerCoors (Peroni, Miller Lite, Leinenkugel's, Coors Light, Killian's Irish Red, Pilsner Urquell), Azteca Tortillas, Old Wisconsin, United Way, Kalahari Resorts, Port Washington Bank

DIGITAL COPYWRITER

Walgreens, Chicago, IL

2011

Photo department writer for e-commerce branding initiatives. This included writing copy for online promotions, new website features and email promotions, etc.

DIGITAL/PRINT COPYWRITER

Plan B [The Agency Alternative]

2010

Wrote digital and print copy for Jaguar USA and Mather Lifeways.

COPYWRITER

Queue Marketing Communications Group, Inc

2010

Packaging writer and B2B copy for National Beef, NatureWell Beef, Mazola Cooking Oils, Susan G. Komen for the Cure, and Palermo's Pizza

ASSOCIATE COPYWRITER

Digitas

2009

Freelance content writer for DeVry University website and Miller Lite Taste Nation.

JR. COPYWRITER

The Aparecio Foundation

2009-2014 (Weekend Volunteer)

Writer for digital and video campaigns relaying the foundation's mission to support low-income, high-potential women with mentorships and funding to achieve greatness.