

SARAH LABROT LIENTZ

COPYWRITER AND UI/UX DESIGNER

Sarah.Labrot@gmail.com [Portfolio](#) [Github Account](#) 912.704.3437

SUMMARY

Digital Advertising Copywriter and UI/UX Designer seeking opportunities to bring brands to life.

EDUCATION

GEORGIA TECH PROFESSIONAL EDUCATION (Full-Stack Flex with a 4.0 GPA)
LAKE FOREST COLLEGE (Bachelor of Arts in Sociology, Anthropology, and History)

EXPERIENCE

FOUNDER

2020-PRESENT

[Labrot Art, LLC](#)

Savannah, GA

Lead creative, copywriter, UI/UX designer and social media rep for an elite art company. Built from the ground up on Instagram with over 1.5 thousand loyal followers and \$25k+ in revenue since inception.

CREATIVE DIRECTOR

2016-2021

[Green Acres Recycling, LLC](#)

Savannah, GA

Website developer, copywriter and designer for all b2b and b2c initiatives. Developed a Twitter following of over 1 thousand followers with mobile-first social campaigns.

SR. COPYWRITER & CREATIVE DEVELOPER

2013-2016

[Glimsity](#)

Savannah, GA

Blog contributor, video editor and website consultant for a video directory and social media platform. Responsible for translating video storylines into blog content and social media posts.

SR. COPYWRITER

2009-2013

[Jacobson Rost Advertising](#)

Chicago, IL

Creative lead and writer for MillerCoors, Azteca Tortillas, Old Wisconsin, United Way, Kalahari Resorts and Port Washington Bank. Communicated with business and technical teams at various levels of the organization and across business functions to drive user engagement and website traffic. Consistently presented work to both internal teams as well as agency clients.

DIGITAL COPYWRITING CONSULTANT

2007-2009

[Copywriting Portfolio](#)

Chicago, IL

Copywriter/collaborator for Kellogg's, Walgreens, Jaguar USA, Miller Coors, DeVry University and Susan G. Komen. Created websites, e-blasts and mobile-first social campaigns for brand marketing and b2b outreach.

SKILLS

Copywriting, HTML5, CSS3, Javascript, jQuery, REACT, C#, PYTHON, MySQL, Photoshop, Illustrator, InDesign, Premier Pro, Express.js, and MongoDB