

# Sarah Labrot Lientz

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| [sarah.labrot@gmail.com](mailto:sarah.labrot@gmail.com) | (912)704.3439 | Savannah, GA |  
| LinkedIn: <https://www.linkedin.com/in/labrot/> | Github: <https://github.com/SarahLabrotLientz> |  
| Portfolio: <https://sarahlabrotlientz.github.io/react-portfolio/> |

## Summary:

Full Stack Web Developer with a background in Advertising creating content for companies like Jaguar, Kellogg's, and MillerCoors. Known among staff for strong wit and attention to detail no matter the complexity of the project.

## Technical Skills:

**Languages:** HTML, CSS, C#, Javascript, React, NodeJS, NextJS, SQL, GraphQL, and MongoDB.

**Applications:** MERN Stack Development, Web3 Applications, Database Management, Server Management, Back-end and Front-end Development, plus all of the Adobe Creative Suite.

## Latest Projects:

### Happy Habits:

| [Repository](#) | [Deployed Application](#) |

- A habit building app built in Reactjs with custom CSS design. In this app you can create new habits, break them down into smaller tasks and then track results. Key technologies include GraphQL with Node.js and Express Server, MongoDB and Mongoose ODM for the database, queries and mutations for retrieving, adding, updating and deleting data, User Authentication with JWT, a Charts.js graphs as well as opt-in email reminders.

### Glimsity:

| [Glimsity.com](https://glimsity.com) |

- Fully fledged online video directory where local businesses can share video content on social media platforms like Facebook, Instagram, Twitter as well as their own website. Essential technologies included Adobe Premiere Pro, Wordpress, and Woocommerce.

### LabrotArt:

| [LabrotArt.com](https://labrotart.com) |

- UI/UX designed Wordpress site to showcase personal art. Features include a built in Catch Gallery connecting to Instagram which automatically updates website content with the latest Instagram posts.

## Professional Experience:

### Founder

2020-PRESENT

[Labrot Art, LLC](#)

Savannah, GA

Lead creative, copywriter, UI/UX designer and social media rep for an elite art company. Built from the ground up on Instagram with over 1.5 thousand loyal followers and \$25k+ in revenue since inception.

### Creative Director

2016-2021

[Green Acres Recycling, LLC](#)

Savannah, GA

Website developer, copywriter and designer for all b2b and b2c initiatives. Developed a Twitter following of over 1 thousand followers with mobile-first social campaigns.

### Sr. Copywriter & Creative Developer

2013-2016

[Glimsity](#)

Savannah, GA

Blog contributor, video editor and website consultant for a video directory and social media platform. Responsible for translating video storylines into blog content and social media posts.

### Sr. Copywriter

2009-

2013

[Jacobson Rost Advertising](#)

Chicago, IL

Creative lead and writer for MillerCoors, Azteca Tortillas, Old Wisconsin, United Way, Kalahari Resorts and Port Washington Bank. Communicated with business and technical teams at various levels of the organization and across business functions to drive user engagement and website traffic. Consistently presented work to both internal teams as well as agency clients.

### Digital Copywriting Consultant

2007-2009

[Copywriting Portfolio](#)

Chicago, IL

Copywriter/collaborator for Kellogg's, Walgreens, Jaguar USA, Miller Coors, DeVry University and Susan G. Komen. Created websites, e-blasts and mobile-first social campaigns for brand marketing and b2b outreach.

## Education:

### Full Stack Web Development Certification: Georgia Tech, 4.0 GPA, 2022

- A 6-month intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Python, Node.js, MySQL, MongoDB, Express, Handlebars.js, & ReactJS.

### Bachelor's Degree in Sociology & Anthropology, Minor History: Lake Forest College 2006